

Art Contest: Design A License Plate!

Students at the University of North Carolina at Greensboro's Academic Think Tank are holding a contest to generate a new license plate design for The North Carolina Wildlife Resources Commission Wildlife Diversity Program. The program is hoping to replace their current license plate logo (a cardinal and dogwood) for a more striking image.

A portion of the funds (as dictated by DMV) generated from the purchase of this plate with the design will go towards funds for the Wildlife Diversity Program of the NC Wildlife Resource Commission. If you are interested in finding out more about the Wildlife Diversity program, please visit this website:

<http://www.ncwildlife.org/Conserving/Programs/WildlifeDiversityProgram.aspx>

Cost

There is no entry fee for the contest

Eligibility

Anyone may apply to the contest but minors must obtain parental permission

Entry Guidelines

1.) Please design your graphics to **fit into the gray area on the appended template (scroll down to see template).**

Example plate



2.) No more than 5 colors may be used with the design

3.) The design must include any nongame animal species that is *native* to North Carolina.

The contest team suggests that entrants consider using the Marbled Salamander or the Pine Barrens Tree Frog. If desired, a plant species may also be included but like the animal it must be native to the state and the two should be found together in the wild.

Preferred Species

- *Ambystoma opacum* (Marbled Salamander): the state salamander of North Carolina. Can be found in a variety of habitats within the state such as upland forests or coastal regions. They are also found in ephemeral pools during breeding season

- *Hyla andersonii* (Pine Barrens Tree Frog): the state frog of North Carolina found in the sand hill and coastal regions of the state

Submission Guidelines

All entries must be submitted electronically by email (a digital picture of the design is acceptable) and include within the email the following information

- Name (First/Last)
- Phone Number

- Mailing Address
- Species Used (animal and plant if used)
- Medium used

All submissions are due by **April 15** to UNCGThinkTank2014@yahoo.com. One person may enter more than one submission with a maximum of four.

If there are any questions please contact the above address.

Intellectual Property

By entering the competition and submitting the drawings or any other creative materials ("Materials"), you agree that the Materials become the sole and exclusive property of the North Carolina Wildlife Resources Commission and will not be returned, and you submit to the Submission Terms and Conditions found and incorporated here, and summarized below. The winning entrant(s) agree that the North Carolina Wildlife Resources Commission may, but is not obligated to, use the Materials in connection with the license plate in all media now known or hereafter developed, worldwide, in perpetuity and may alter the Materials for this use. North Carolina Wildlife Resources Commission reserves the right to photograph or duplicate the entry for the purposes of promotion, etc.

Further, you represent and warrant that: i) all Materials are 100% original; ii) the Materials do not violate any third parties' rights of privacy, publicity, or constitute a defamation against any person or entity; iii) that the Materials will not infringe upon or violate the copyright or common law rights or any other rights of any person or entity; and iv) that you are at least 18 years of age. You agree to indemnify the North Carolina Wildlife Resources Commission and the State of North Carolina for all damages and expenses (including reasonable attorney's fees) arising out of any breach or failure of the warranties made herein.

Recognition

From the contest entries, five designs will be selected and brought before the N.C. Nongame Wildlife Advisory Committee with the expectation that they will make a recommendation to the Wildlife Resources Commission. The new design will be promoted and marketed to replace the existing plate by the NC Wildlife Resources Commission.



NORTH CAROLINA DIVISION OF MOTOR VEHICLES SPECIALIZED LICENSE PLATES STANDARDS TEMPLATE

