

Responsive Management



PUBLIC OPINION ON FISH AND WILDLIFE MANAGEMENT ISSUES AND THE REPUTATION AND CREDIBILITY OF FISH AND WILDLIFE AGENCIES IN THE SOUTHEASTERN UNITED STATES

NORTH CAROLINA

**Conducted for
The Southeastern Association of Fish and Wildlife Agencies
by Responsive Management**

2005

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MANAGEMENT ISSUES AND THE REPUTATION AND
CREDIBILITY OF FISH AND WILDLIFE AGENCIES IN
THE SOUTHEASTERN UNITED STATES**

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2005

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EXECUTIVE SUMMARY

This study was conducted for the Southeastern Association of Fish and Wildlife Agencies (SEAFWA) to determine public opinion on fish and wildlife management issues and agency reputation and credibility. The study entailed a telephone survey of residents' attitudes toward and opinions on fish and wildlife management issues and the state's fish and wildlife agency in all 16 member states of the SEAFWA: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia. This report discusses the results of the survey in North Carolina.

For the survey, telephones were selected as the preferred sampling medium because of the universality of telephone ownership. The telephone survey questionnaire was developed cooperatively by Responsive Management and the SEAFWA, with input from North Carolina Wildlife Resources Commission (the Commission) staff. Interviews were conducted Monday through Friday from 9:00 a.m. to 9:00 p.m., Saturday noon to 6:00 p.m., and Sunday from 3:00 p.m. to 7:00 p.m., all local time. The survey was conducted in November 2004.

Responsive Management obtained a total of 407 completed interviews in North Carolina.

The software used for data collection was Questionnaire Programming Language 4.1. The analysis of data was performed using Statistical Package for the Social Sciences software as well as proprietary software developed by Responsive Management. Throughout this report, findings of the telephone survey are reported at a 95% confidence interval. For the entire sample of adult North Carolina residents, the sampling error is at most plus or minus 4.86 percentage points.

AGENCY PERCEIVED TO BE RESPONSIBLE FOR MANAGING FISH AND WILDLIFE, AND AWARENESS AND KNOWLEDGE OF THAT AGENCY

- The majority of North Carolina residents could not name the state government agency that is most responsible for managing and conserving fish and wildlife in North Carolina: 75% either said, "Don't know," or gave an incorrect answer. In follow-up, after being informed that the North Carolina Wildlife Resources Commission is responsible for conserving and managing fish and wildlife, 78% said that they know a little or nothing about the agency.

- Only 9% knew the correct name of the North Carolina Wildlife Resources Commission, and another 16% gave a close derivative of the correct name.

SATISFACTION WITH/PERCEIVED BENEFITS PROVIDED BY/OPINIONS ON THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION

- A majority (51%) of residents are either very or somewhat satisfied with the Commission as a governmental agency in North Carolina; 10% expressed dissatisfaction.
- Of those who contacted the Commission, 84% were very or somewhat satisfied with the contact, with “very satisfied” leading by far any other response.
- Conserving and protecting wildlife, habitat, and natural resources, as well as providing fishing and hunting opportunities, are seen as benefits that the Commission provides to North Carolina residents.
- Respondents were read six statements about the Commission and asked to indicate their agreement or disagreement with each. In general, there was more agreement for the positive statements (that the Commission effectively balances the interests of all stakeholders, that the Commission is doing enough to conserve North Carolina’s fish and wildlife populations, and that scientific fish and wildlife methods guide the Commission’s work) than for the negative statements (that the work of the Commission is primarily influenced by environmental/conservation groups or by politics, or that the Commission primarily serves the interests of hunters and anglers).

RATINGS OF IMPORTANCE AND PERFORMANCE OF NORTH CAROLINA WILDLIFE RESOURCES COMMISSION PROGRAMS

- North Carolina residents were asked to rate the importance of 14 program areas/efforts of the Commission. They were then asked to rate the Commission’s performance at the program areas/efforts. The rating was on a scale of 0 to 10, with 0 being unimportant/poor and 10 being important/excellent. The good news is that all program areas were rated in the quadrant that is highest in importance and highest in performance. Conserving fish and wildlife habitat is rated the highest in importance but is the lowest in performance, relative to

the other areas/efforts. North Carolina residents rated conserving fish and wildlife habitat, boating safety, providing educational programs on the state's fish and wildlife, hunter safety, enforcing fish and game laws, and protecting threatened and endangered species high in importance. North Carolina residents rated the Commission's performance high in the following activities: providing opportunities for recreational fishing, protecting residents against diseases from wild animals, and protecting residents from harm from wildlife.

CONTACTS WITH THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION

- About one-fifth (19%) of residents had contacted the Commission for information or assistance, typically doing so by telephone. Most typically, residents sought information about hunting, fishing, and viewing wildlife. Of those who contacted the Commission, the majority (63%) were very satisfied with their contact, and another 21% were somewhat satisfied, for an overall satisfaction rate of 84%.

- Respondents who had contacted the Commission were split on whether or not they would be likely to contact the Commission for information or assistance in the future: 50% said they would be likely, but 43% said they were not at all likely to contact the Commission for information or assistance in the future.

FUNDING FOR THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION, FISHING/HUNTING LICENSE FEES, AND USER FEES

- Most commonly, residents indicated that they did not know how the Commission was funded: 33% answered, "Don't know." Otherwise, 32% answered taxes without further elaboration, 17% said hunting licenses, 16% said fishing licenses, and 12% said general state taxes. Very few knew of the excise taxes on hunting and fishing equipment or the excise tax on motorboat fuel.

- Most typically, residents think the current fees for hunting and fishing licenses are about the right price.
 - Hunters and anglers are slightly more likely than are non-hunters and non-anglers to say that hunting and fishing license fees are too high.

- Although residents most commonly think current license fees are about right, a large majority (64%) of residents would support increases in user fees, such as hunting and fishing licenses, to cover the costs of conserving and managing fish and wildlife; a substantial percentage (17%) would oppose increases in user fees for that reason. Anglers and hunters are more likely to oppose increases in license fees to cover the costs of conserving and managing fish and wildlife.
- Residents also would support increases in user fees, such as hunting and fishing licenses, if it means there would be more opportunities for these activities: 65% would support increases in user fees for more opportunities (16% would oppose). On this question, hunters and anglers are slightly more likely to support.
- Finally, a similar majority (61%) of residents overall agreed that the costs for managing fish and wildlife should be paid for with specific user fees, such as hunting and fishing licenses; 25% disagreed. Hunters and anglers were more likely to disagree than non-hunters and non-anglers with an increase in fees to cover the costs for managing fish and wildlife.
- The survey asked all respondents if they had ever donated money to the North Carolina Nongame and Endangered Wildlife Fund by means of a state income tax check-off, purchasing a wildlife license plate, or another means, and a substantial majority (73%) had not. Hunters and anglers were more likely to have donated money and to have bought a wildlife license plate. Those who had donated money to the North Carolina Nongame and Endangered Wildlife Fund were asked where they heard about making donations, and respondents most commonly answered state income tax forms (37%).

FISH AND WILDLIFE ISSUES FACING NORTH CAROLINA

- Polluted water/water quality was the top-named fish and wildlife issue facing the state, followed by habitat loss.

FISH AND WILDLIFE VALUES

- Residents were asked the importance of eight fish and wildlife values, and the results of the questions were then ranked. Note that for each value, a majority indicated it as being very important. The top-named value was that North Carolina's water resources are safe and well protected (95% rated this value as very important), followed by that wildlife exists in North Carolina (89%) and that natural areas exist in North Carolina for enjoying and experiencing nature (89%).
 - That people have the opportunity to fish and hunt were at the bottom of the ranking: 75% said the opportunity to fish was very important, and 57% said the opportunity to hunt was very important.

- A substantial percentage (36%) of residents consider themselves to be anglers or fishermen, and 17% consider themselves to be hunters.

OPINIONS ON WATER QUALITY AND QUANTITY ISSUES

- Residents were divided regarding the health of North Carolina's waters: 44% think North Carolina's waters are healthy, but 41% think they are unhealthy.
 - Hunters and anglers were more likely than non-hunters and non-anglers to say that North Carolina's waters are healthy.

- The overwhelming majority (80%) of residents were concerned about water resources for people and fish/wildlife about equally; otherwise, concern for people (13%) was slightly higher than concern for fish and wildlife (5%) regarding water quality.

- The major factors that respondents consider to be contributing to water quality issues include industrial waste (the top answer at 48%), litter and trash (24%), wastewater treatment/plants sewage (23%), and agricultural runoff (22%).

- The major factor that respondents consider to be contributing to water quantity issues include residential use including lawn watering (20%), drought (19%), and industrial and commercial use (10%).

OPINIONS ON THREATENED AND ENDANGERED WILDLIFE

- A majority of North Carolina residents (55%) rated their concern for threatened or endangered species at 8 or higher on a scale from 0 to 10; the mean was 7.1. The major factors that residents feel contribute to species becoming threatened or endangered in North Carolina are habitat loss and/or habitat fragmentation, including urban sprawl and overdevelopment (33% gave one or more of those answers), overhunting/overtrapping/overfishing (28%), pollution (13%), and poaching (11%).

CHRONIC WASTING DISEASE

- A majority (57%) of North Carolina residents have heard nothing about Chronic Wasting Disease (CWD) in the past year; only 10% have heard a great deal or moderate amount about CWD.

NUISANCE WILDLIFE AND DEER-VEHICLE COLLISIONS

- One-fifth of respondents (20%) have had problems with wild animals, including birds, in the past 2 years, and most commonly the problems were caused by deer, raccoons, opossums, squirrels, and birds. Most commonly, the problems were with gardens, yards, pets, or garbage, although substantial percentages of those who had problems named structural damage to their home.
- An overwhelming majority (94%) of North Carolina residents have not experienced a vehicle-deer collision in the past 12 months, either as driver or passenger; 5% have experienced a collision while driving.

OPINIONS ON LAND USE AND FISH AND WILDLIFE MANAGEMENT

- North Carolina residents were asked about their opinion on six questions regarding land use and fish and wildlife management. The statement with the most agreement is that hunting and fishing are part of scientific management of fish and wildlife populations. Additionally, North Carolina residents showed deference for fish and wildlife habitat over human use of land: more respondents thought that the use and development of land should be restricted to protect fish and wildlife (44% strongly agreed) than thought either that landowners should be

allowed to develop their land regardless of its impact on wildlife (10% strongly agreed) or that development for new home sites should take precedence over preserving wildlife habitat (7% strongly agreed).

SOURCES OF INFORMATION ON FISH AND WILDLIFE AND CREDIBILITY OF SOURCES

- Most commonly, North Carolina residents look for information on fish, wildlife, hunting, fishing, wildlife watching, and other forms of wildlife-related outdoor recreation on the Internet (33%), in magazines (14%), and in newspapers (10%). A majority (66%) of North Carolina residents said they access the Internet daily or sometimes.

- North Carolina residents were asked about the credibility of eleven different possible sources of information on fish and wildlife, and then the results were ranked. With the exception of the National Wildlife Federation, governmental agencies and representatives had higher credibility than not-for-profit advocacy organizations, such as sportsmen's groups, environmental groups, or People for the Ethical Treatment of Animals (PETA). The highest scores for not credible were for PETA, The American Society for the Prevention of Cruelty to Animals (ASPCA), and local sportsmen's organizations.

PARTICIPATION IN OUTDOOR ACTIVITIES

- Residents were asked about their participation in 20 outdoor recreation activities in the past 12 months. A majority of residents of North Carolina fed birds or other wildlife on a regular basis (60%), and half visited a state or national park (50%). Other outdoor recreation activities that have relatively high participation rates are closely observing/trying to identify birds and/or wildlife within a mile of home (44%) and freshwater fishing (41%).

- Those who went camping were asked about the type of camping that they did. A majority (57%) of all campers had camped in a tent in a campground; 20% had participated in wilderness camping, and 19% had camped in a recreational vehicle (RV).

- Those who had hunted were asked how many days they had hunted in the past year. Half (50%) had hunted for less than 2 weeks total. The mean was 28.3 days; the median was 11 days.
- Those who had freshwater or saltwater fished were asked how many days they had fished in the past year: 43% had fished for less than a week total, and a majority (59%) had fished for less than 2 weeks total. The mean was 19.9 days; the median was 10 days.
- Those who had taken trips to view wildlife were asked how many days they had taken wildlife viewing trips in the past year: 47% had done so for less than 1 week. The mean was 12.1 days; the median was 7 days.
- Just over a quarter of households (28%) have a member who went hunting in the past 5 years in North Carolina. A large majority of households (67%) have a member who went fishing in the past 5 years in North Carolina.
- Almost half of households (46%) have a member who took a trip of at least a mile to view fish and/or wildlife in the past 12 months in North Carolina.
- About a third of respondents (34%) have attended an educational program that dealt with fish or wildlife. Hunters and anglers were more likely than non-hunters and non-anglers to have attended an educational program that dealt with fish or wildlife.

APPROVAL/DISAPPROVAL OF HUNTING, FISHING, AND TRAPPING

- A majority of North Carolina residents (84%) approve of legal hunting; a majority (95%) approve of legal, recreational fishing. Residents are split on legal, regulated trapping: 46% approve, but 41% disapprove.

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INTRODUCTION AND METHODOLOGY

This study was conducted for the Southeastern Association of Fish and Wildlife Agencies (SEAFWA) to determine public opinion on fish and wildlife management issues and agency reputation and credibility. The study entailed a telephone survey of residents' attitudes toward and opinions on fish and wildlife management issues and the state's fish and wildlife agency in all 16 member states of the SEAFWA: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia. This report discusses the results of the survey in North Carolina. Specific aspects of the research methodology are discussed below.

For the survey, telephones were selected as the preferred sampling medium because of the universality of telephone ownership. In addition, a central polling site at the Responsive Management office allowed for rigorous quality control over the interviews and data collection. Responsive Management maintains its own in-house telephone interviewing facilities. These facilities are staffed by interviewers with experience conducting computer-assisted telephone interviews on the subjects of natural resources and wildlife-associated outdoor recreation. The telephone survey questionnaire was developed cooperatively by Responsive Management and the SEAFWA, with input from North Carolina Wildlife Resources Commission (the Commission) staff. Responsive Management conducted a pre-test of the questionnaire, and revisions were made to the questionnaire based on the pre-test.

To ensure that the telephone survey data collected were of the highest quality, Responsive Management has interviewers who have been trained according to the standards established by the Council of American Survey Research Organizations. Methods of instruction included lecture and role-playing. The Survey Center Managers conducted project briefings with the interviewers prior to the administration of the survey. Interviewers were instructed on type of study, study goals and objectives, handling of survey questions, interview length, termination points and qualifiers for participation, interviewer instructions within the survey instrument, reading of the survey instrument, skip patterns, and probing and clarifying techniques necessary for specific questions on the survey instrument. The Survey Center Managers randomly monitored telephone workstations without the interviewers' knowledge to evaluate the

performance of each interviewer. After the surveys were obtained by the interviewers, the Survey Center Managers and/or statisticians edited each completed survey to ensure clarity and completeness.

Interviews were conducted Monday through Friday from 9:00 a.m. to 9:00 p.m., Saturday noon to 6:00 p.m., and Sunday from 3:00 p.m. to 7:00 p.m., all local time. A five-callback design was used to maintain the representativeness of the sample, to avoid bias toward people easy to reach by telephone, and to provide an equal opportunity for all to participate. When a respondent could not be reached on the first call, subsequent calls were placed on different days of the week and at different times of the day. The survey was conducted in November 2004. Responsive Management obtained a total of 407 completed interviews in North Carolina.

The software used for data collection was Questionnaire Programming Language 4.1 (QPL). The survey data were entered into the computer as each interview was being conducted, eliminating manual data entry after the completion of the survey and the concomitant data entry errors that may occur with manual data entry. The survey instrument was programmed so that QPL branched, coded, and substituted phrases in the survey based on previous responses to ensure the integrity and consistency of the data collection. The analysis of data was performed using Statistical Package for the Social Sciences software as well as proprietary software developed by Responsive Management.

Throughout this report, findings of the telephone survey are reported at a 95% confidence interval. For the entire sample of adult North Carolina residents, the sampling error is at most plus or minus 4.86 percentage points. This means that if the survey were conducted 100 times on different samples that were selected in the same way, the findings of 95 out of the 100 surveys would fall within plus or minus 4.86% of each other. Sampling error was calculated using the formula described below, with a sample size of 407 and a population size of 6,085,266 people 18 years old or older.

Sampling error equation:

$$B = \left(\sqrt{\frac{N_p(.25)}{N_s} - .25} \right) (1.96)$$

Where: B = maximum sampling error (as decimal)

N_p = population size (i.e., total number of residents)

N_s = sample size

Derived from formula: p. 206 in Dillman, D. A. 2000. *Mail and Internet Surveys*. John Wiley & Sons, NY.

Note: This is a simplified version of the formula that calculates the maximum sampling error using a 50:50 split (the most conservative calculation because a 50:50 split would give maximum variation).

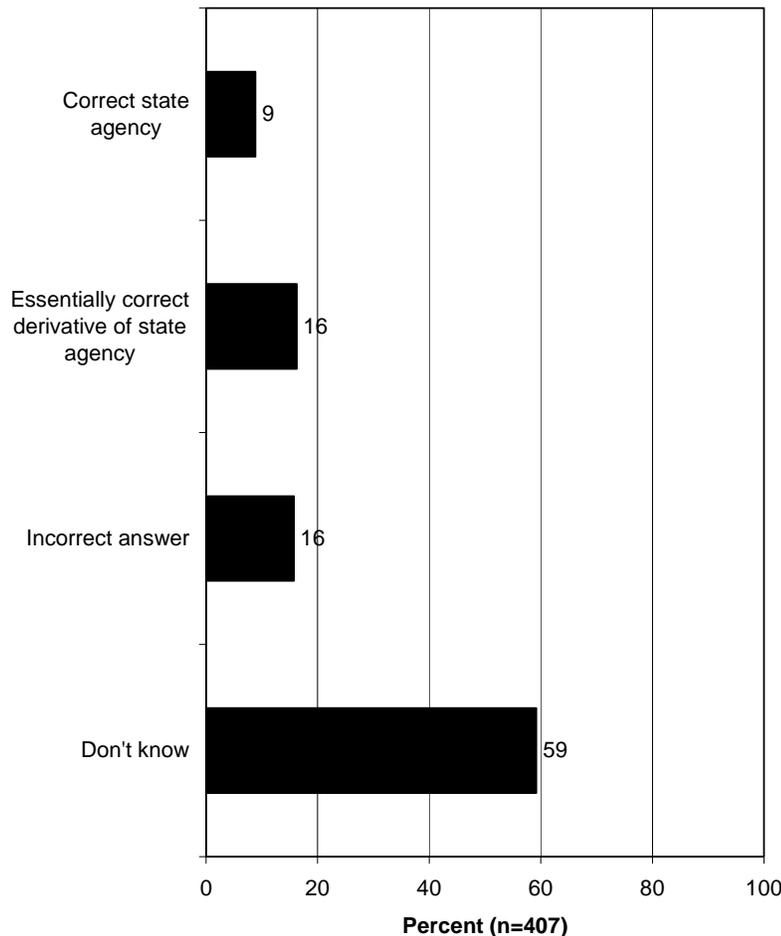
Note that some results may not sum to exactly 100% because of rounding. Additionally, rounding on the graphs may cause apparent discrepancies of 1 percentage point between the graphs and the reported results of combined responses (e.g., when “strongly support” and “moderately support” are summed to determine the total percentage in support).

AGENCY-RELATED QUESTIONS

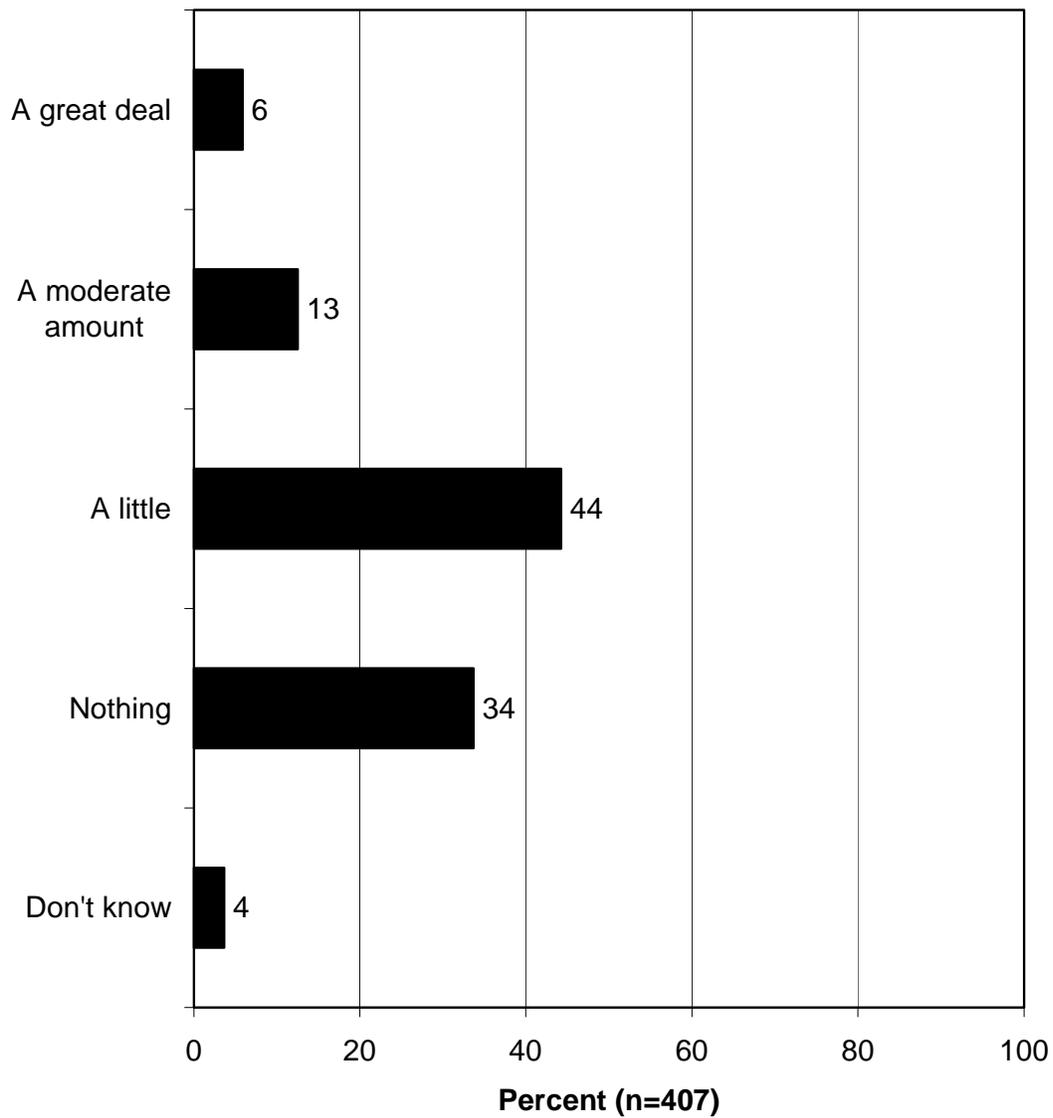
AGENCY PERCEIVED TO BE RESPONSIBLE FOR MANAGING FISH AND WILDLIFE, AND AWARENESS AND KNOWLEDGE OF THAT AGENCY

- The majority of North Carolina residents could not name the state government agency that is most responsible for managing and conserving fish and wildlife in North Carolina: 75% either said, “Don’t know,” or gave an incorrect answer. In follow-up, after being informed that the North Carolina Wildlife Resources Commission is responsible for conserving and managing fish and wildlife, 78% said that they know a little or nothing about the agency.
 - Only 9% knew the correct name of the North Carolina Wildlife Resources Commission, and another 16% gave a close derivative of the correct name.

Q18. Which one government agency would you say is most responsible for managing and conserving fish and wildlife in North Carolina?



Q19. The NC Wildlife Resources Commission is responsible for managing and conserving fish and wildlife in North Carolina. Before this survey, would you say you knew a great deal, a moderate amount, a little, or nothing about the NC Wildlife Resources Commission?



SATISFACTION WITH/PERCEIVED BENEFITS PROVIDED BY/OPINIONS ON THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION

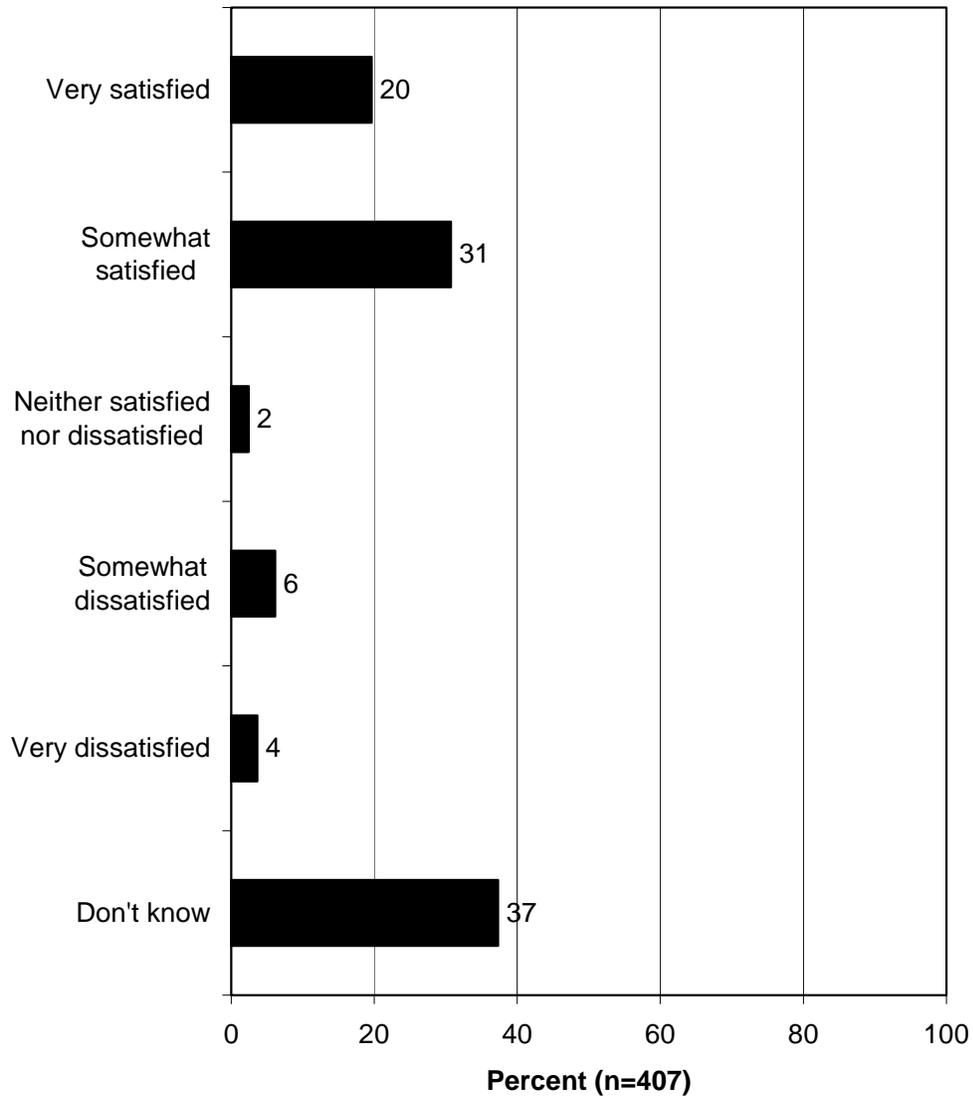
- A majority (51%) of residents are either very or somewhat satisfied with the Commission as a governmental agency in North Carolina; 10% expressed dissatisfaction.
- Of those who contacted the Commission, 84% were very or somewhat satisfied with the contact, with “very satisfied” leading by far any other response (this graph is shown and discussed in the section of the report title, “Contacts with the North Carolina Wildlife Resources Commission”).
- Conserving and protecting wildlife, habitat, and natural resources, as well as providing fishing and hunting opportunities, are seen as benefits that the Commission provides to North Carolina residents.
- Respondents were read six statements about the Commission and asked to indicate their agreement or disagreement with each. In general, there was more agreement for the positive statements (that the Commission effectively balances the interests of all stakeholders, that the Commission is doing enough to conserve North Carolina’s fish and wildlife populations, and that scientific fish and wildlife methods guide the Commission’s work) than for the negative statements (that the work of the Commission is primarily influenced by environmental/conservation groups or by politics, or that the Commission primarily serves the interests of hunters and anglers).
- North Carolina residents are split over whether the Commission is primarily influenced by politics, with 42% agreeing and 24% disagreeing.
- Agreement (58%) is about six times greater than disagreement (9%) that the Commission effectively balances the interests of anglers, hunters, conservation groups, and the general public.
- North Carolina residents more commonly agree (48%) than disagree (19%) that the Commission is doing enough to conserve our state’s fish and wildlife populations.

- Although many more North Carolina residents agree than disagree that scientific fish and wildlife methods serve as the primary guide for the work of the Commission, 46% versus 10%, a large percentage (43%) do not know.

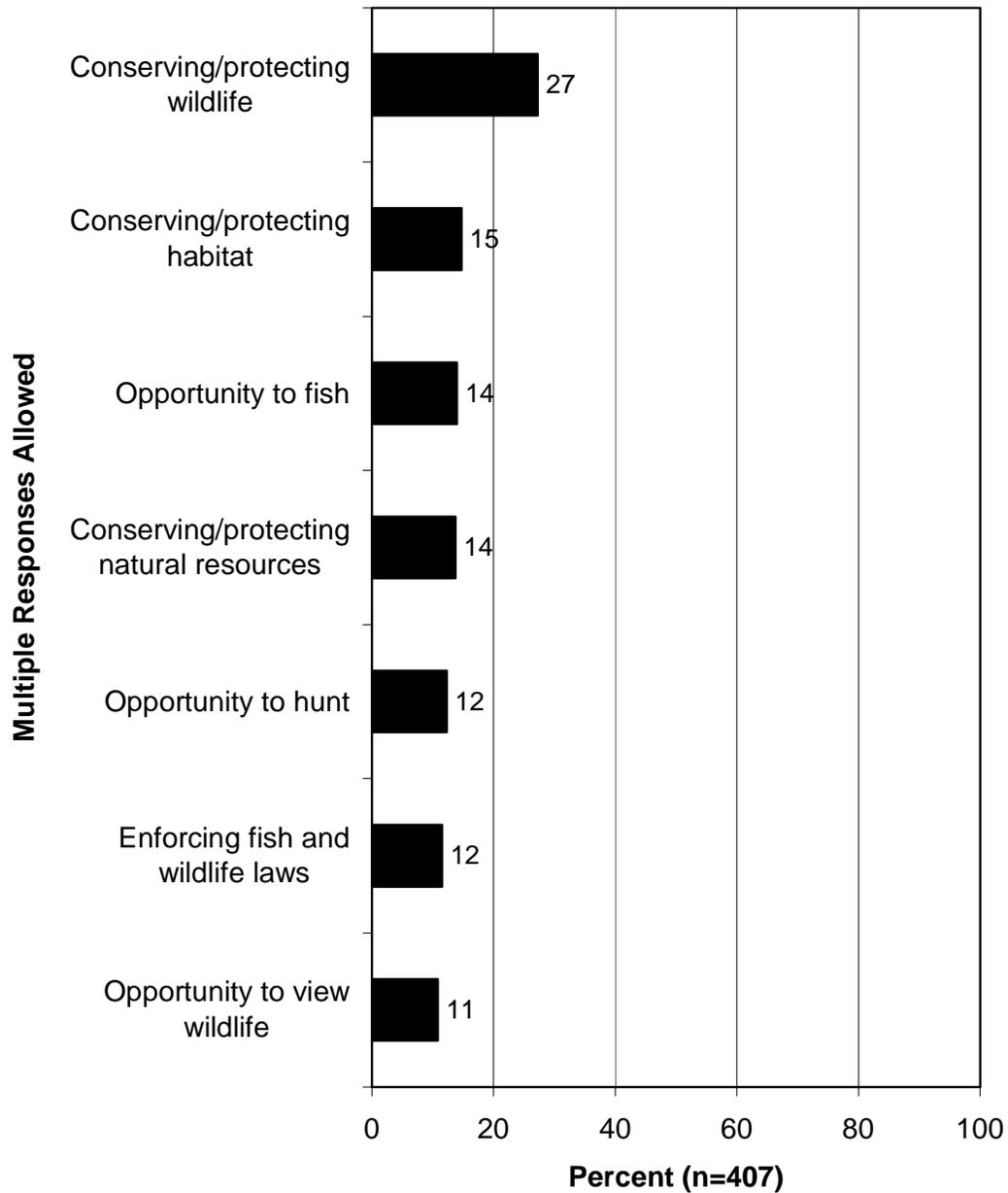
- More North Carolina residents agree (44%) than disagree (16%) that the work of the Commission is primarily influenced by environmental and/or conservation groups.

- Agreement (40%) is only slightly higher than disagreement (28%) that the Commission primarily serves the interests of hunters and anglers.

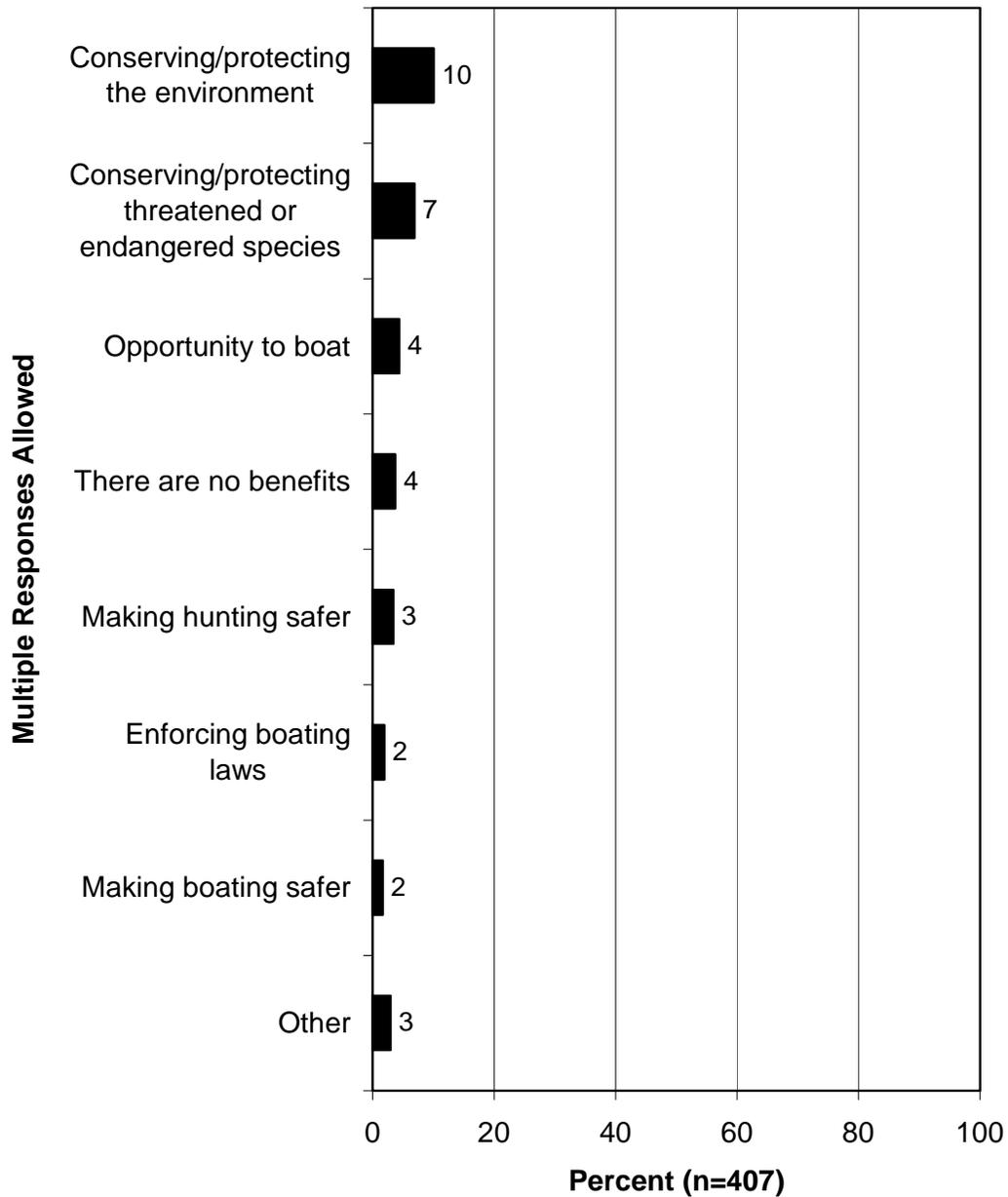
Q20. Now I would like to ask about your opinions regarding the NC Wildlife Resources Commission. Overall, are you satisfied or dissatisfied with the NC Wildlife Resources Commission as a governmental agency in North Carolina?



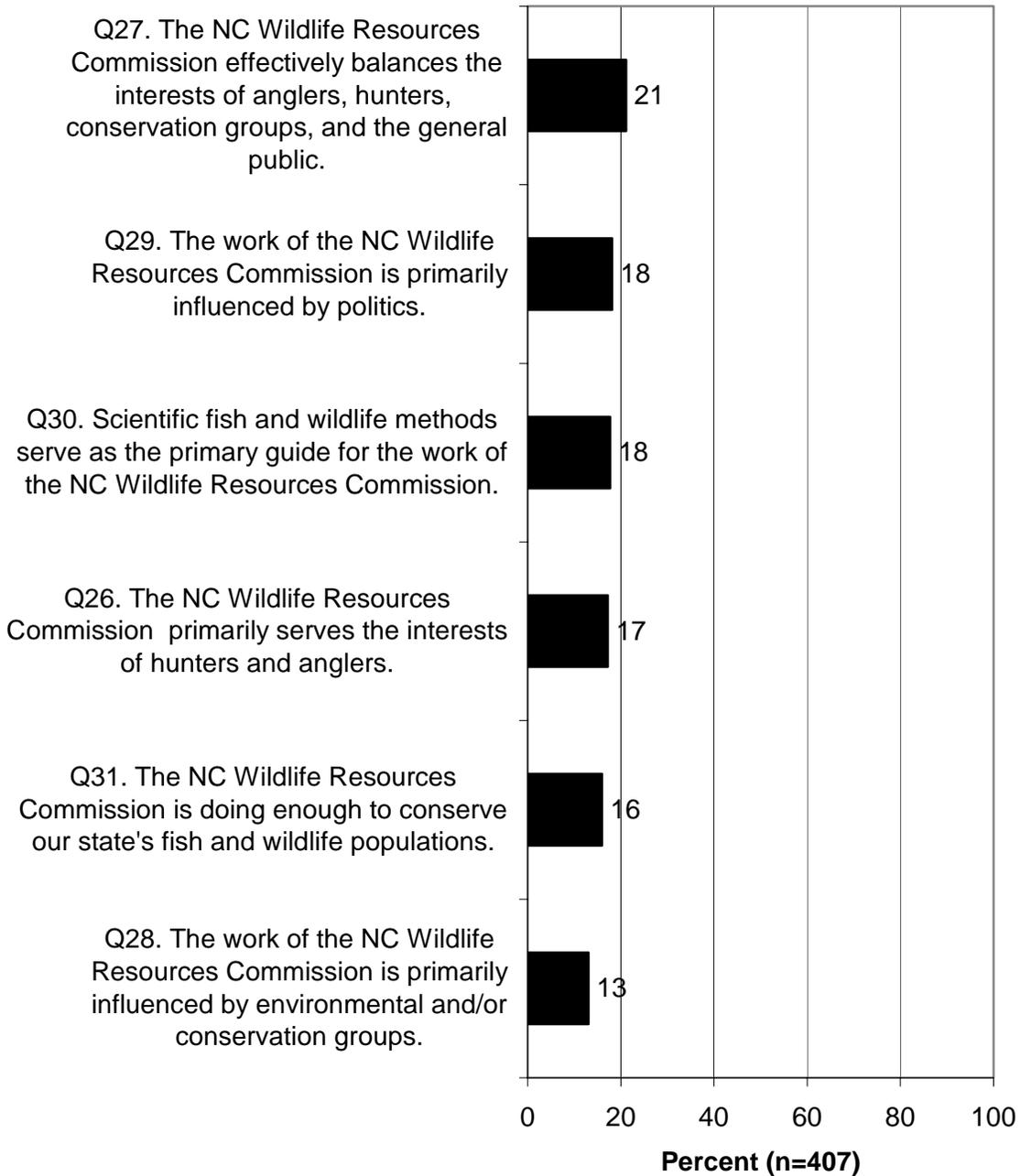
**Q22. What do you see as the benefits the NC Wildlife Resources Commission provides you with?
Part 1**



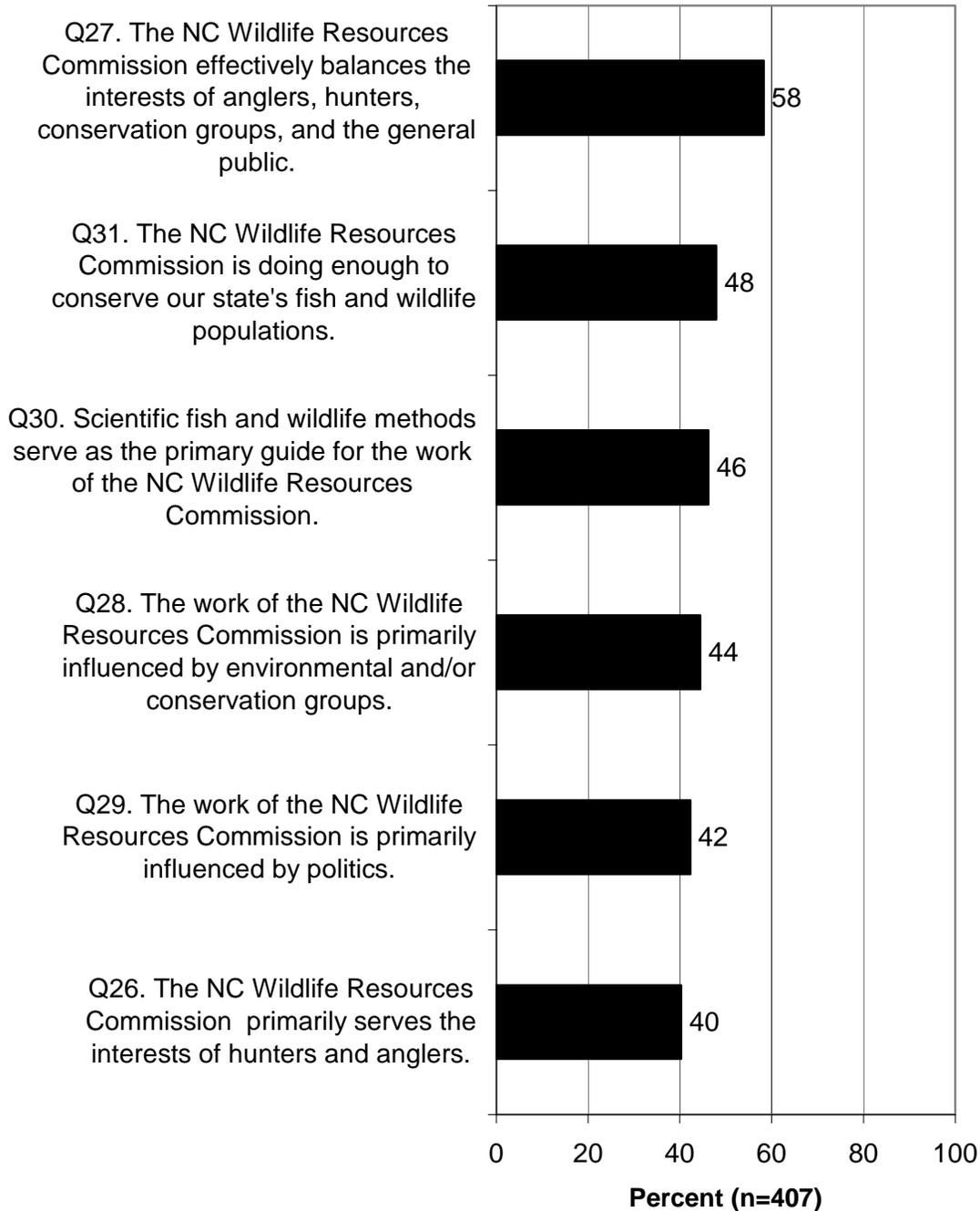
Q22. What do you see as the benefits the NC Wildlife Resources Commission provides you with?
Part 2



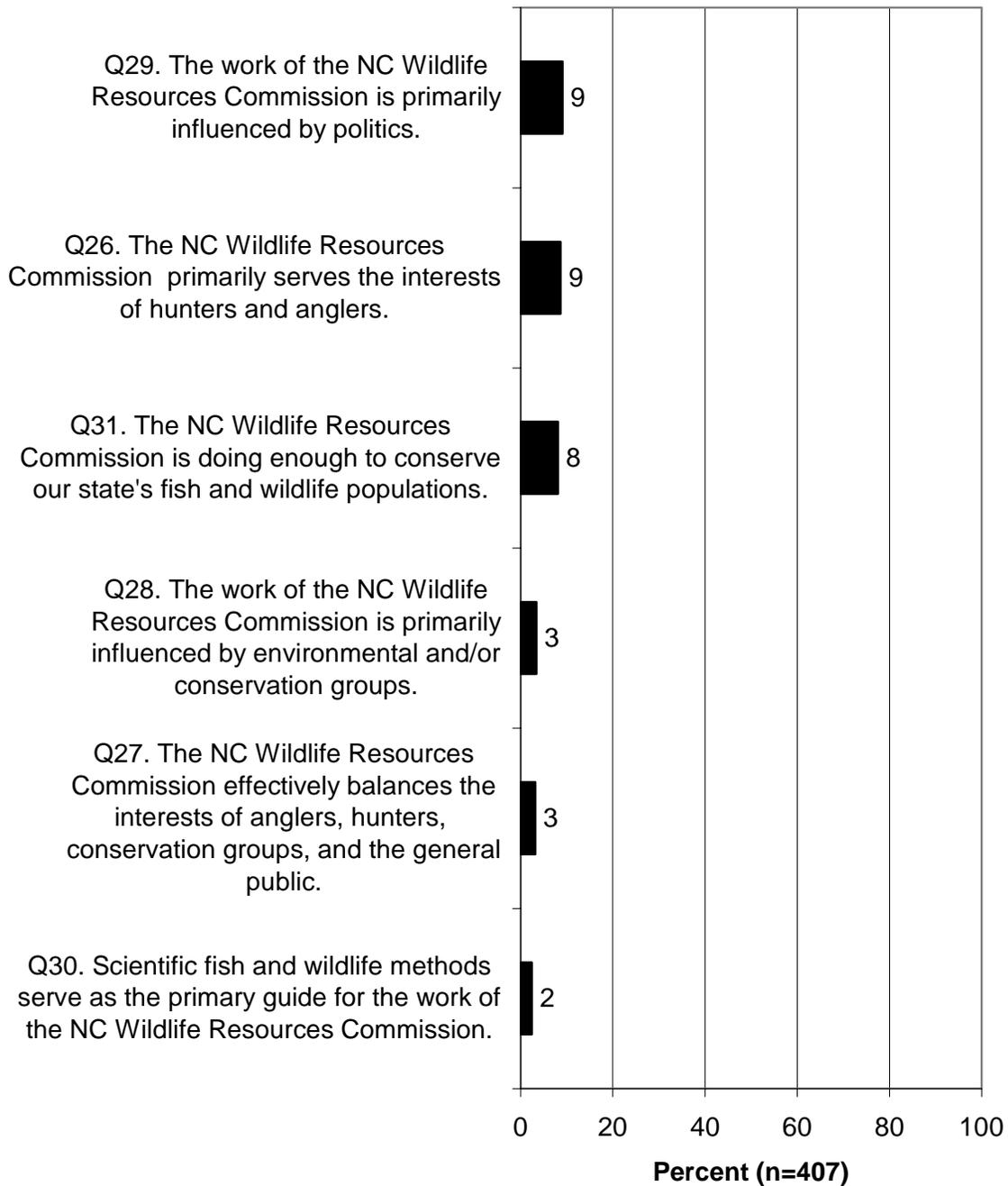
Q26-Q31. Percent who strongly agree with the following statements.



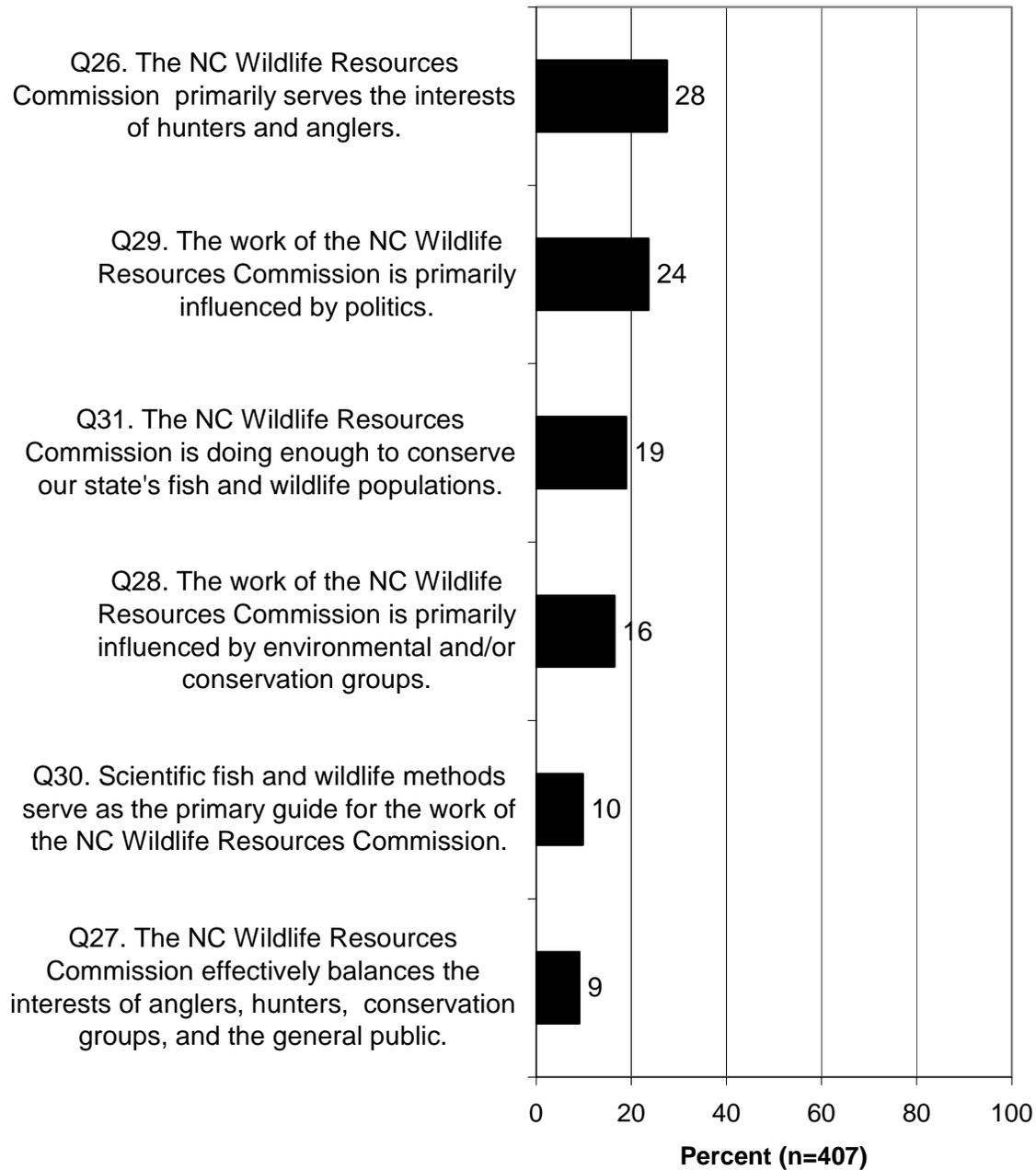
Q26-Q31. Percent who strongly or moderately agree with the following statements.



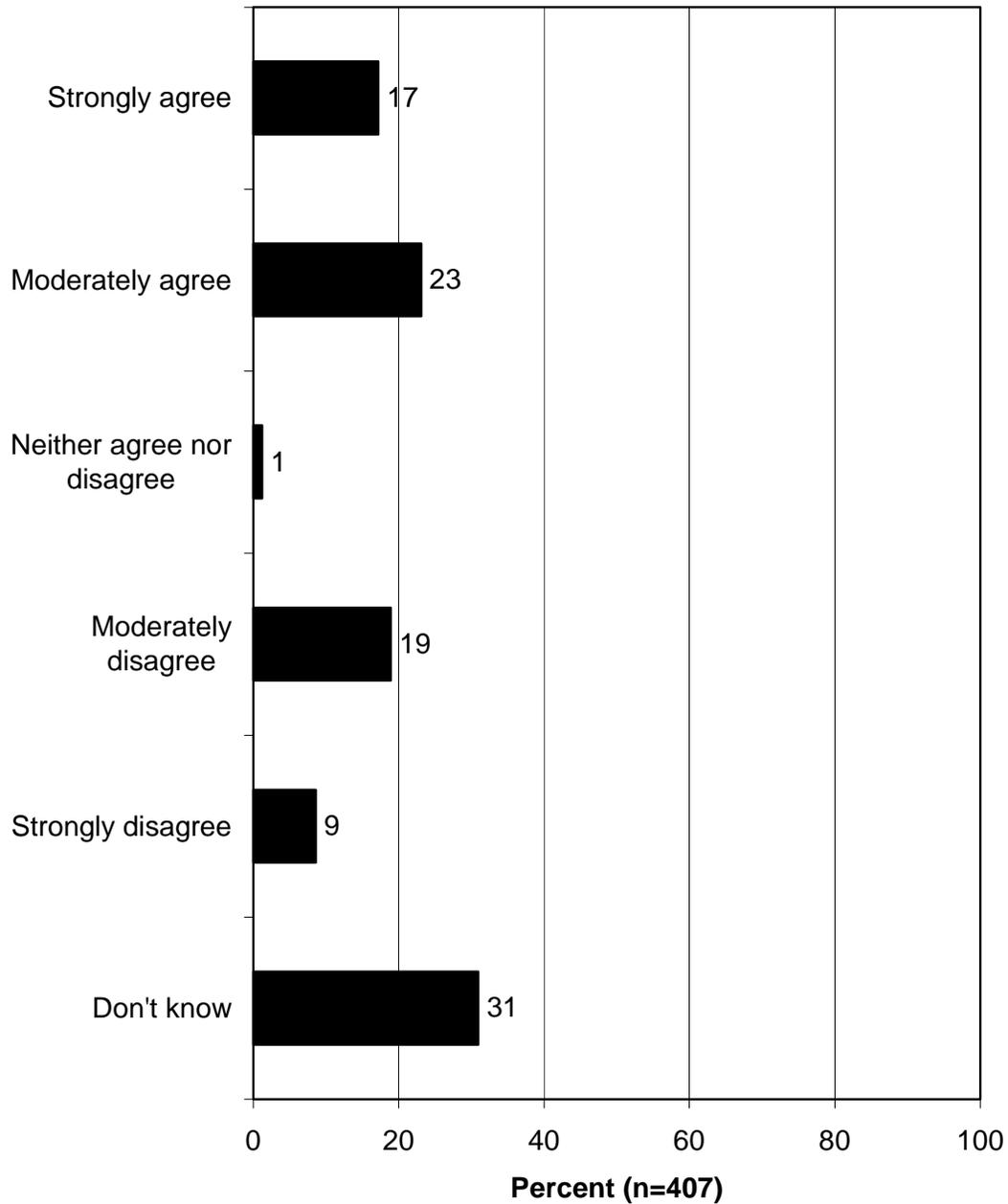
Q26-Q31. Percent who strongly disagree with the following statements.



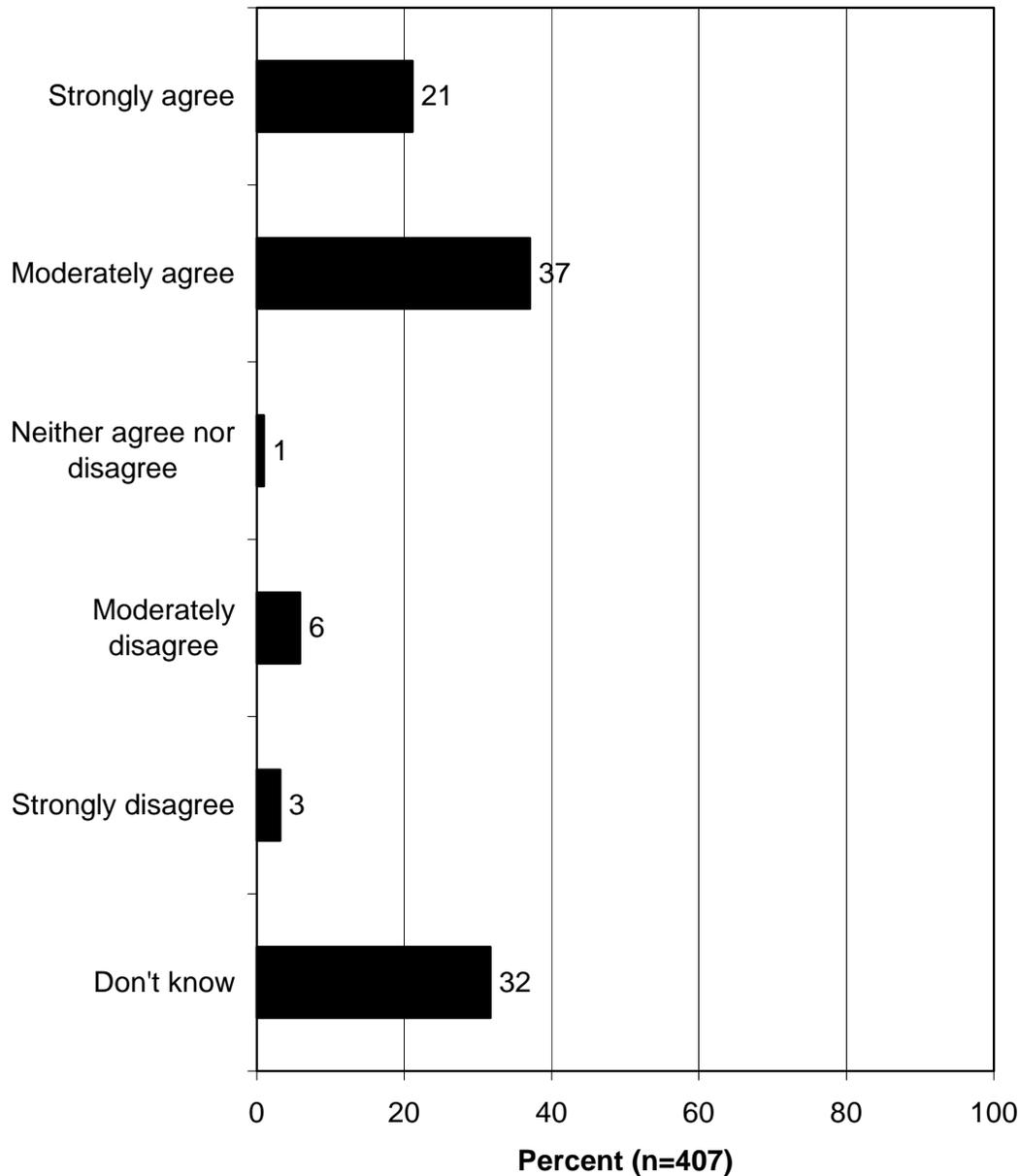
Q26-Q31. Percent who strongly or moderately disagree with the following statements.



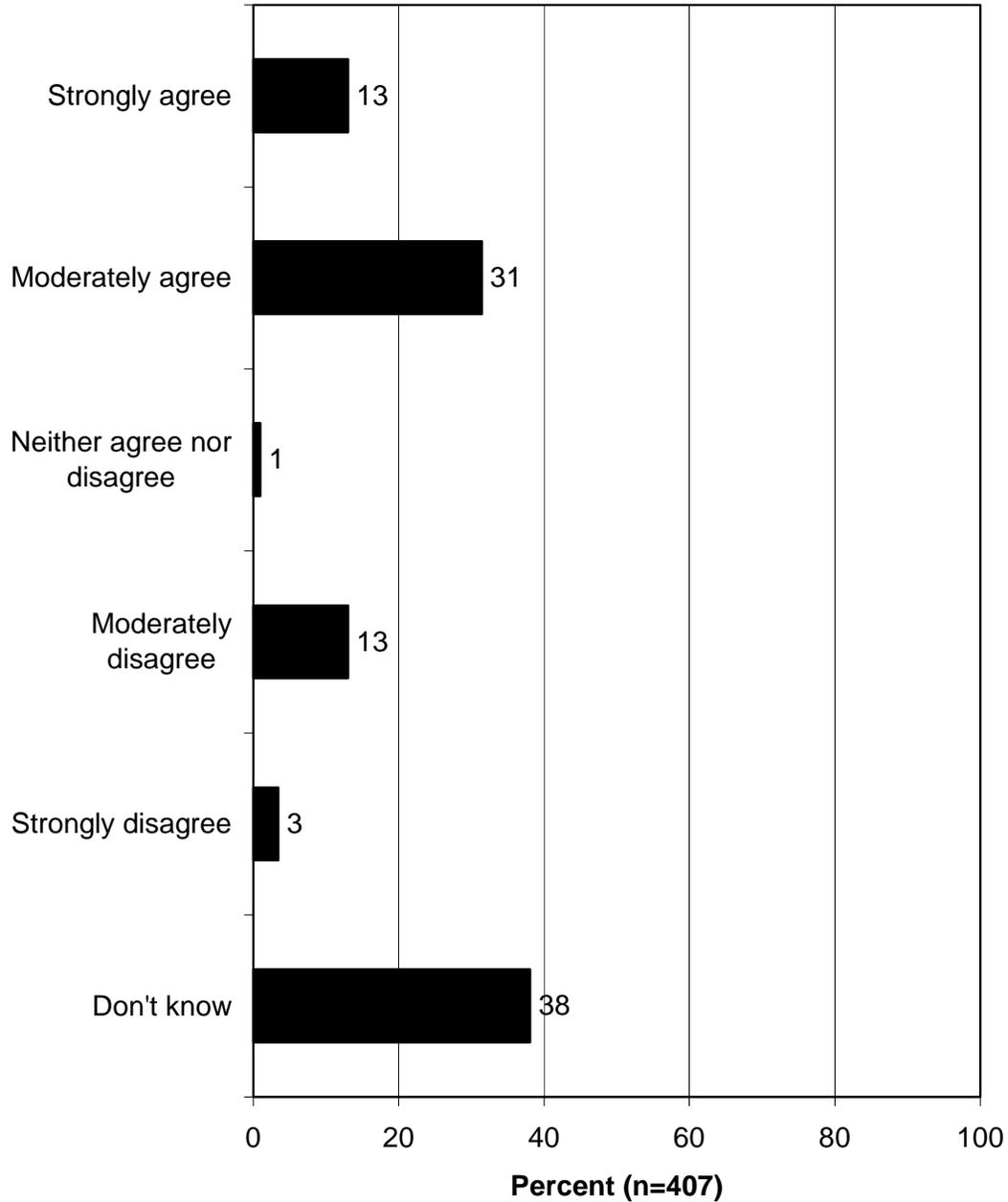
Q26. The NC Wildlife Resources Commission primarily serves the interests of hunters and anglers. Do you agree or disagree with this statement?



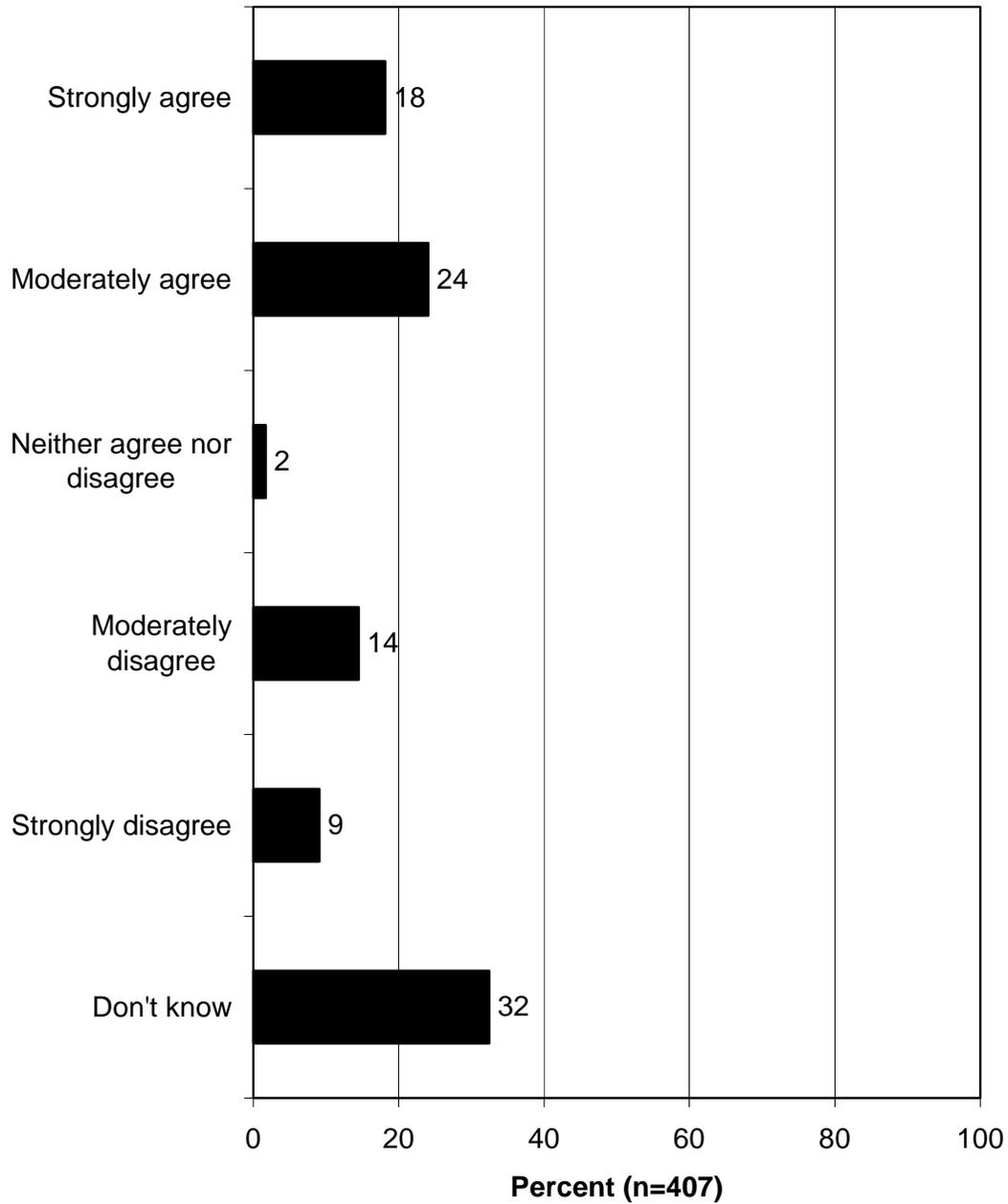
Q27. The NC Wildlife Resources Commission effectively balances the interests of anglers, hunters, conservation groups, and the general public. Do you agree or disagree with this statement?



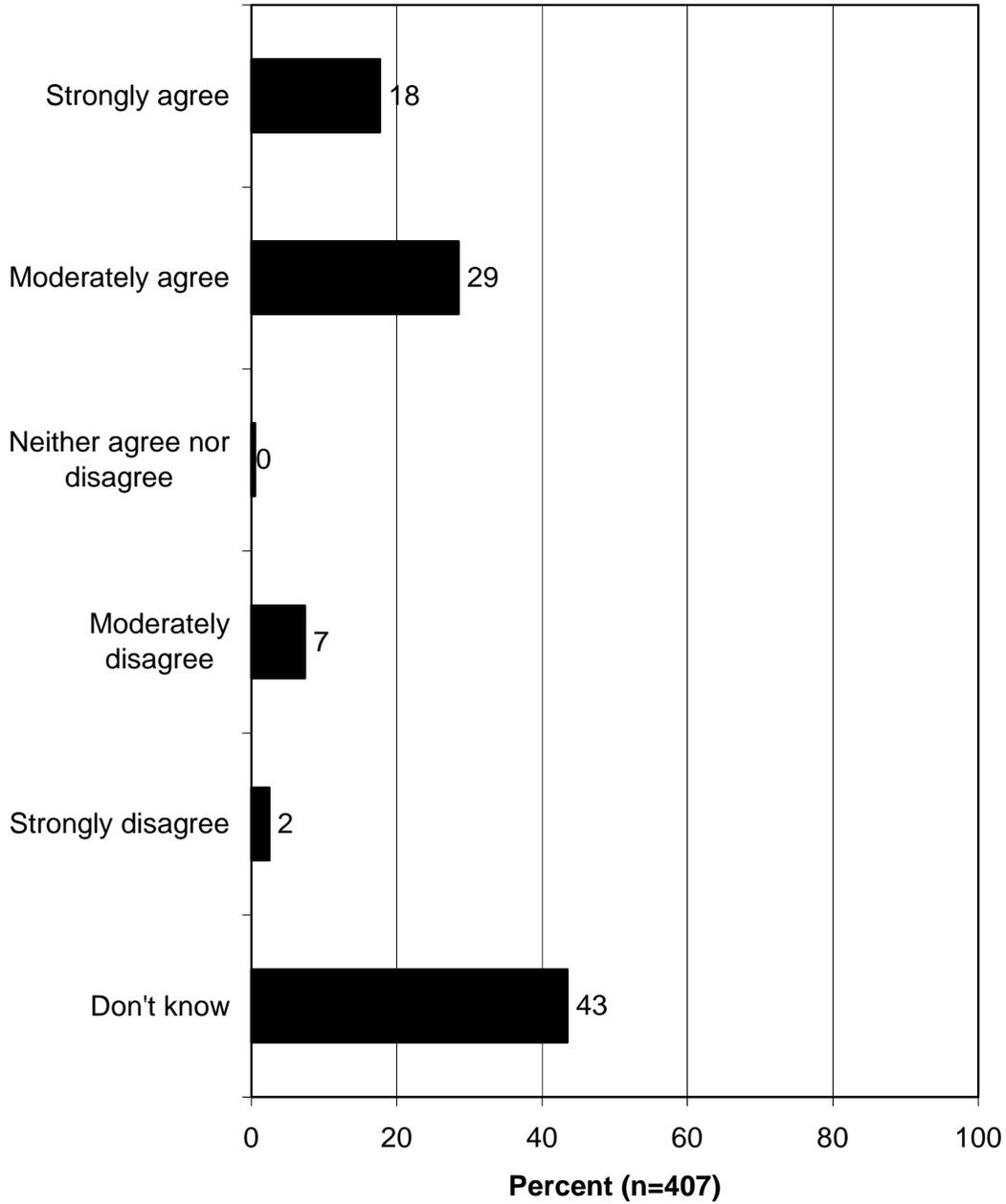
Q28. The work of the NC Wildlife Resources Commission is primarily influenced by environmental and/or conservation groups. Do you agree or disagree with this statement?



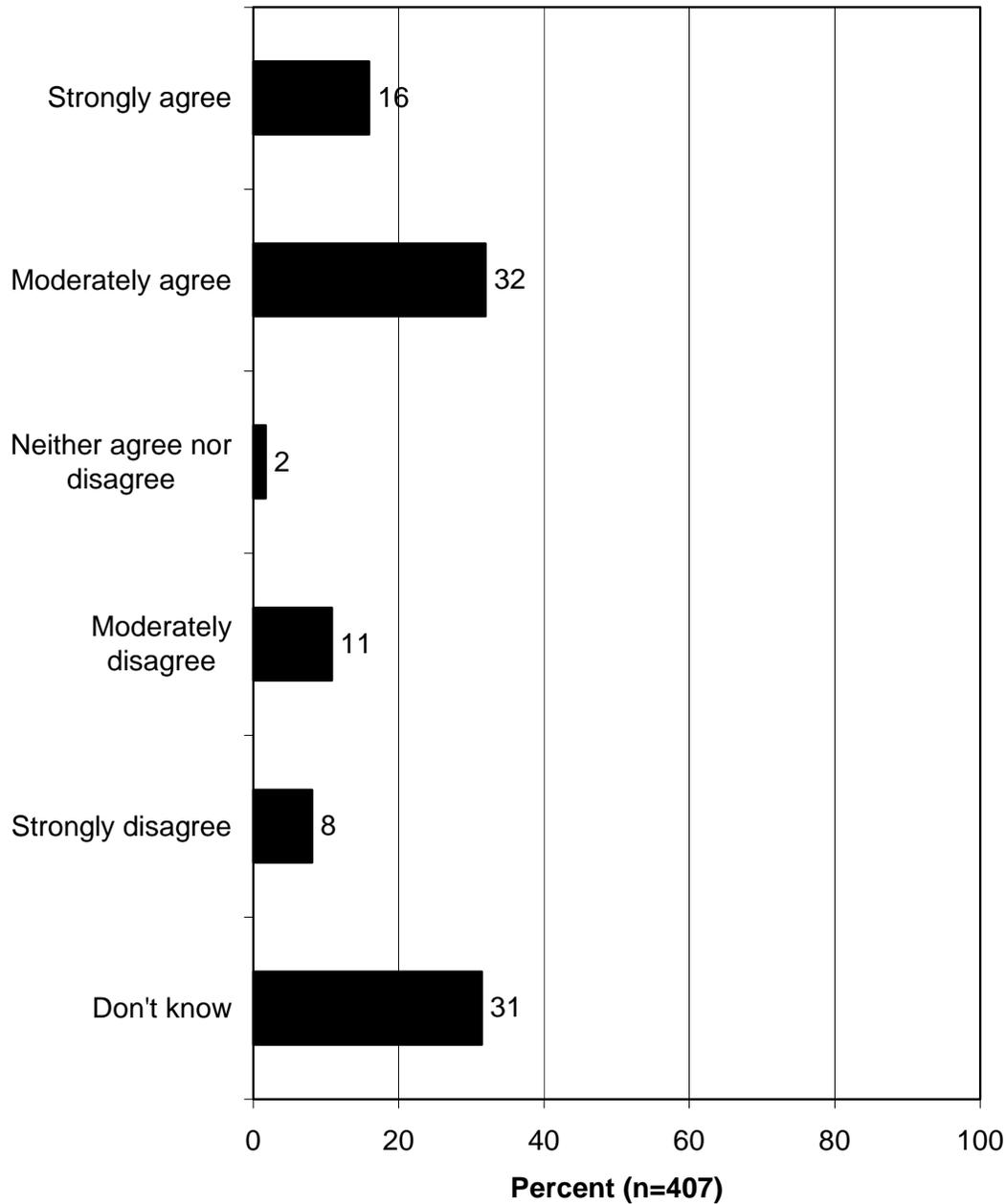
Q29. The work of the NC Wildlife Resources Commission is primarily influenced by politics. Do you agree or disagree with this statement?



Q30. Scientific fish and wildlife methods serve as the primary guide for the work of the NC Wildlife Resources Commission. Do you agree or disagree with this statement?



Q31. The NC Wildlife Resources Commission is doing enough to conserve our state's fish and wildlife populations. Do you agree or disagree with this statement?



RATINGS OF IMPORTANCE AND PERFORMANCE OF NORTH CAROLINA WILDLIFE RESOURCES COMMISSION PROGRAMS

- North Carolina residents were asked to rate the importance of 14 program areas/efforts of the Commission. They were then asked to rate the Commission's performance at the program areas/efforts. The rating was on a scale of 0 to 10, with 0 being unimportant/poor and 10 being important/excellent. A scatterplot of the means for the responses regarding the 14 areas/efforts shows how importance and performance match. Following the scatterplots are the graphs for all questions together, showing their ranking relative to each other, and graphs for each individual question on importance and performance.

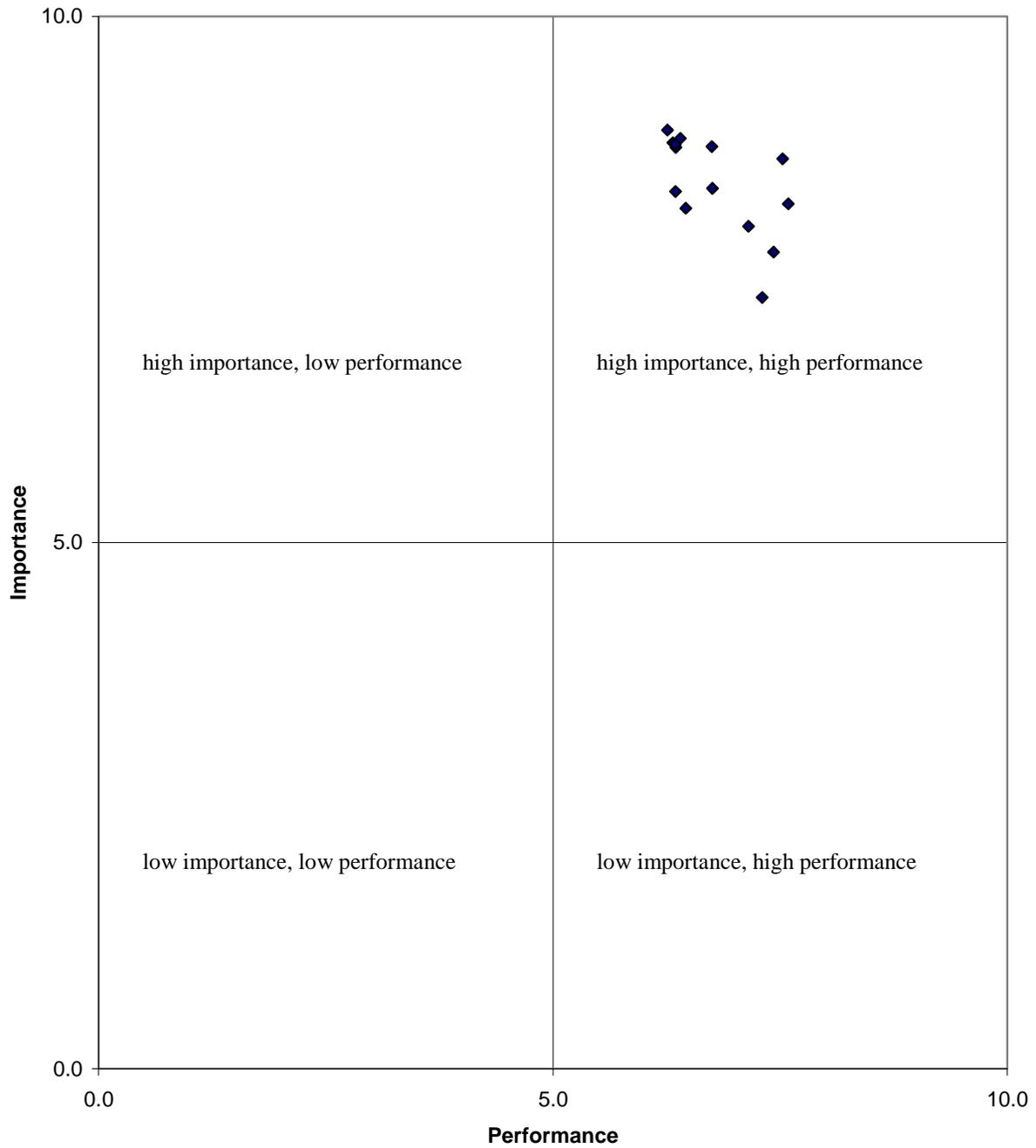
- The good news is that all program areas were rated in the quadrant that is highest in importance and highest in performance. A second scatterplot shows a close-up of just a portion of the upper-right quadrant. This close-up scatterplot shows that conserving fish and wildlife habitat is rated the highest in importance but is the lowest in performance, relative to the other areas/efforts. North Carolina residents rated conserving fish and wildlife habitat, boating safety, providing educational programs on the state's fish and wildlife, hunter safety, enforcing fish and game laws, and protecting threatened and endangered species high in importance. North Carolina residents rated the Commission's performance high in the following activities: providing opportunities for recreational fishing, protecting residents against diseases from wild animals, and protecting residents from harm from wildlife.

- Another analysis of performance relative to importance highlights the program areas/efforts that have a 2.0 or greater difference in the ratings of performance and importance, as shown in the tabulation that follows.

PROGRAM AREA/EFFORT	PERFORM- ANCE RATING	IMPOR- TANCE RATING	DIFFER- ENCE IN RATINGS
Protecting threatened and endangered species	6.35	8.76	-2.4
Restoring native fish and wildlife to the state	6.35	8.33	-2.0
Conserving fish and wildlife habitat	6.26	8.92	-2.7
Enforcing fish and game laws	6.75	8.76	-2.0
Managing fish populations	6.46	8.18	-1.7
Managing wildlife populations	6.75	8.37	-1.6
Protecting residents from diseases from wild animals	7.53	8.65	-1.1
Protecting residents from harm from wildlife	7.43	7.76	-0.3
Providing opportunities for general public to view wildlife	7.15	8.01	-0.9
Providing opportunities for recreational fishing	7.59	8.22	-0.6
Providing opportunities for legal hunting	7.30	7.33	0.0
Providing educational programs on the state's fish and wildlife	6.32	8.80	-2.5
Providing opportunities for boating safety education	6.40	8.84	-2.4
Providing opportunities for hunting safety education	6.34	8.78	-2.4

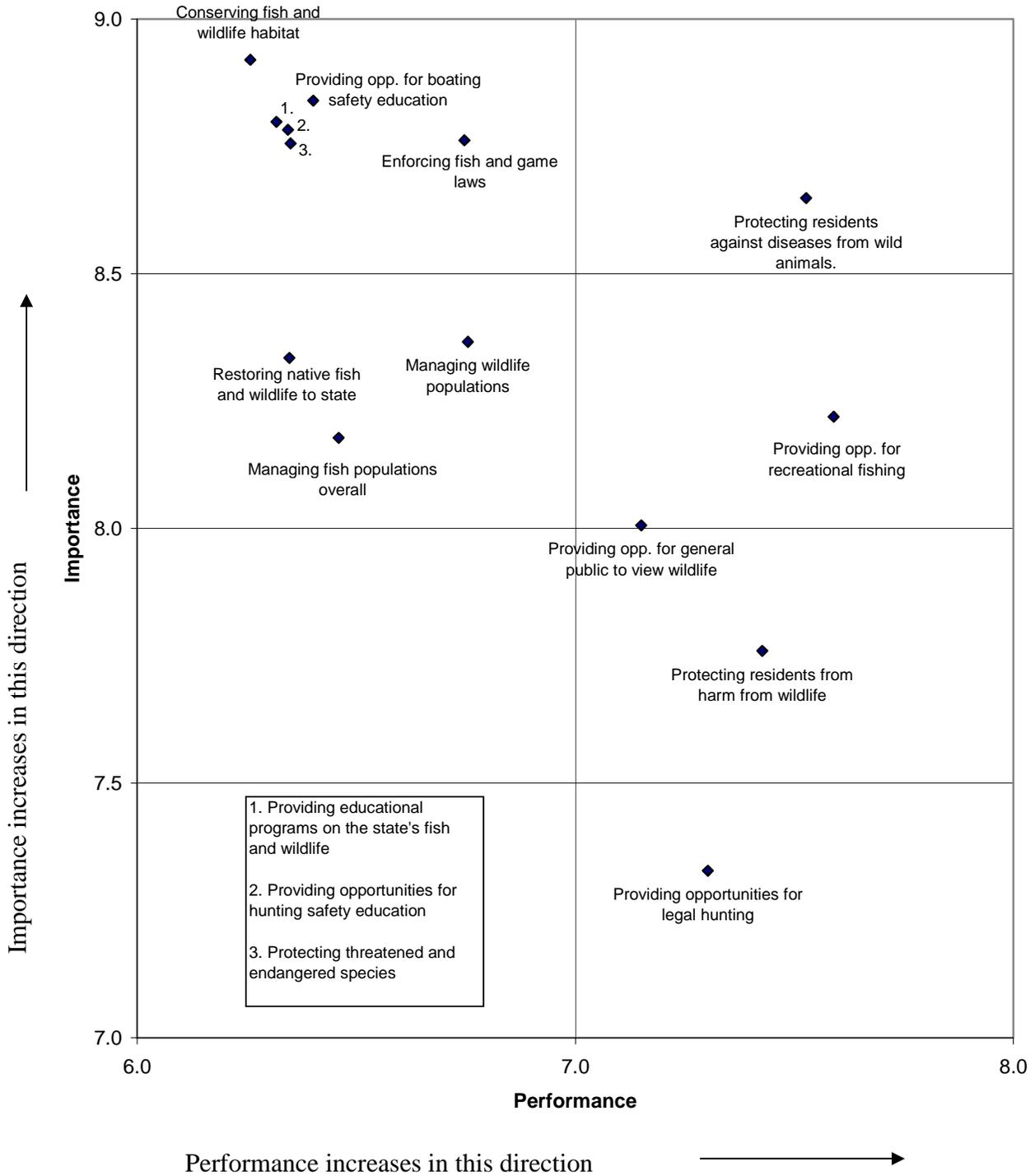
Comparison of ratings of importance and performance of programs/efforts.

(Graph is correctly scaled.)

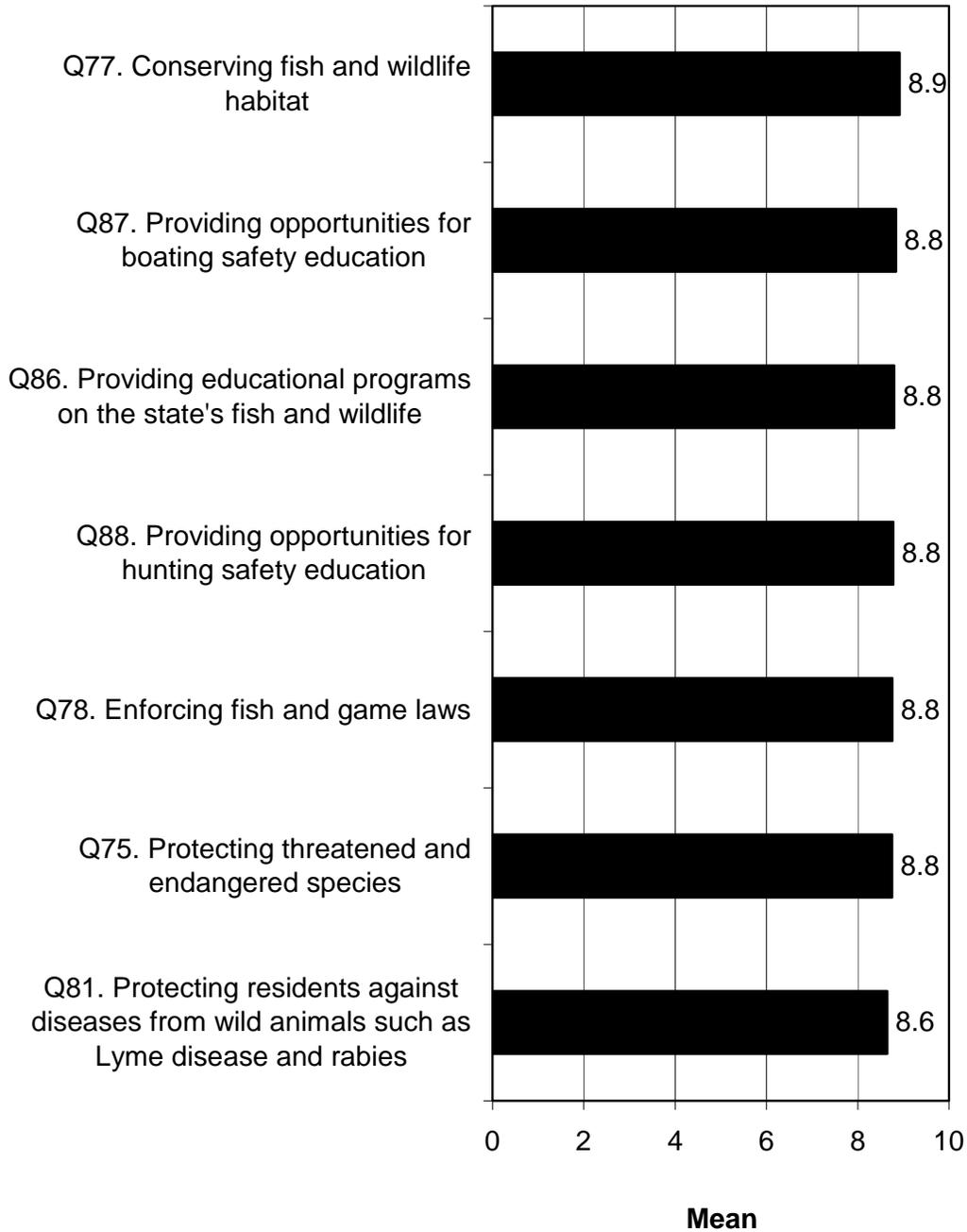


Comparison of ratings of importance and performance of programs/efforts.

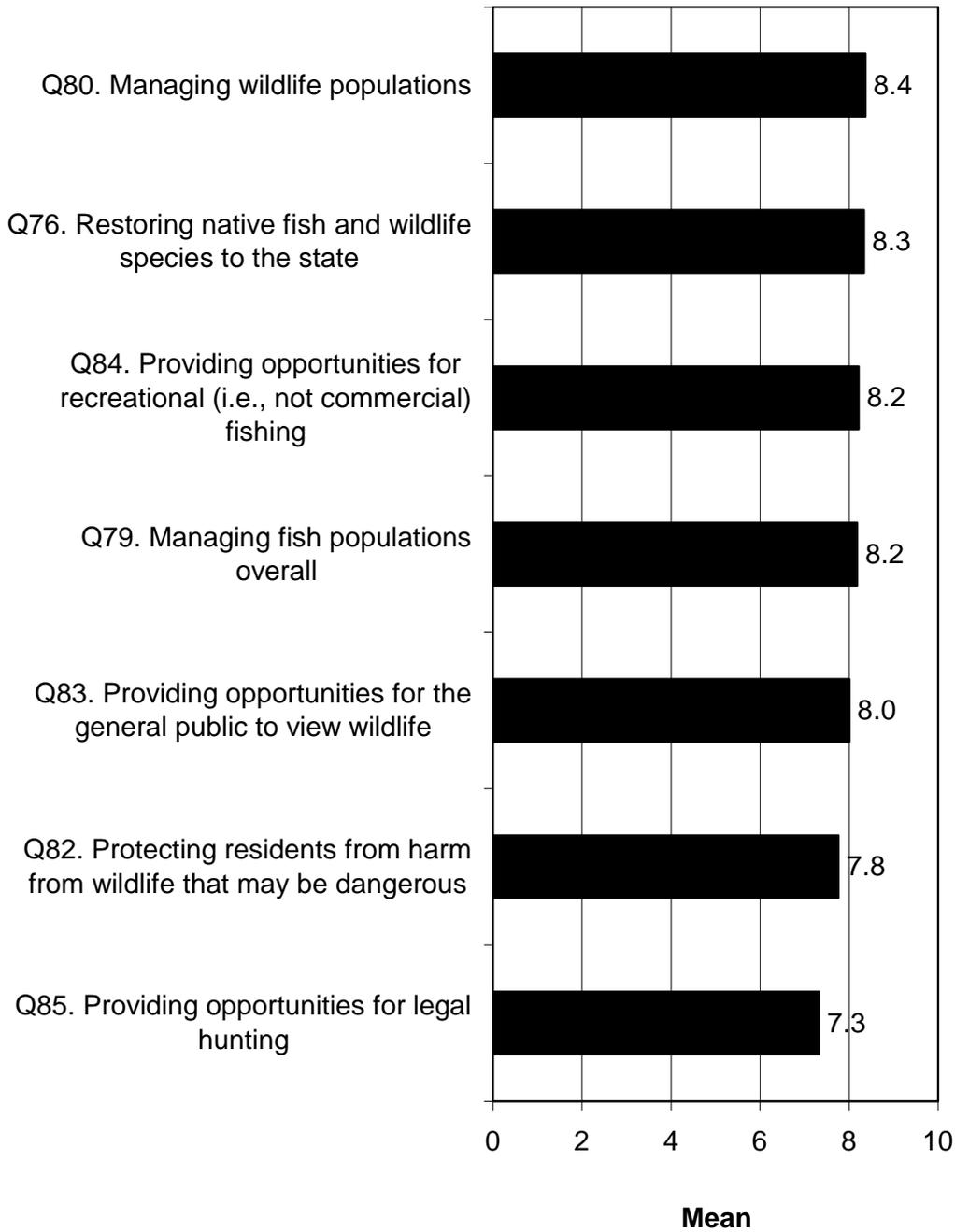
(Not graphed to scale for display purposes.)



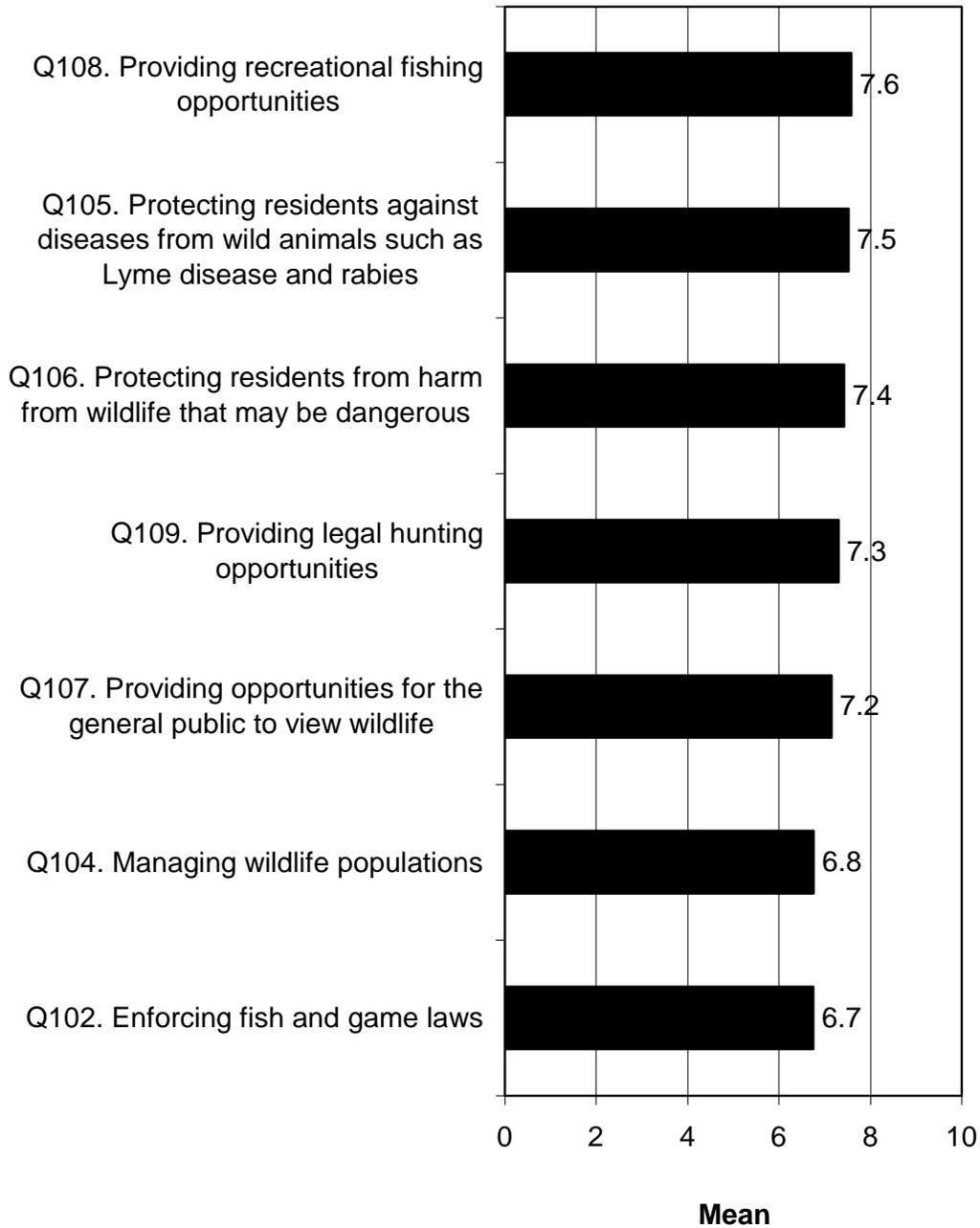
**Q75-Q88. Please rate the importance of...
Part 1.**



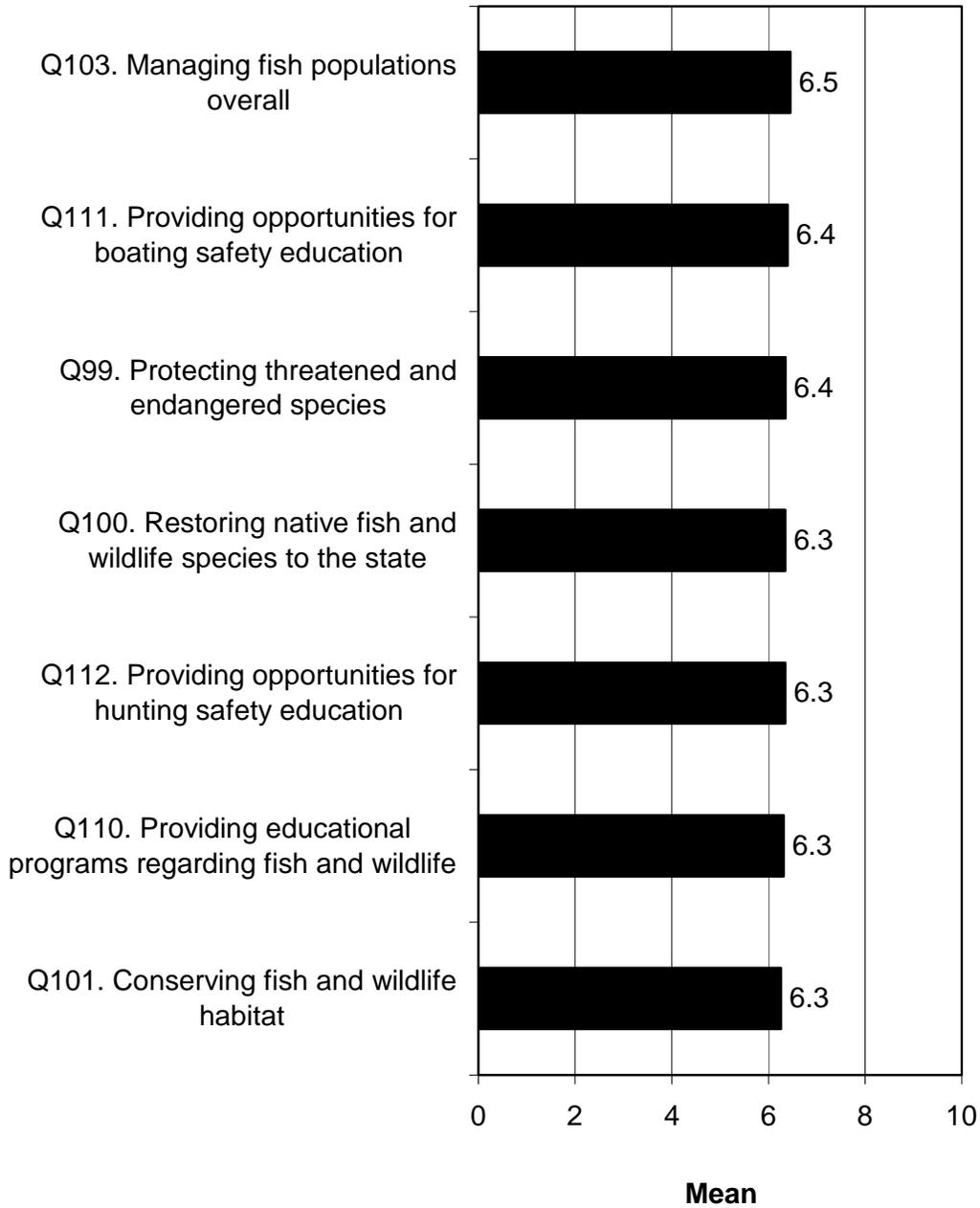
**Q75-Q88. Please rate the importance of...
Part 2.**



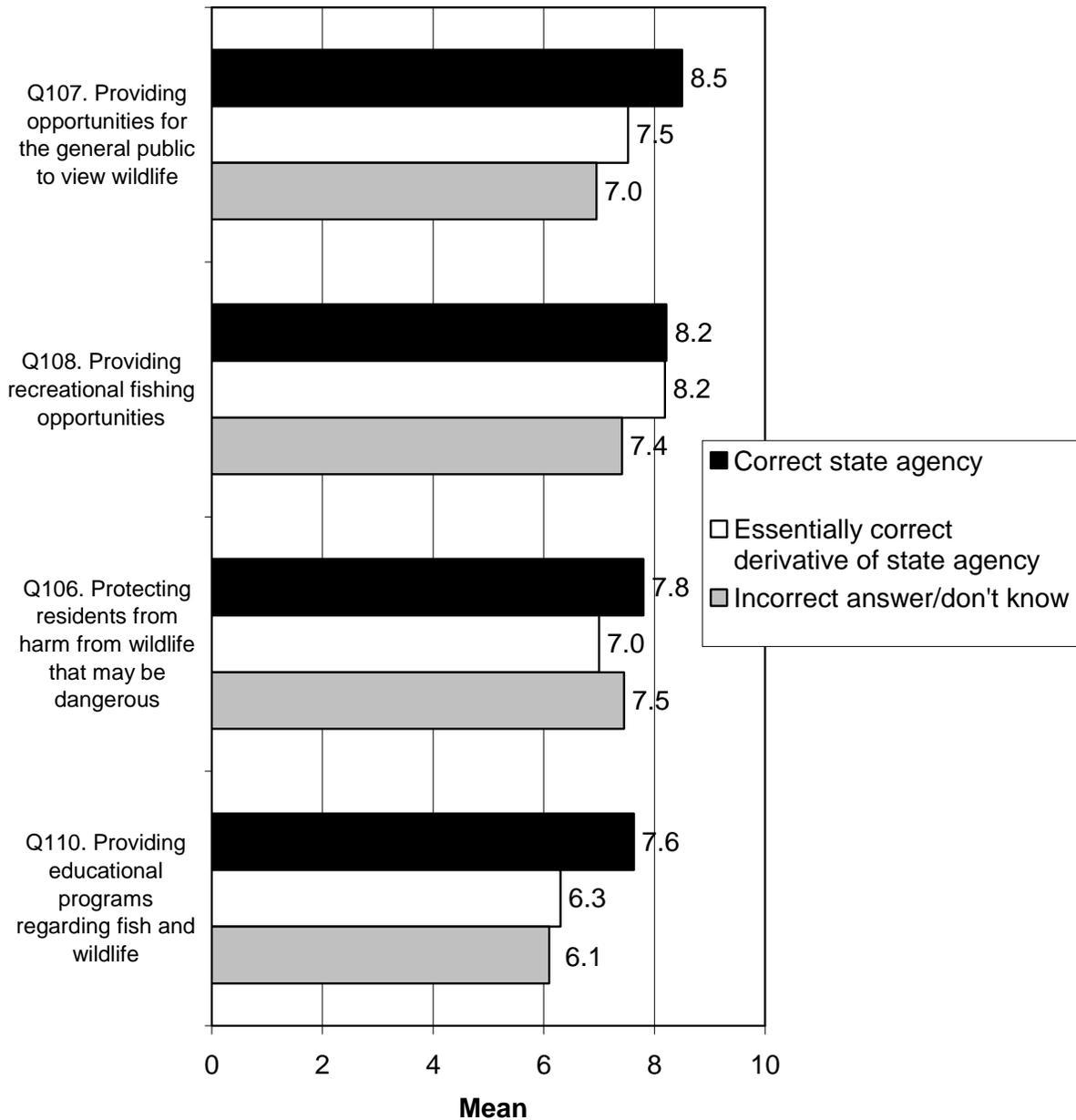
Q99-Q112. Please rate the performance of the agency in ...
Part 1.



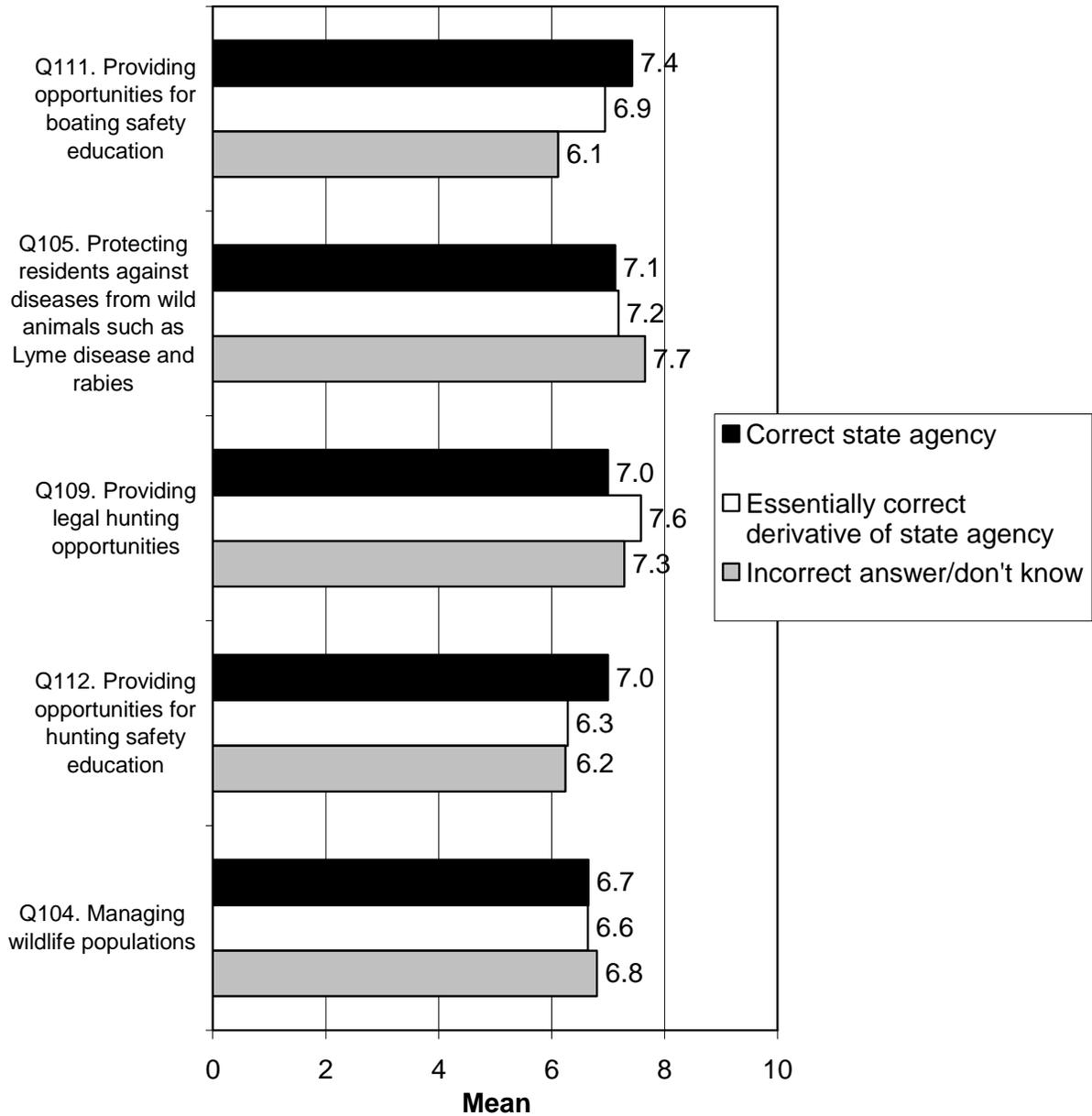
**Q99-Q112. Please rate the performance of the
agency in ...
Part 2.**



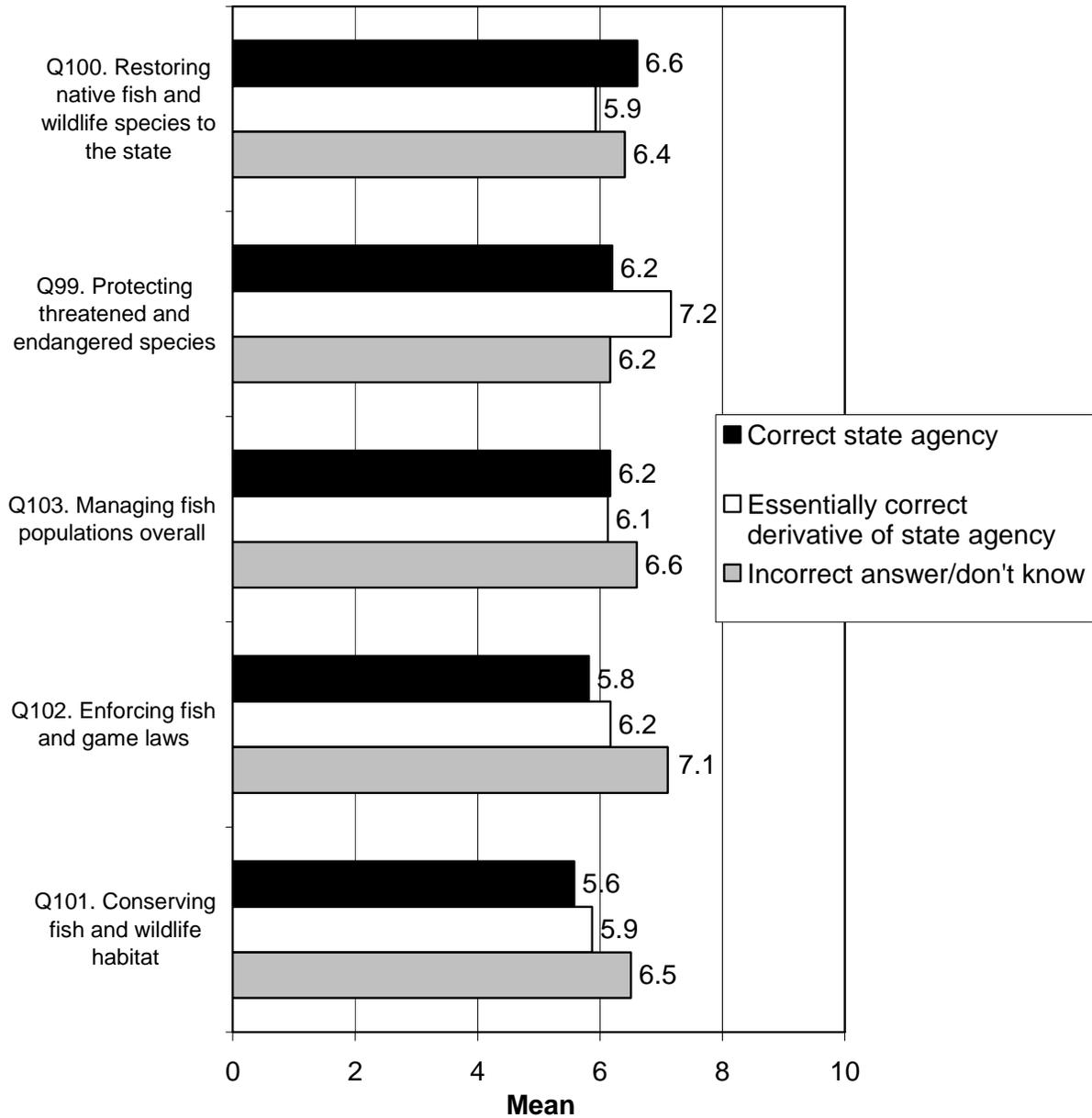
Q99-Q112. Please rate the performance of the agency in ...
(Ratings compared by the ability of respondents to name the state agency in Q18.)
Part 1.



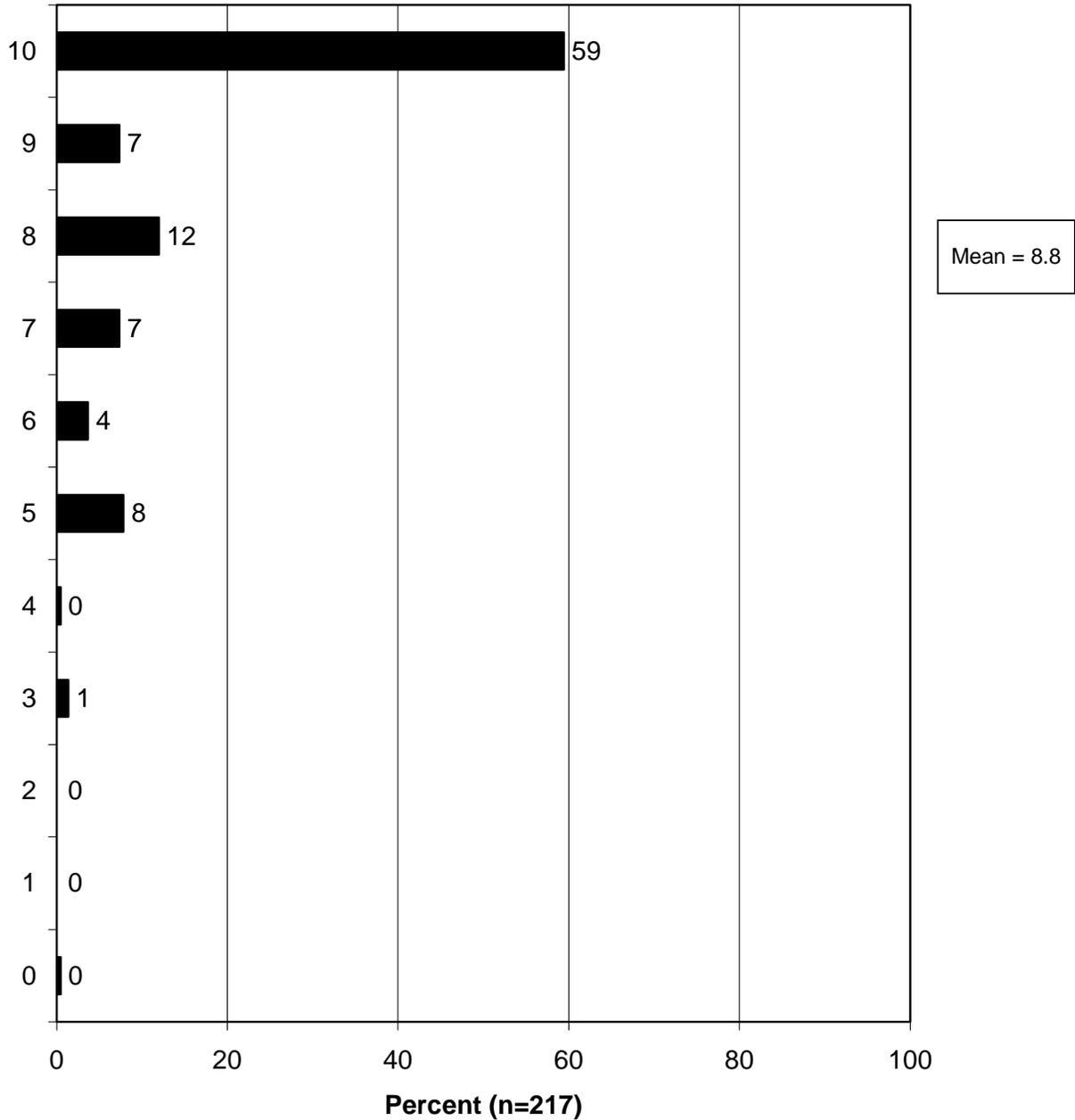
**Q99-Q112. Please rate the performance of the
agency in ...
(Ratings compared by the ability of respondents to
name the state agency in Q18.)
Part 2.**



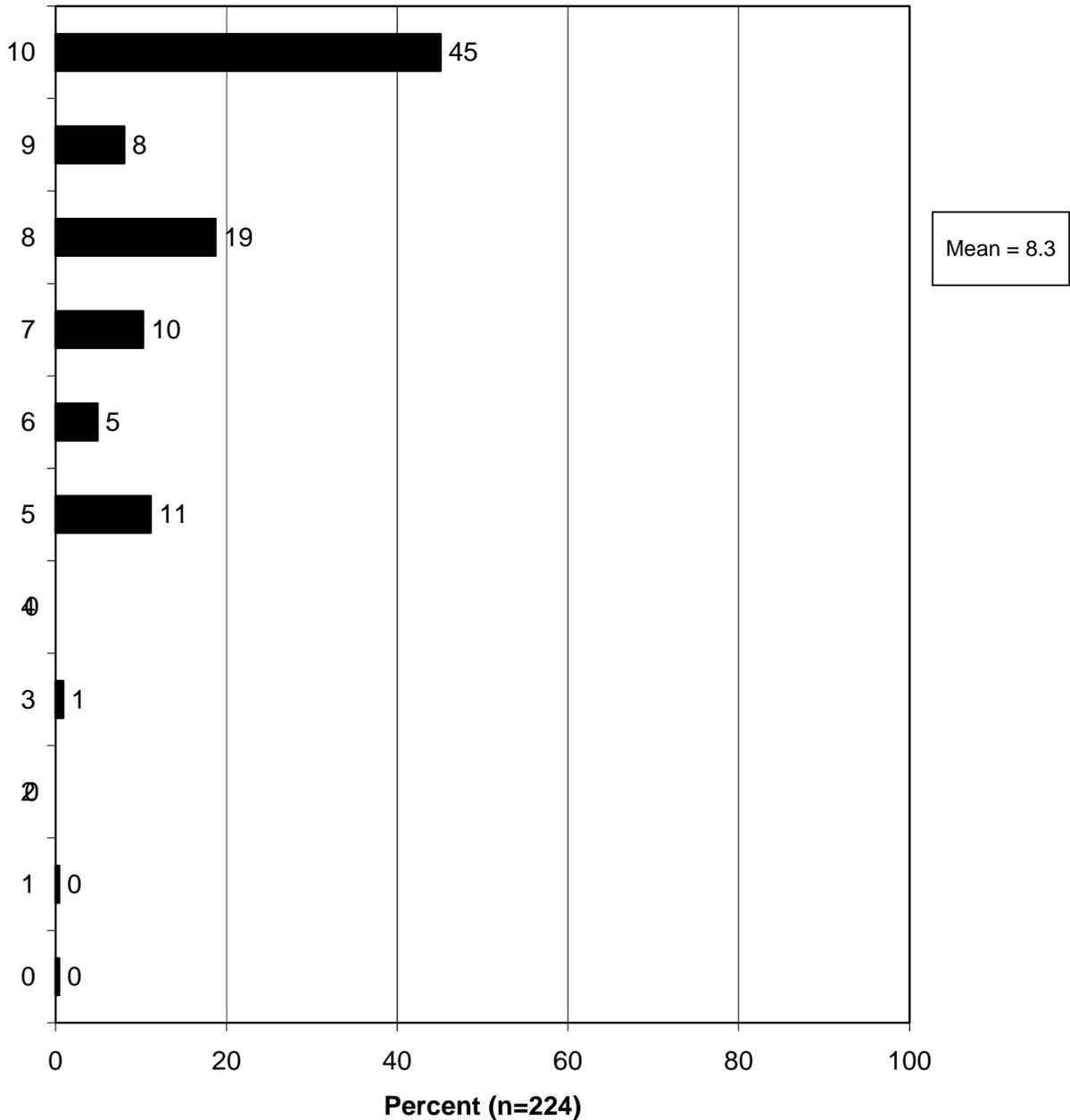
Q99-Q112. Please rate the performance of the agency in ...
(Ratings compared by the ability of respondents to name the state agency in Q18.)
Part 3.



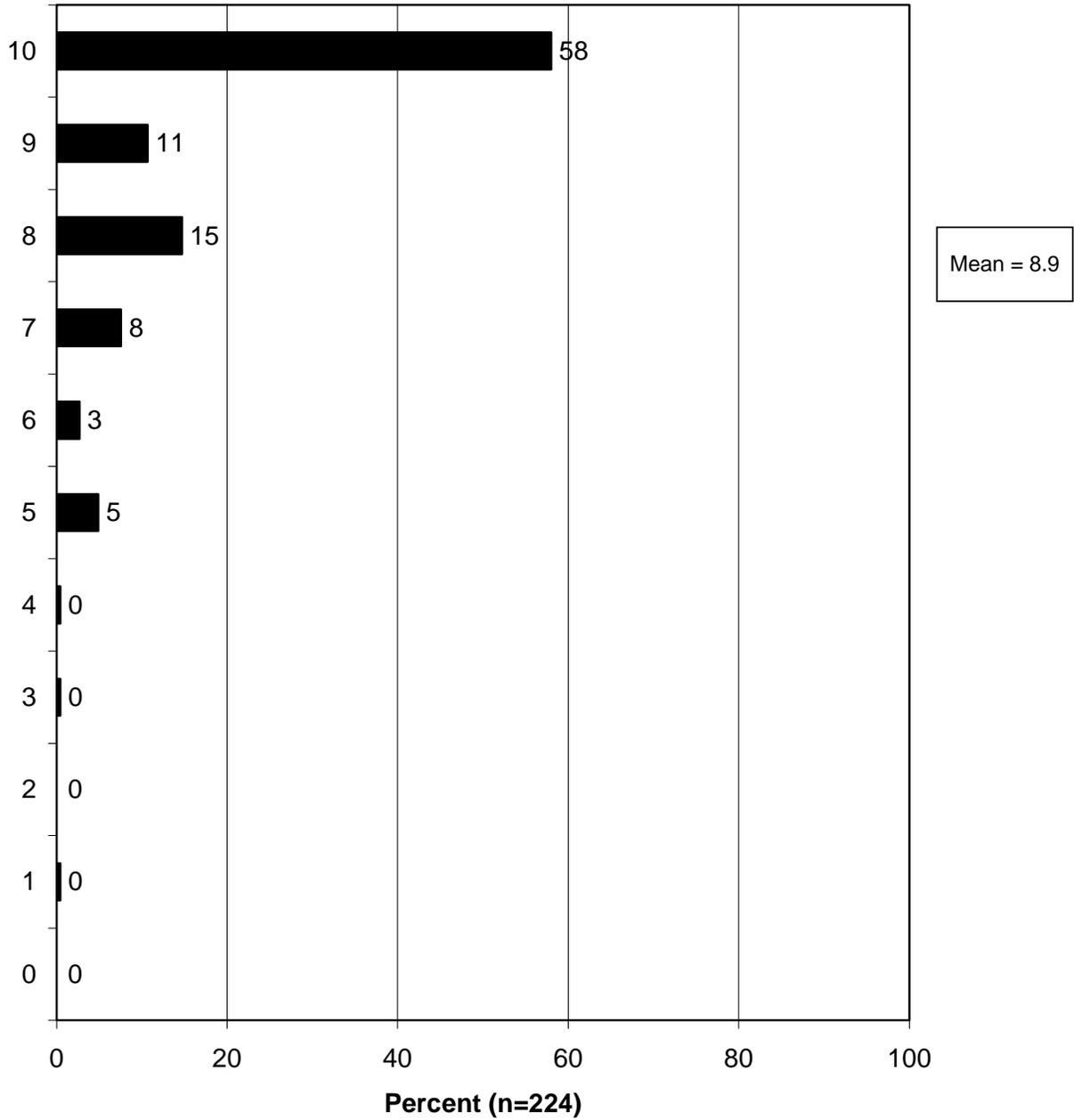
Q75. Please rate the importance of protecting threatened and endangered species as a NC Wildlife Resources Commission program.



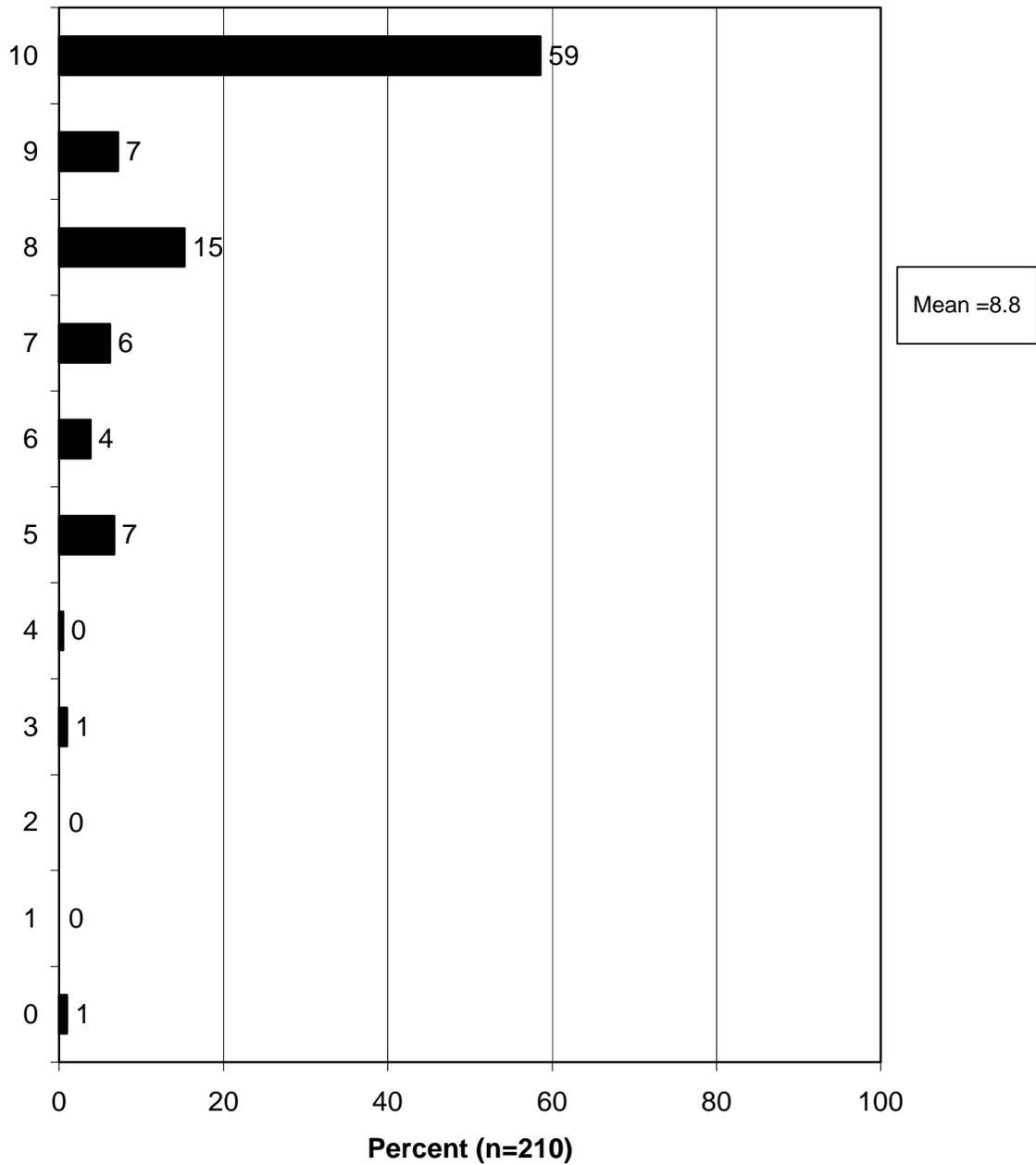
Q76. Please rate the importance of restoring native fish and wildlife species to the state as a NC Wildlife Resources Commission program.



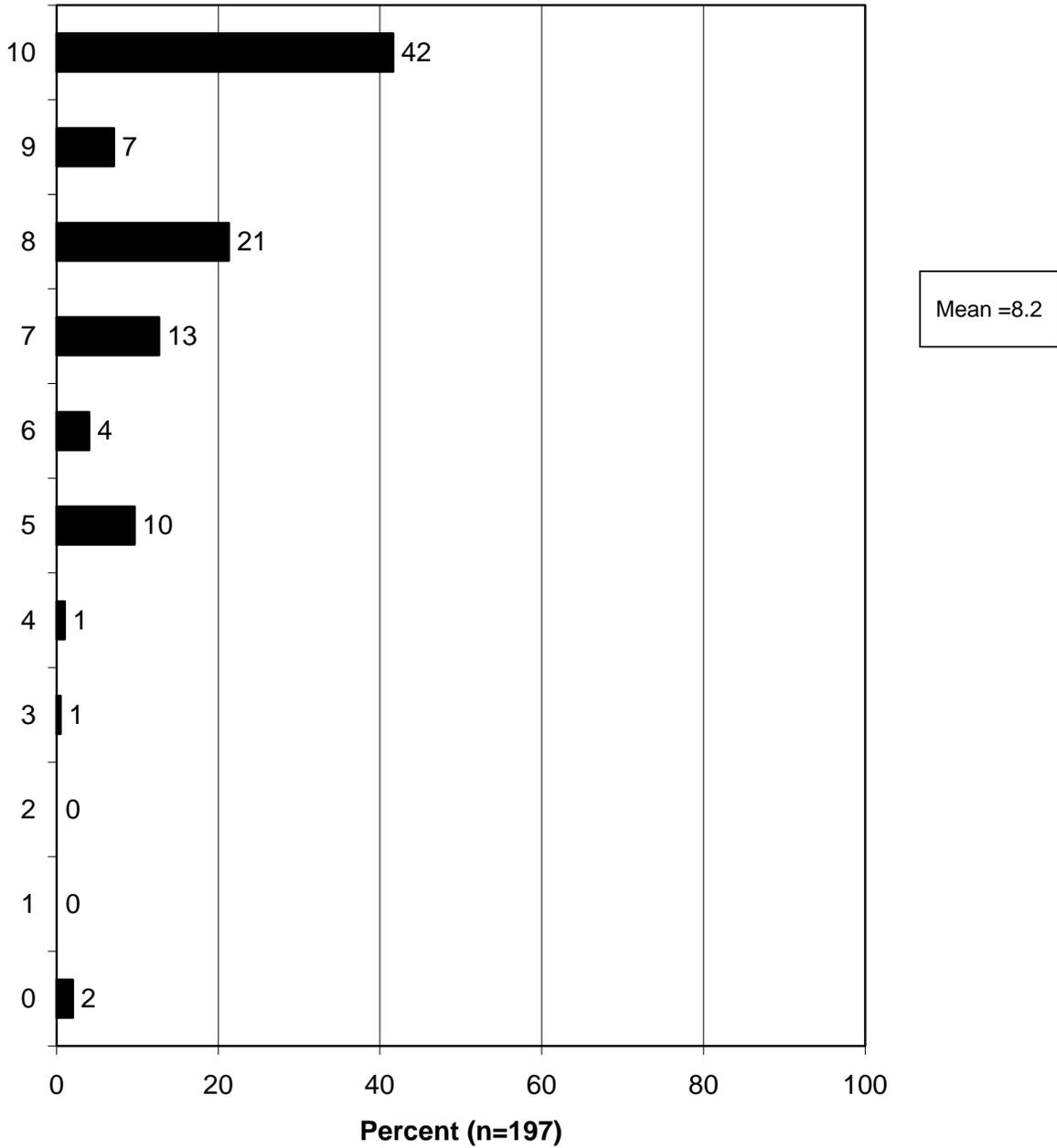
Q77. Please rate the importance of conserving fish and wildlife habitat as a NC Wildlife Resources Commission program.



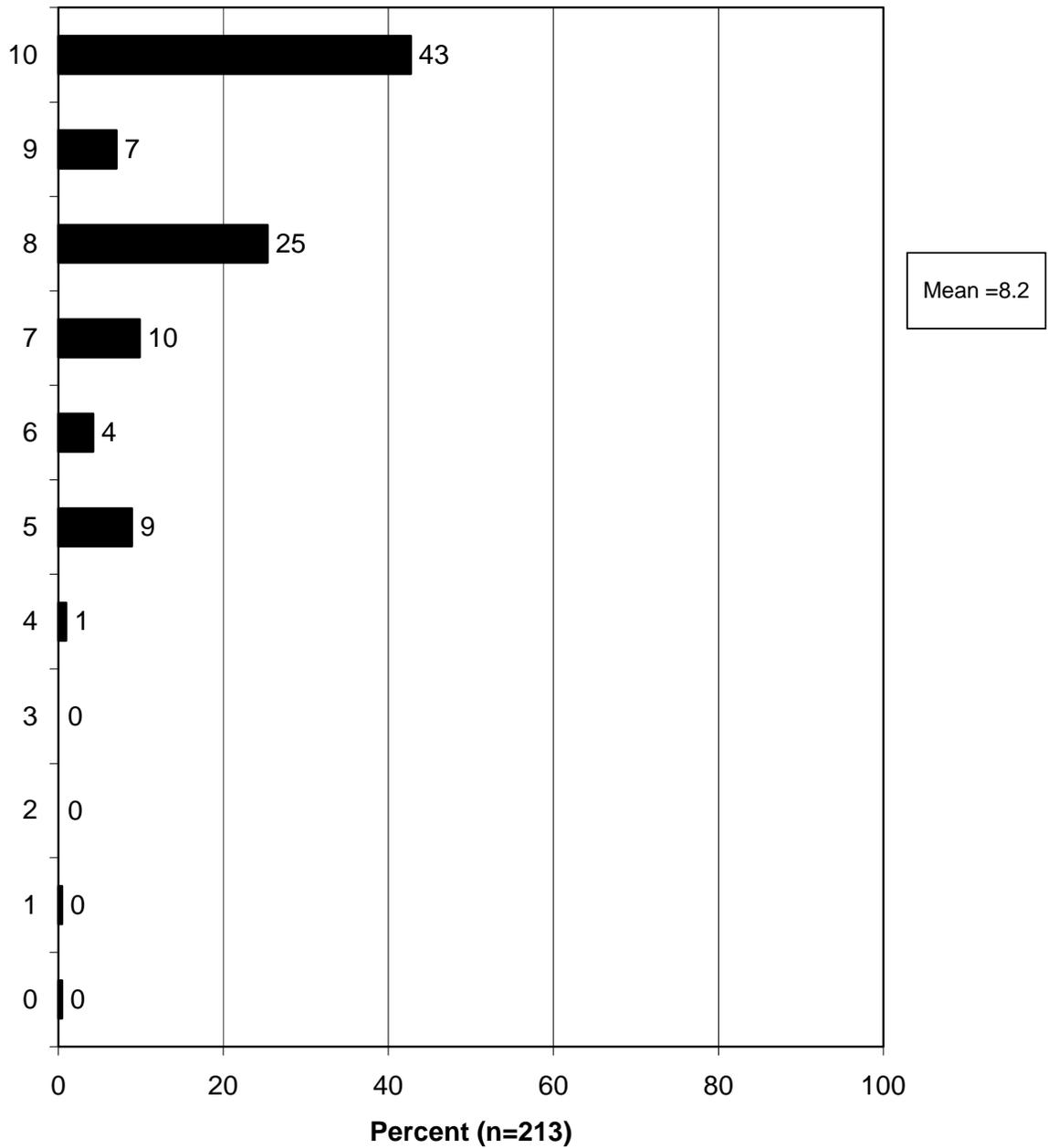
Q78. Please rate the importance of enforcing fish and game laws as a NC Wildlife Resources Commission program.



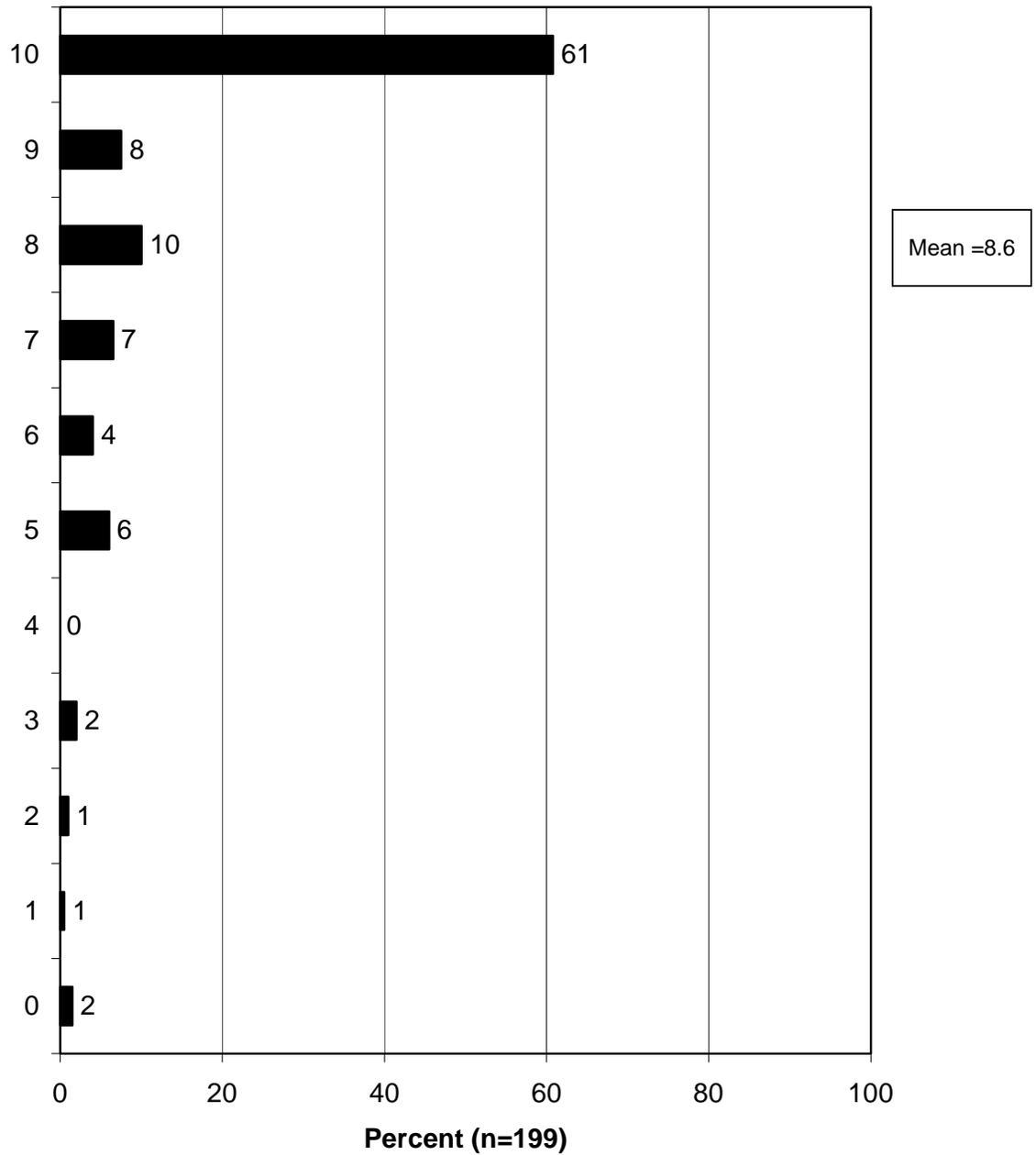
Q79. Please rate the importance of managing fish populations overall as a NC Wildlife Resources Commission program.



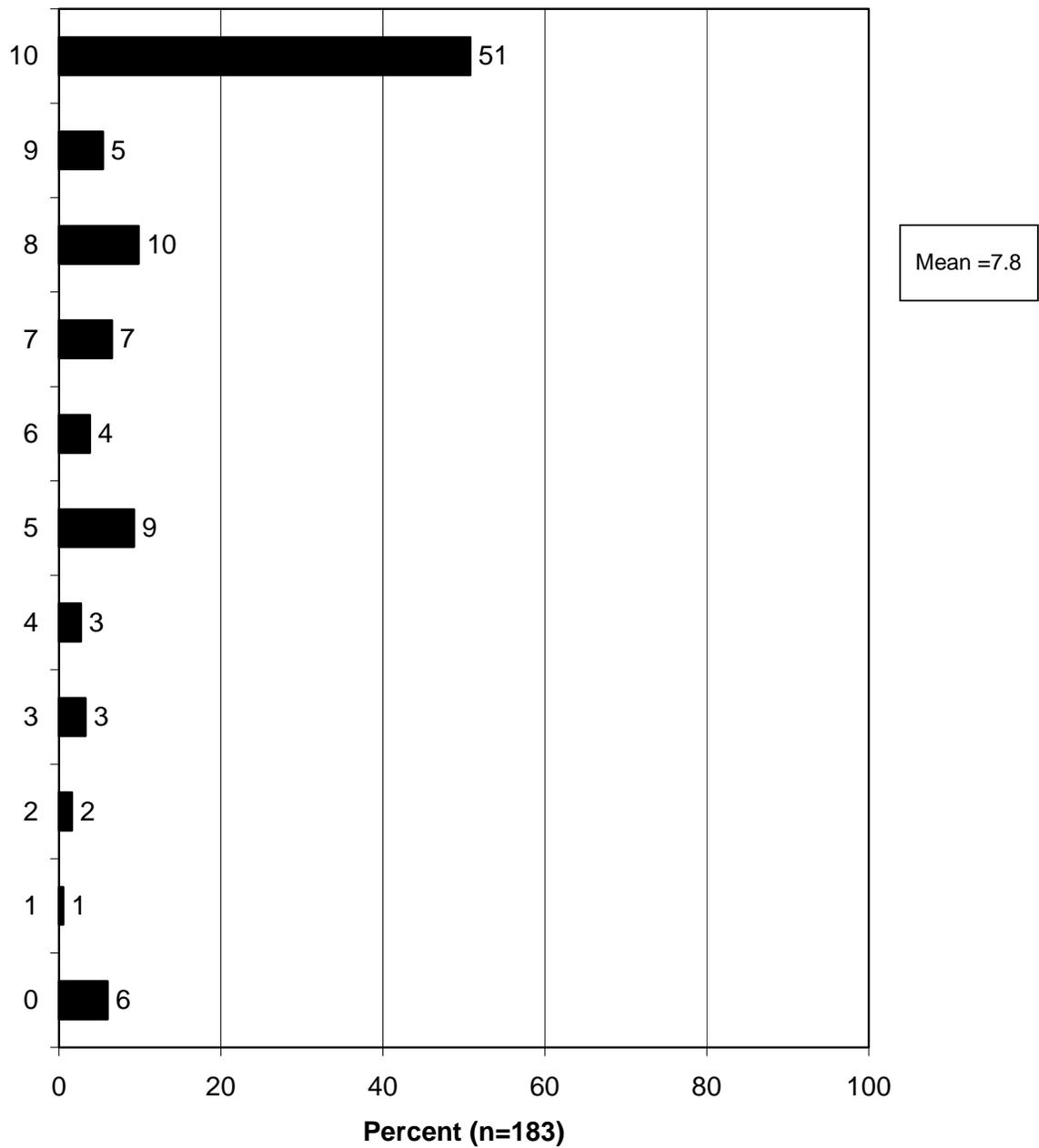
Q80. Please rate the importance of managing wildlife populations as a NC Wildlife Resources Commission program.



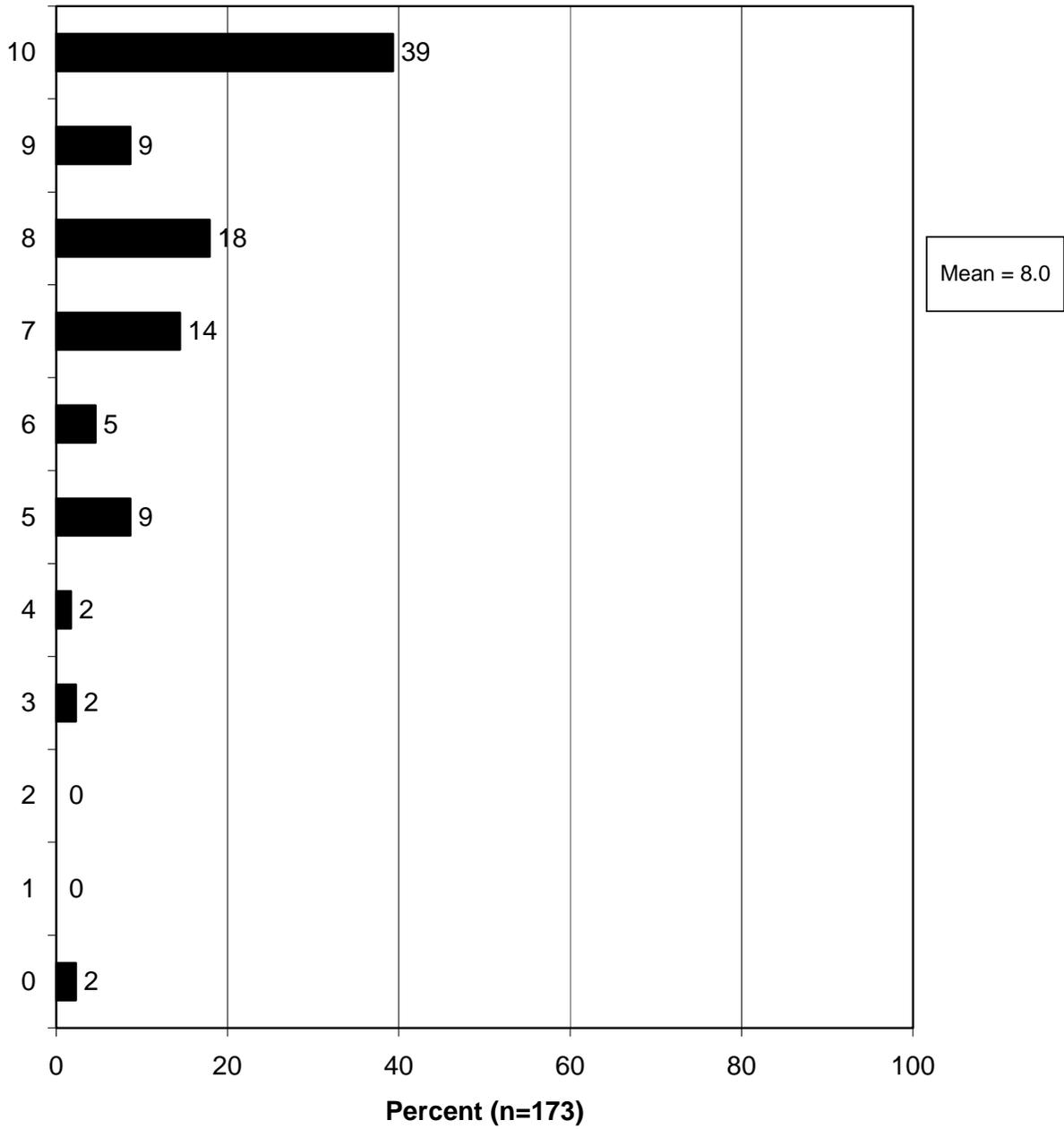
Q81. Please rate the importance of protecting residents against diseases from wild animals such as Lyme disease and rabies as a NC Wildlife Resources Commission program.



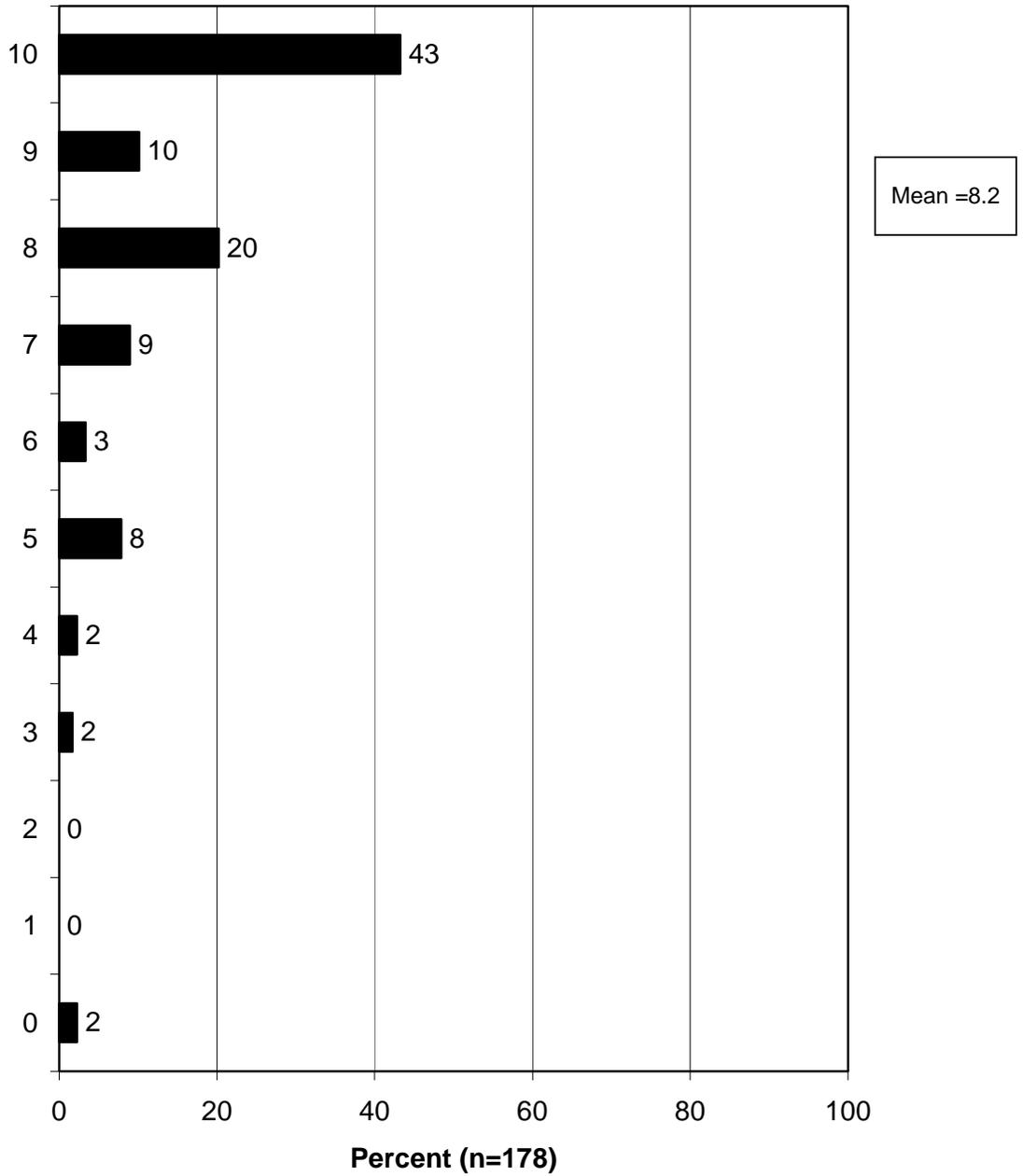
Q82. Please rate the importance of protecting residents from harm from wildlife that may be dangerous as a NC Wildlife Resources Commission program.



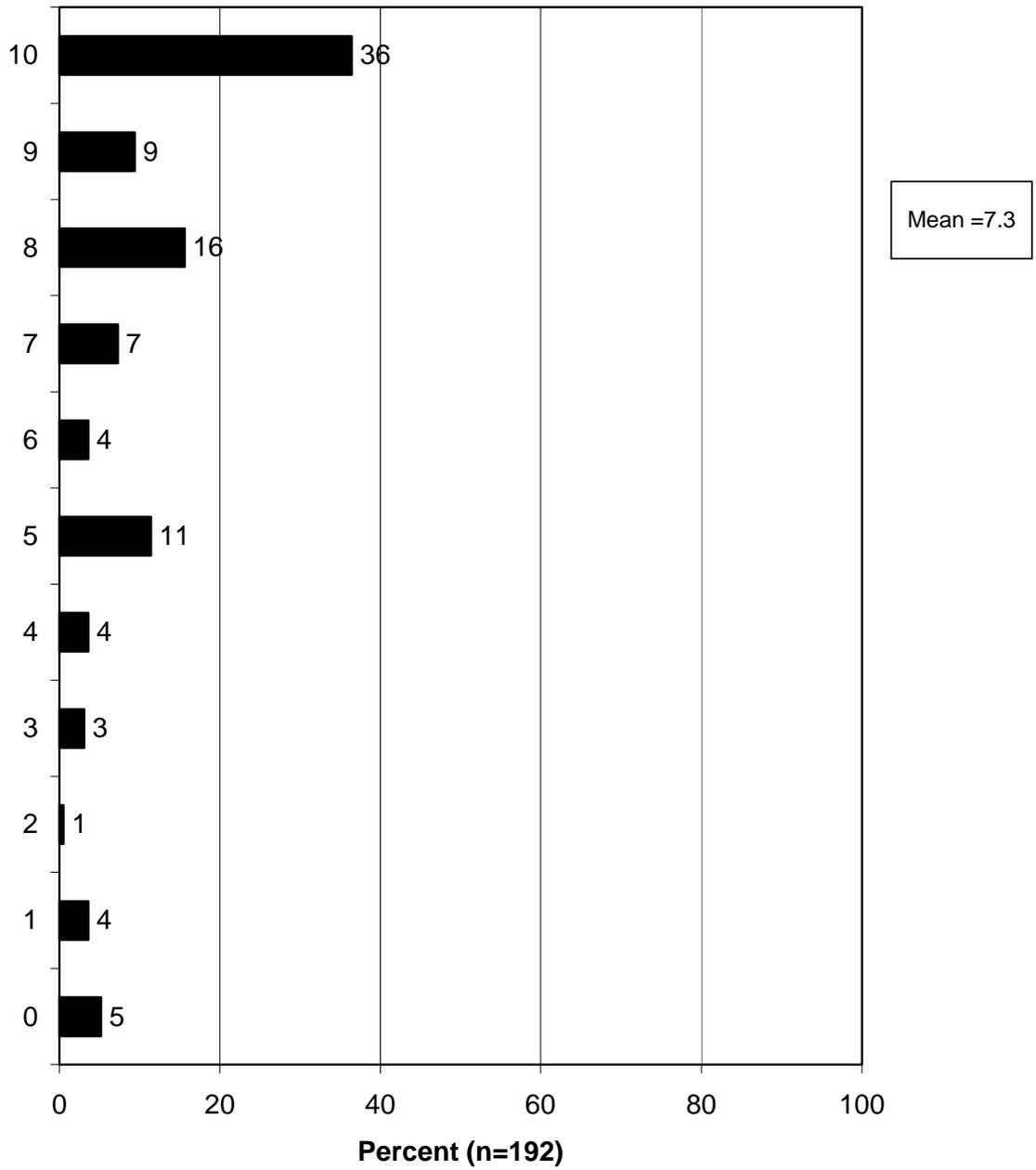
Q83. Please rate the importance of providing opportunities for the general public to view wildlife as a NC Wildlife Resources Commission program.



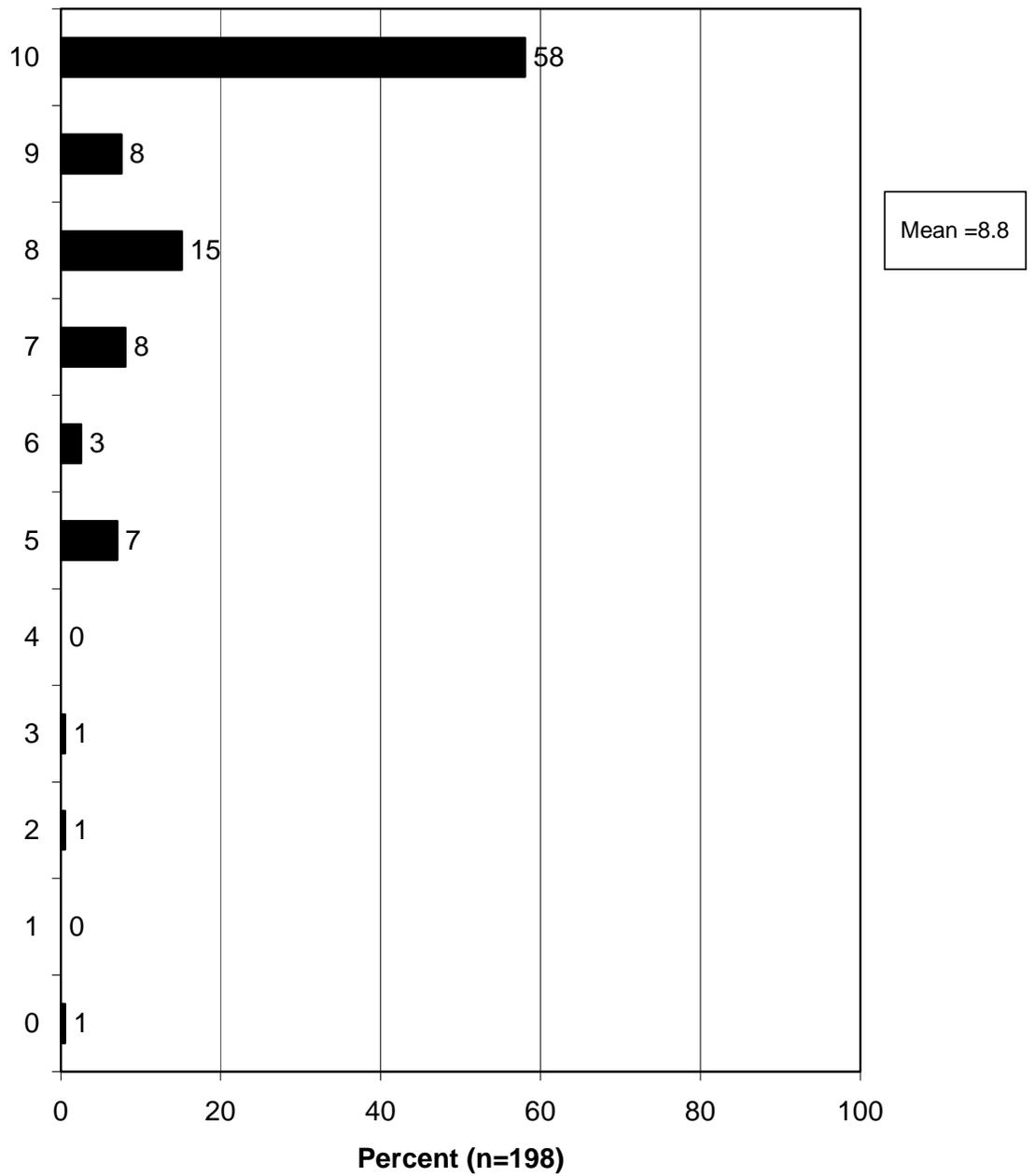
Q84. Please rate the importance of providing opportunities for recreational (i.e., not commercial) fishing as a NC Wildlife Resources Commission program.



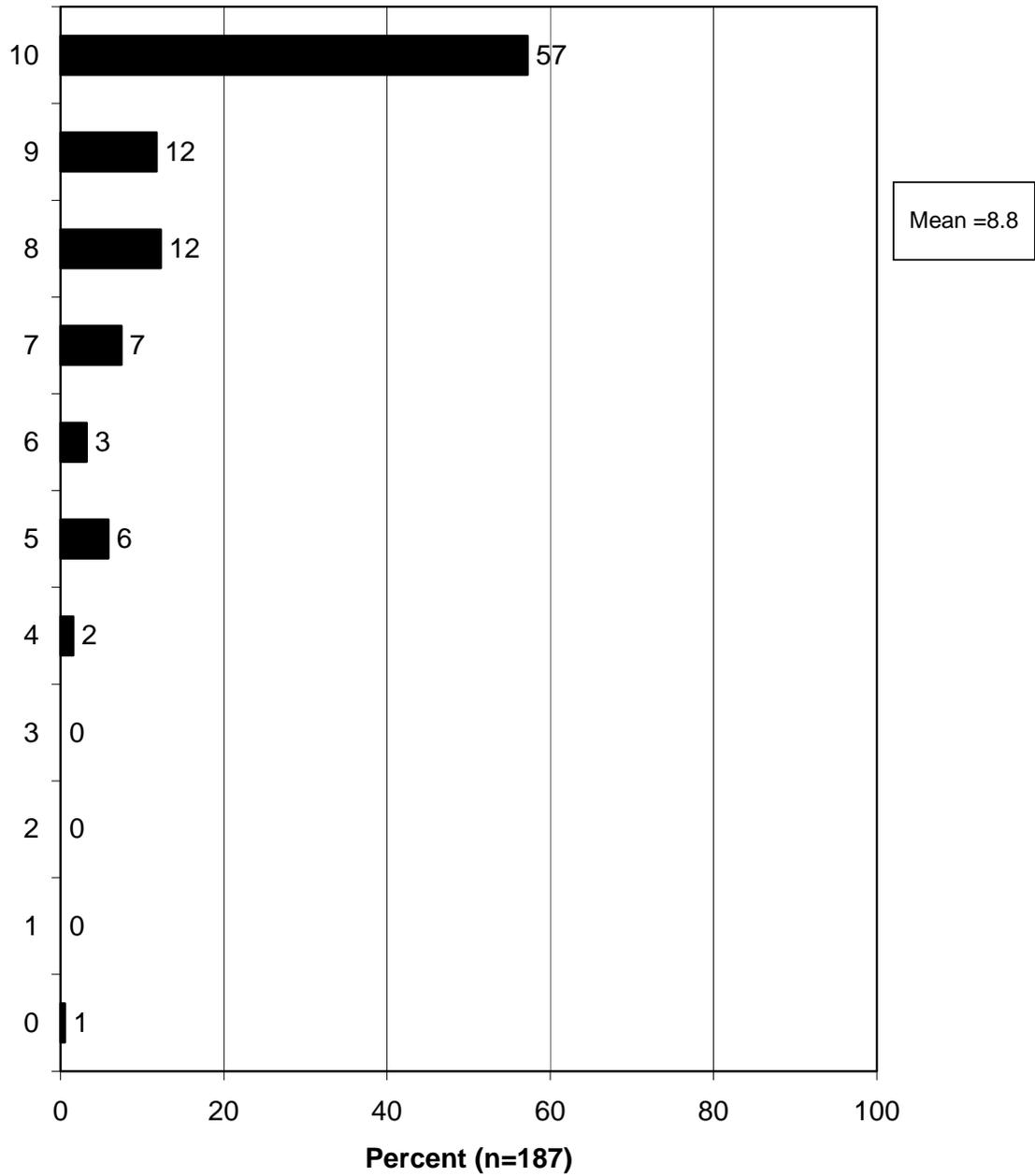
Q85. Please rate the importance of providing opportunities for legal hunting as a NC Wildlife Resources Commission program.



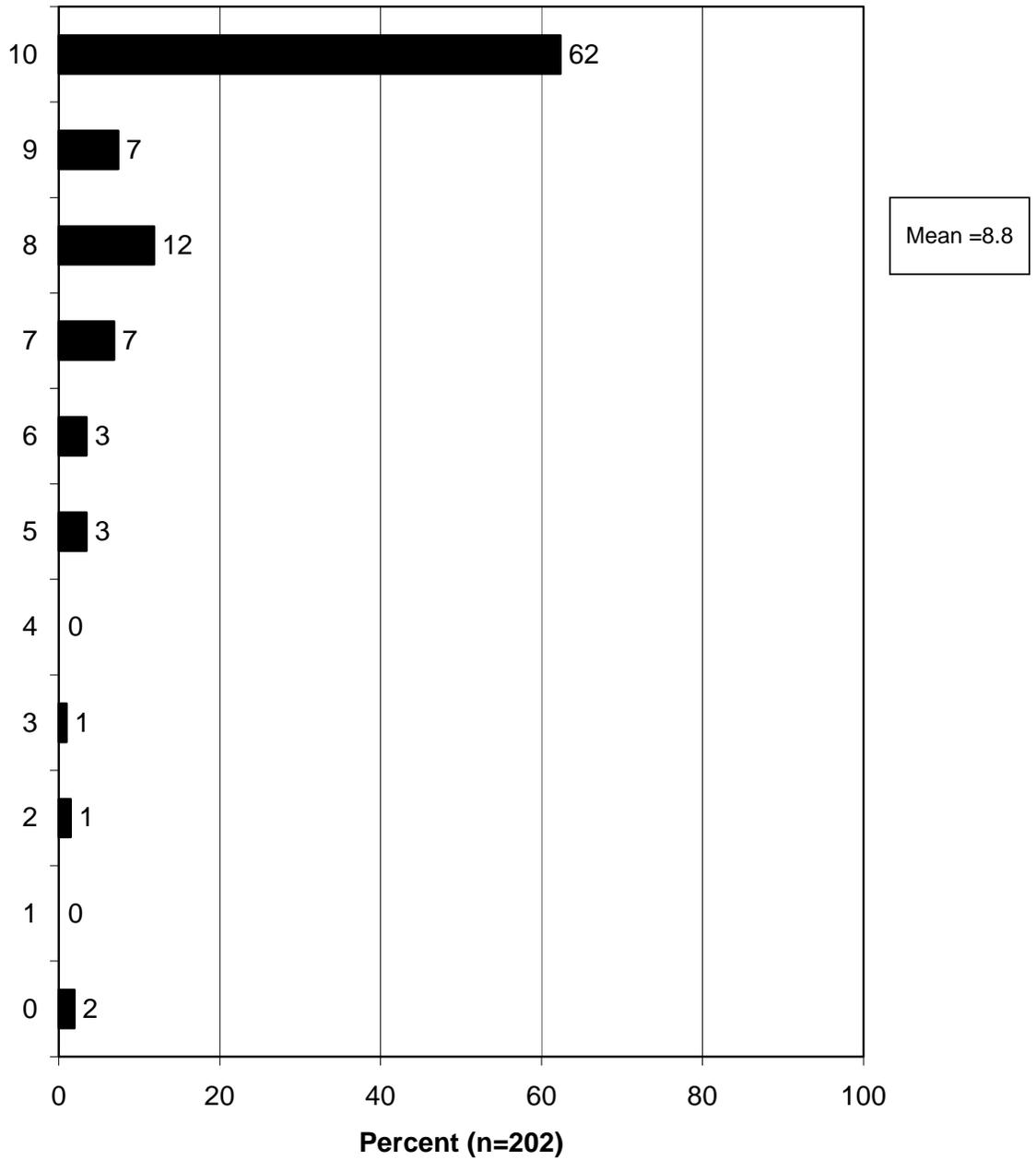
Q86. Please rate the importance of providing educational programs on the state's fish and wildlife as a NC Wildlife Resources Commission program.



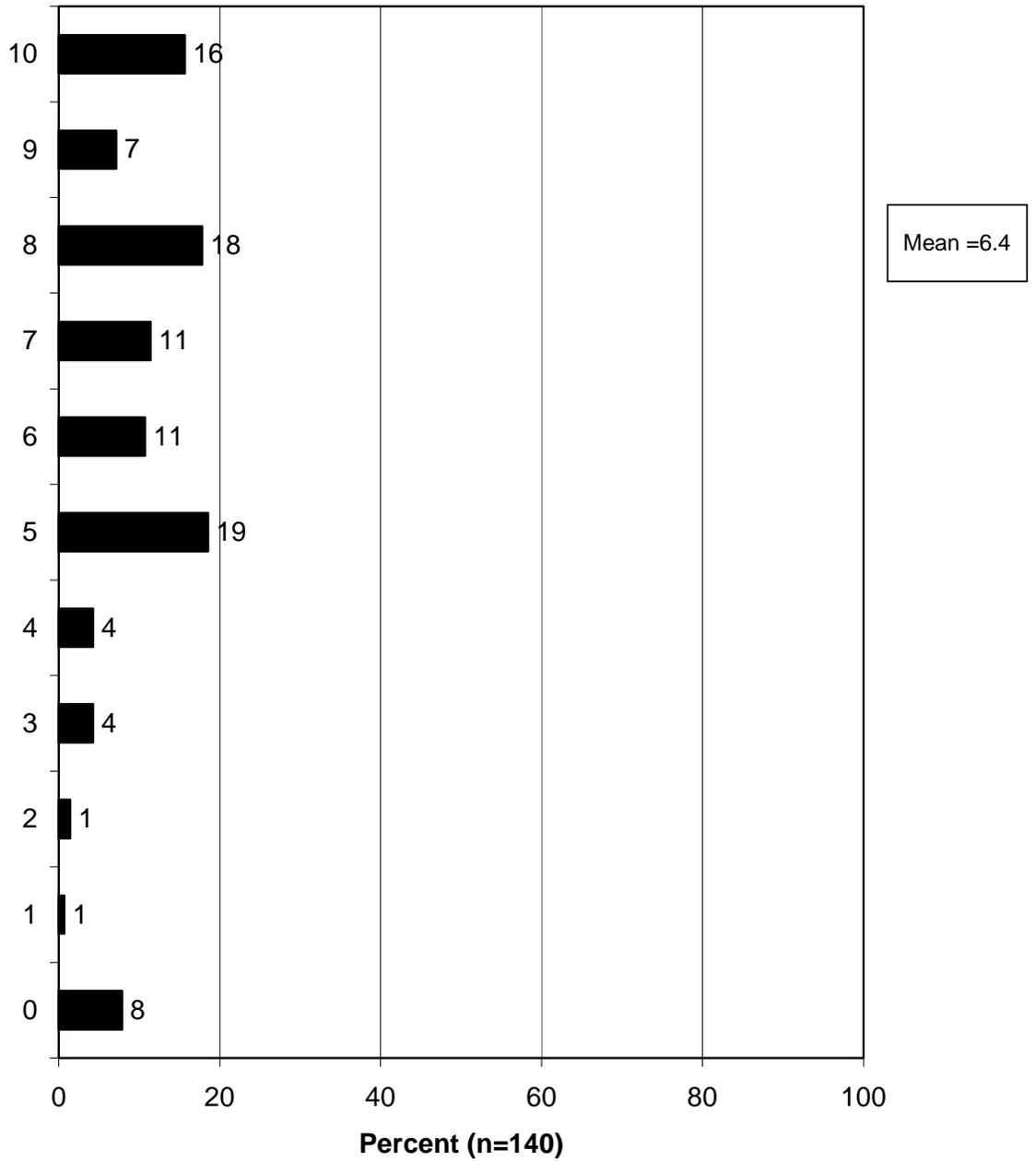
Q87. Please rate the importance of providing opportunities for boating safety education as a NC Wildlife Resources Commission program.



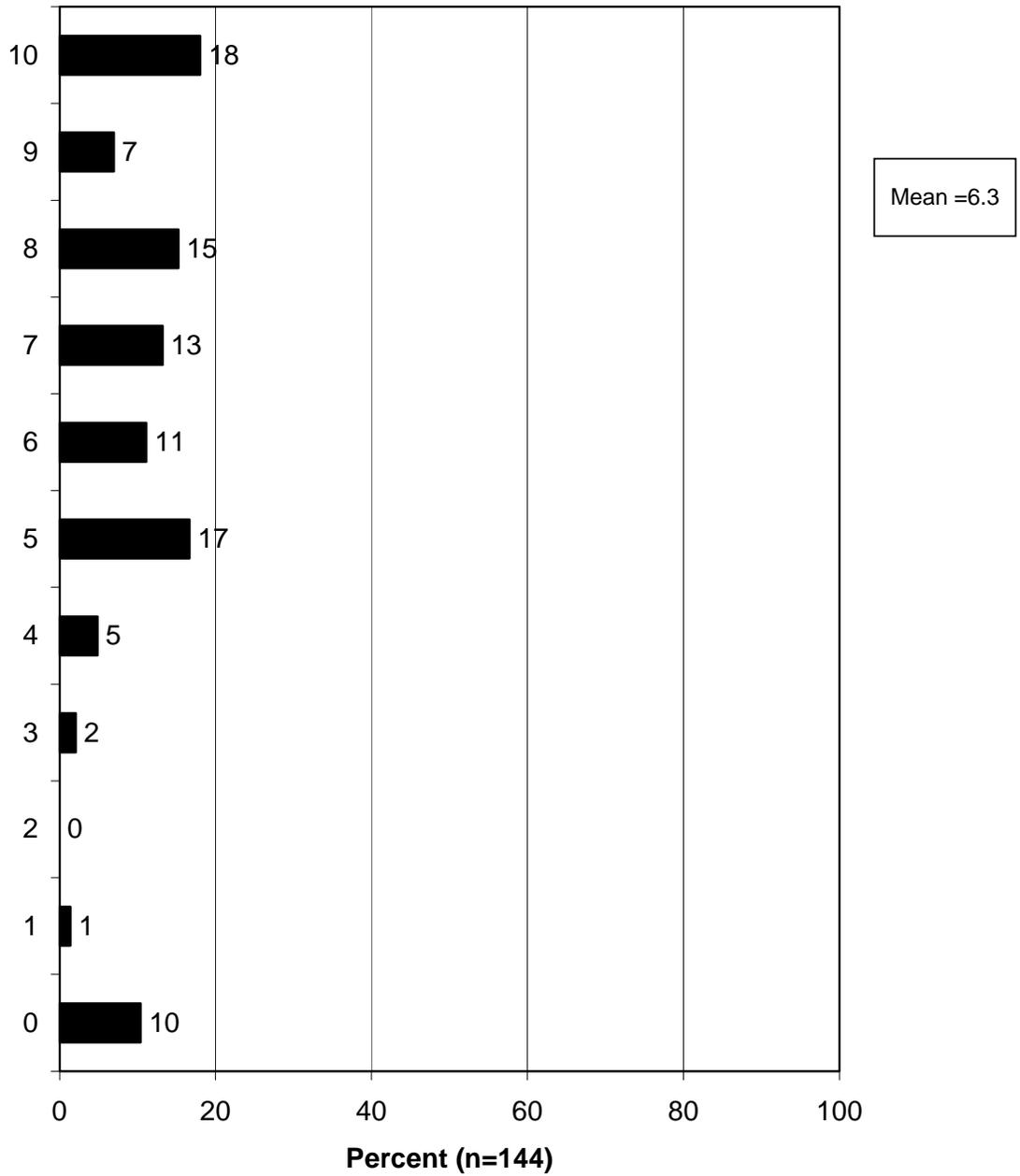
Q88. Please rate the importance of providing opportunities for hunting safety education as a NC Wildlife Resources Commission program.



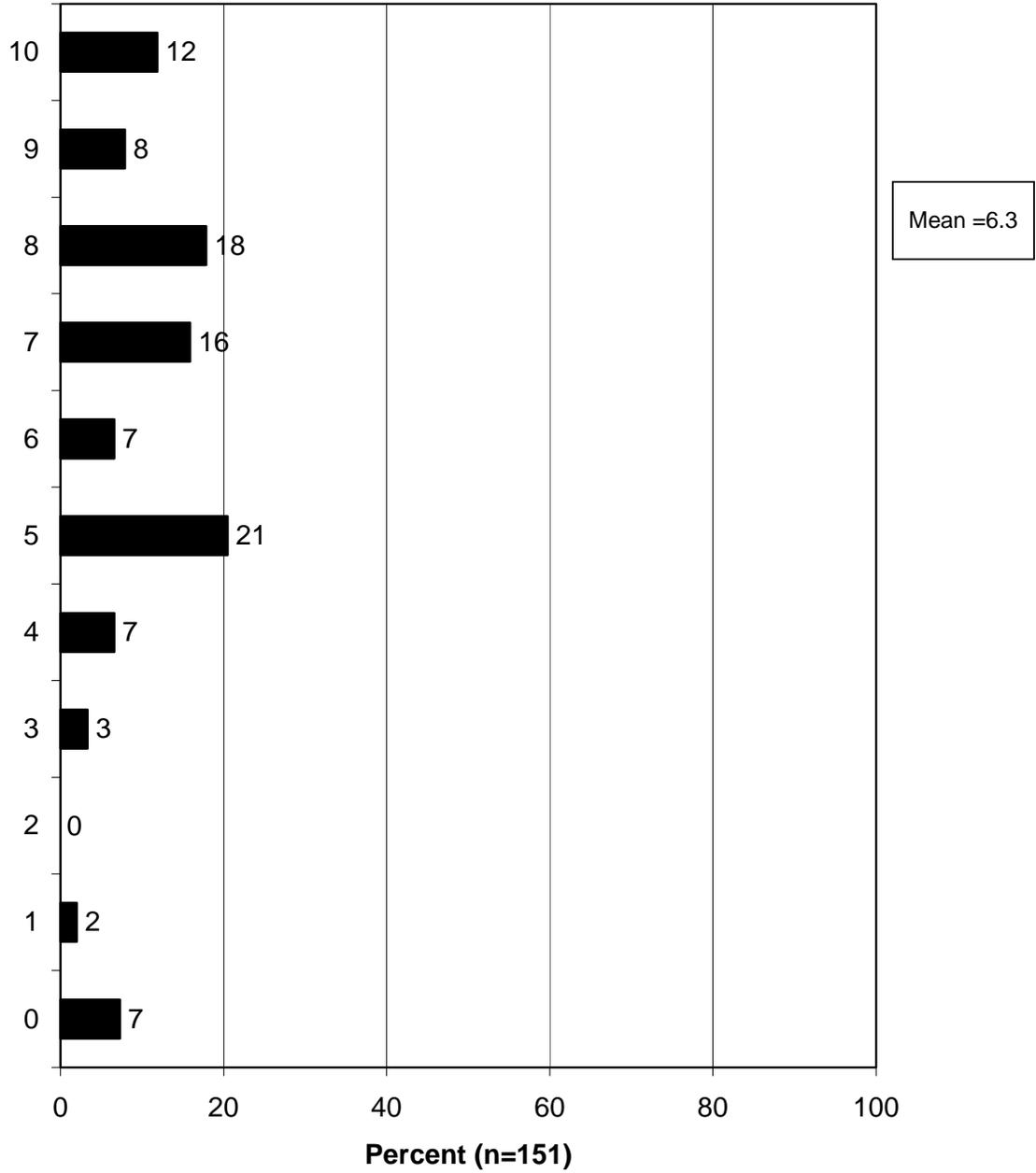
Q99. Please rate the performance of the agency in protecting threatened and endangered species.



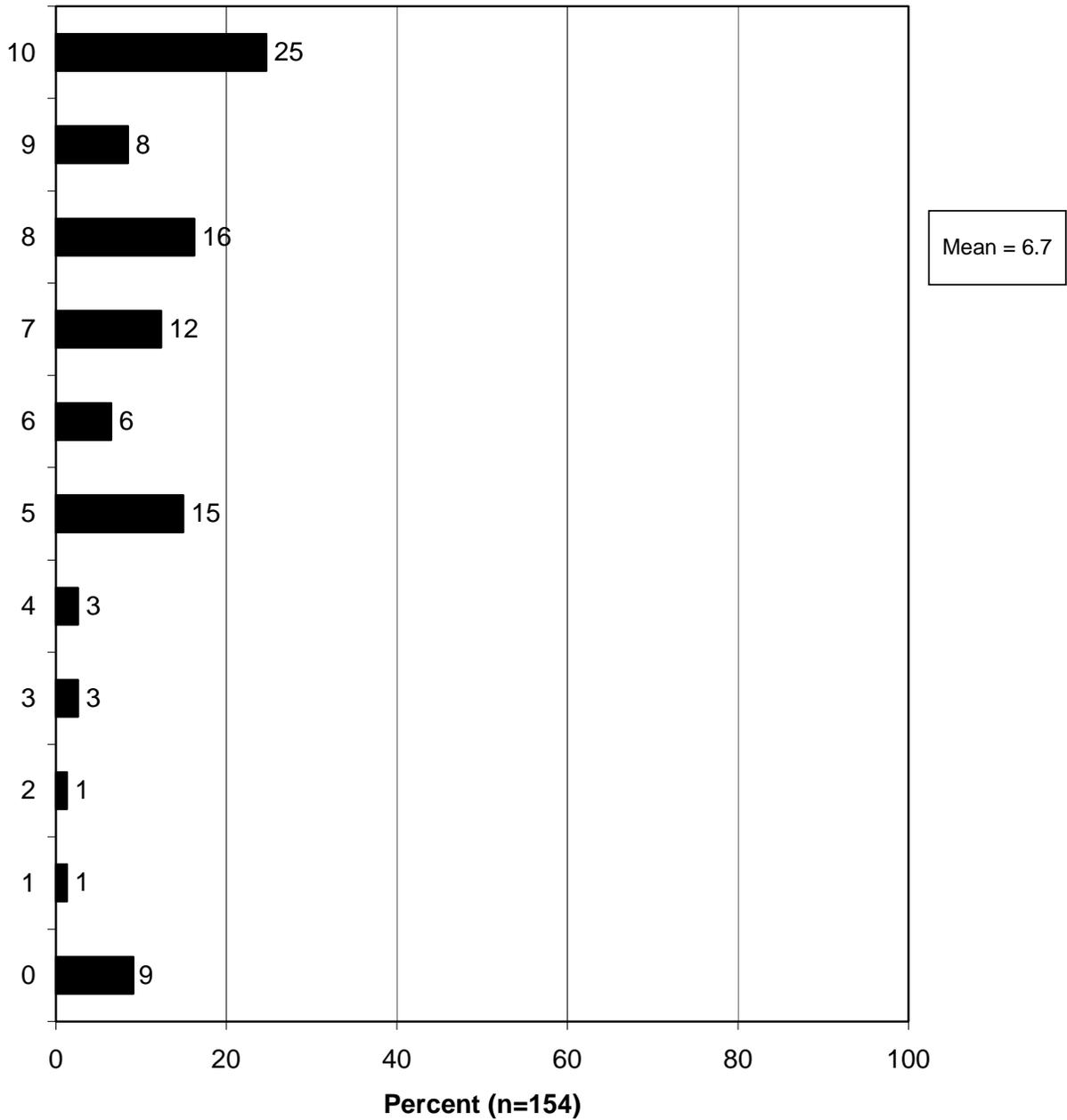
Q100. Please rate the performance of the agency in restoring native fish and wildlife species to the state.



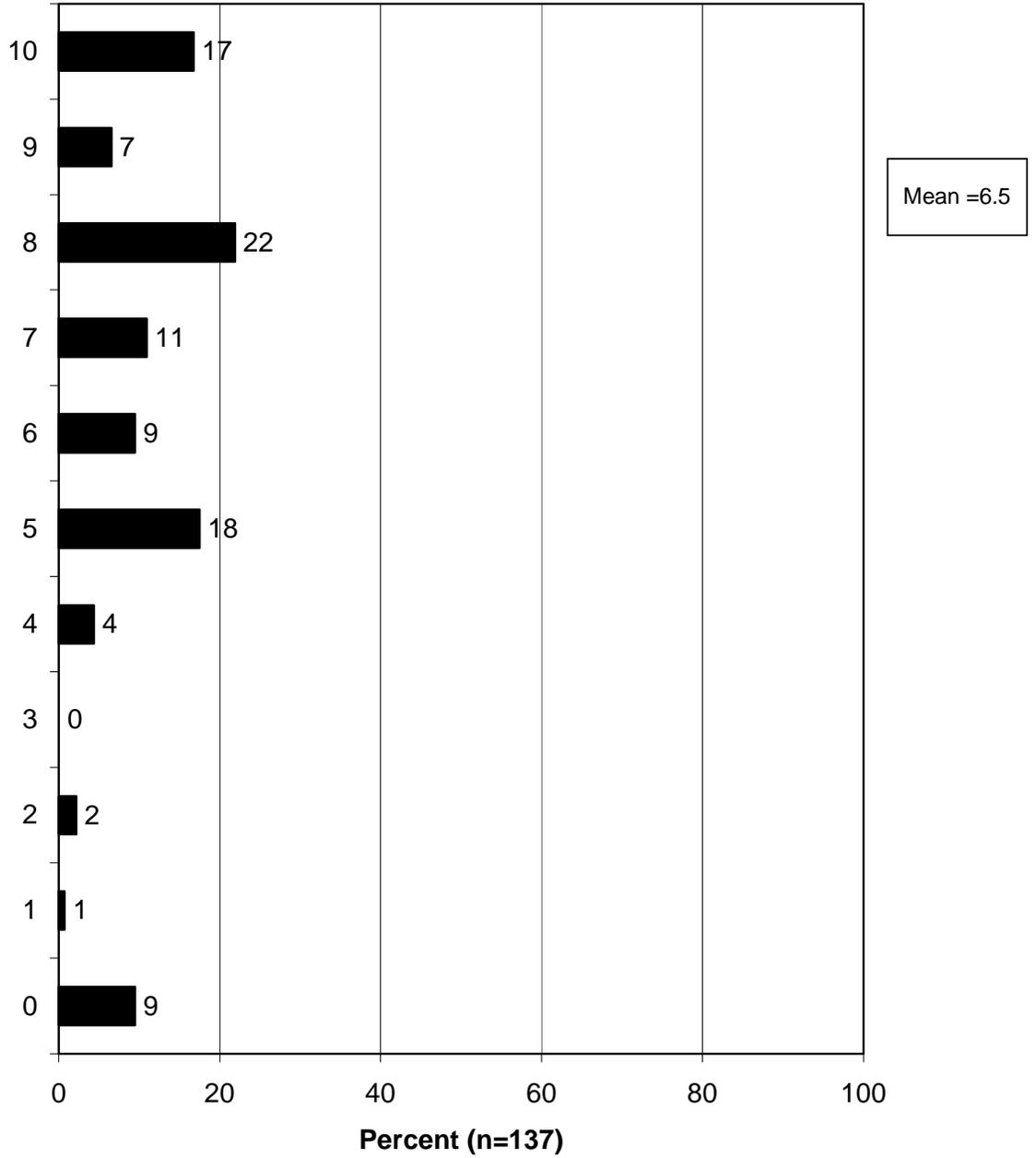
Q101. Please rate the performance of the agency in conserving fish and wildlife habitat.



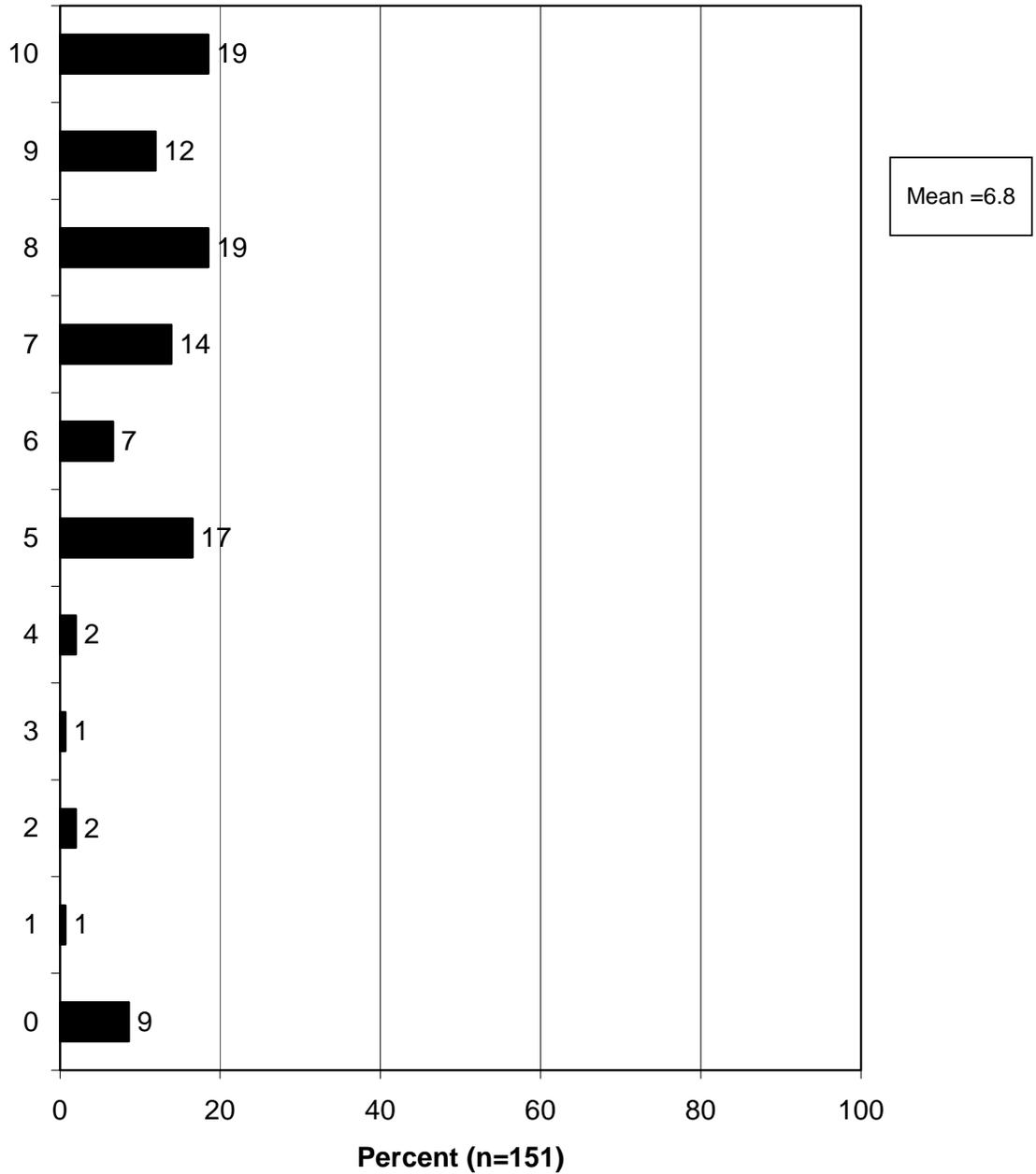
Q102. Please rate the performance of the agency in enforcing fish and game laws.



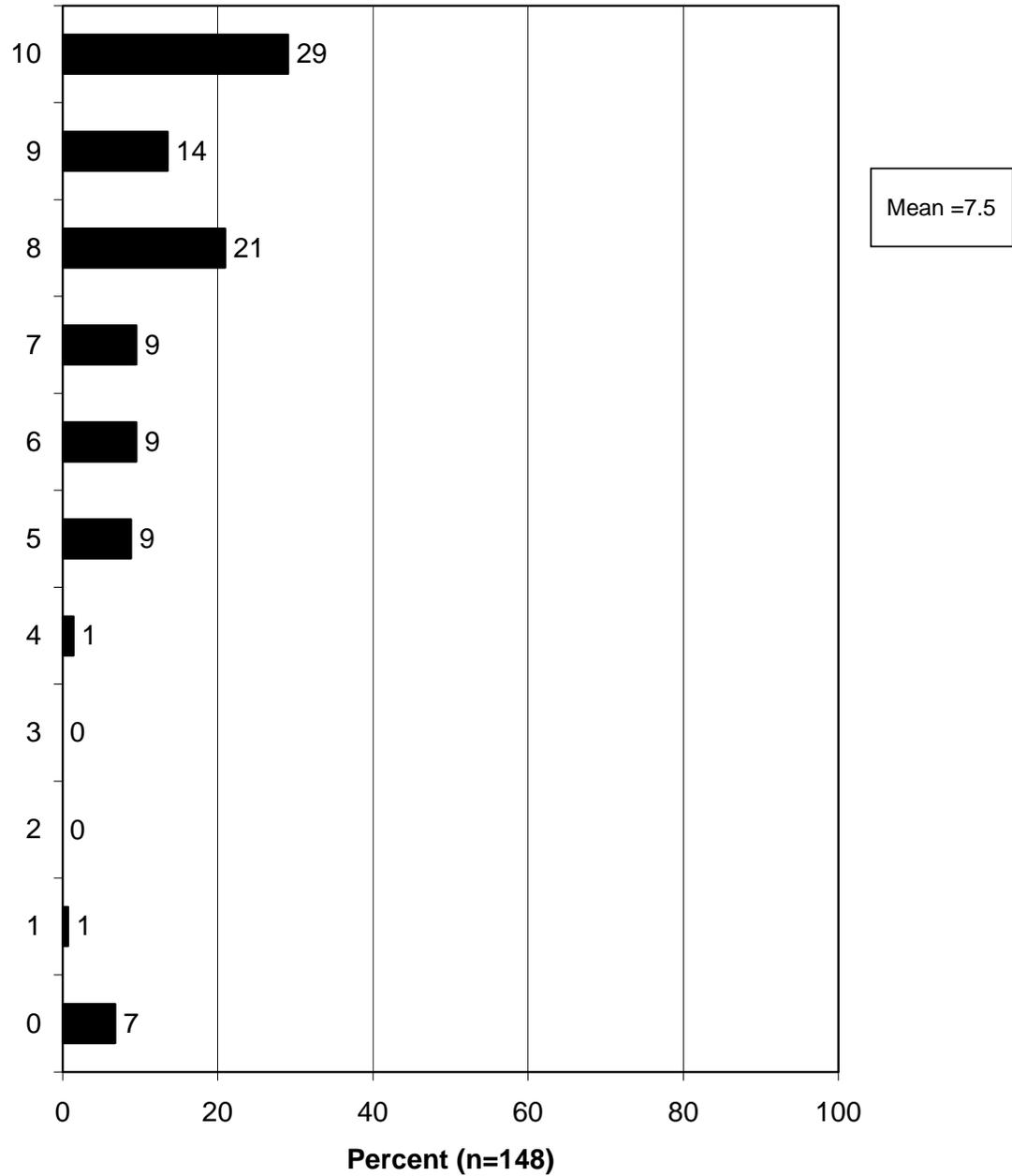
Q103. Please rate the performance of the agency in managing fish populations overall.



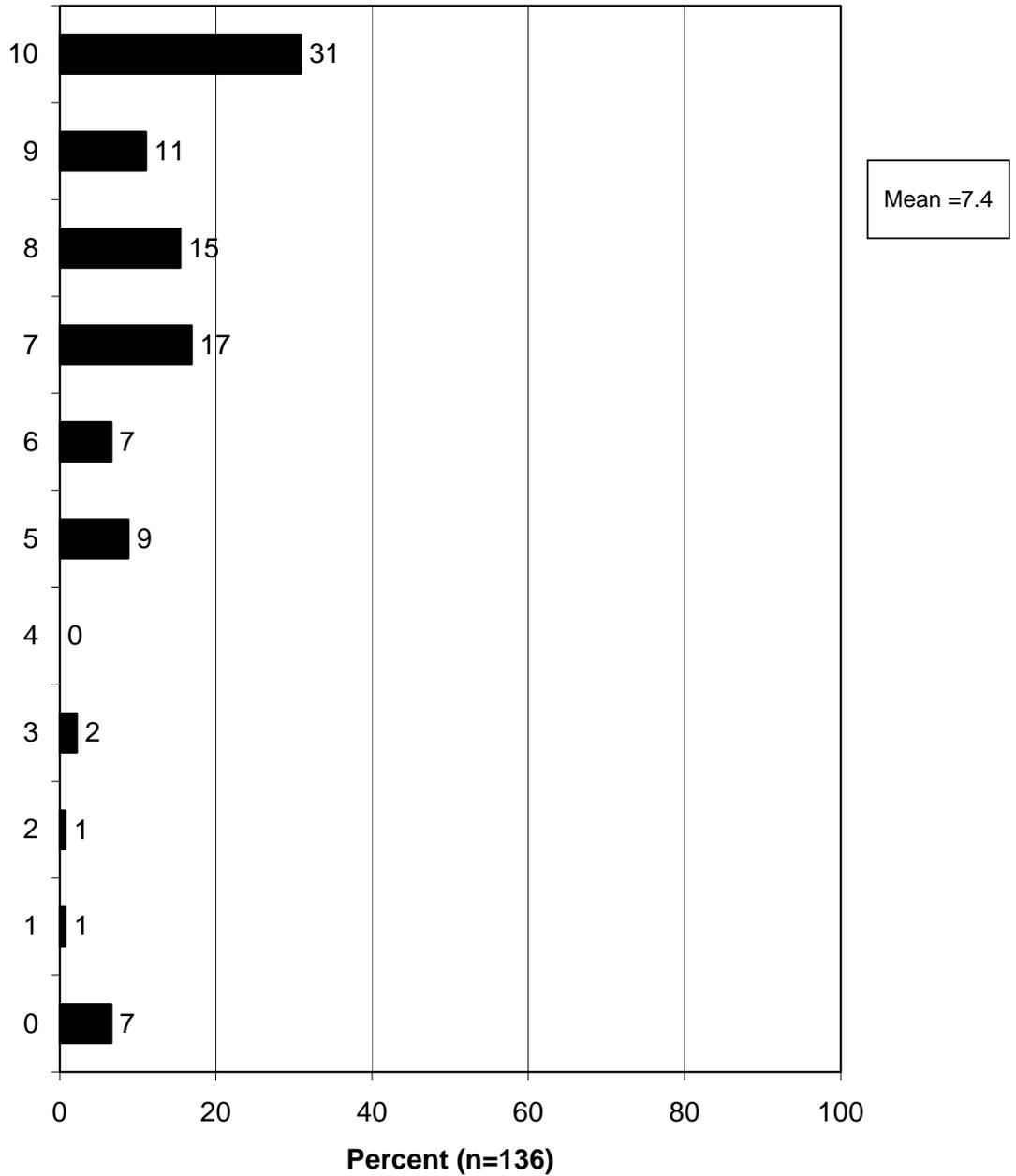
Q104. Please rate the performance of the agency in managing wildlife populations.



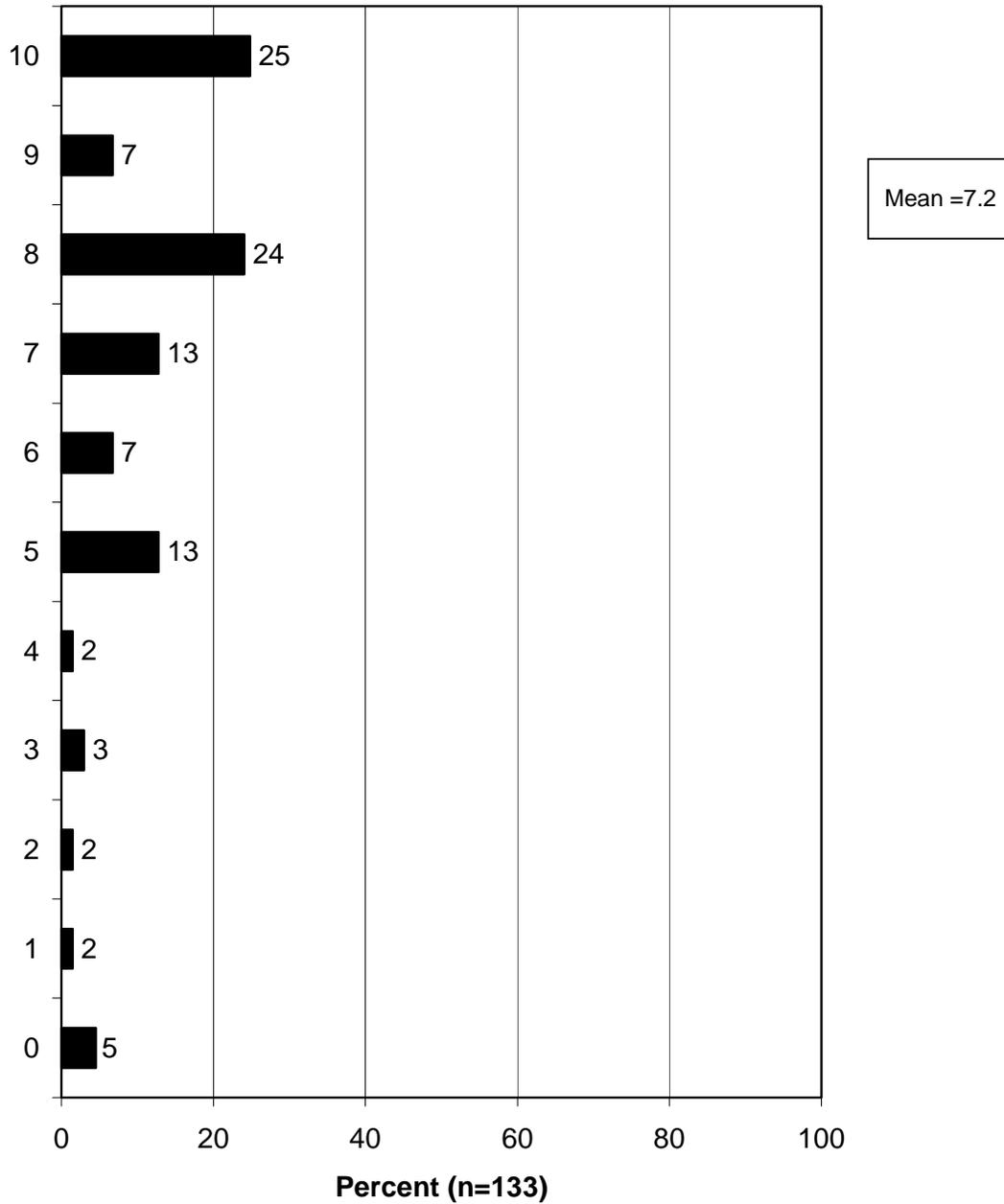
Q105. Please rate the performance of the agency in protecting residents against diseases from wild animals such as Lyme disease and rabies.



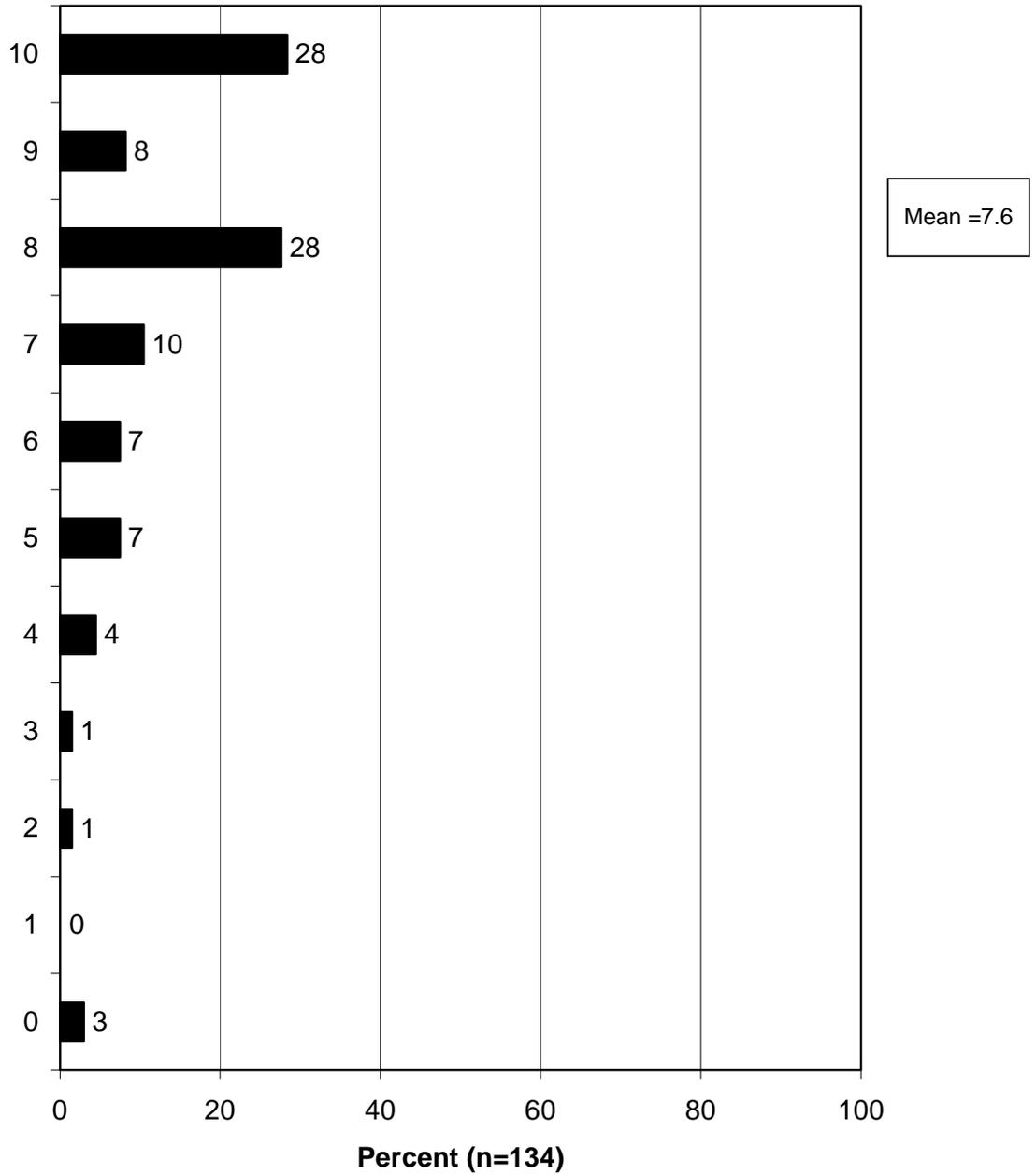
Q106. Please rate the performance of the agency in protecting residents from harm from wildlife that may be dangerous.



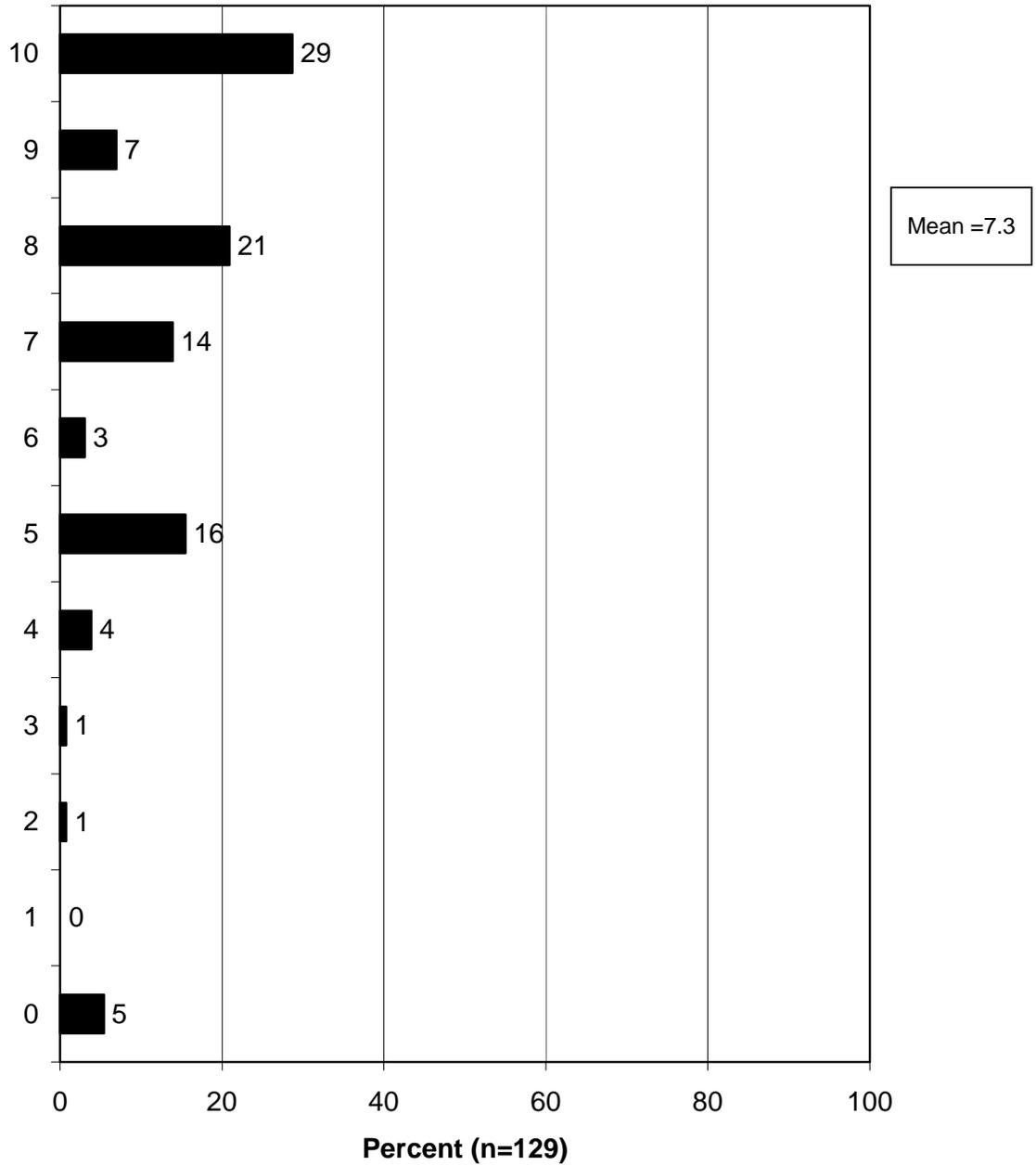
Q107. Please rate the performance of the agency in providing opportunities for the general public to view wildlife.



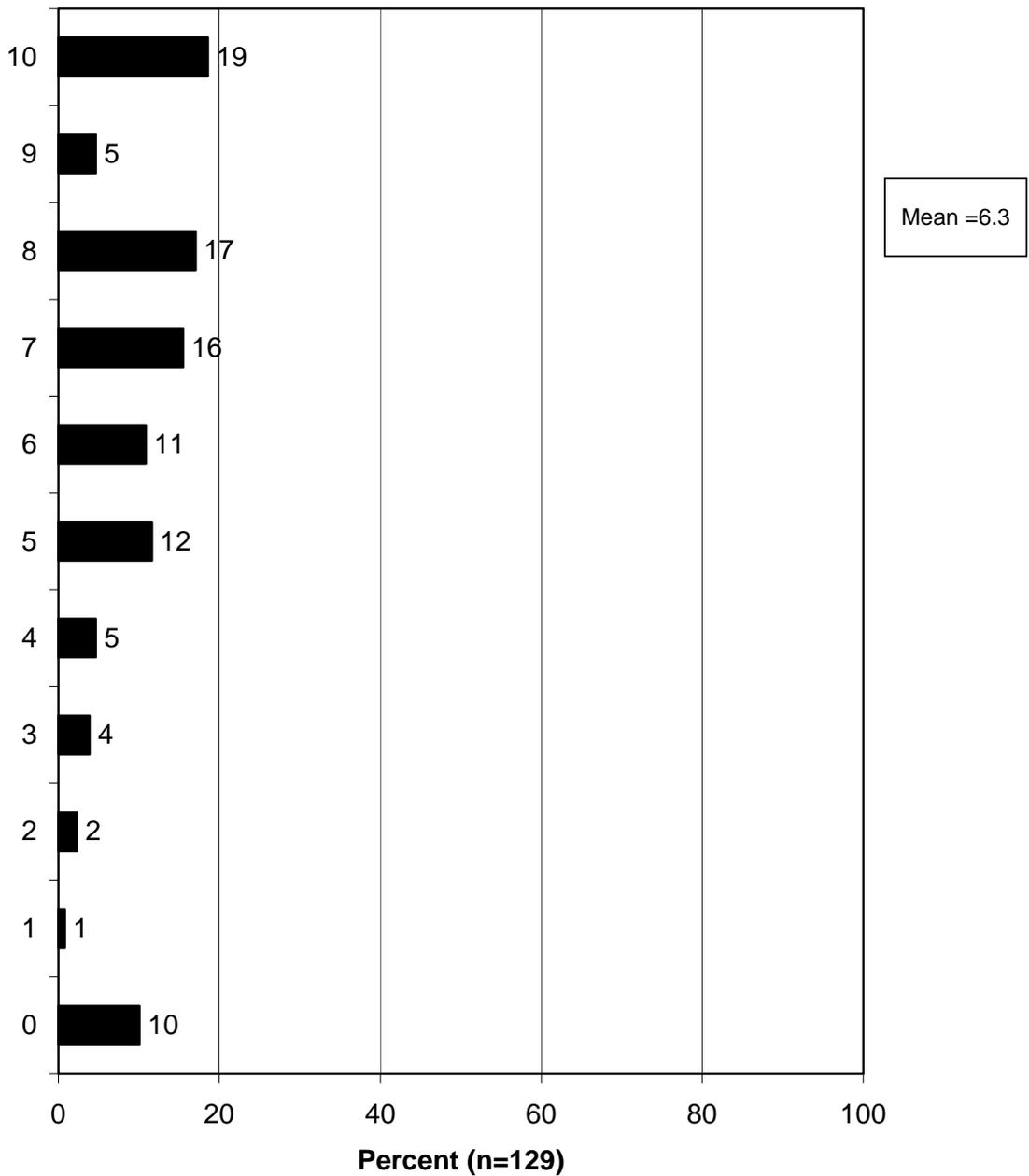
Q108. Please rate the performance of the agency in providing recreational fishing opportunities.



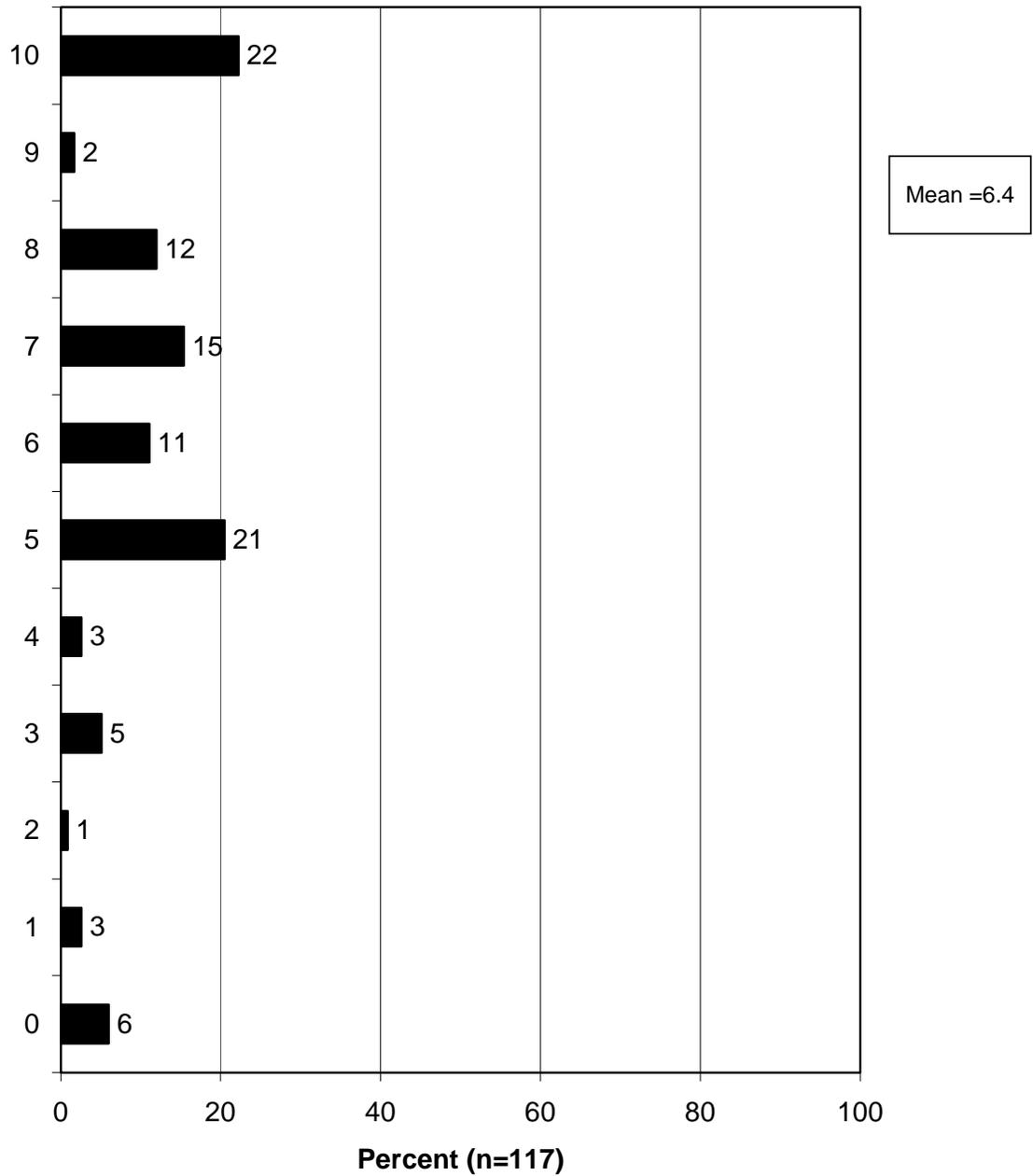
Q109. Please rate the performance of the agency in providing legal hunting opportunities.



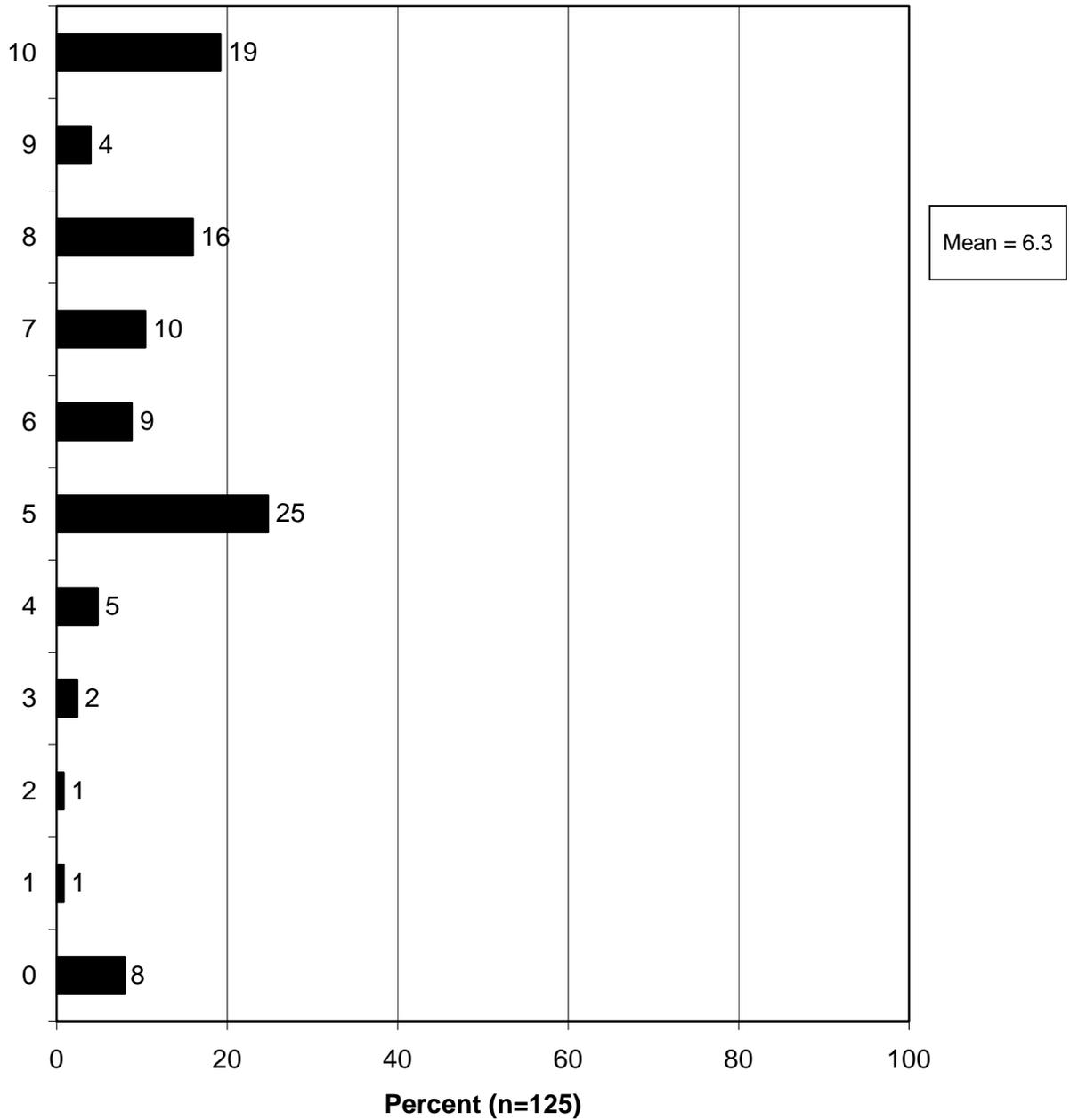
Q110. Please rate the performance of the agency in providing educational programs regarding fish and wildlife.



Q111. Please rate the performance of the agency in providing opportunities for boating safety education.



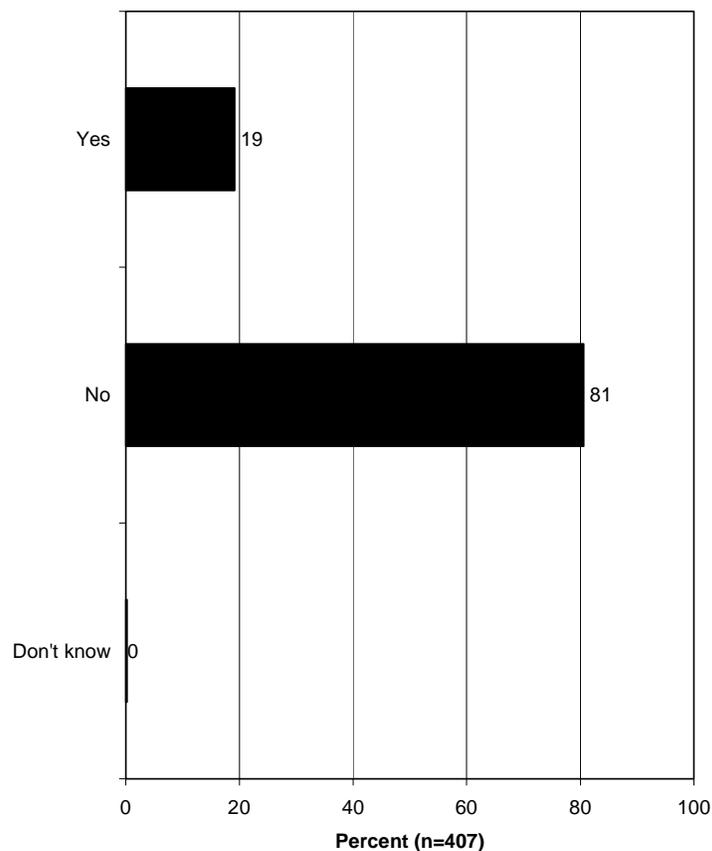
Q112. Please rate the performance of the agency in providing opportunities for hunting safety education.



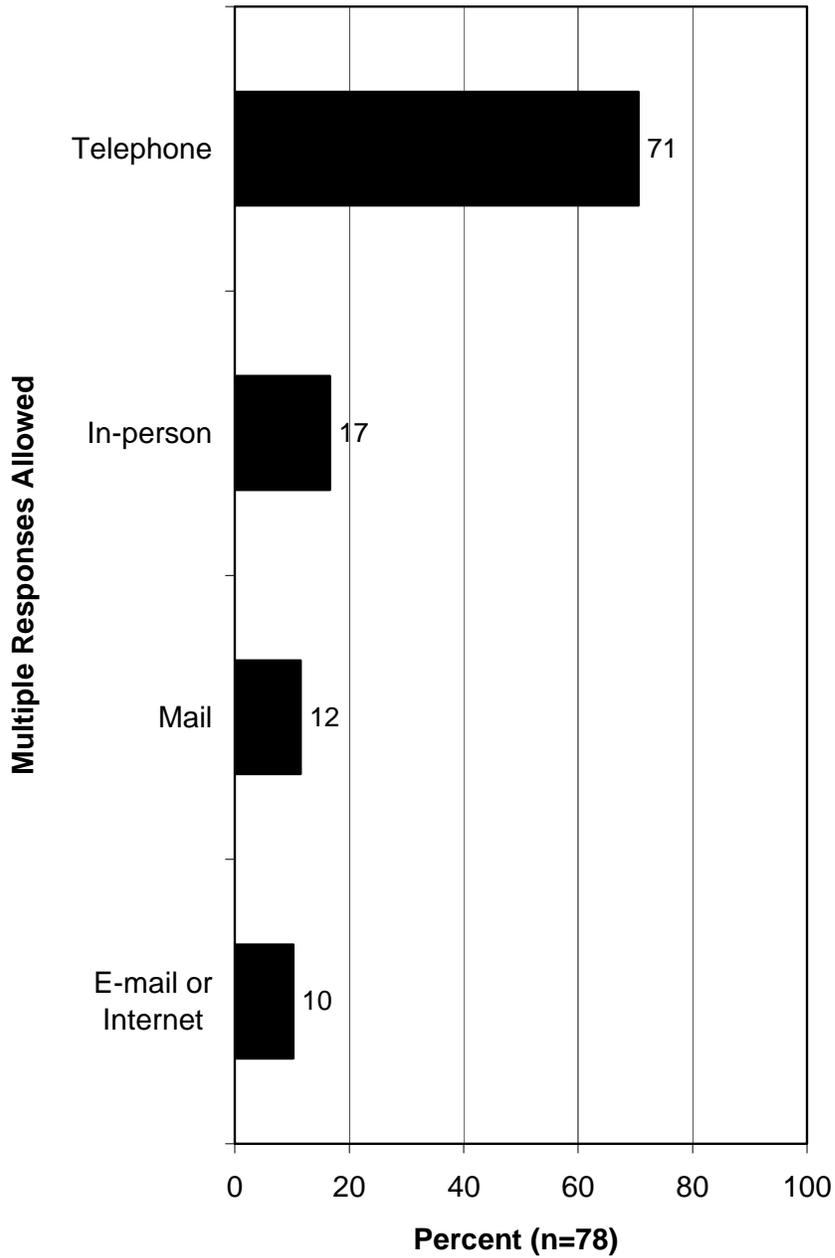
CONTACTS WITH THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION

- About one-fifth (19%) of residents had contacted the Commission for information or assistance, typically doing so by telephone. Most typically, residents sought information about hunting, fishing, and viewing wildlife.
- Of those who contacted the Commission, the majority (63%) were very satisfied with their contact, and another 21% were somewhat satisfied, for an overall satisfaction rate of 84%.
 - 17% were dissatisfied with their contact.
- Respondents who had contacted the Commission were split on whether or not they would be likely to contact the Commission for information or assistance in the future: 50% said they would be likely, but 43% said they were not at all likely to contact the Commission for information or assistance in the future.

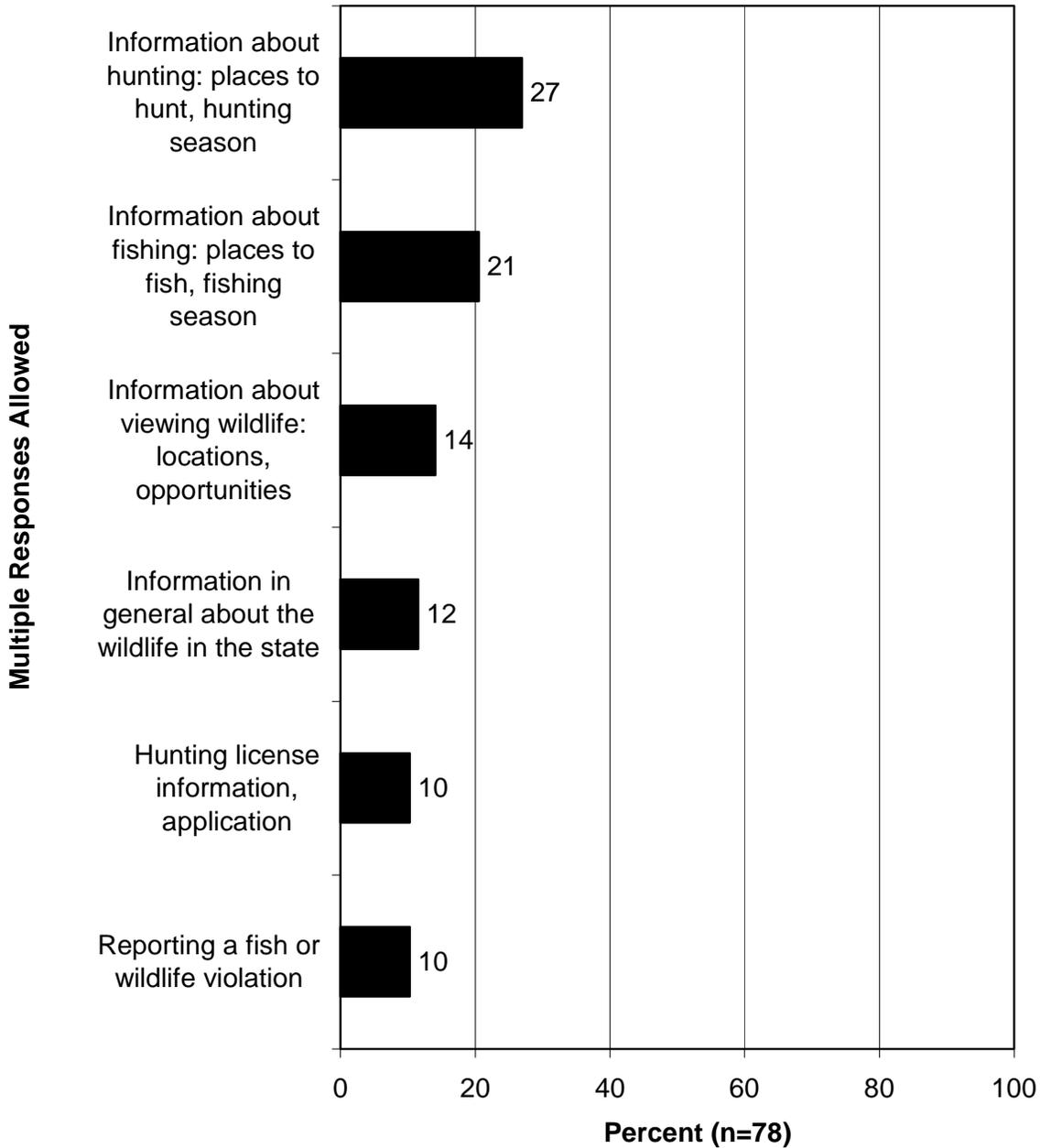
Q183. Have you ever contacted the NC Wildlife Resources Commission for information or assistance?



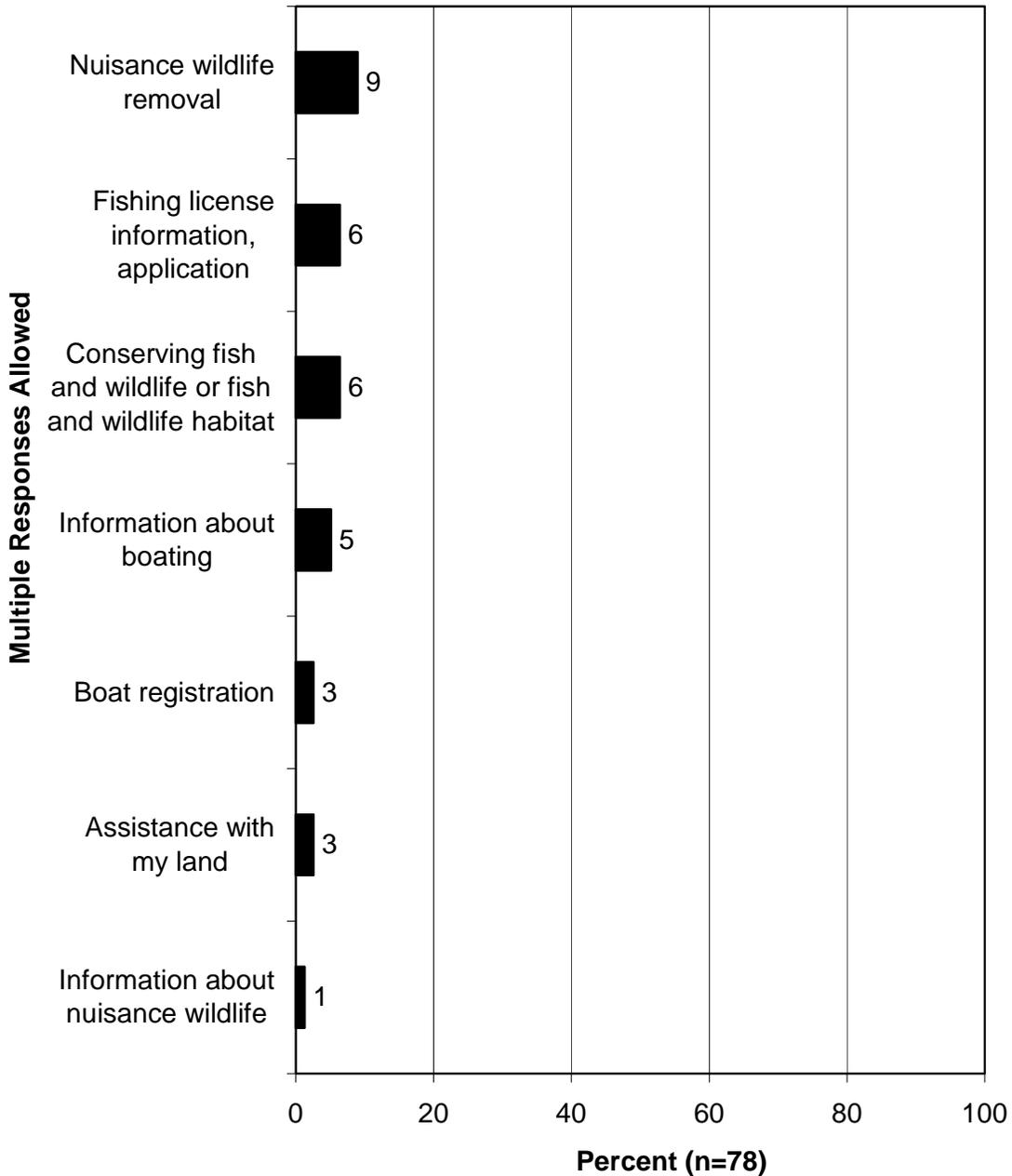
Q185. How did you contact the NC Wildlife Resources Commission? (Asked of those who contacted the agency.)



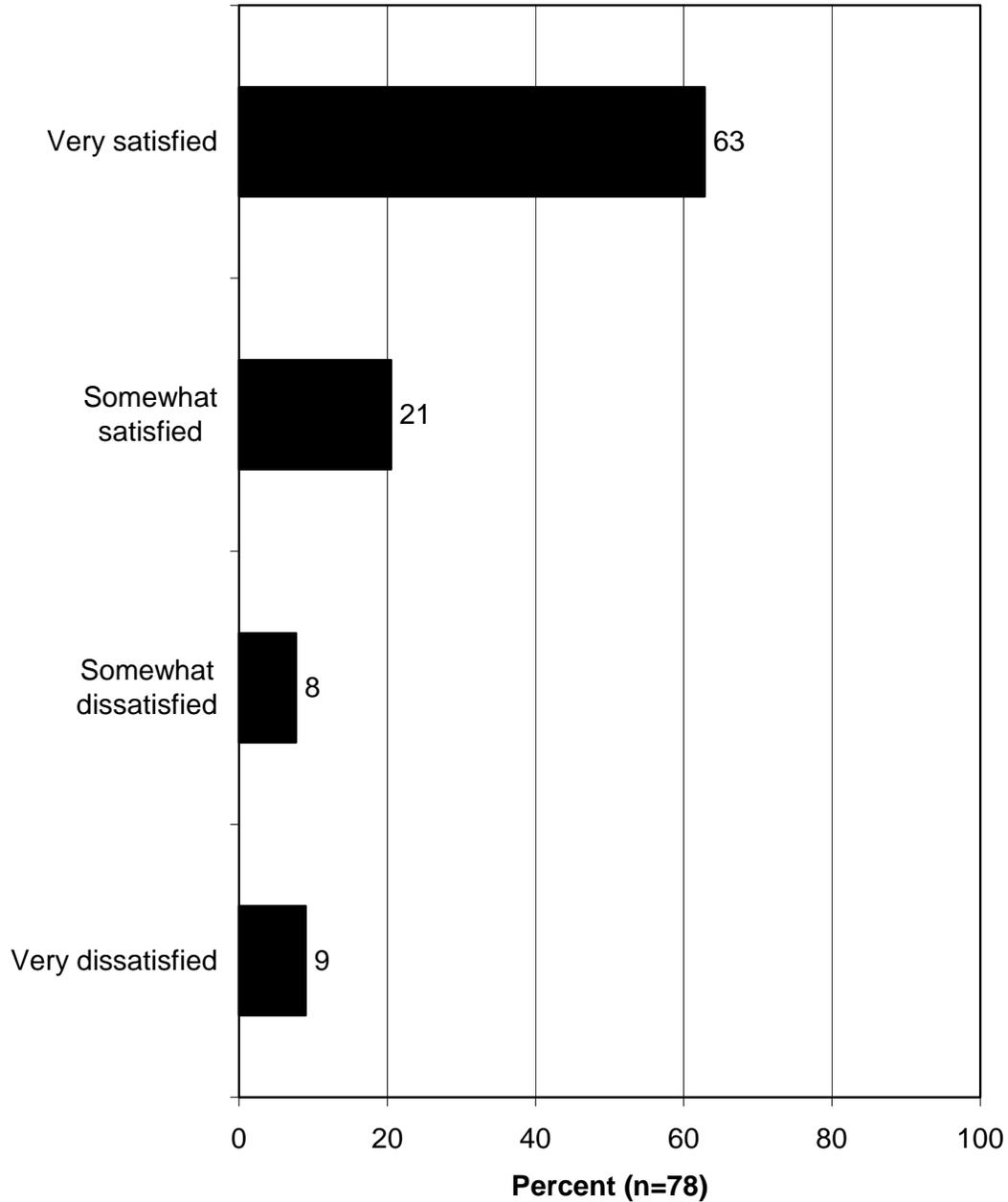
Q188. What type of assistance or information were you seeking? (Asked of those who contacted the agency.)
Part 1.



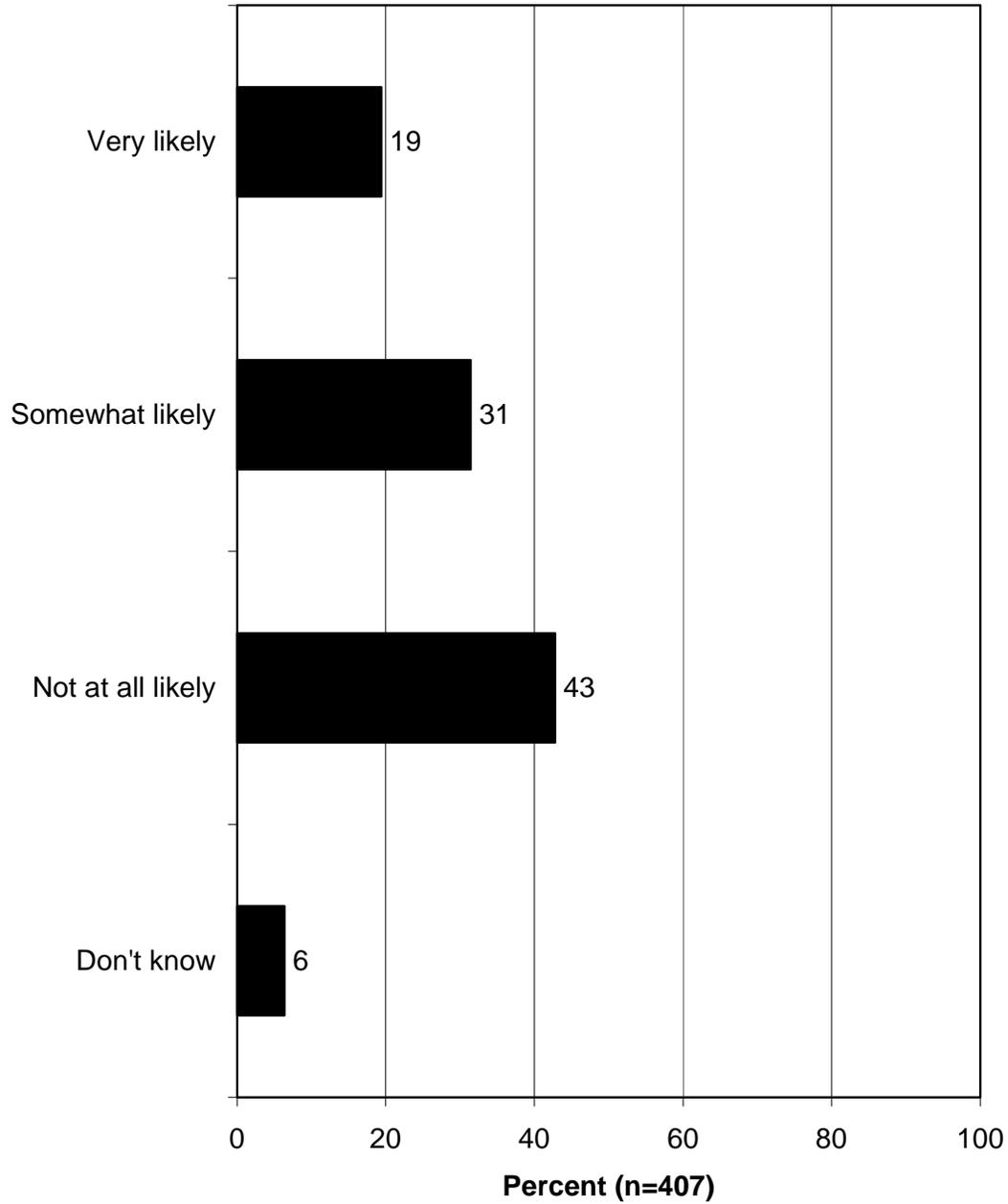
Q188. What type of assistance or information were you seeking? (Asked of those who contacted the agency.)
Part 2.



Q190. Overall, would you say you were satisfied or dissatisfied with the contact with the NC Wildlife Resources Commission? (Asked of those who contacted the agency.)



Q191. How likely are you to contact the NC Wildlife Resources Commission for information or assistance in the future? (Asked of those who contacted the agency.)



FUNDING FOR THE NORTH CAROLINA WILDLIFE RESOURCES COMMISSION, FISHING/HUNTING LICENSE FEES, AND USER FEES

- Most commonly, residents indicated that they did not know how the Commission was funded: 33% answered, “Don’t know.” Otherwise, 32% answered taxes without further elaboration, 17% said hunting licenses, 16% said fishing licenses, and 12% said general state taxes. Very few knew of the excise taxes on hunting and fishing equipment or the excise tax on motorboat fuel.
 - Those who consider themselves to be hunters or anglers were more likely to attribute funding to hunting and fishing licenses.

- Most commonly, residents think the current fees for hunting and fishing licenses are about the right price.
 - 35% of residents think hunting licenses are about the right price; 11% think they are too high or too low.
 - Hunters are slightly more likely than are non-hunters to say that hunting license fees are too high.
 - 43% of residents think fishing licenses are about the right price; 11% think they are too high or too low.
 - Anglers are slightly more likely than are non-anglers to say that fishing license fees are too high.

- Although residents most commonly think current license fees are about right, a large majority (64%) of residents would support increases in user fees, such as hunting and fishing licenses, to cover the costs of conserving and managing fish and wildlife; a substantial percentage (17%) would oppose increases in user fees for that reason. Anglers and hunters are more likely to oppose increases in license fees.

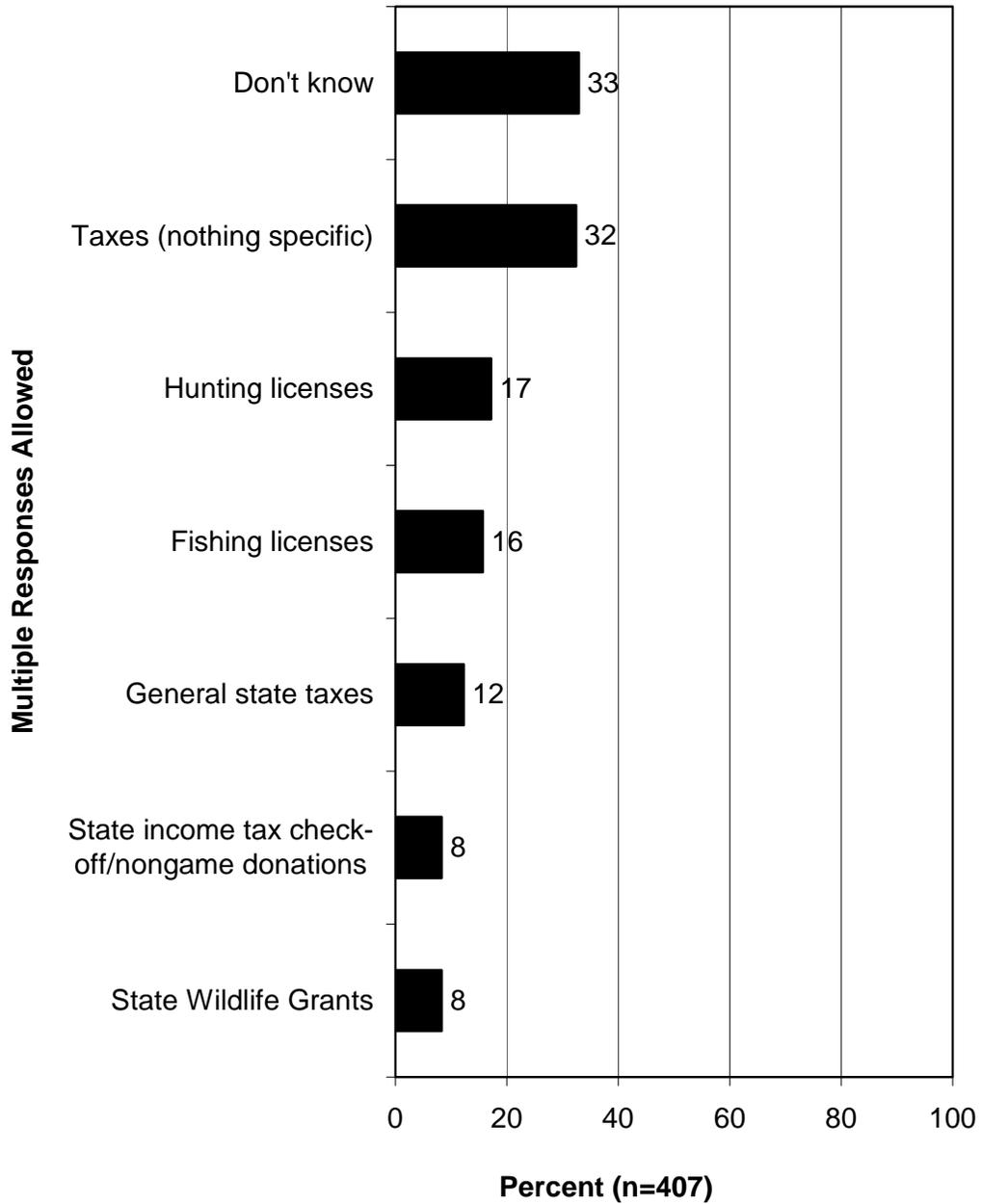
- Residents also would support increases in user fees, such as hunting and fishing licenses, if it means there would be more opportunities for these activities: 65% would support increases in user fees for more opportunities (16% would oppose). On this question, hunters and anglers are slightly more likely to support.

- Finally, a similar majority (61%) of residents overall agreed that the costs for managing fish and wildlife should be paid for with specific user fees, such as hunting and fishing licenses; 25% disagreed. Hunters and anglers were more likely to disagree than non-hunters and non-anglers with an increase in fees to cover the costs for managing fish and wildlife.

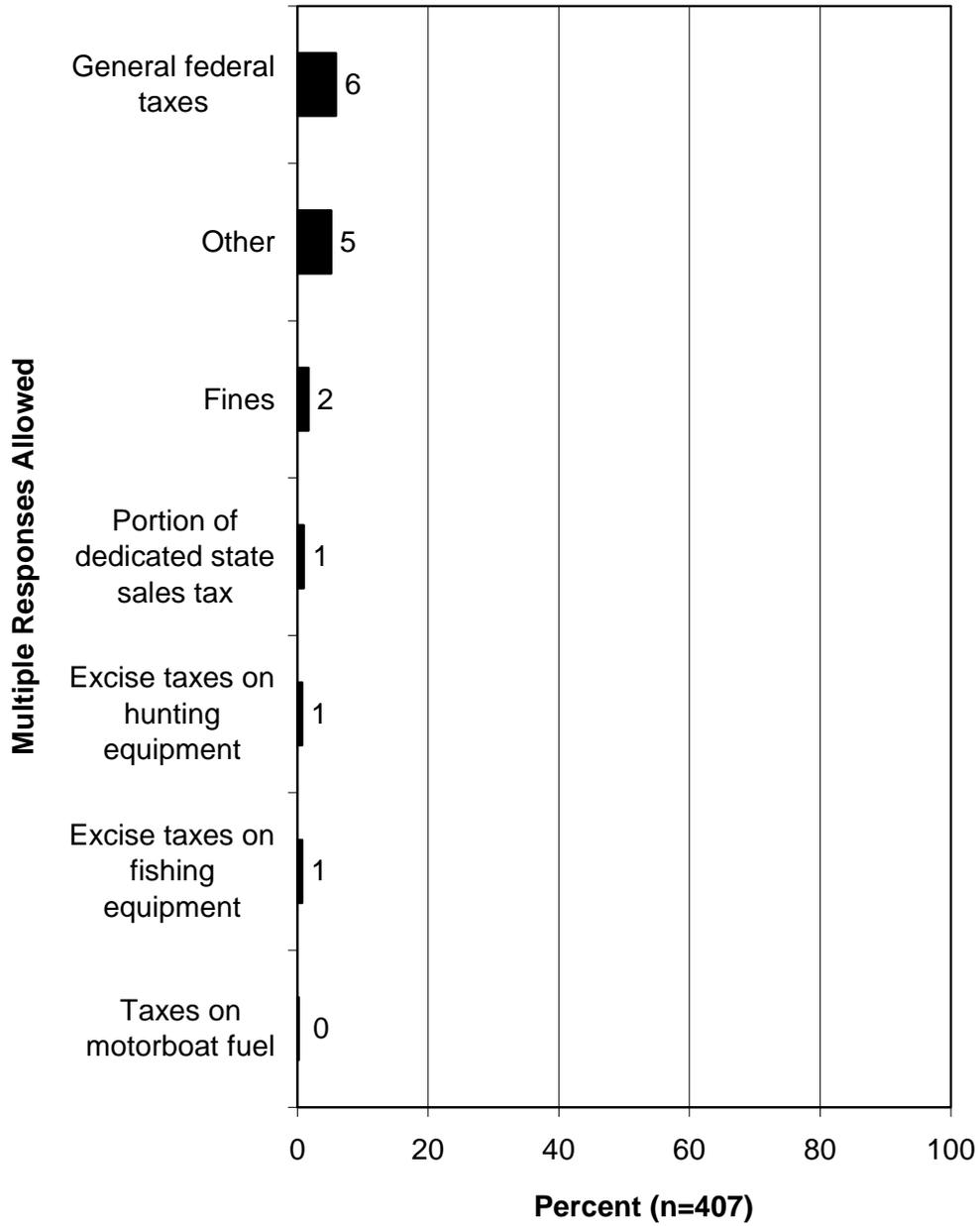
- The survey asked all respondents if they had ever donated money to the North Carolina Nongame and Endangered Wildlife Fund by means of a state income tax check-off, purchasing a wildlife license plate, or another means, and a substantial majority (73%) had not. Hunters and anglers were more likely to have donated money and to have bought a wildlife license plate.

- Those who had donated money to the North Carolina Nongame and Endangered Wildlife Fund were asked where they heard about making donations, and respondents most commonly answered state income tax forms (37%). Another 18% had heard about donating from their friends or family, and 17% by word-of-mouth.

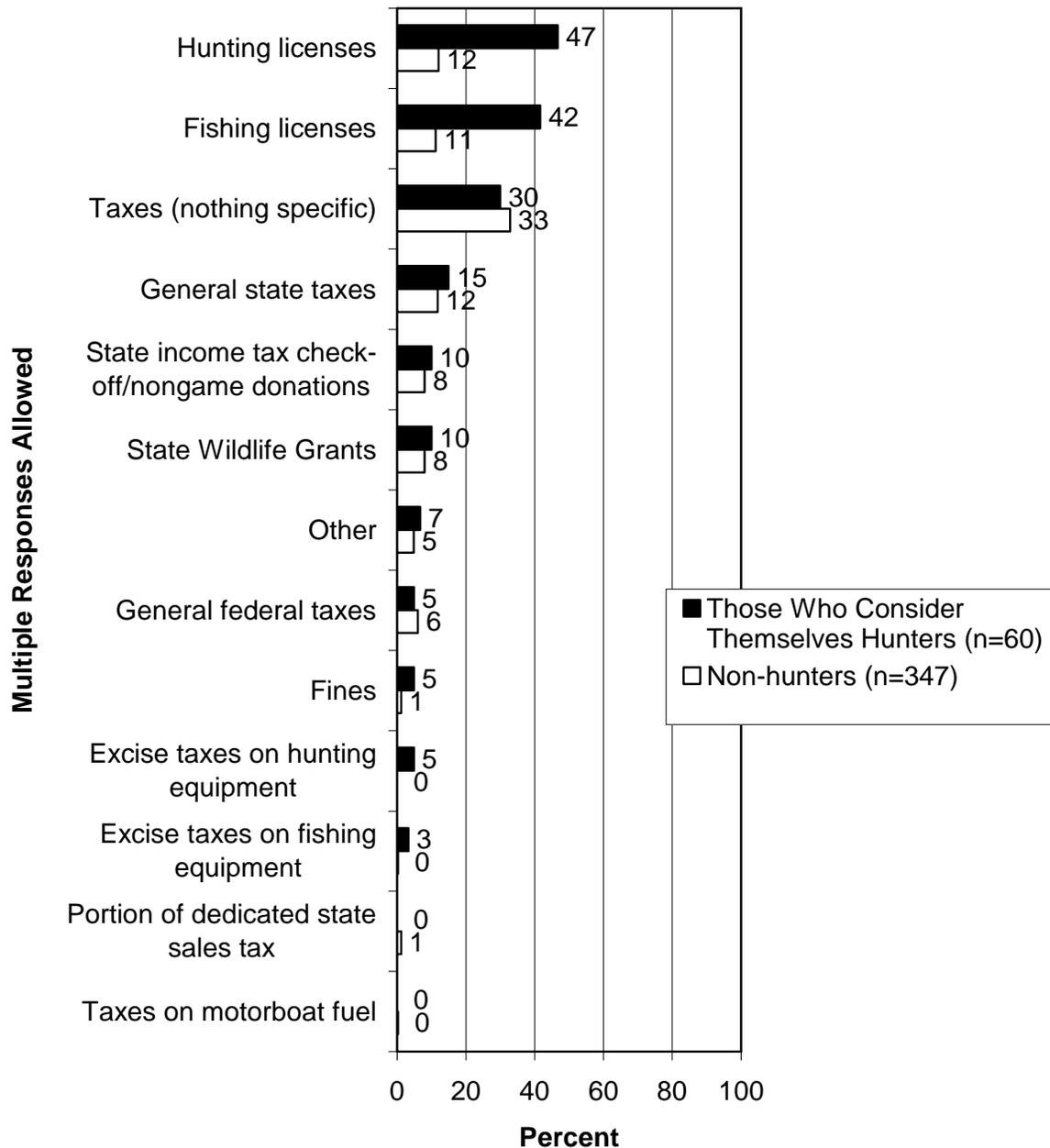
**Q90. How do you think the NC Wildlife Resources Commission is funded?
Part 1.**



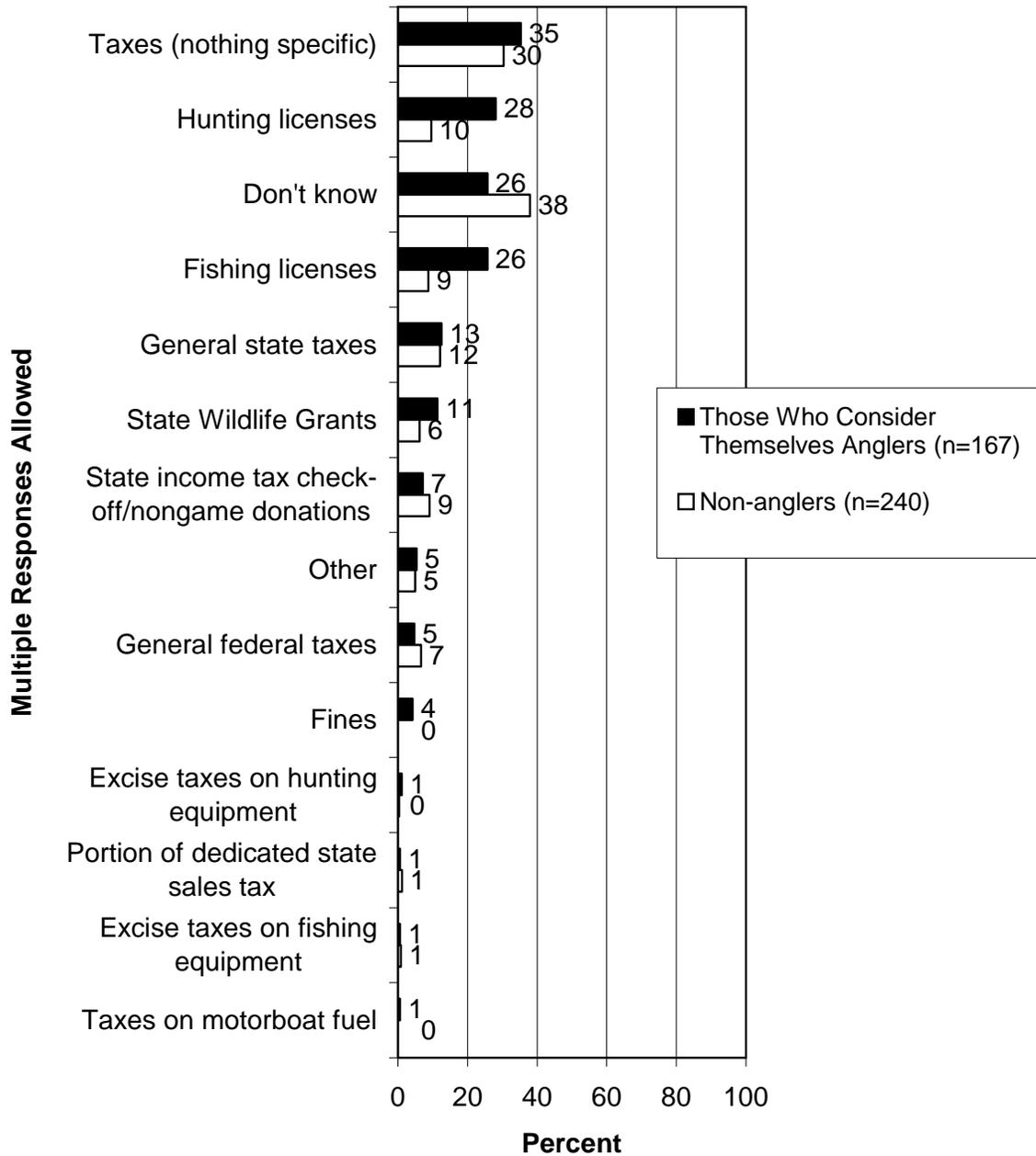
Q90. How do you think the NC Wildlife Resources Commission is funded? Part 2.



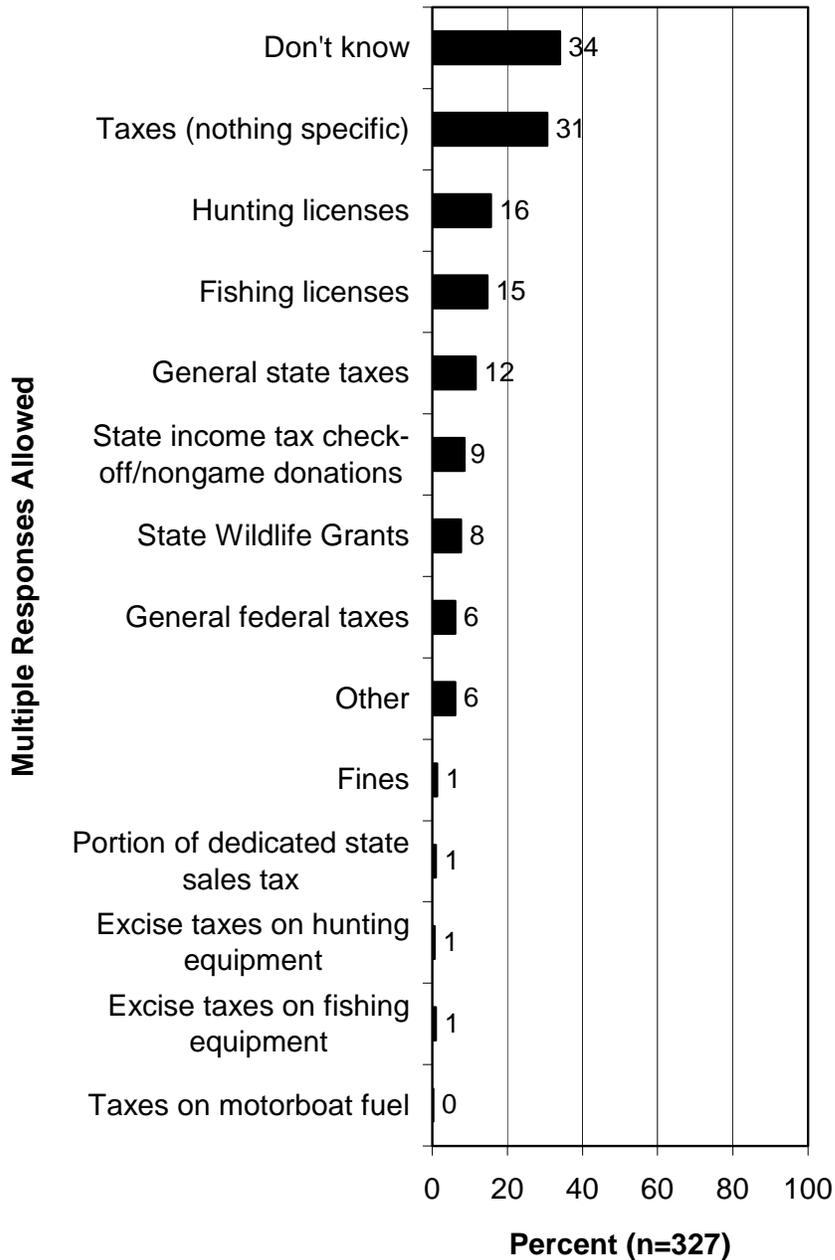
Q90. How do you think the NC Wildlife Resources Commission is funded?



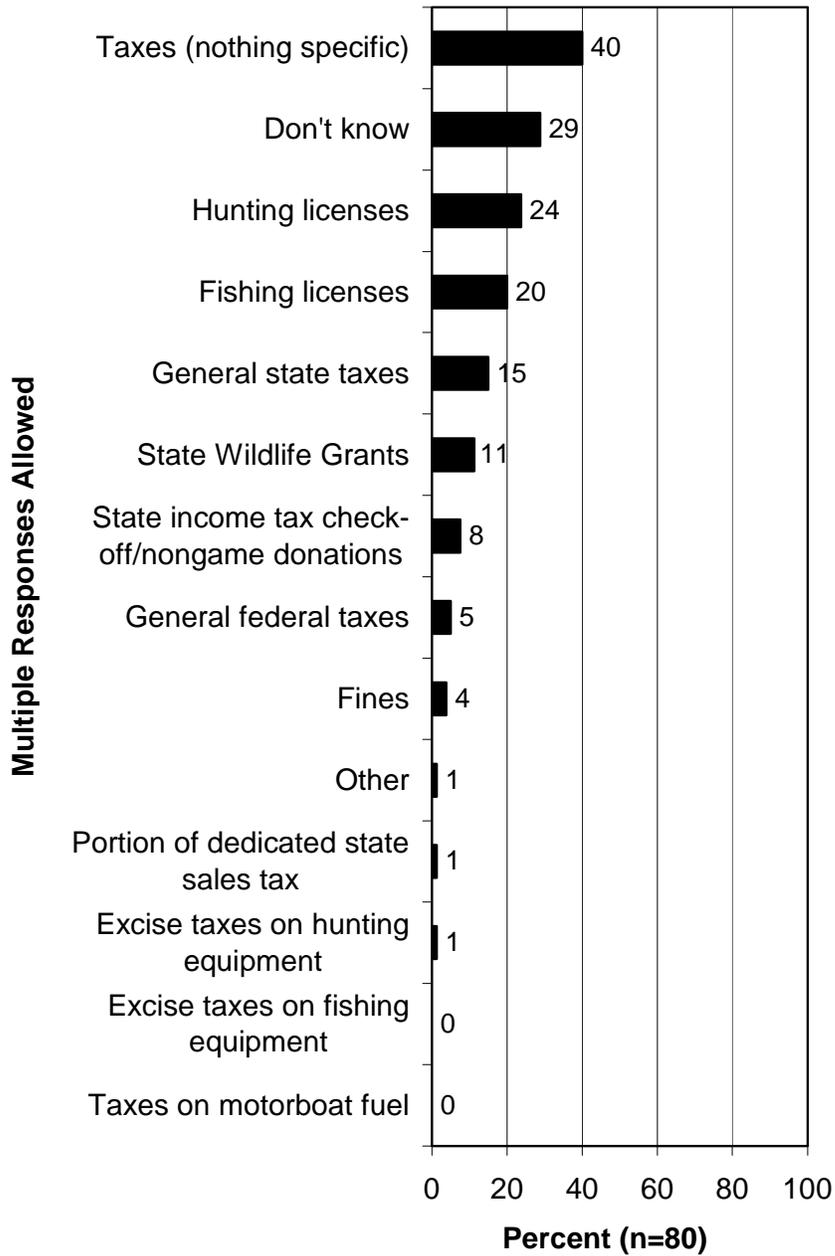
Q90. How do you think the NC Wildlife Resources Commission is funded?



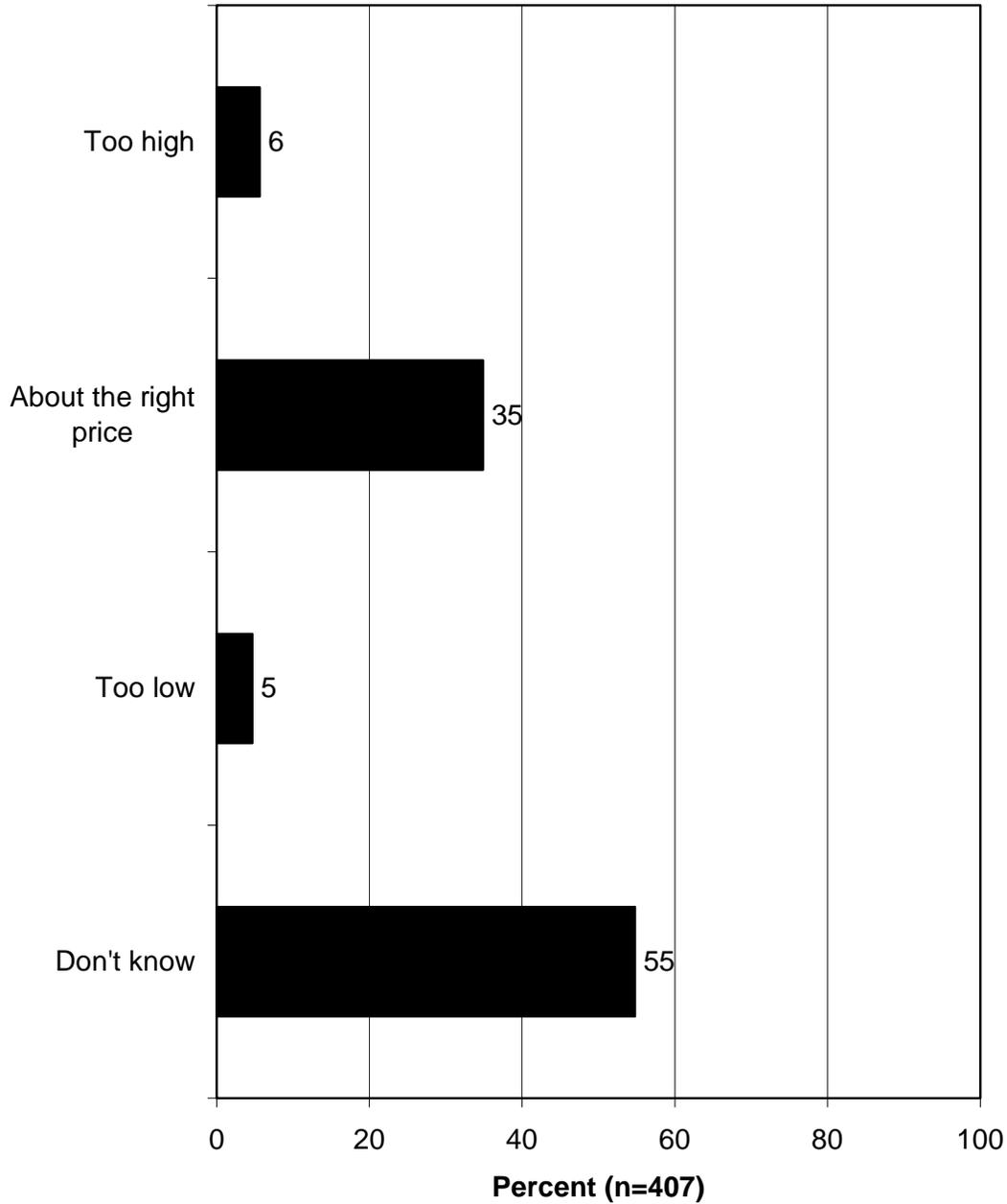
Q90. How do you think the NC Wildlife Resources Commission is funded? (Among those who have gone freshwater fishing in the past 12 months.)



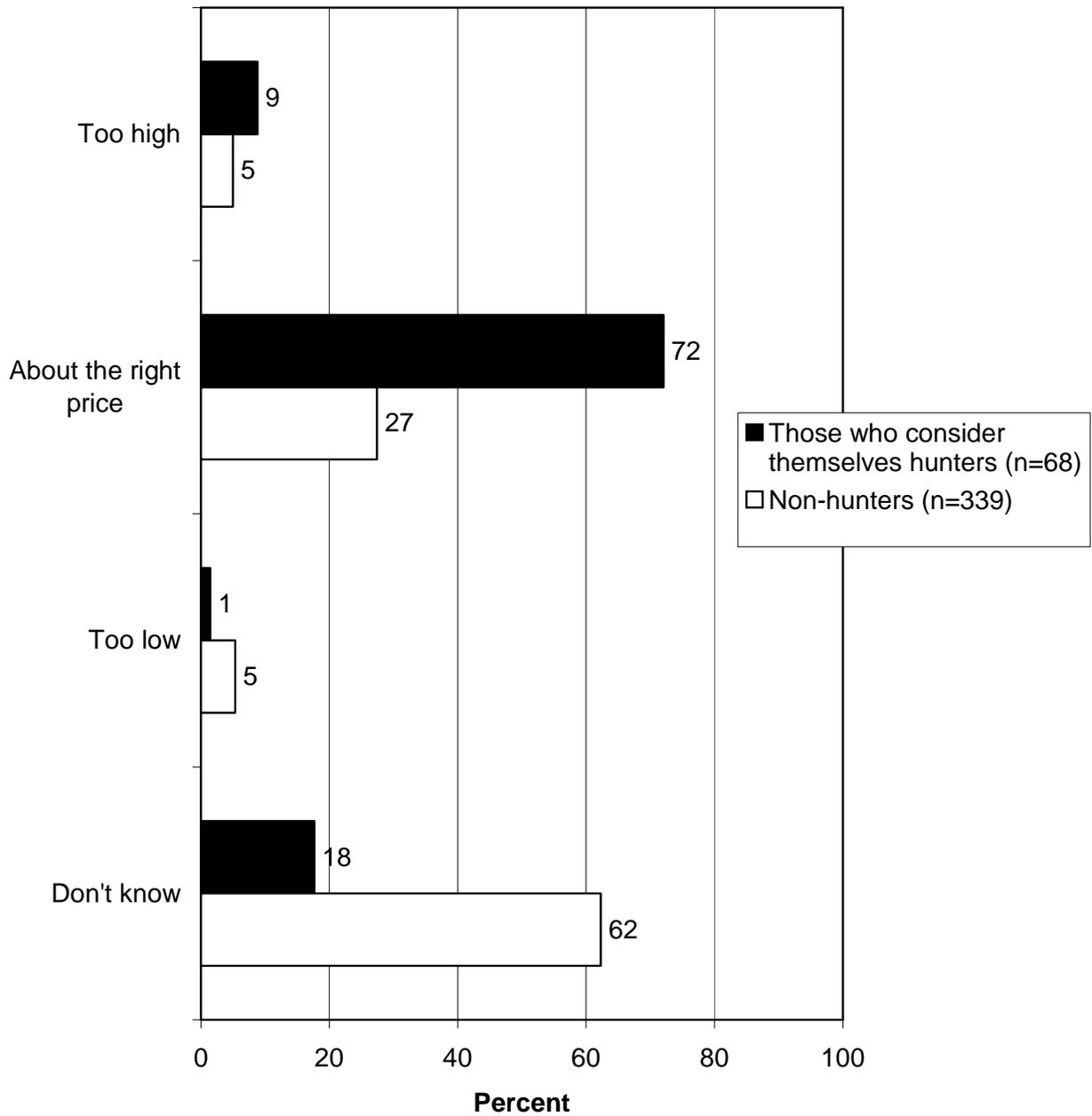
Q90. How do you think the NC Wildlife Resources Commission is funded? (Among those who have gone saltwater fishing in the past 12 months.)



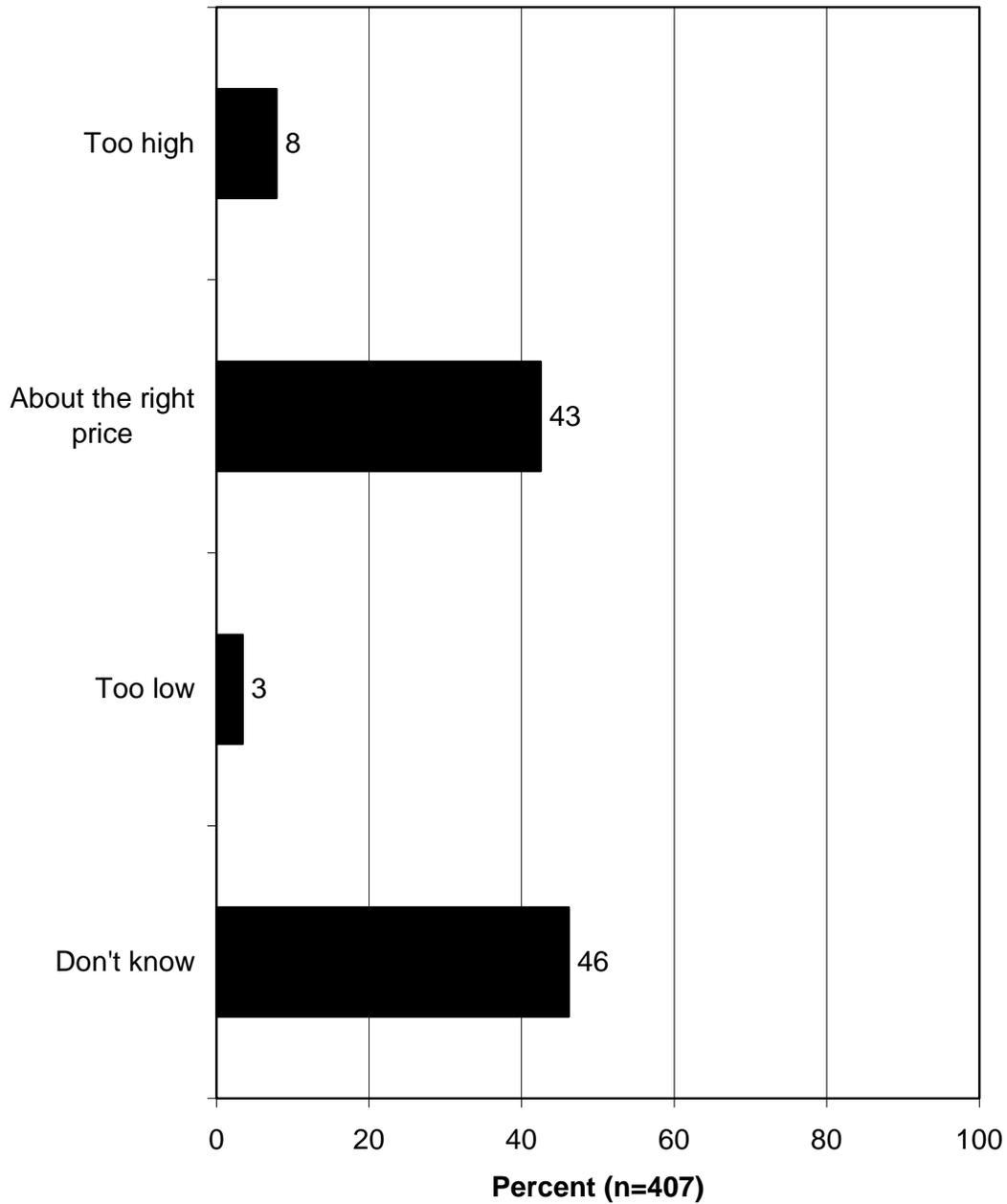
Q92. Overall, do you think the current fees for hunting licenses are too high, too low, or about the right price in North Carolina?



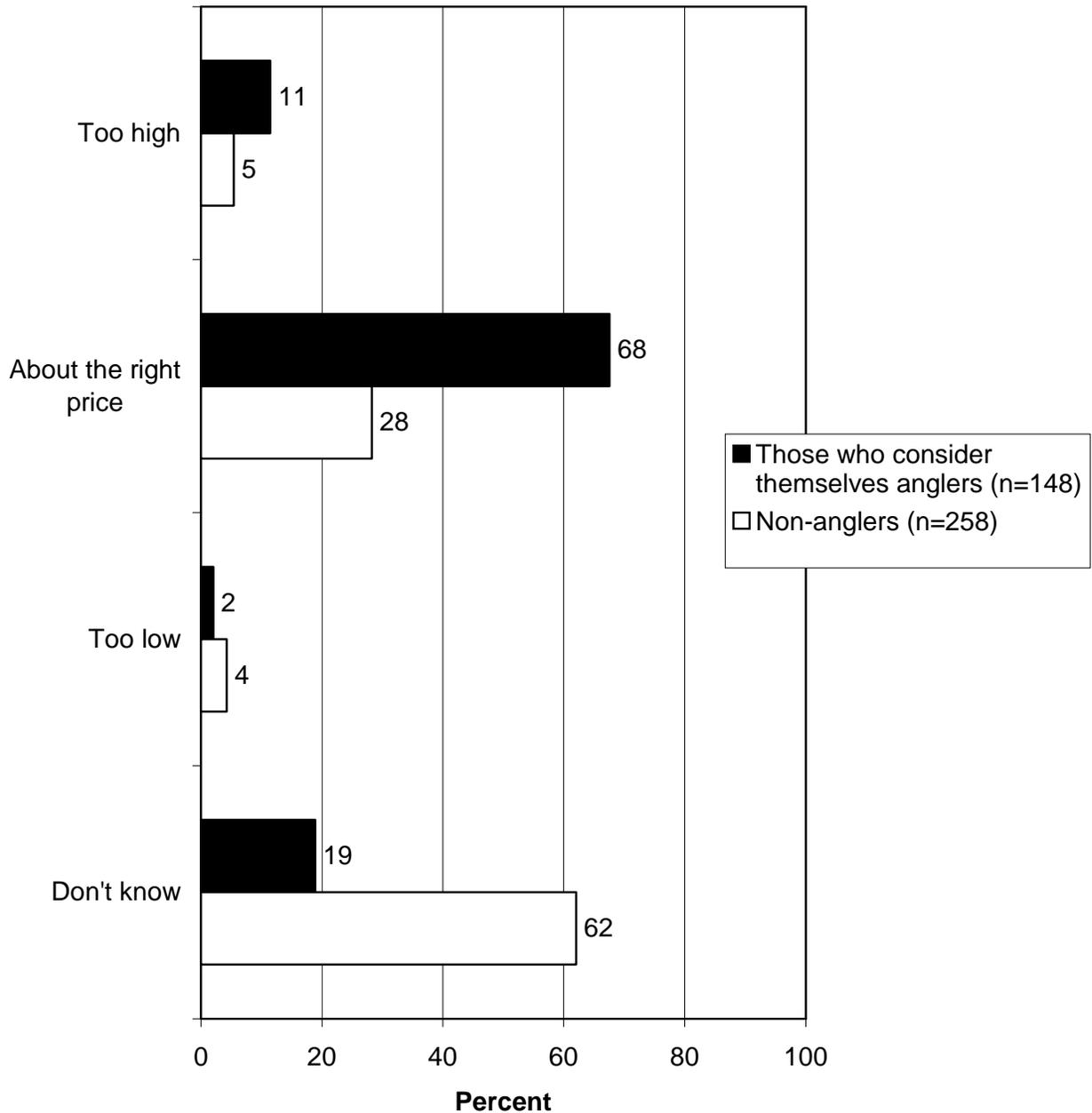
Q92. Overall, do you think the current fees for hunting licenses are too high, too low, or about the right price in North Carolina?



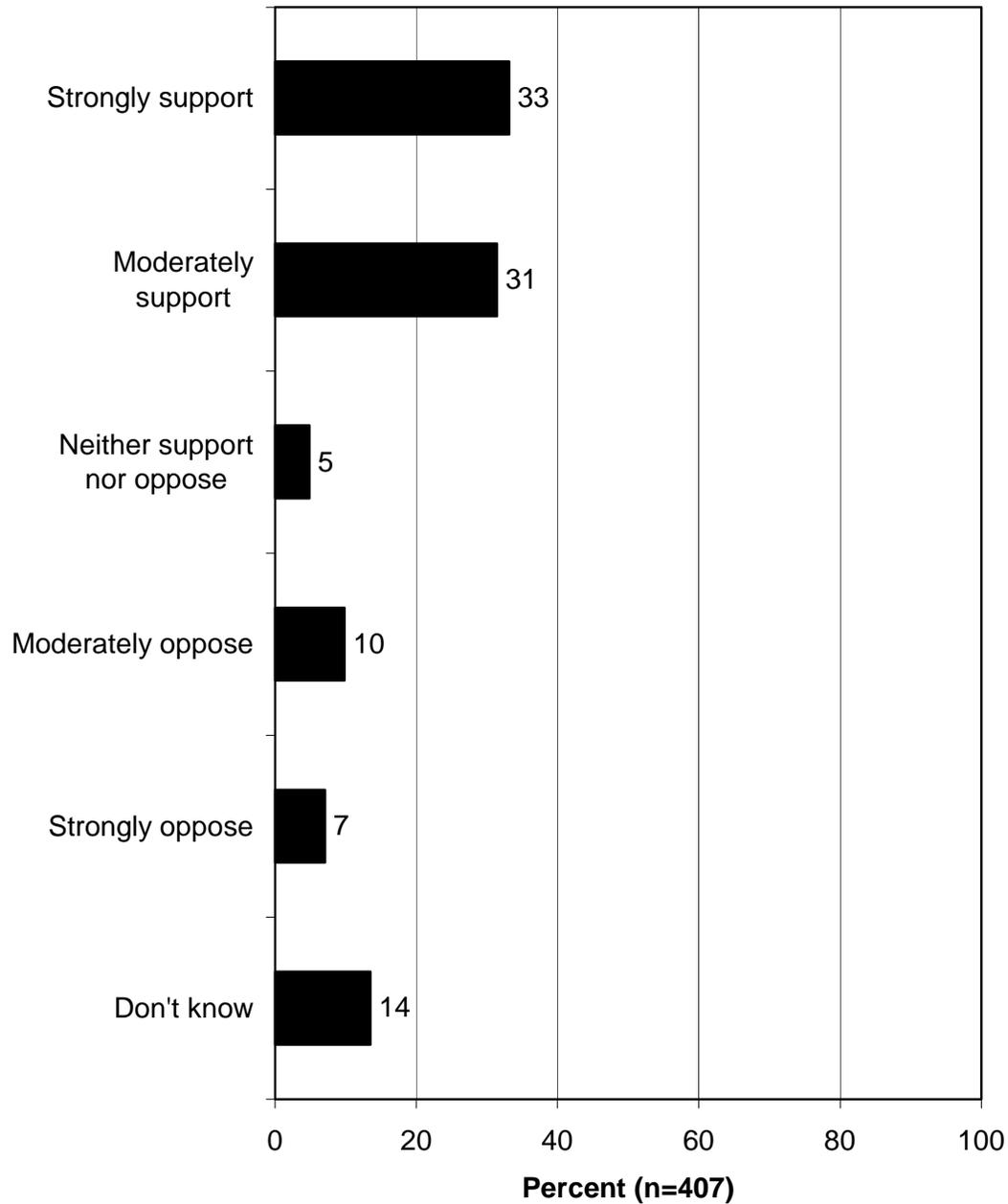
Q93. Overall, do you think the fees for fishing licenses are too high, too low, or about the right price in North Carolina?



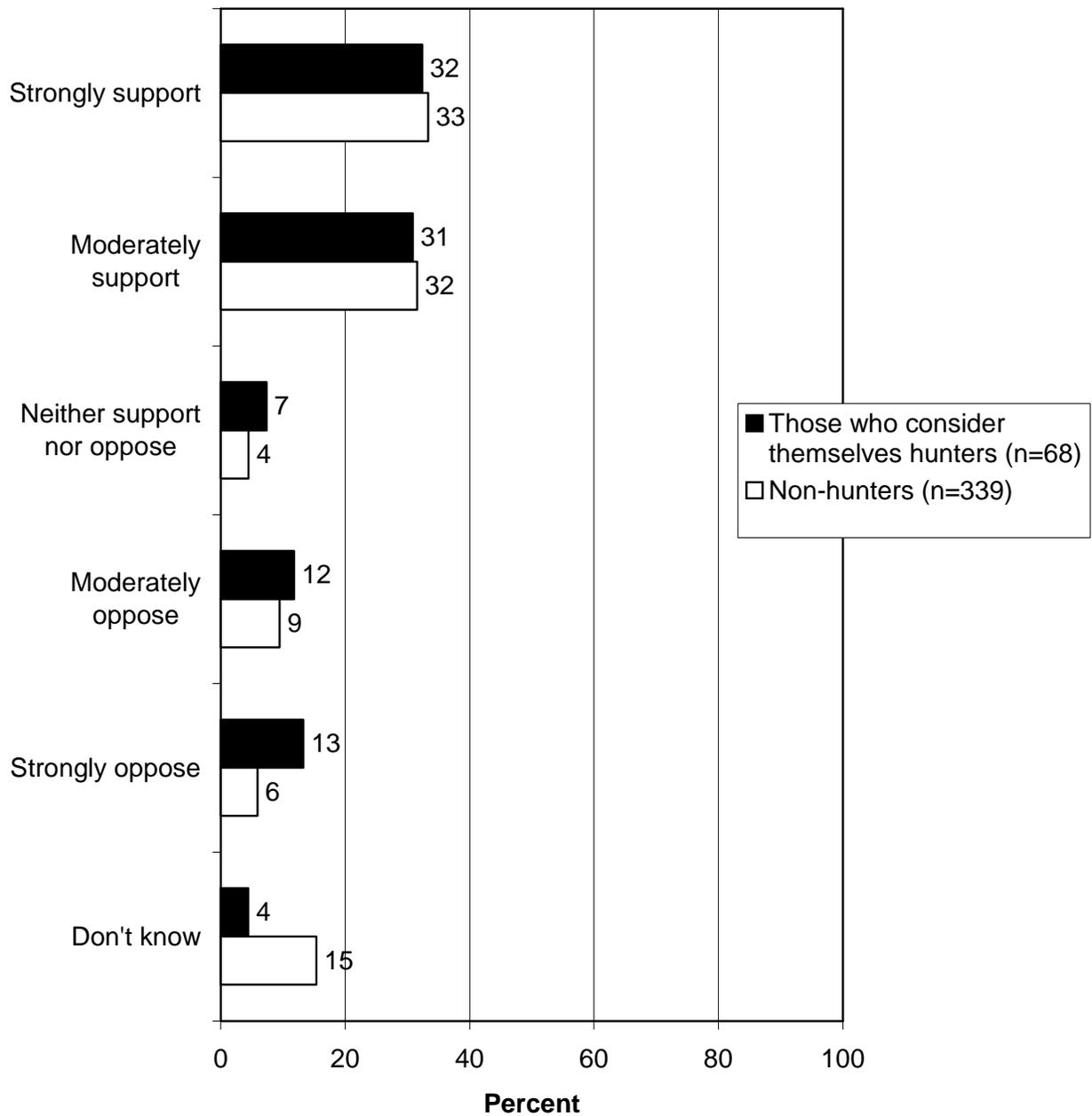
Q93. Overall, do you think the fees for fishing licenses are too high, too low, or about the right price in North Carolina?



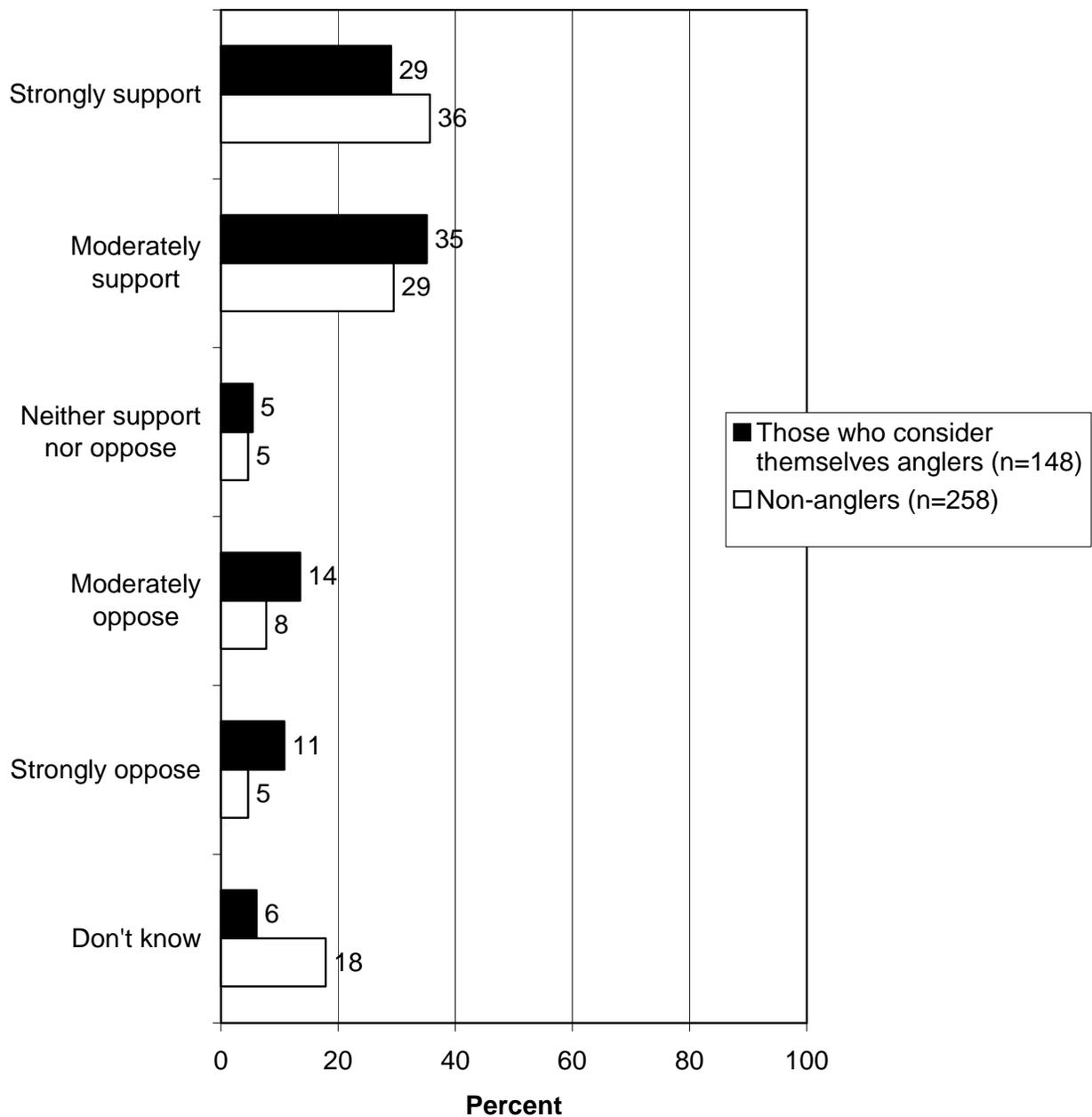
Q94. Would you support or oppose increases in user fees, such as hunting and fishing licenses, to cover the costs of conserving and managing fish and wildlife?



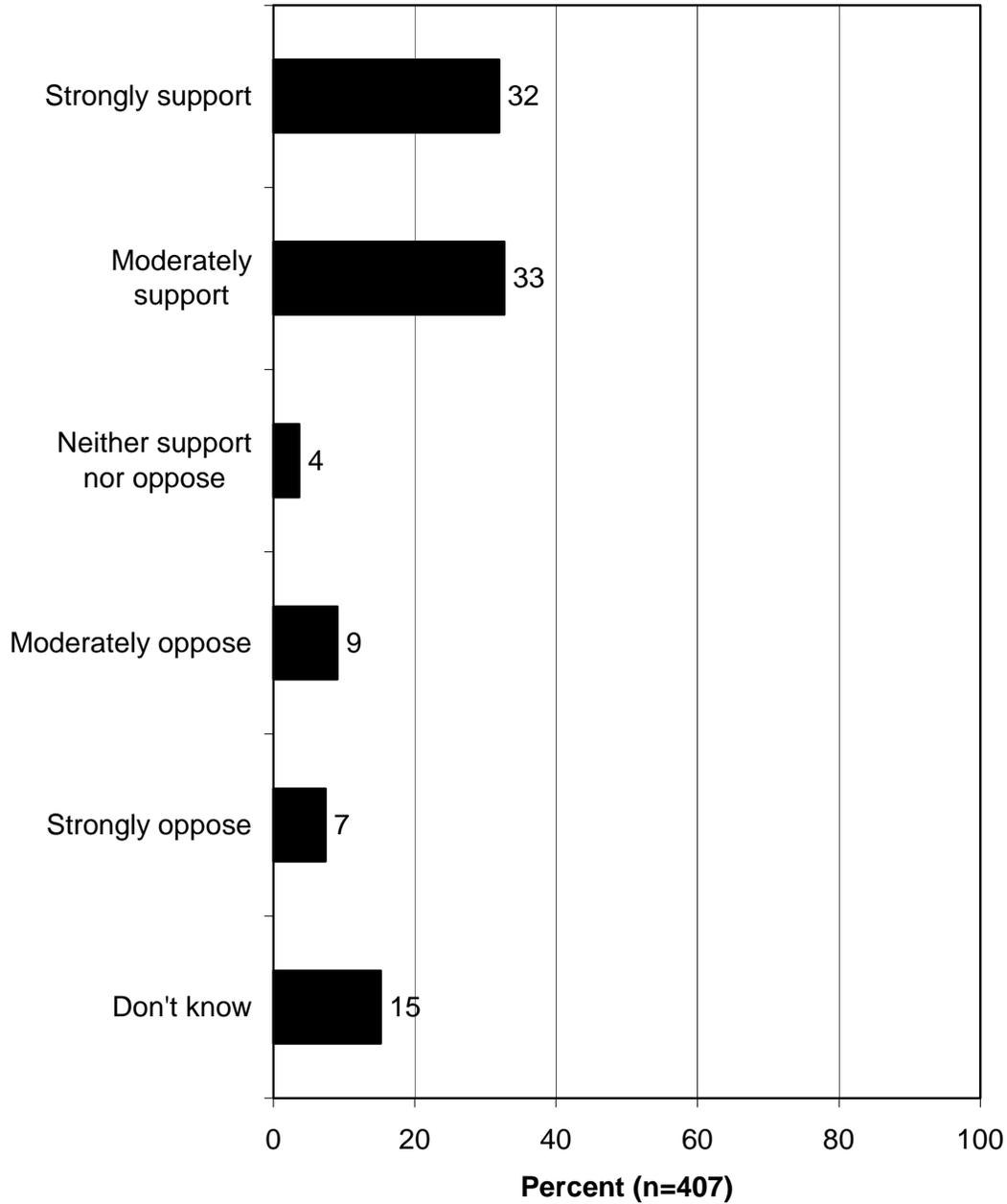
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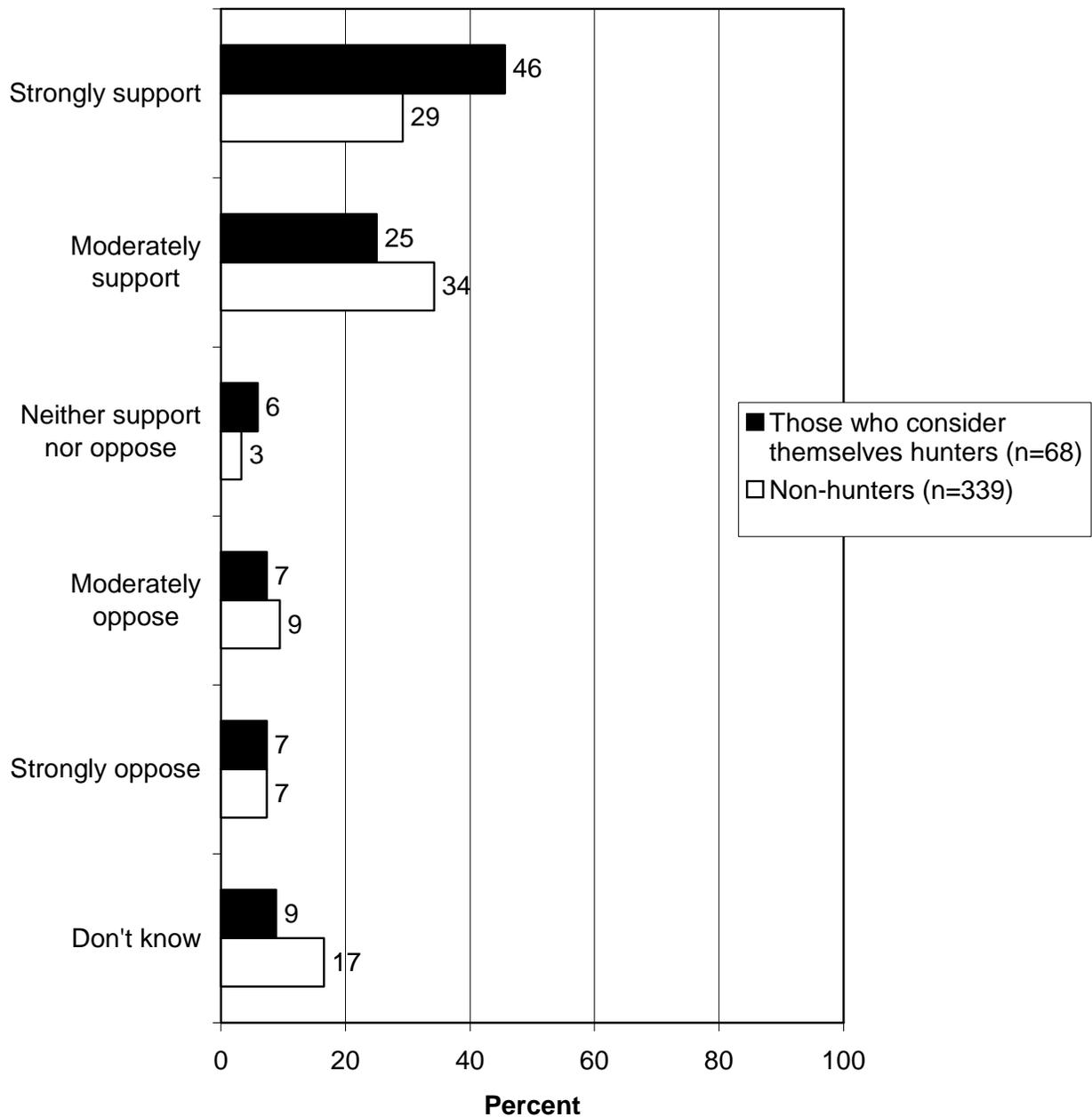
Q94. Would you support or oppose increases in user fees, such as hunting and fishing licenses, to cover the costs of conserving and managing fish and wildlife?



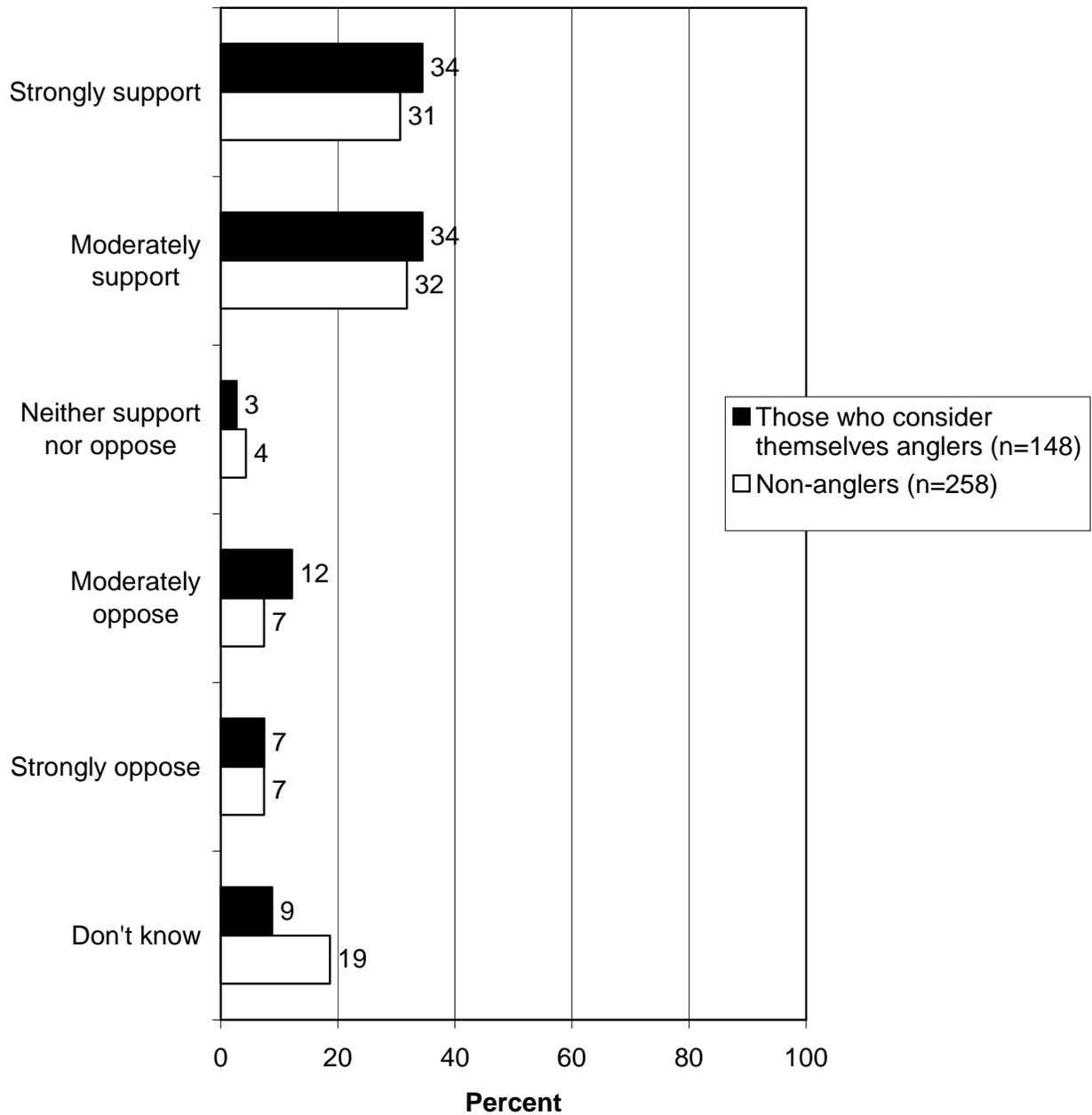
Q95. Would you support or oppose increases in user fees, such as hunting and fishing licenses, if it meant more opportunities for these activities?



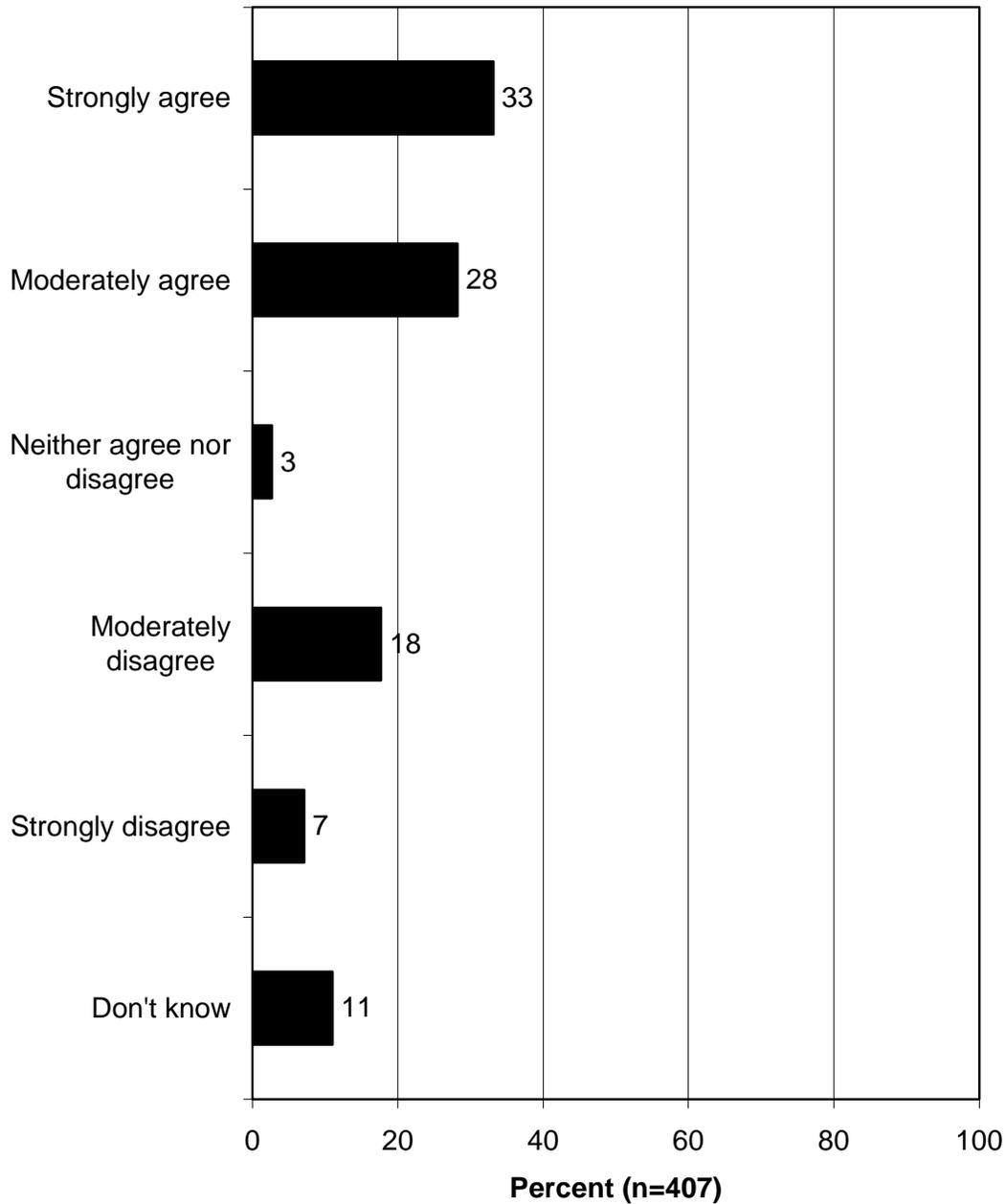
Q95. Would you support or oppose increases in user fees, such as hunting and fishing licenses, if it meant more opportunities for these activities?



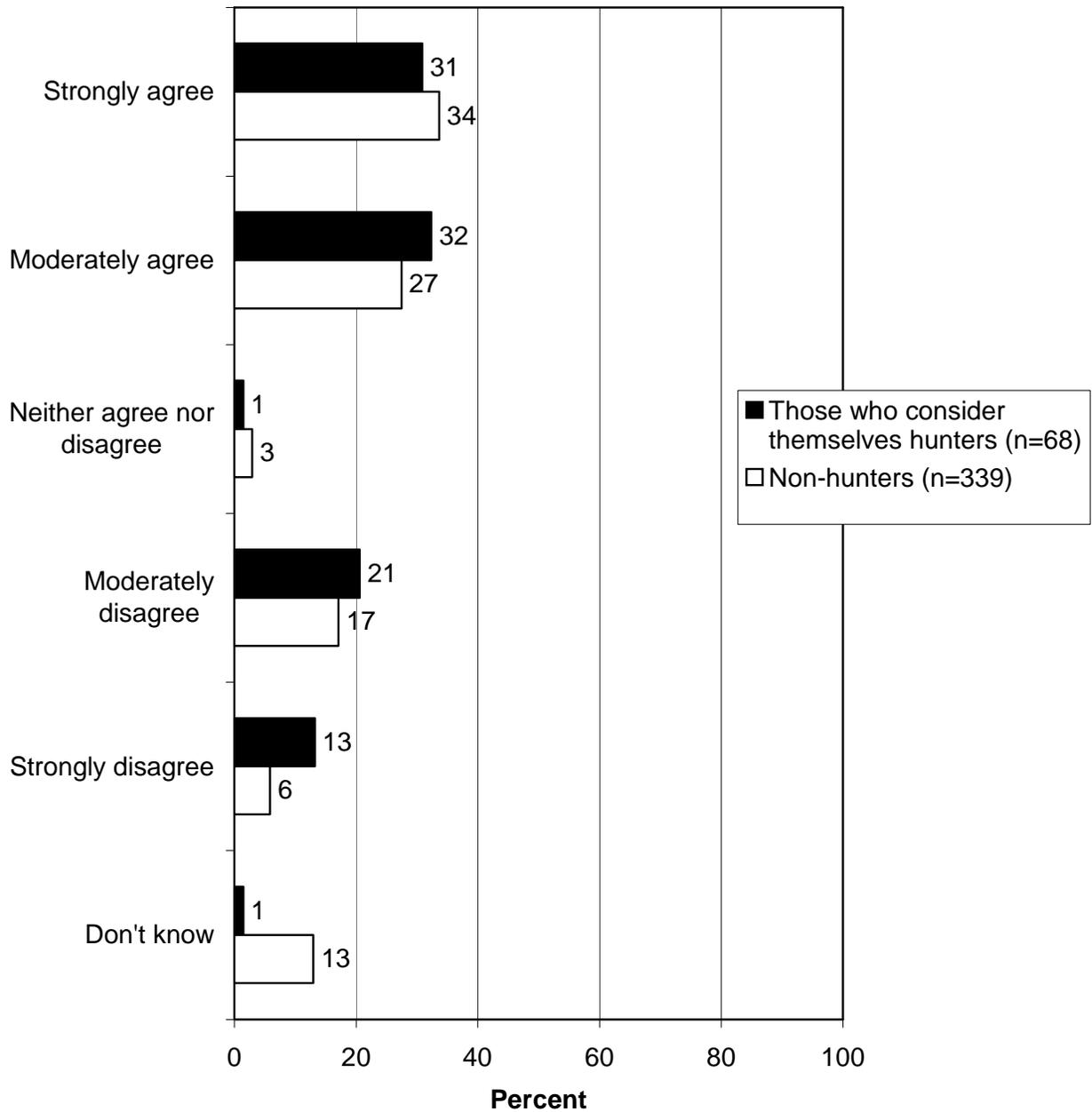
Q95. Would you support or oppose increases in user fees, such as hunting and fishing licenses, if it meant more opportunities for these activities?



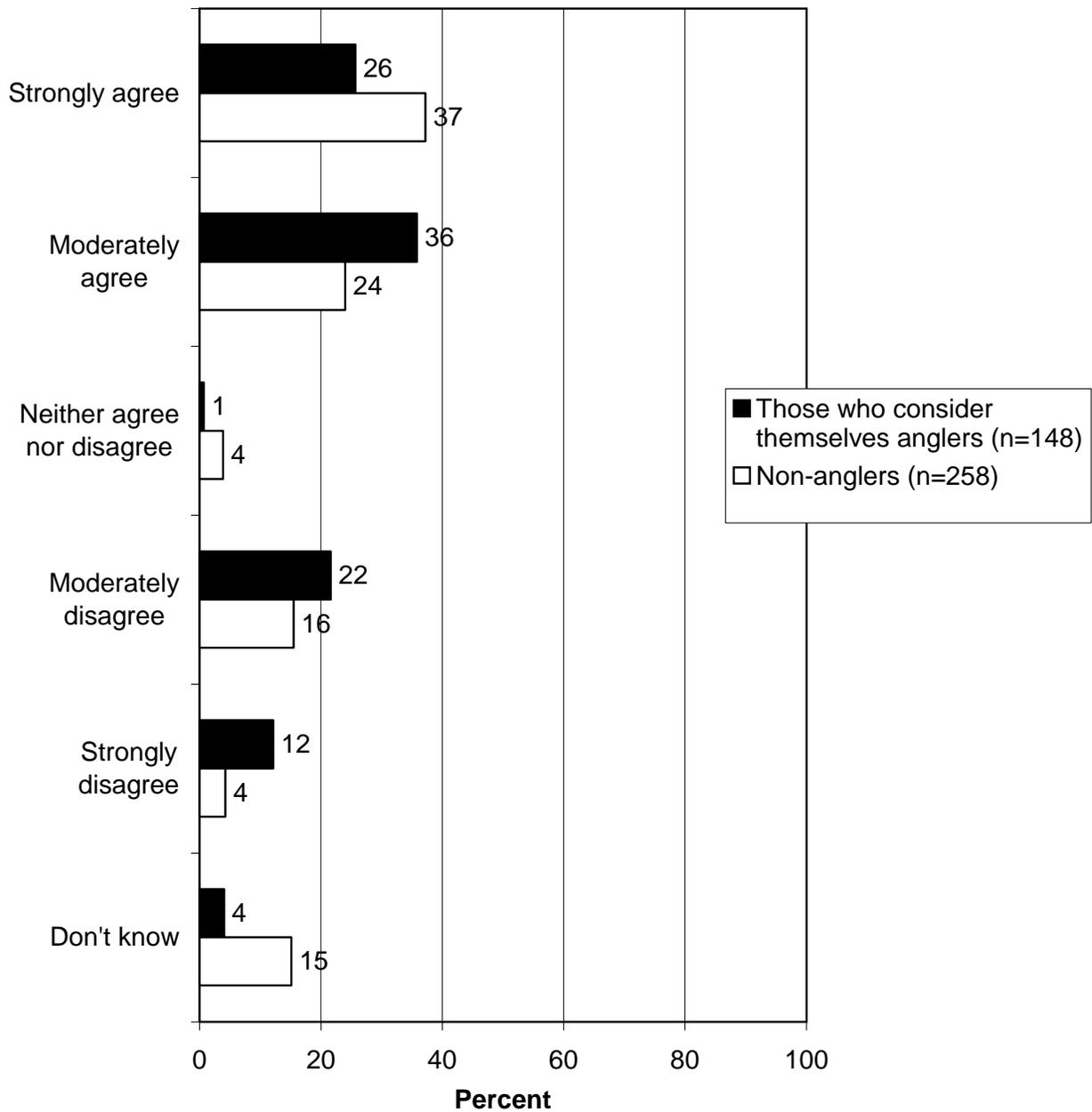
Q96. Do you agree or disagree that costs for managing fish and wildlife should be paid for with specific user fees, such as hunting and fishing licenses?



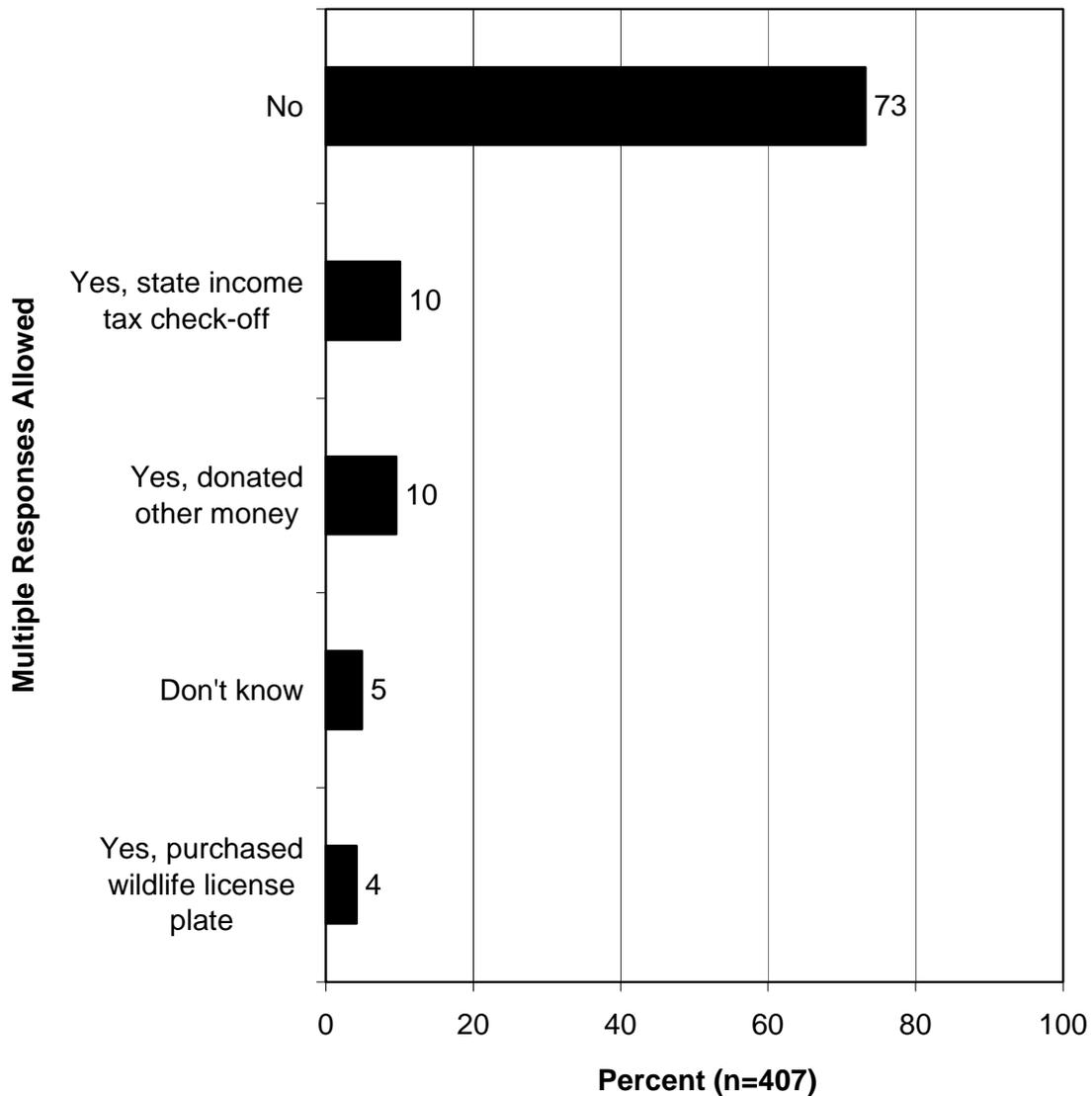
Q96. Do you agree or disagree that costs for managing fish and wildlife should be paid for with specific user fees, such as hunting and fishing licenses?



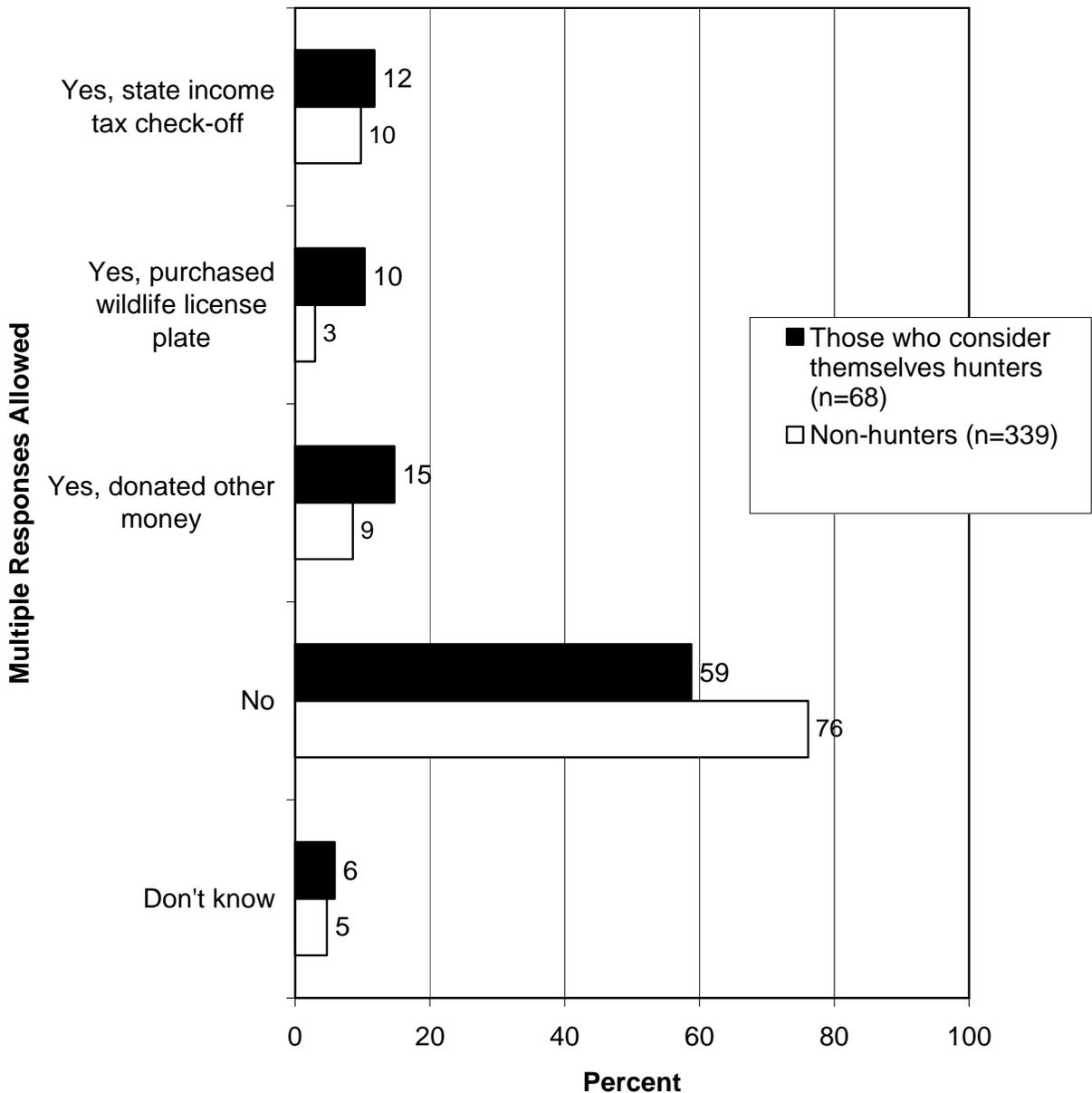
Q96. Do you agree or disagree that costs for managing fish and wildlife should be paid for with specific user fees, such as hunting and fishing licenses?



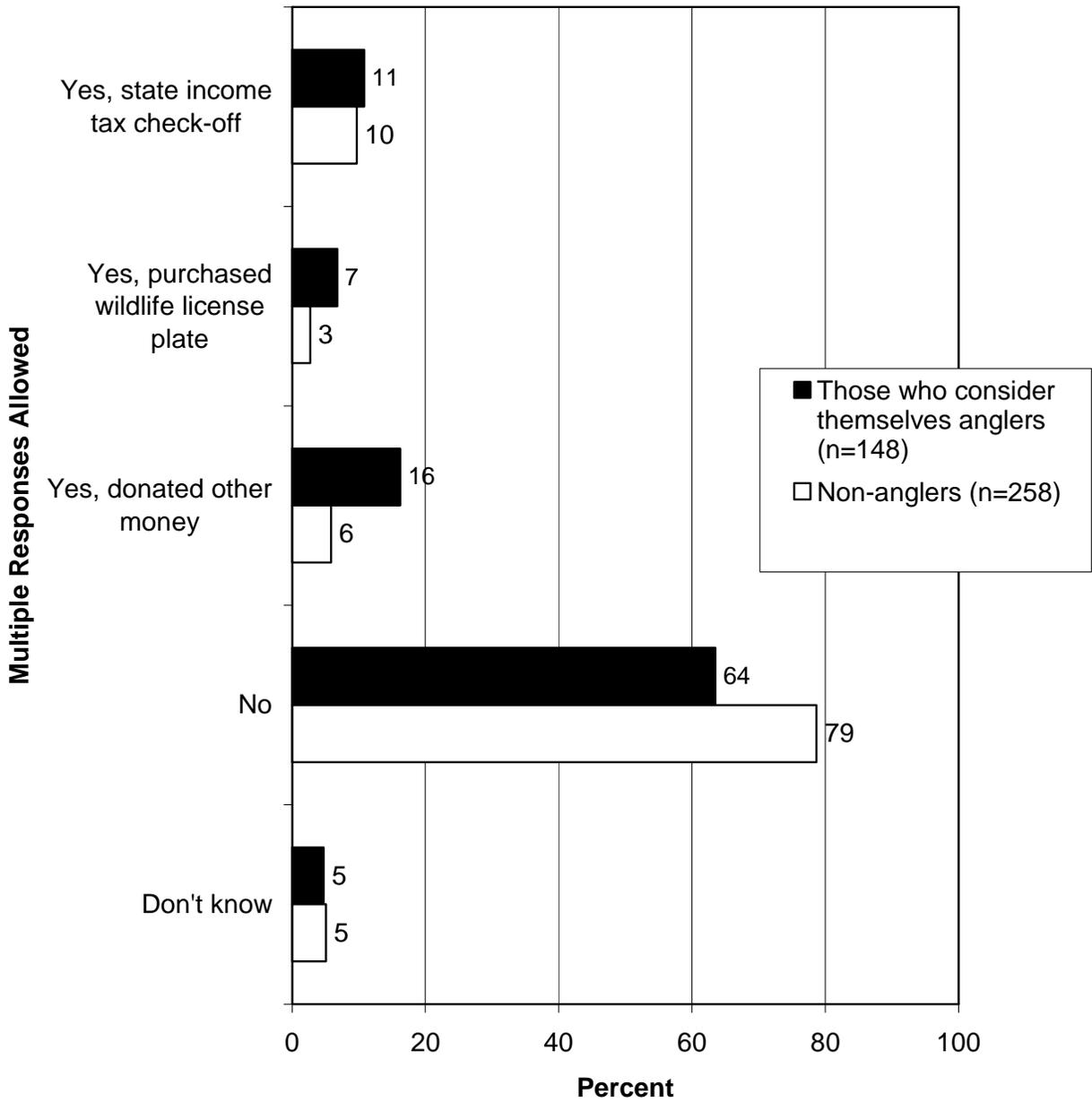
Q138. Funding for the North Carolina Nongame and Endangered Wildlife Fund comes from a state income tax check-off, from fees for wildlife license plates, and from other donations. Have you ever donated part of your tax refund, purchased a wildlife plate, or made any other donation to the Nongame and Endangered Wildlife Fund?



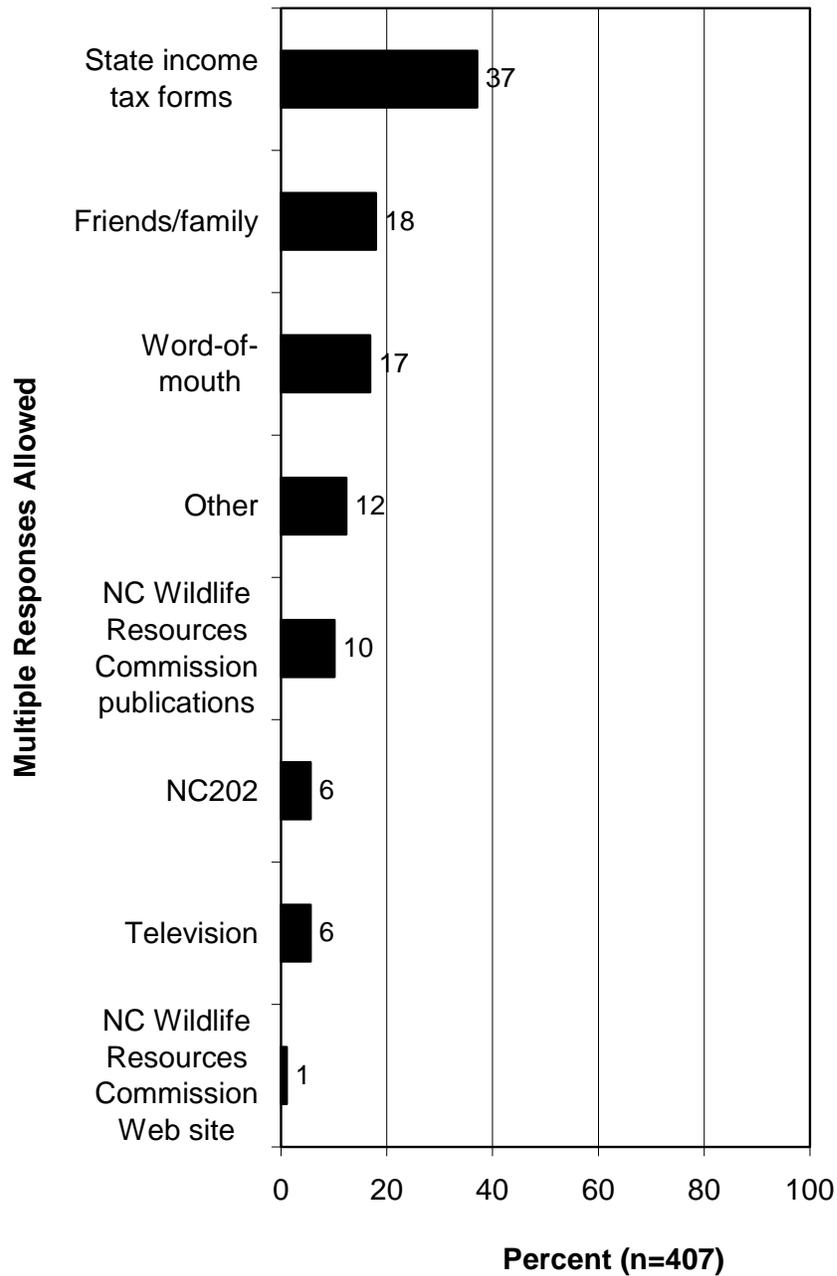
Q138. Have you ever donated part of your tax refund, purchased a wildlife plate, or made any other donation to the Nongame and Endangered Wildlife Fund?



Q138. Have you ever donated part of your tax refund, purchased a wildlife plate, or made any other donation to the Nongame and Endangered Wildlife Fund?



Q140. Where did you hear about donating to the Nongame and Endangered Wildlife Fund?

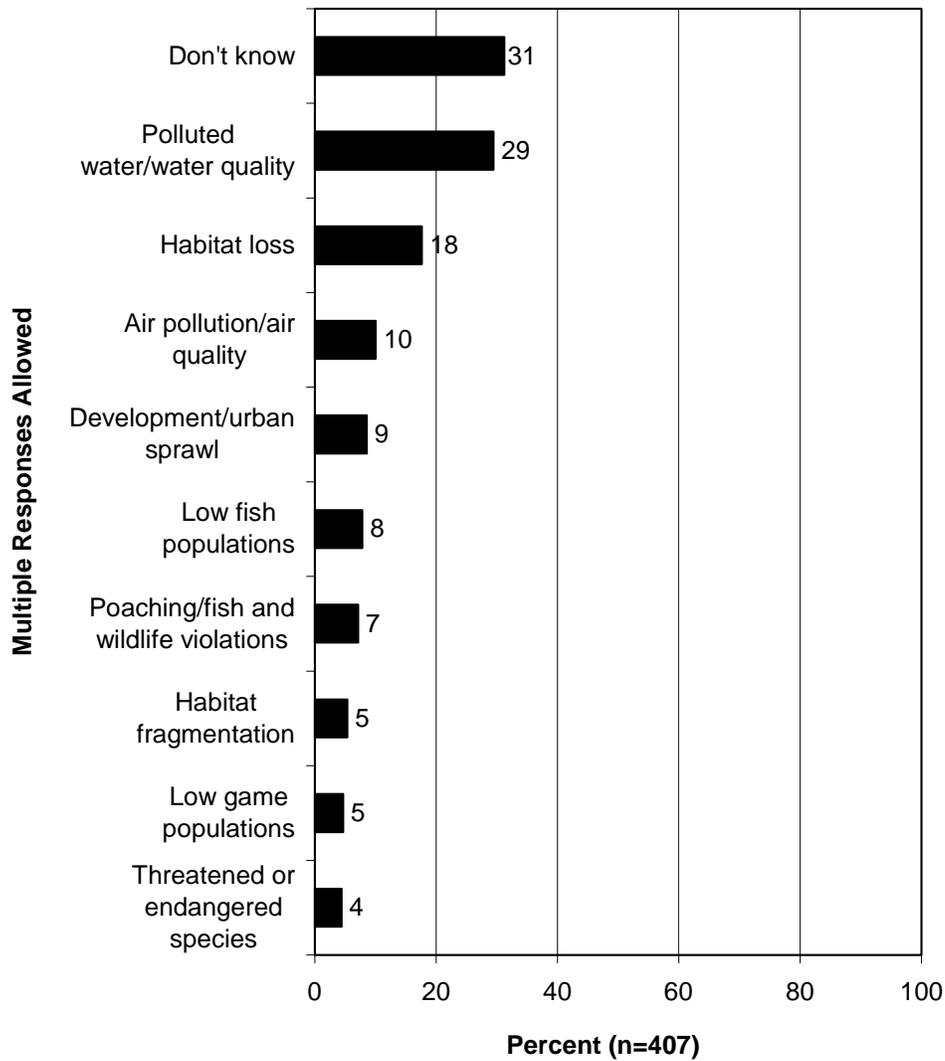


FISH AND WILDLIFE ISSUES

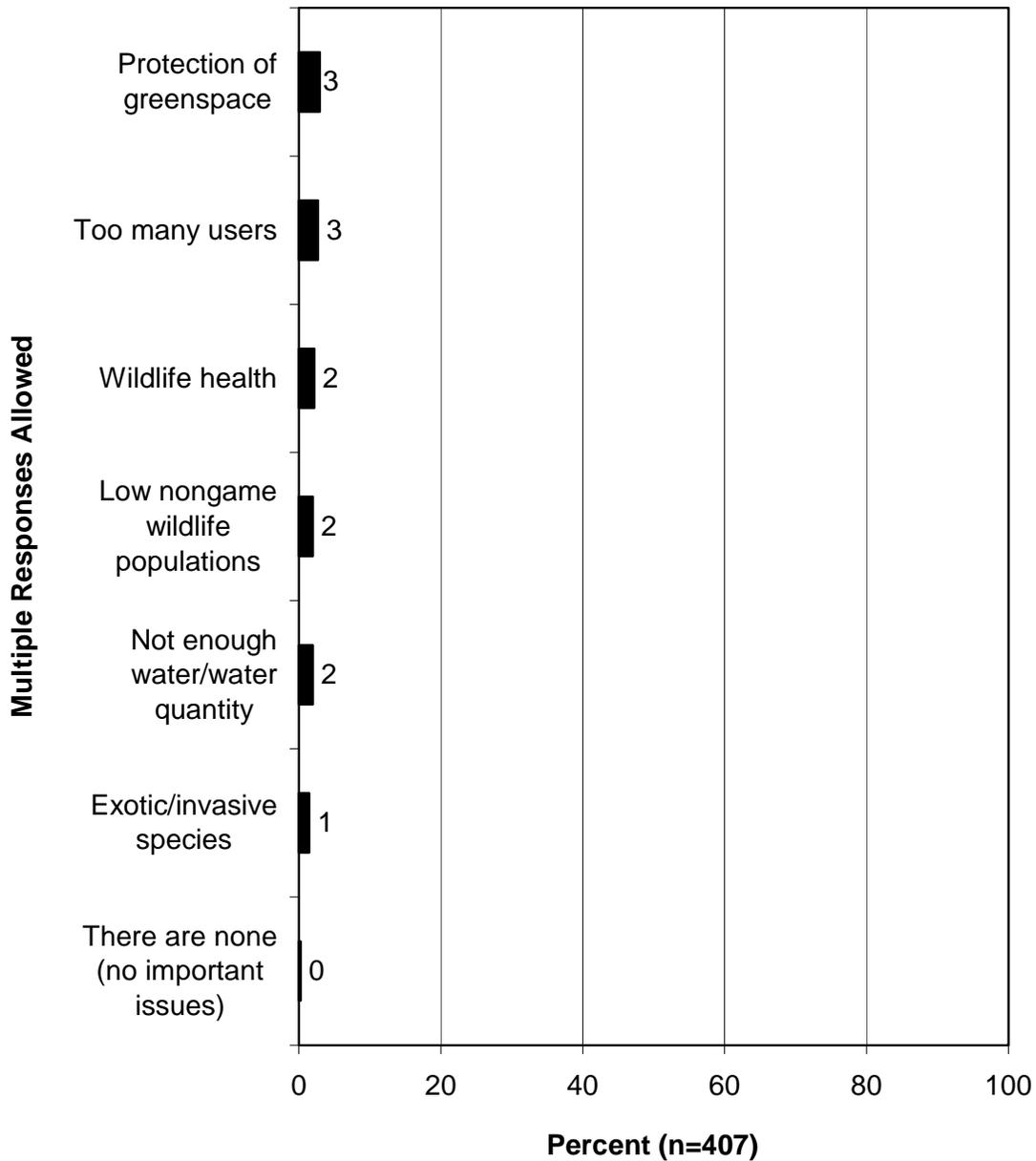
FISH AND WILDLIFE ISSUES FACING NORTH CAROLINA

- Polluted water/water quality (29%) was the top-named fish and wildlife issue facing the state, followed by habitat loss (18%).

**Q37. What would you say are the most important fish or wildlife issues facing North Carolina today?
Part 1.**



**Q37. What would you say are the most important fish or wildlife issues facing North Carolina today?
Part 2.**

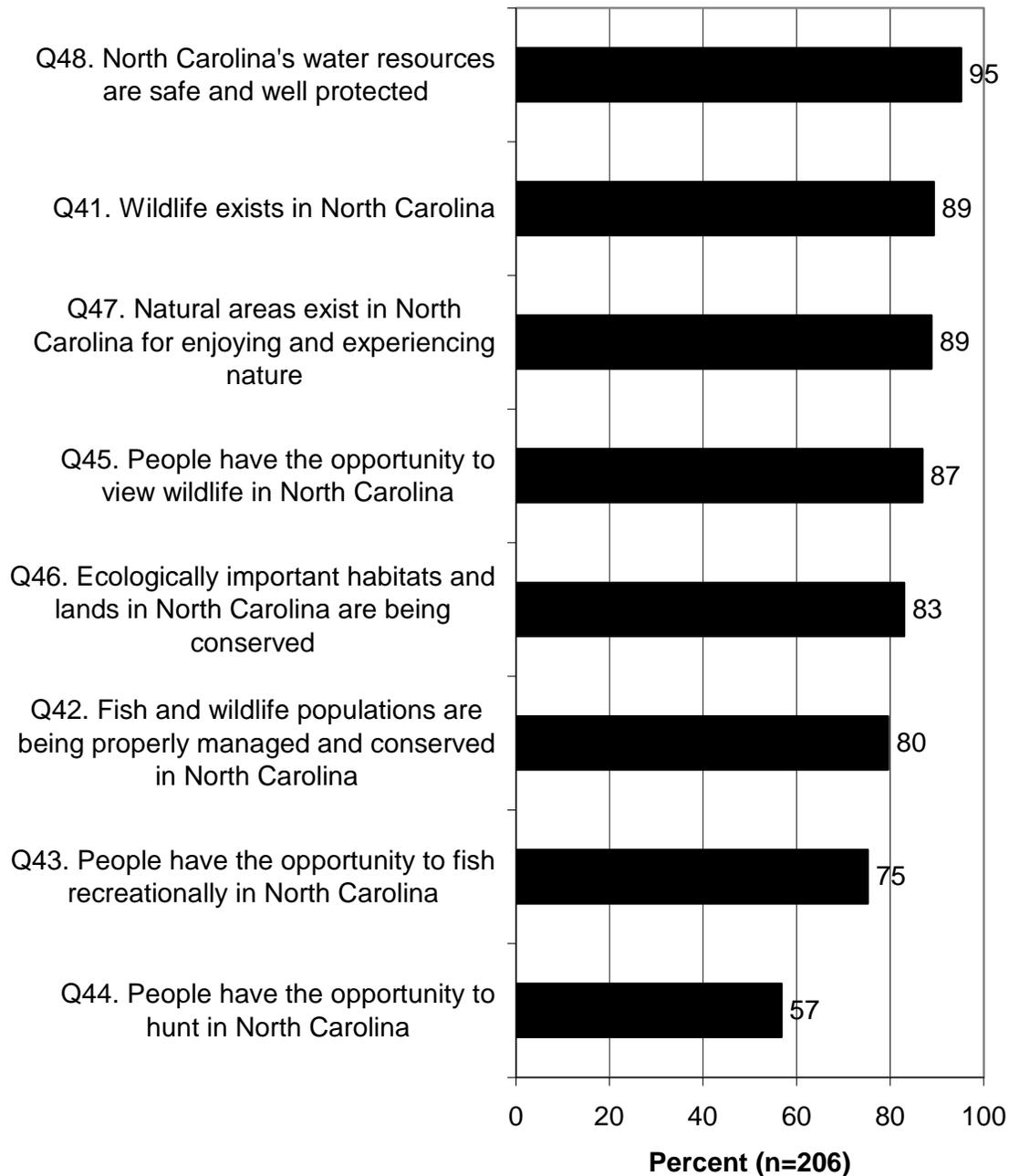


FISH AND WILDLIFE VALUES

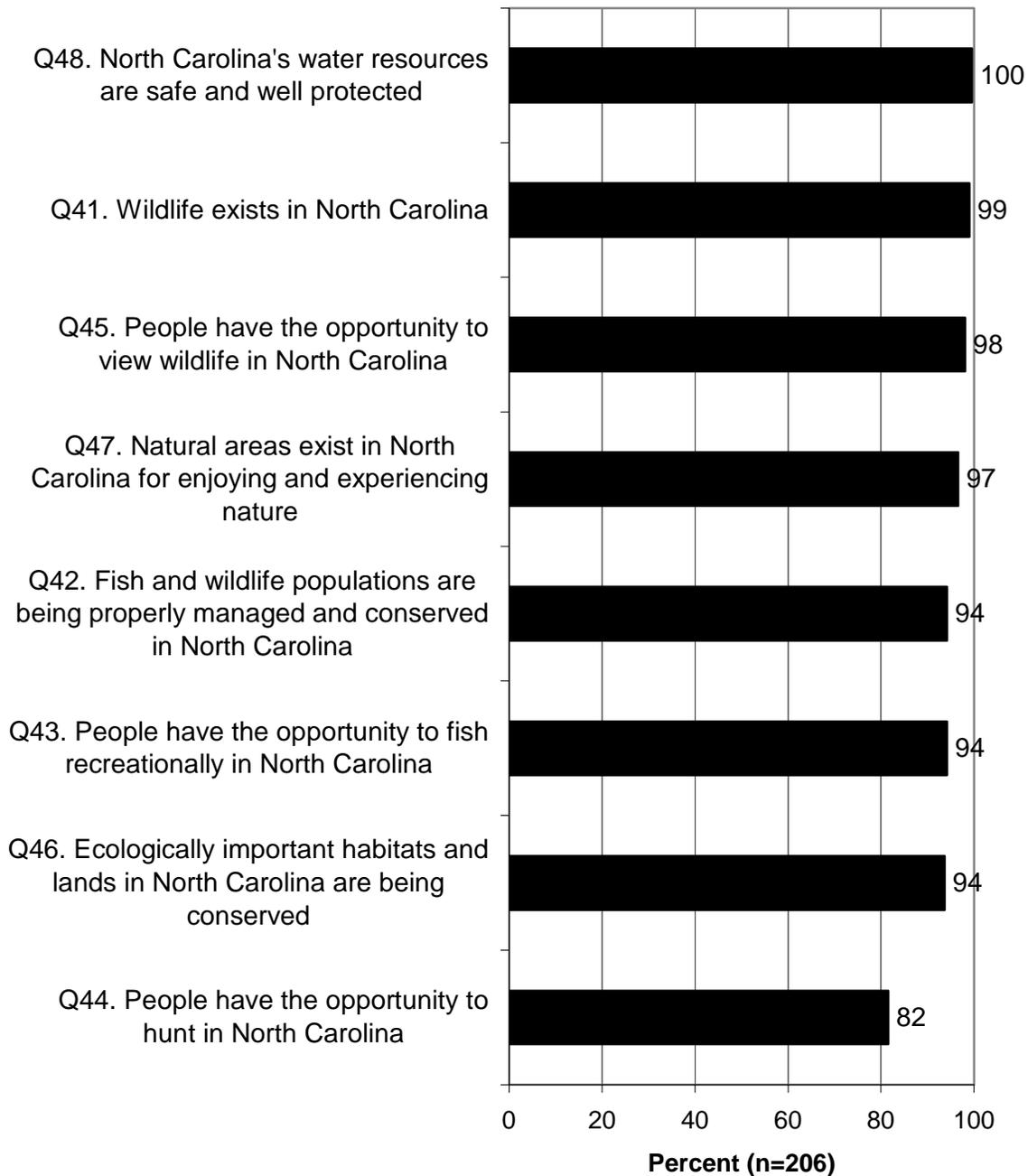
- Residents were asked the importance of eight fish and wildlife values, and the results of the questions were then ranked. Note that for each value, a majority indicated it as being very important. The top-named value was that North Carolina's water resources are safe and well protected (95% rated this value as very important), followed by that wildlife exists in North Carolina (89%) and that natural areas exist in North Carolina for enjoying and experiencing nature (89%).
 - That people have the opportunity to fish and hunt were at the bottom of the ranking: 75% said the opportunity to fish was very important, and 57% said the opportunity to hunt was very important.

- A substantial percentage (17%) of residents consider themselves to be hunters, and more than a third (36%) of residents consider themselves to be anglers or fishermen.

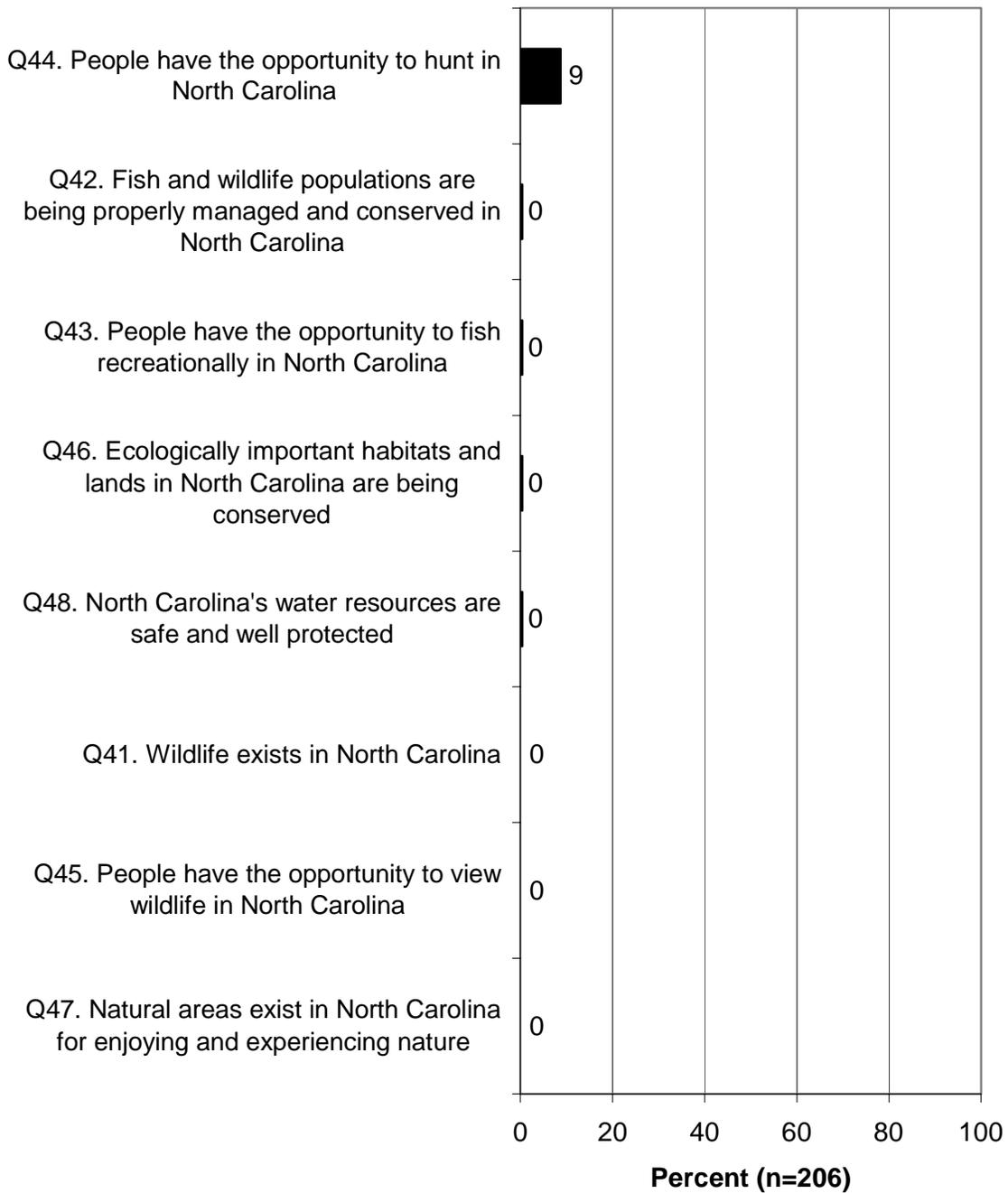
Q41-Q48. Percent who rate the following as very important.



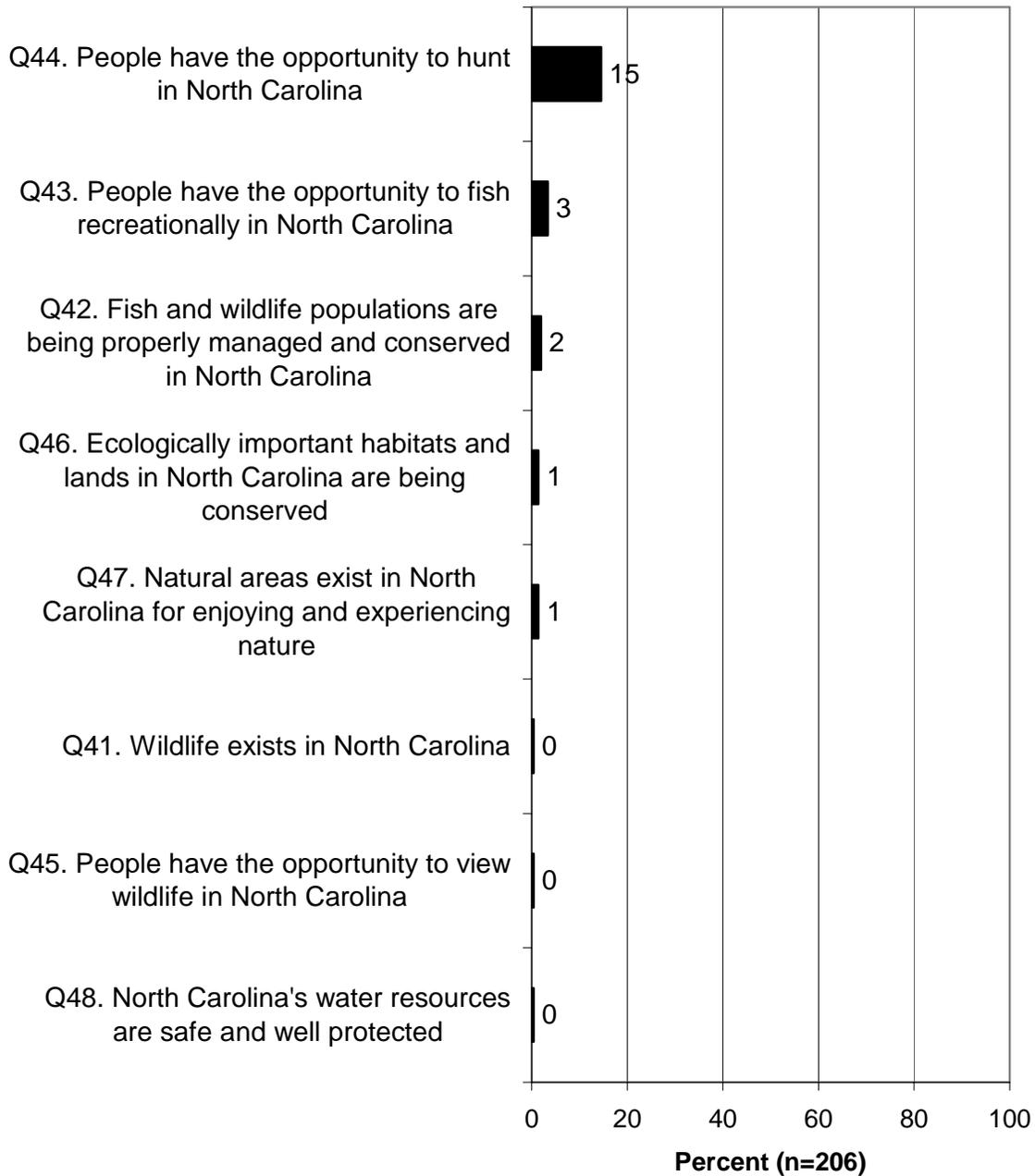
Q41-Q48. Percent who rate the following as very or somewhat important.



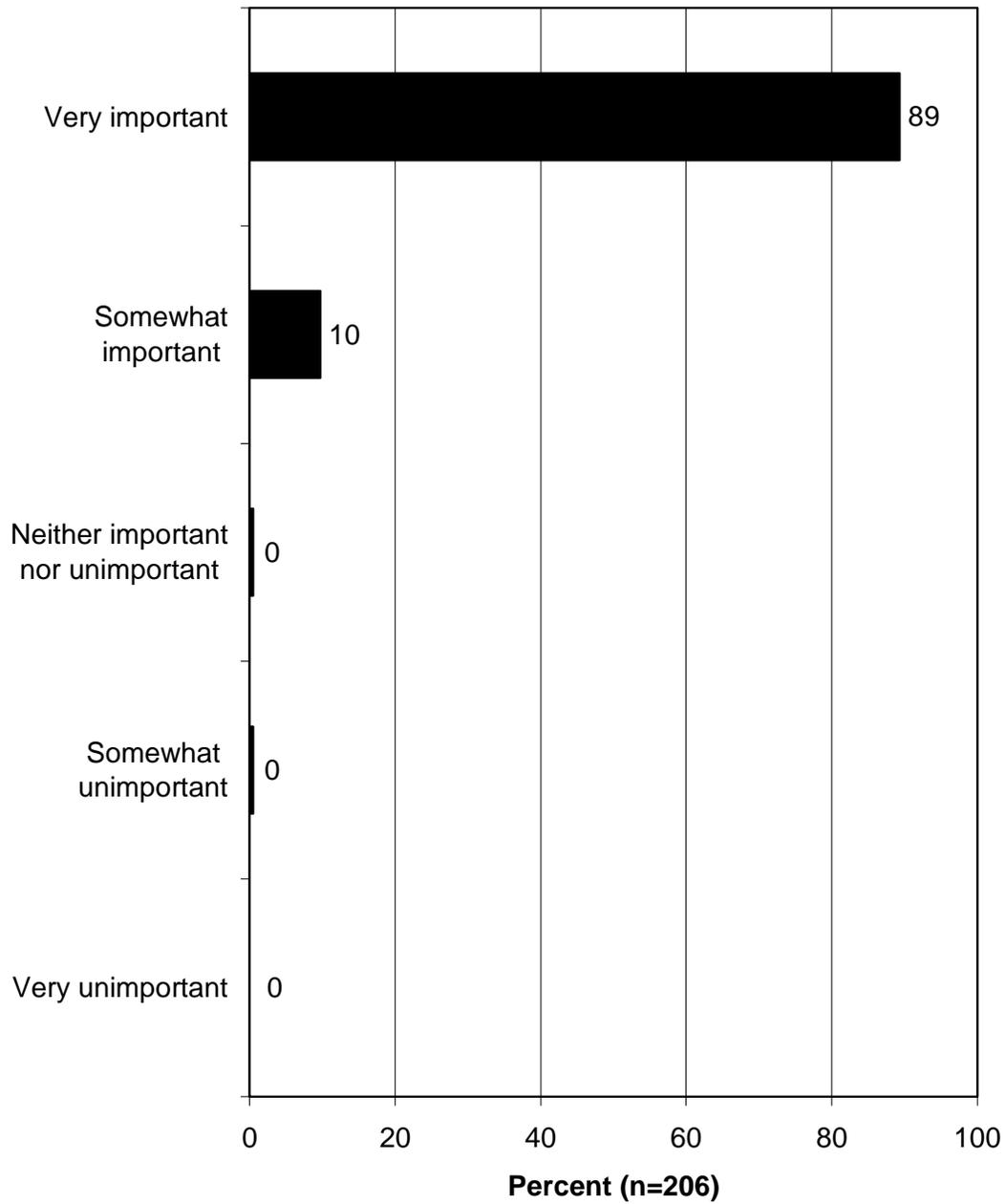
Q41-Q48. Percent who rate the following as very unimportant.



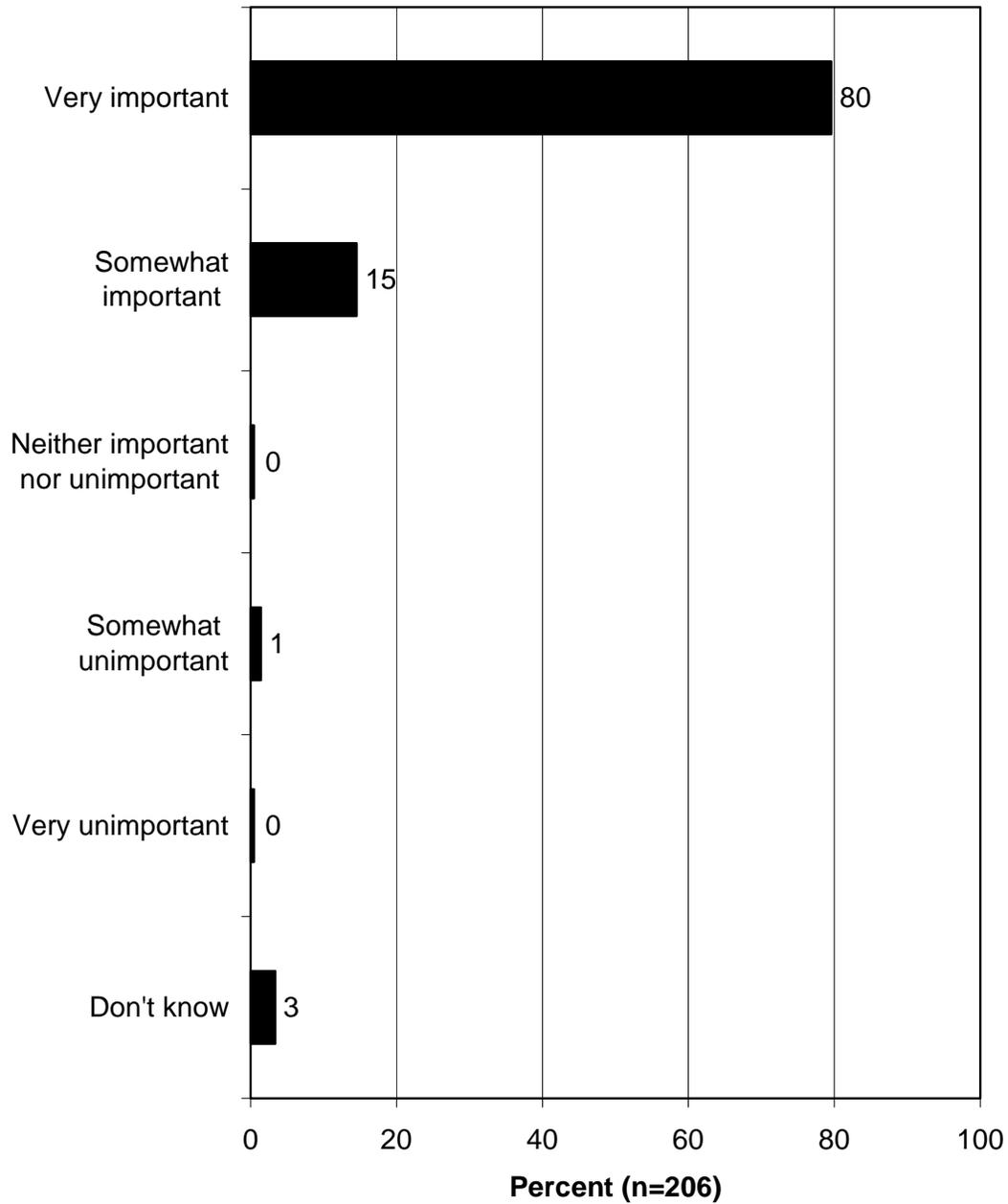
Q41-Q48. Percent who rate the following as very or somewhat unimportant.



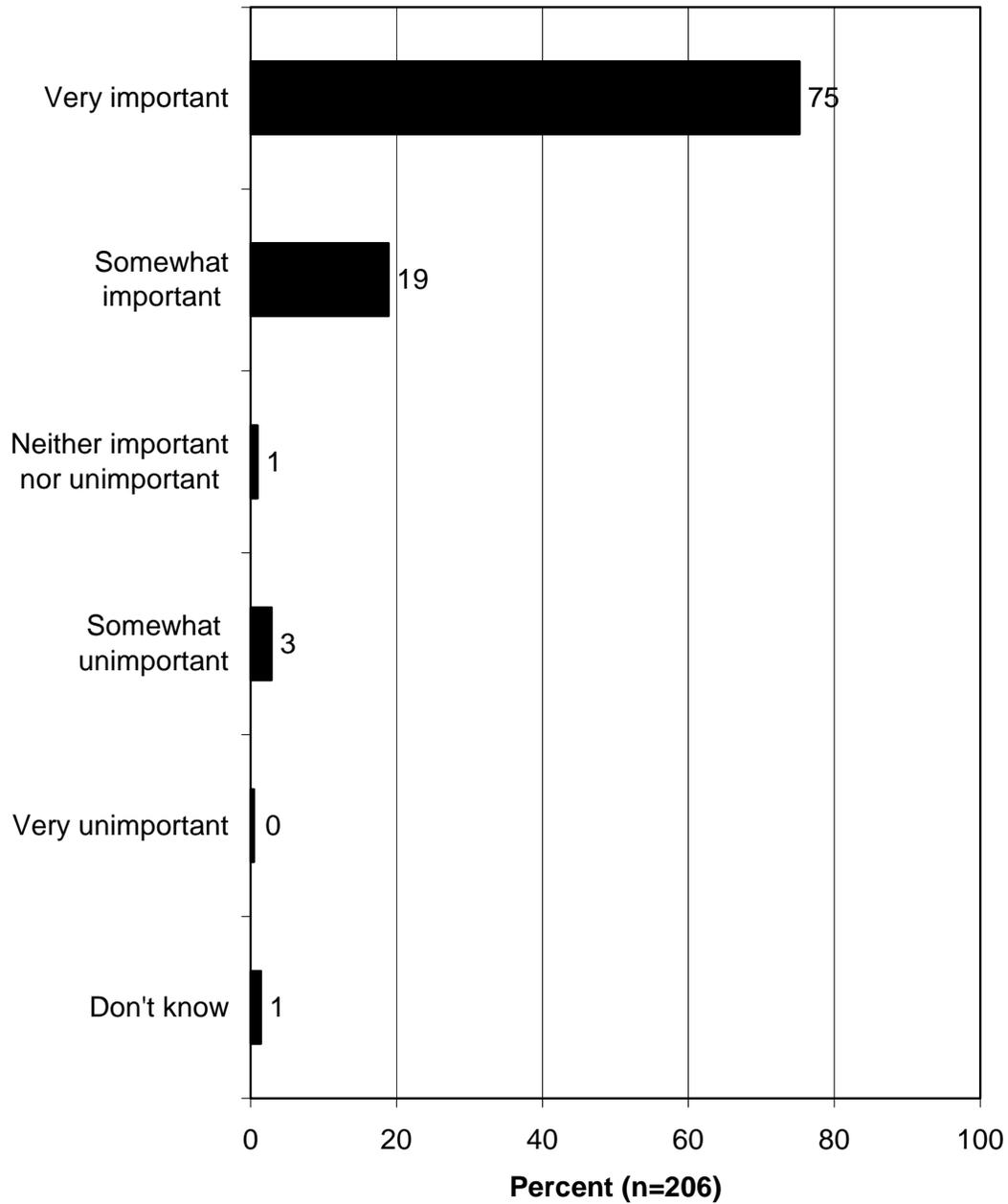
Q41. Is it important or unimportant to you that wildlife exists in North Carolina?



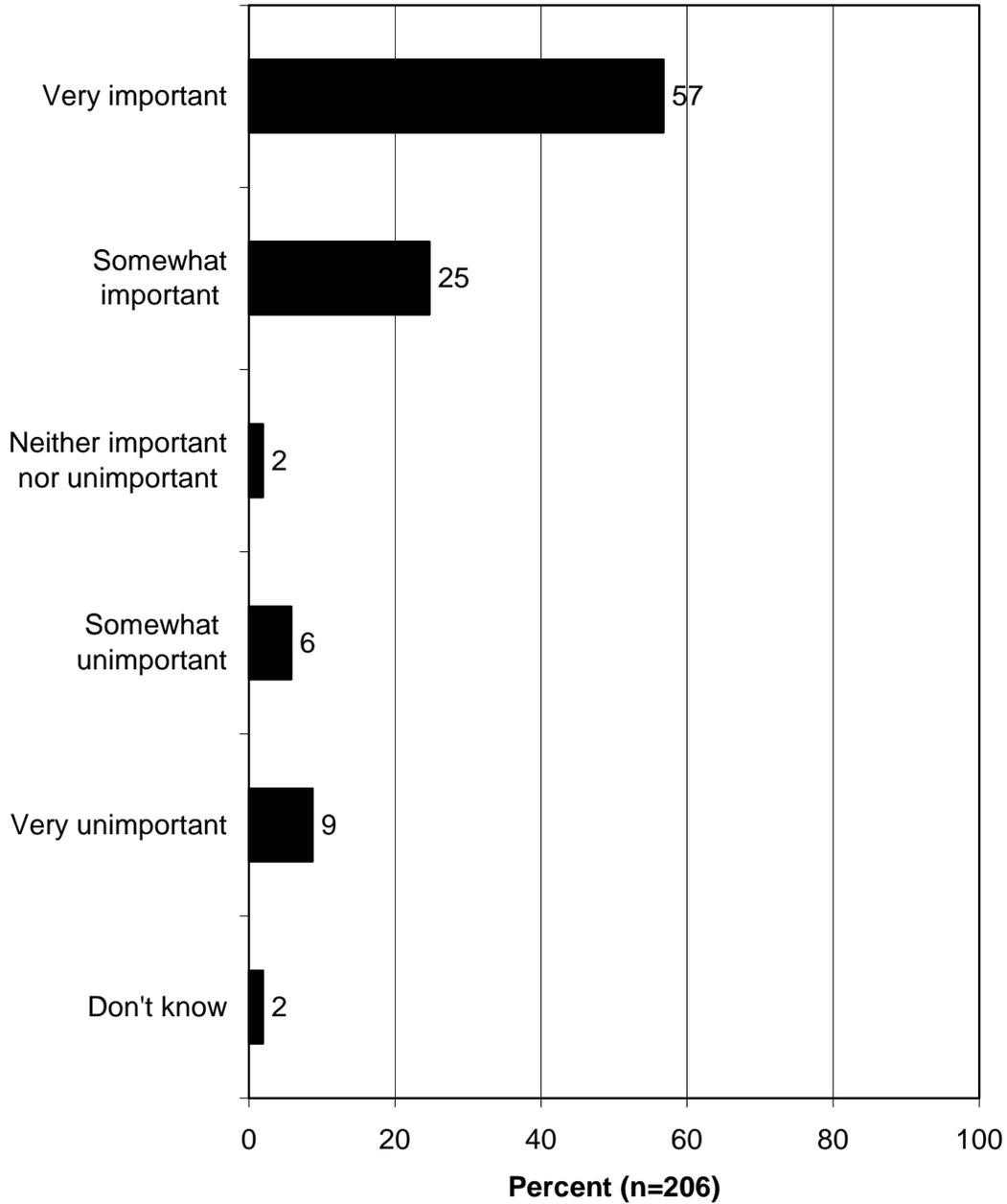
Q42. Is it important or unimportant to you that fish and wildlife populations are being properly managed and conserved in North Carolina?



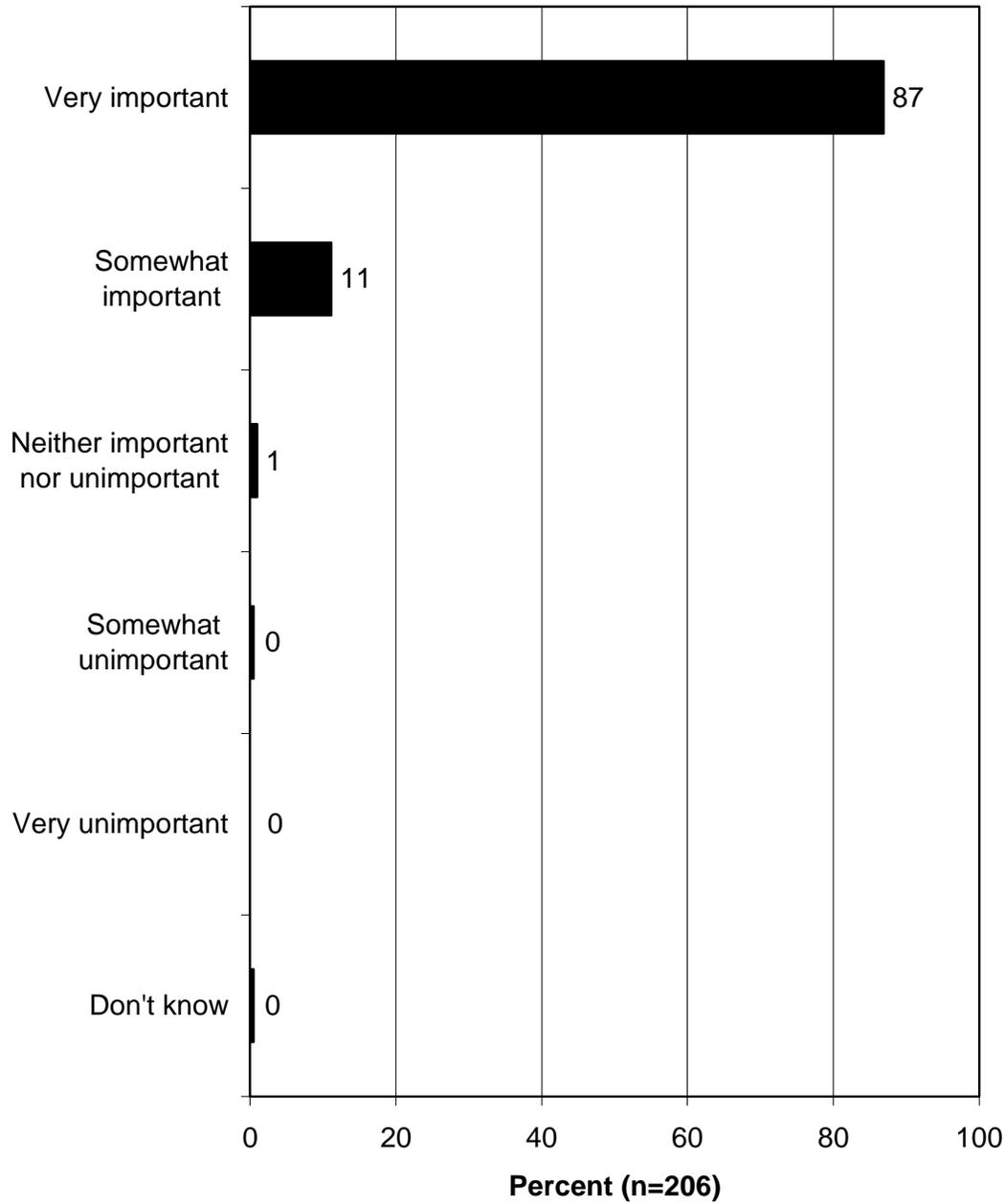
Q43. Is it important or unimportant to you that people have the opportunity to fish recreationally in North Carolina?



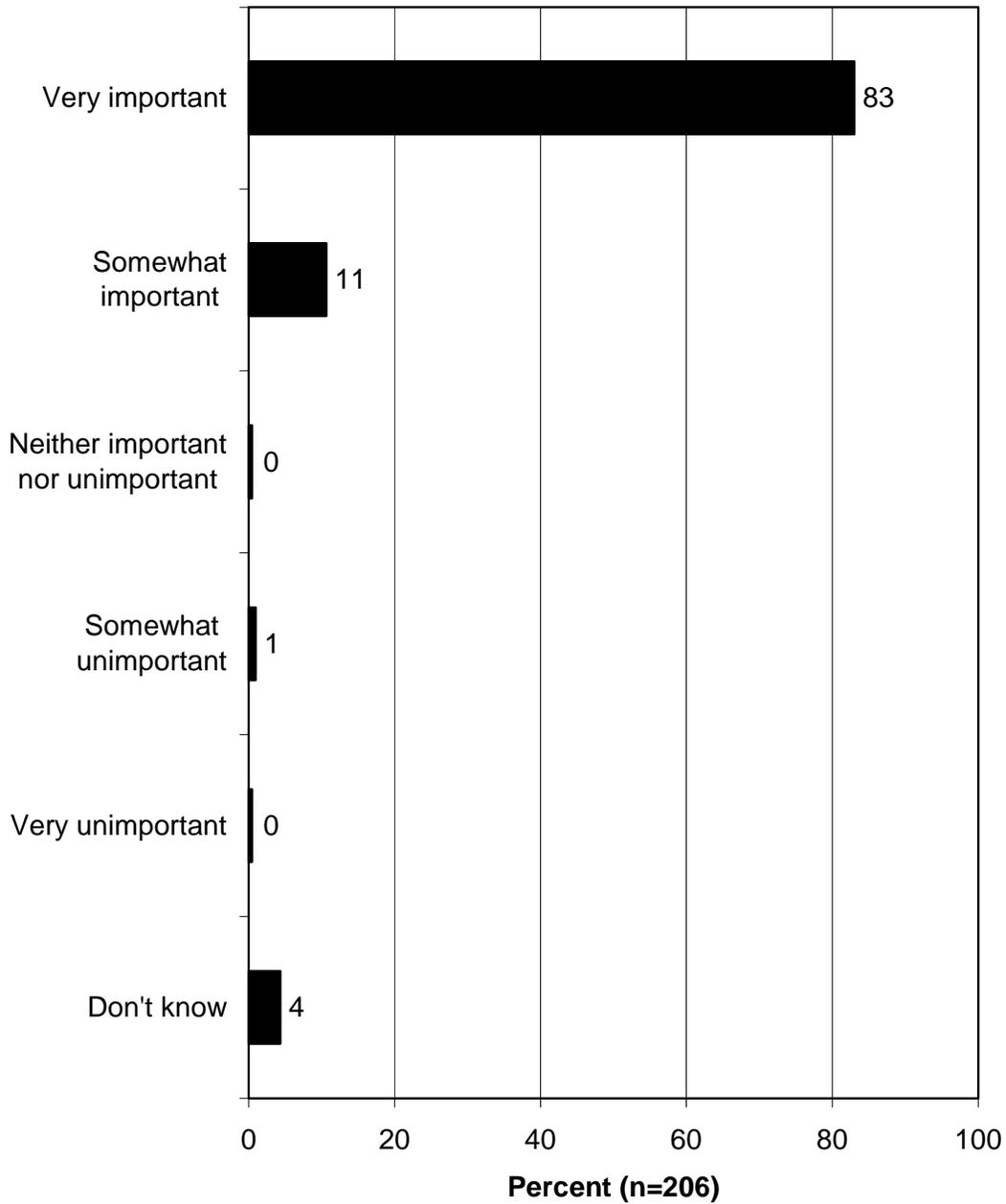
Q44. Is it important or unimportant to you that people have the opportunity to hunt in North Carolina?



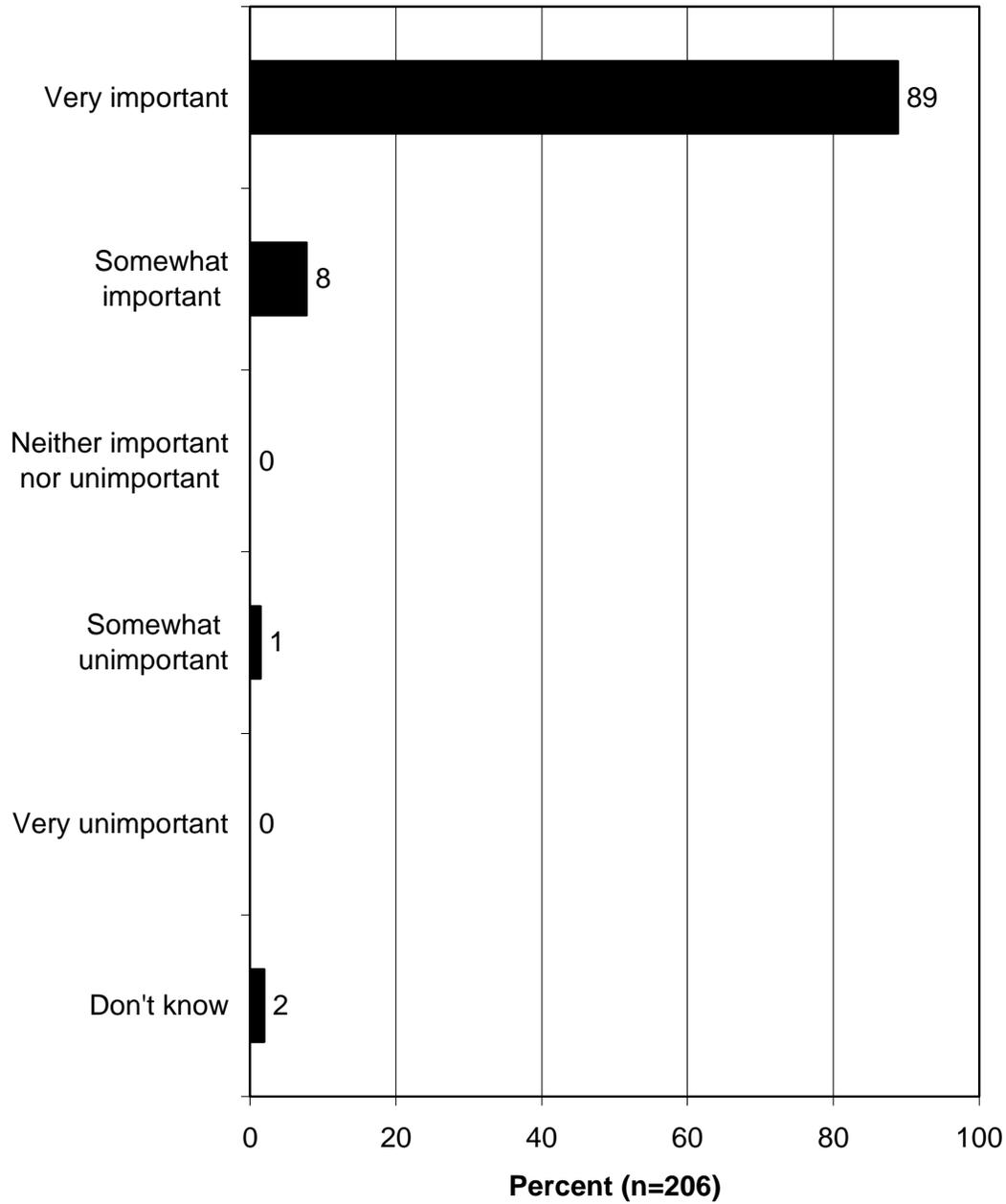
Q45. Is it important or unimportant to you that people have the opportunity to view wildlife in North Carolina?



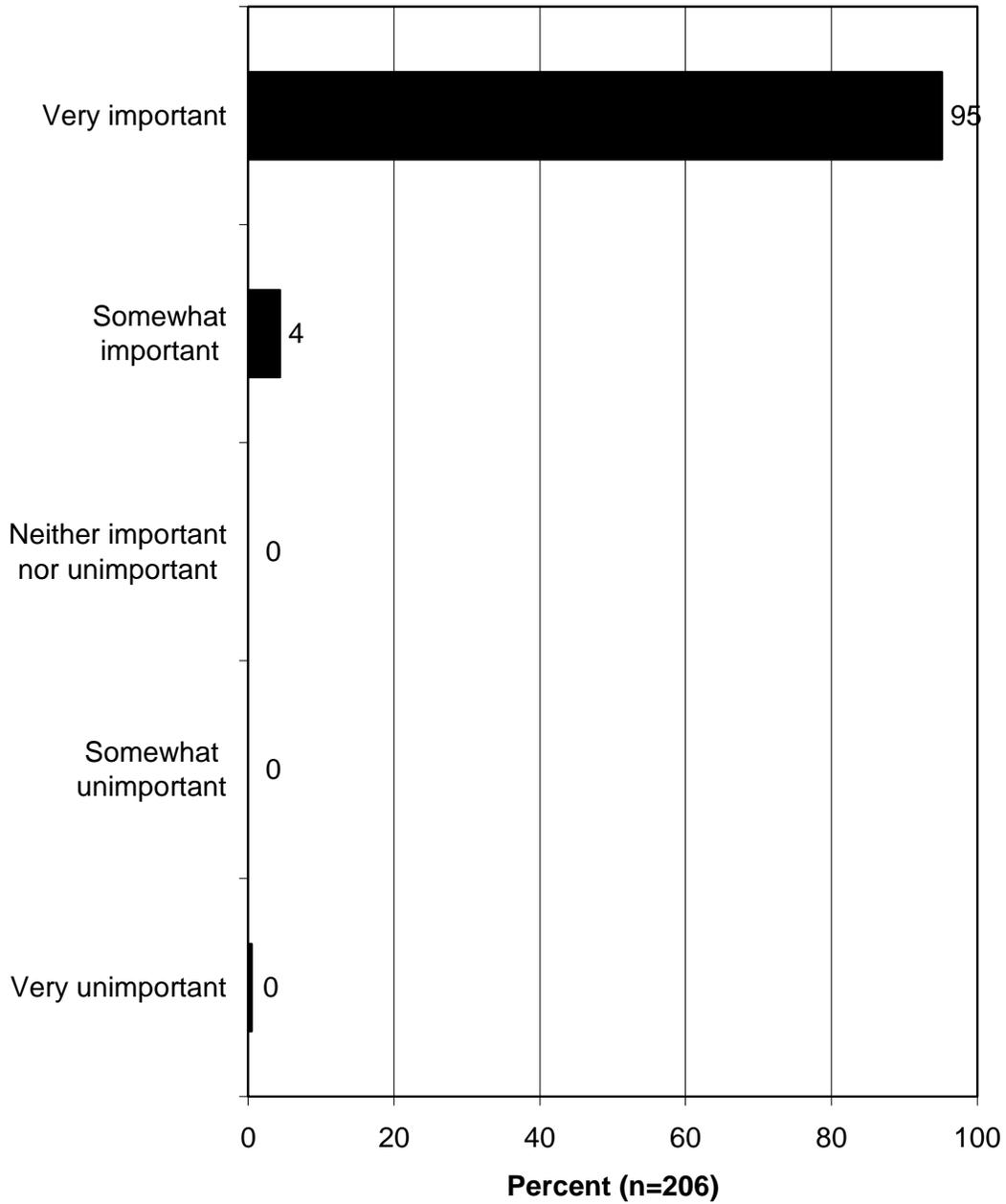
Q46. Is it important or unimportant to you that ecologically important habitats and lands in North Carolina are being conserved?



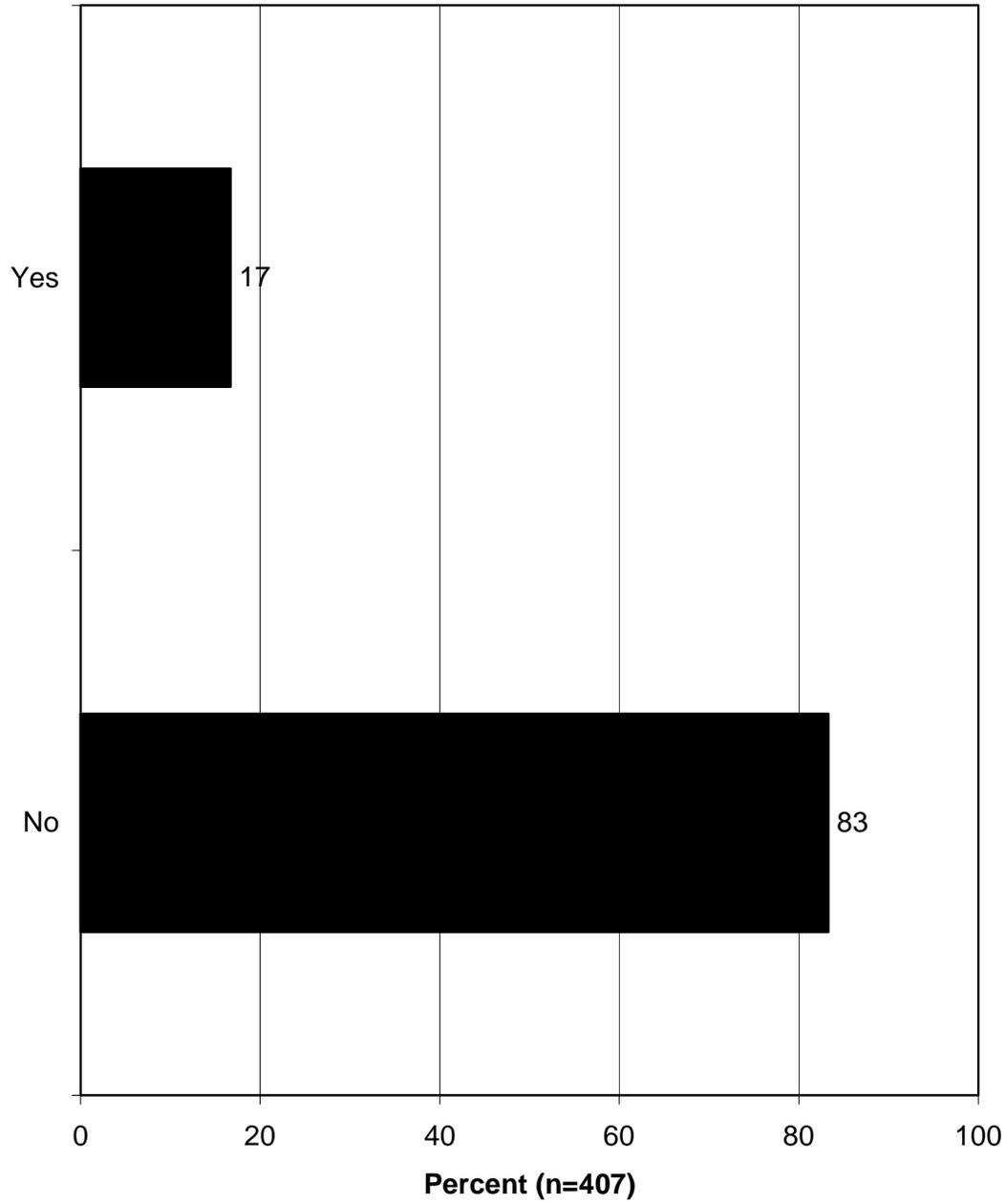
Q47. Is it important or unimportant to you that natural areas exist in North Carolina for enjoying and experiencing nature?



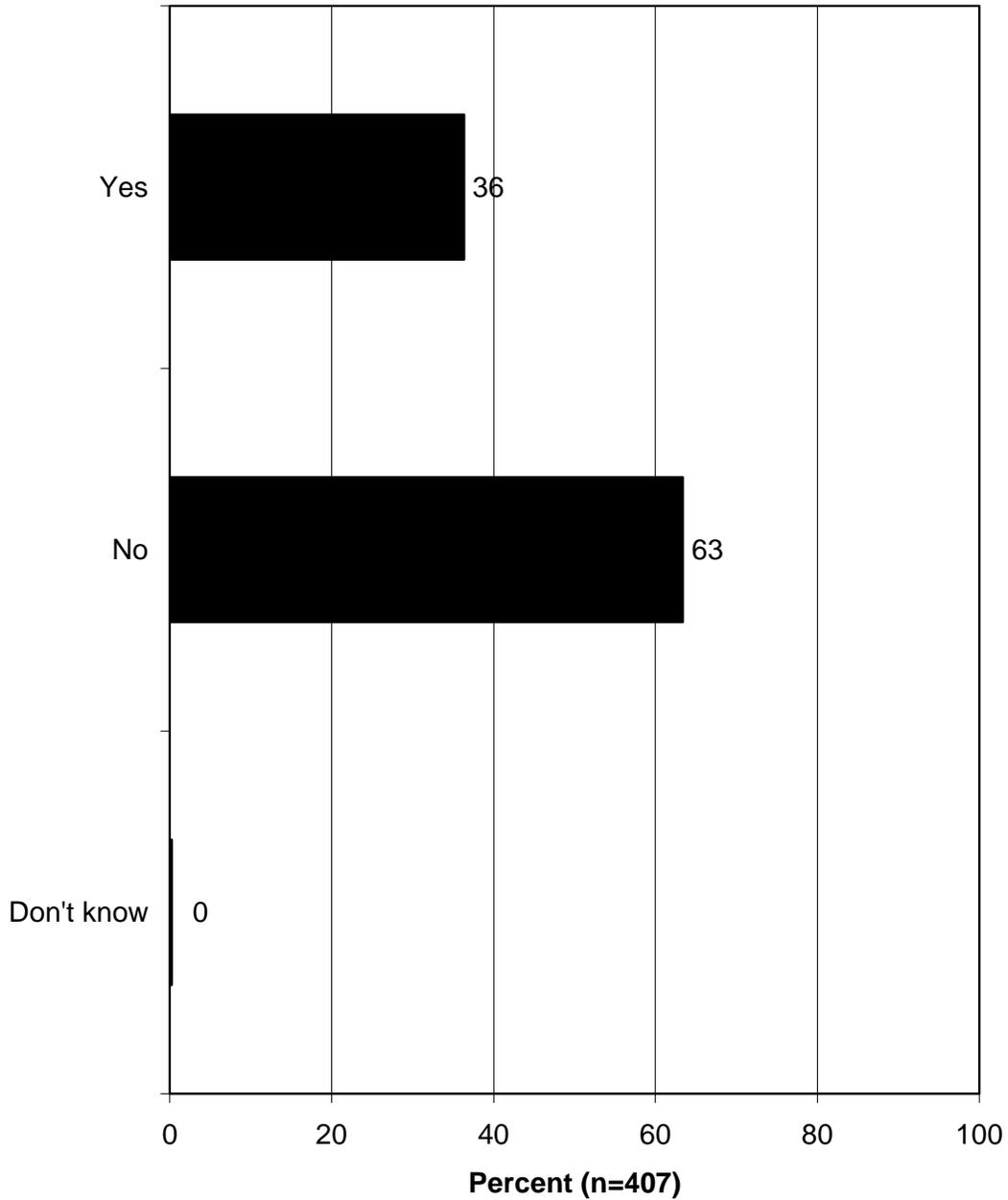
Q48. Is it important or unimportant to you that North Carolina's water resources are safe and well protected?



Q194. Do you consider yourself a hunter?



Q192. Do you consider yourself an angler or fisherman?



OPINIONS ON WATER QUALITY AND QUANTITY ISSUES

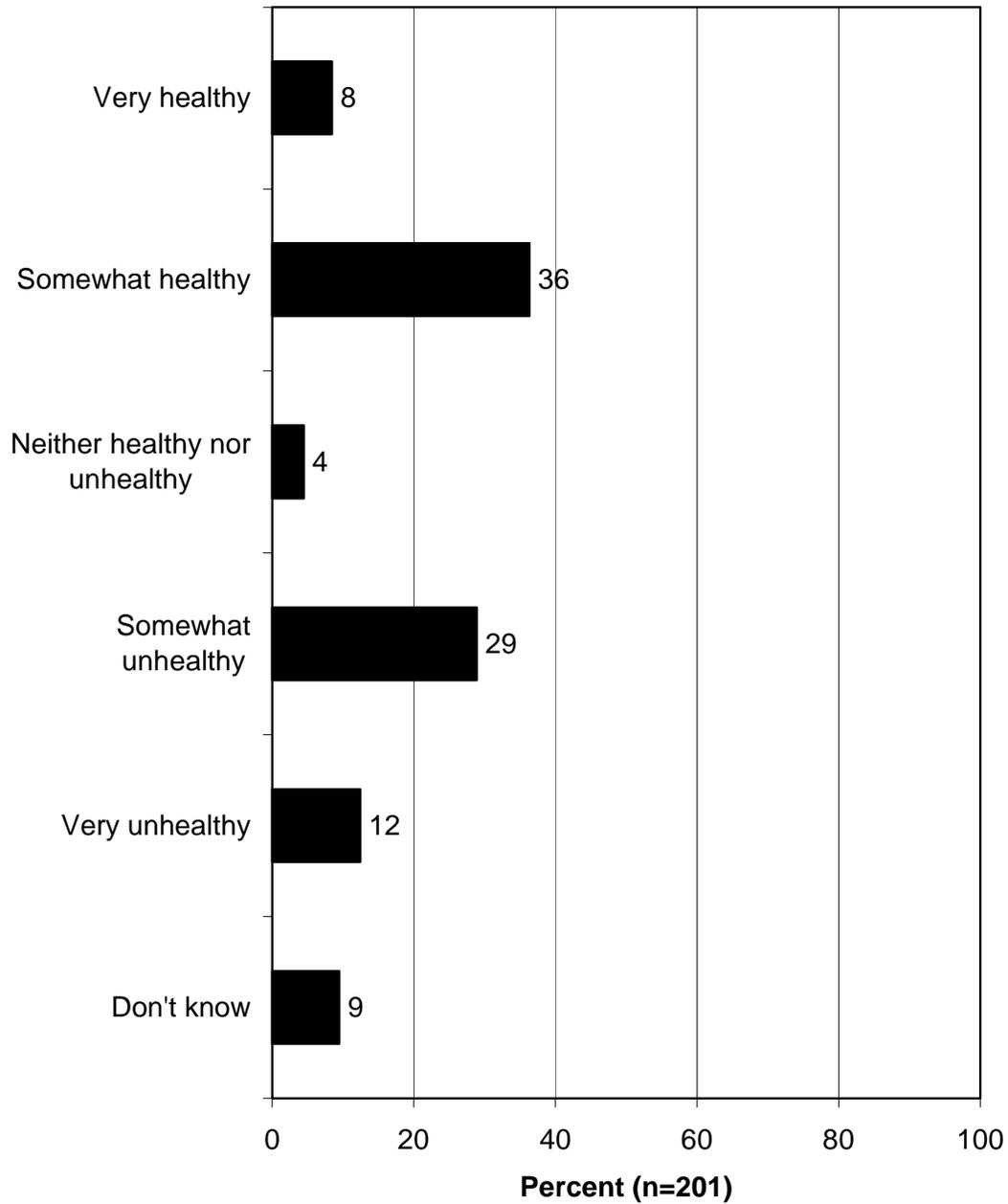
- Residents were divided regarding the health of North Carolina's waters: 44% think North Carolina's waters are healthy, but 41% think they are unhealthy.
 - Hunters and anglers were more likely than non-hunters and non-anglers to say that North Carolina's waters are healthy.
 - On a scale of 0 to 10, with 0 being not concerned and 10 being extremely concerned, the mean of residents' answers regarding water quality was 8.1; for water quantity, the mean was 7.3.

- The overwhelming majority (80%) of residents were concerned about water resources for people and fish/wildlife about equally; otherwise, concern for people (13%) was slightly higher than concern for fish and wildlife (5%) regarding water quality. Hunters and anglers answered this about the same as did the general population.

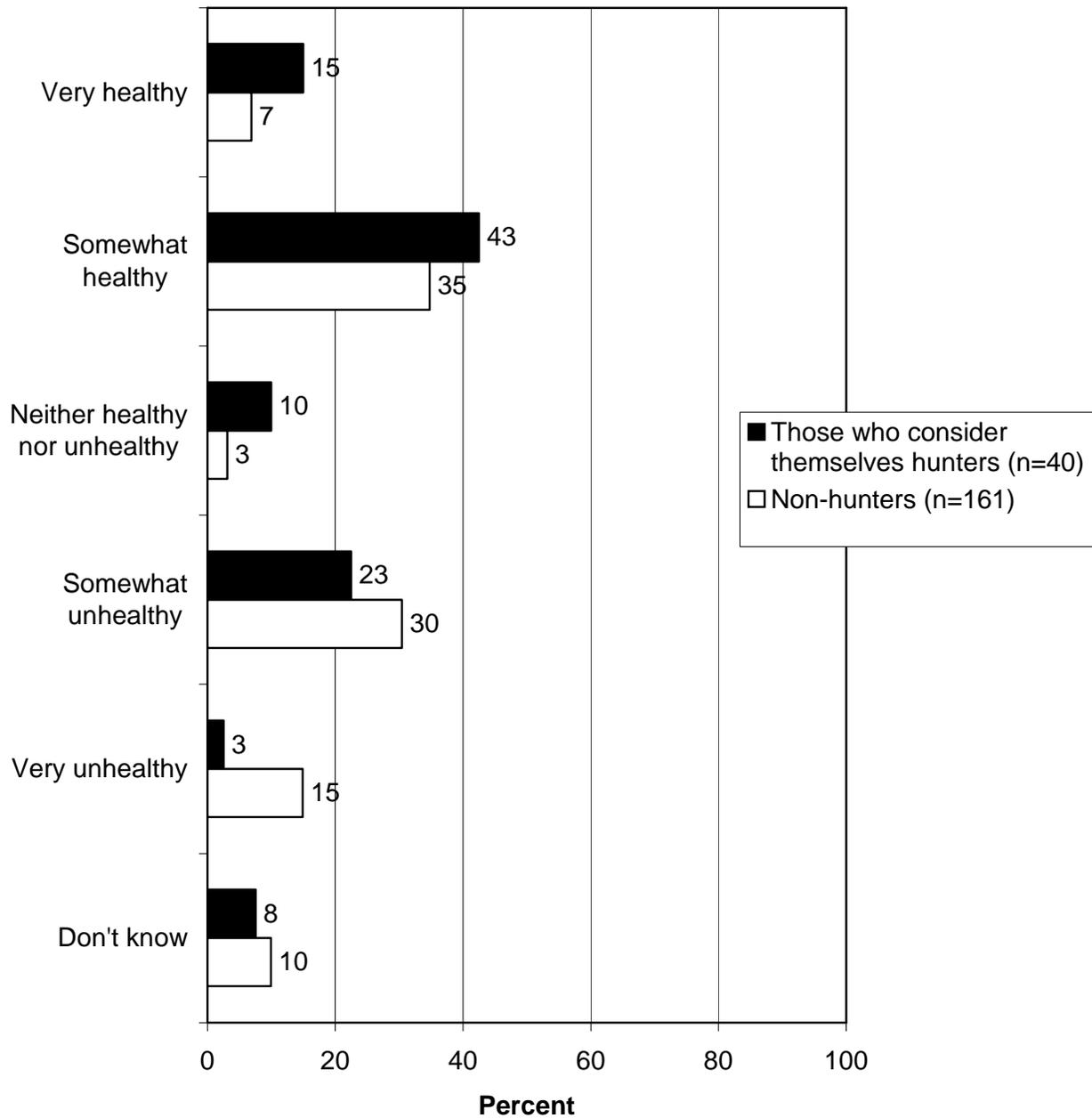
- The major factors that respondents consider to be contributing to water quality issues include industrial waste (the top answer at 48%), litter and trash (24%), wastewater treatment/plants sewage (23%), and agricultural runoff (22%).

- The major factor that respondents consider to be contributing to water quantity issues include residential use including lawn watering (20%), drought (19%), and industrial and commercial use (10%).

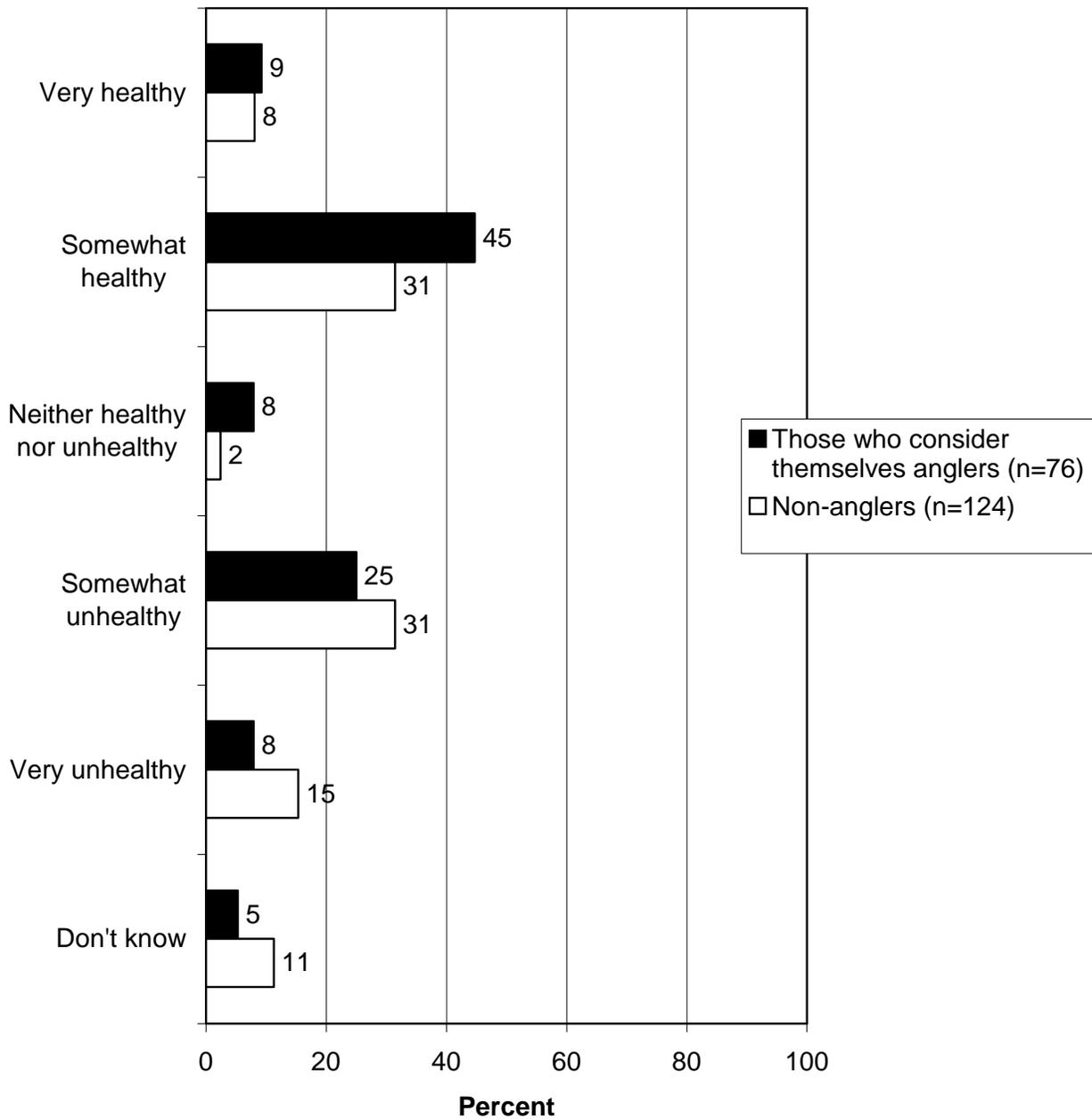
Q49. Do you think North Carolina's waters, that is rivers, lakes, streams, and underground aquifers, are healthy or unhealthy?



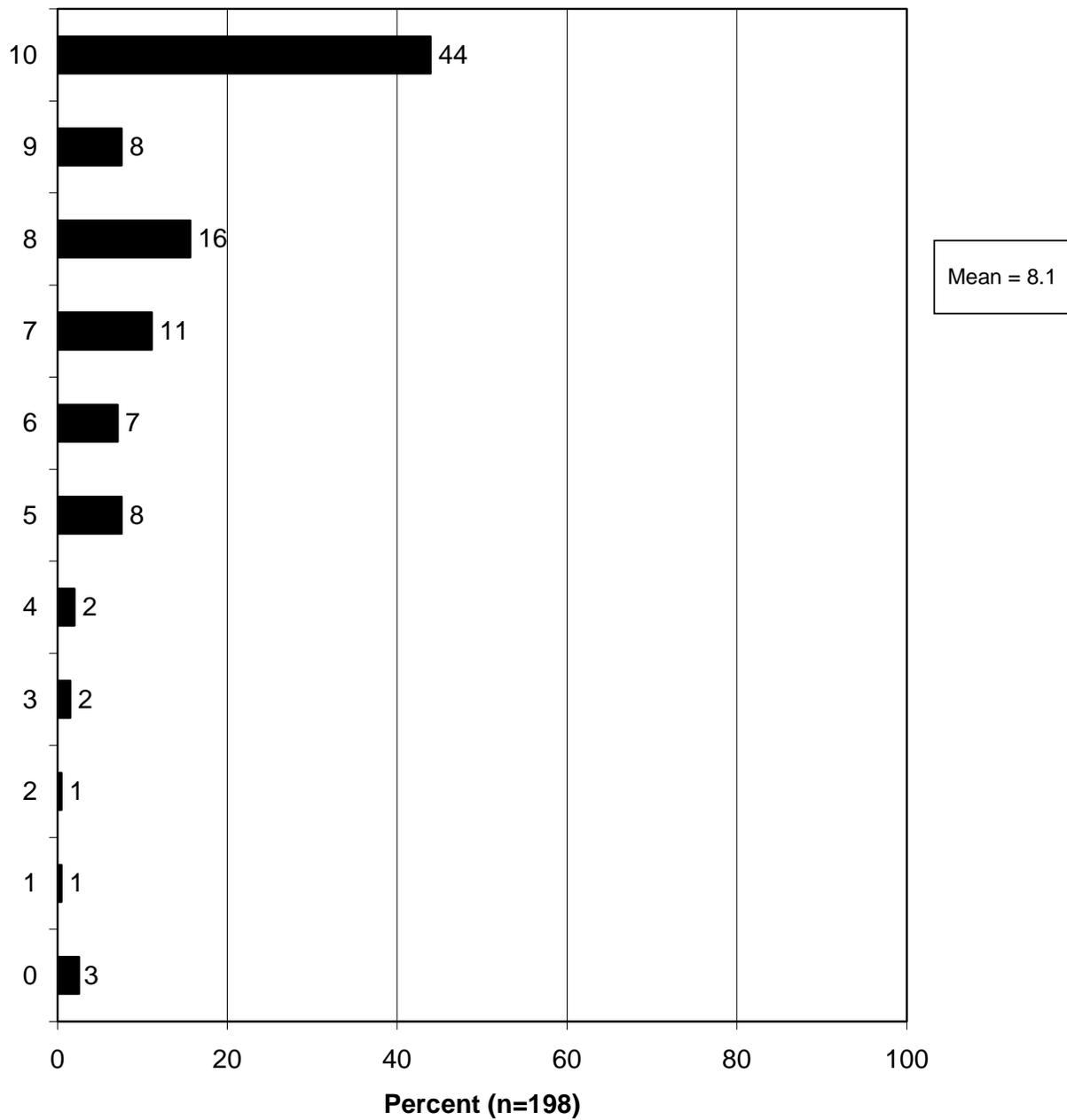
Q49. Do you think North Carolina's waters, that is rivers, lakes, streams, and underground aquifers, are healthy or unhealthy?



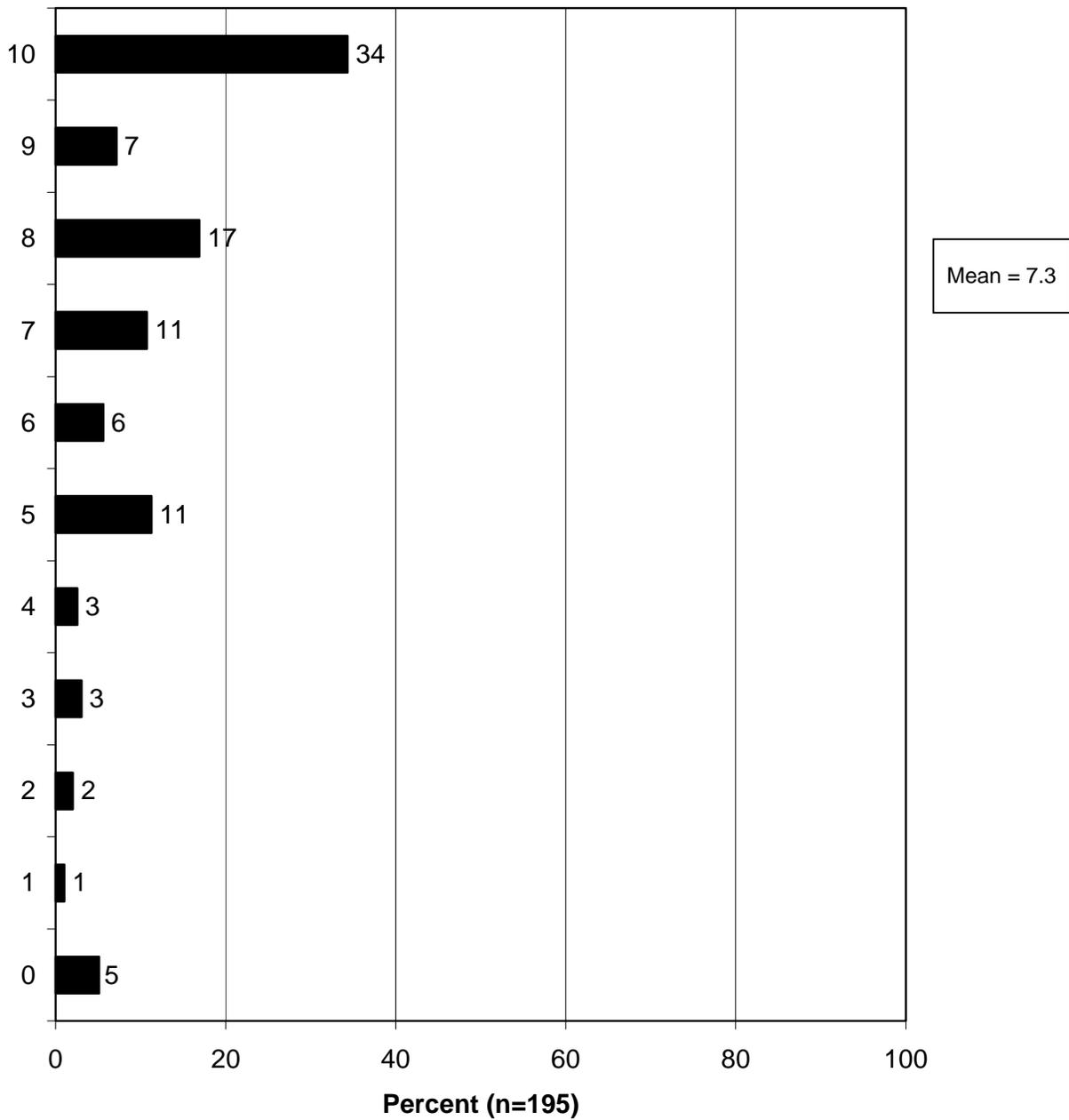
Q49. Do you think North Carolina's waters, that is rivers, lakes, streams, and underground aquifers, are healthy or unhealthy?



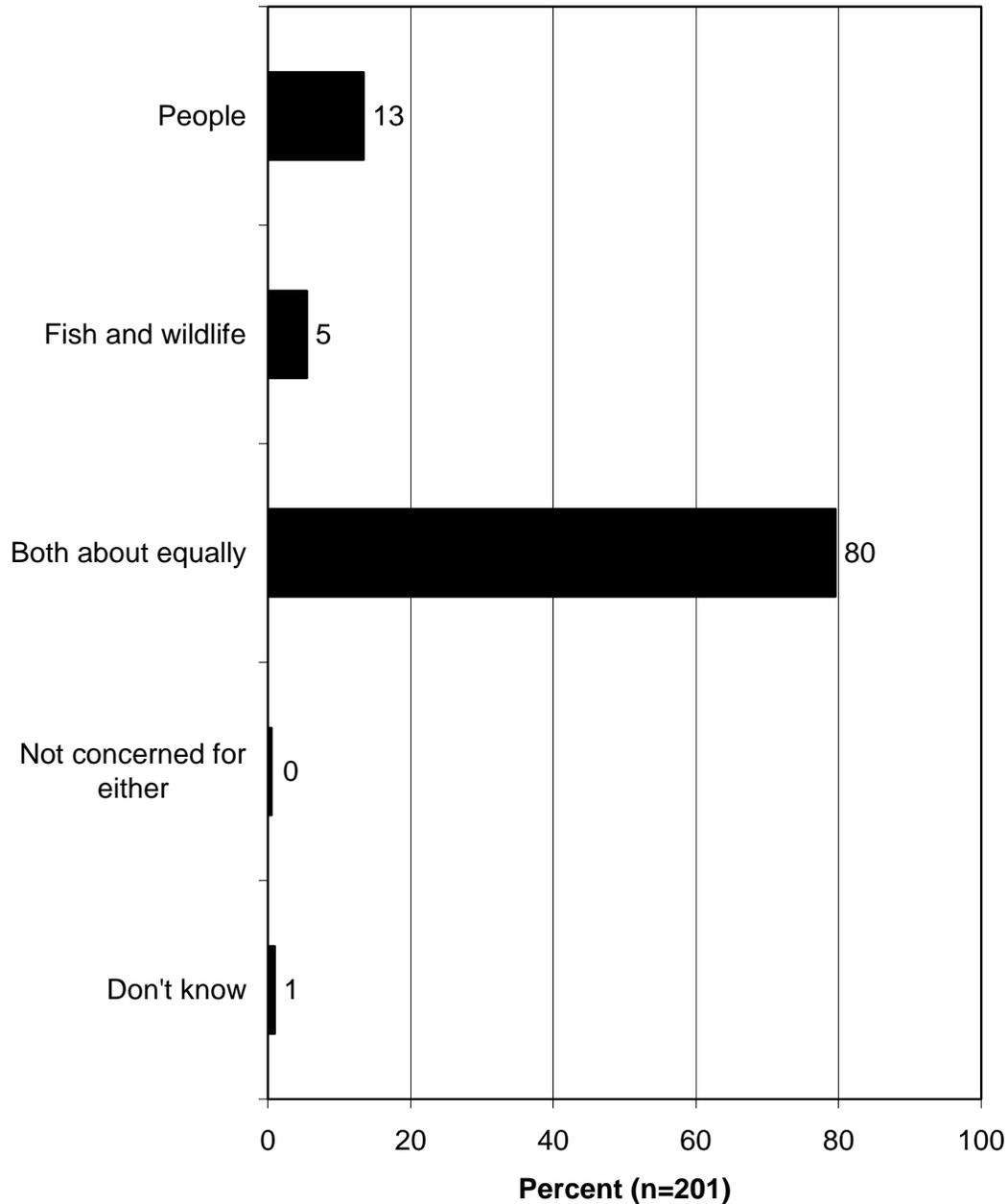
Q50. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about water quality in North Carolina?



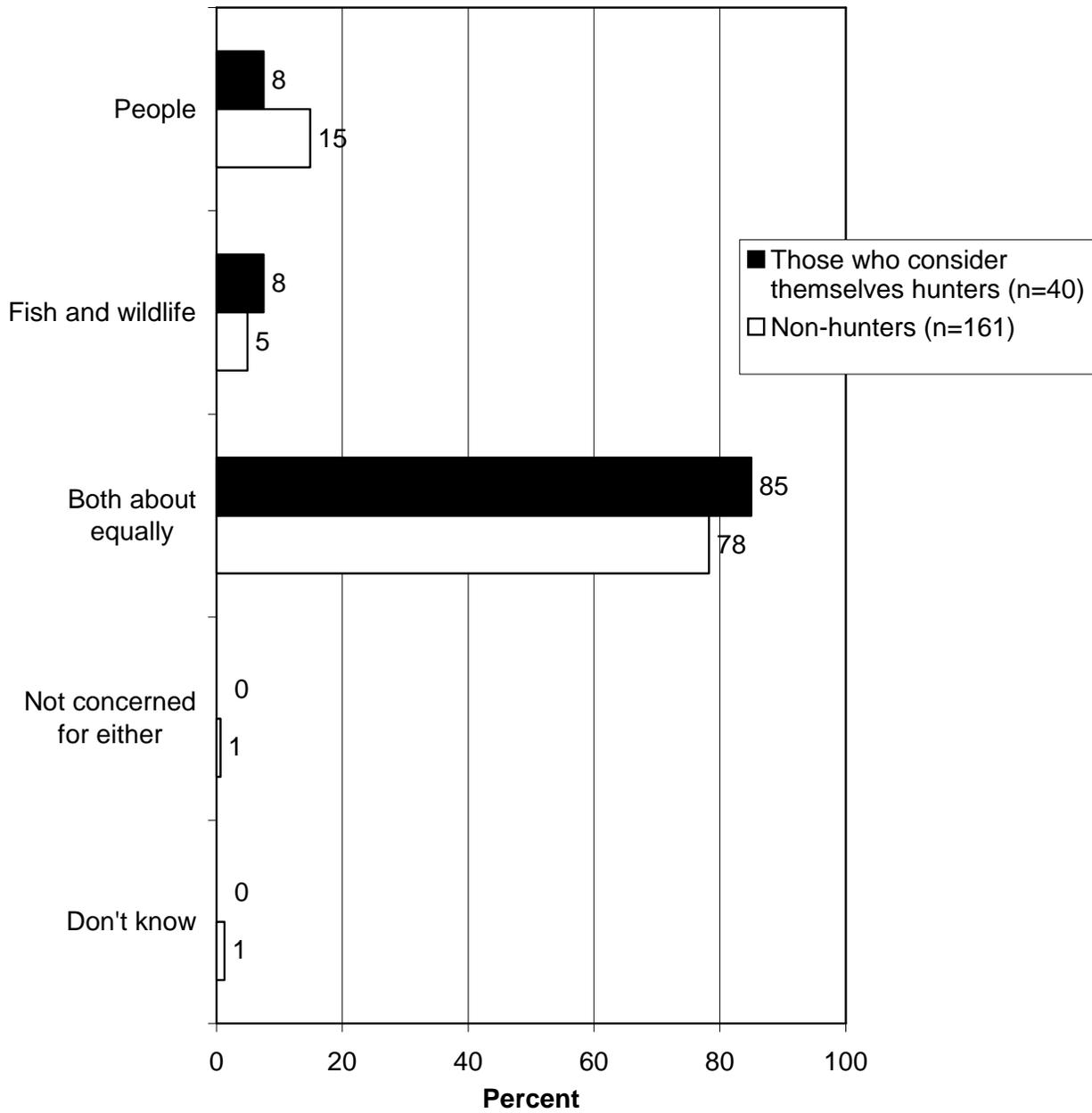
Q51. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about water quantity, that is, the amount of water, in North Carolina?



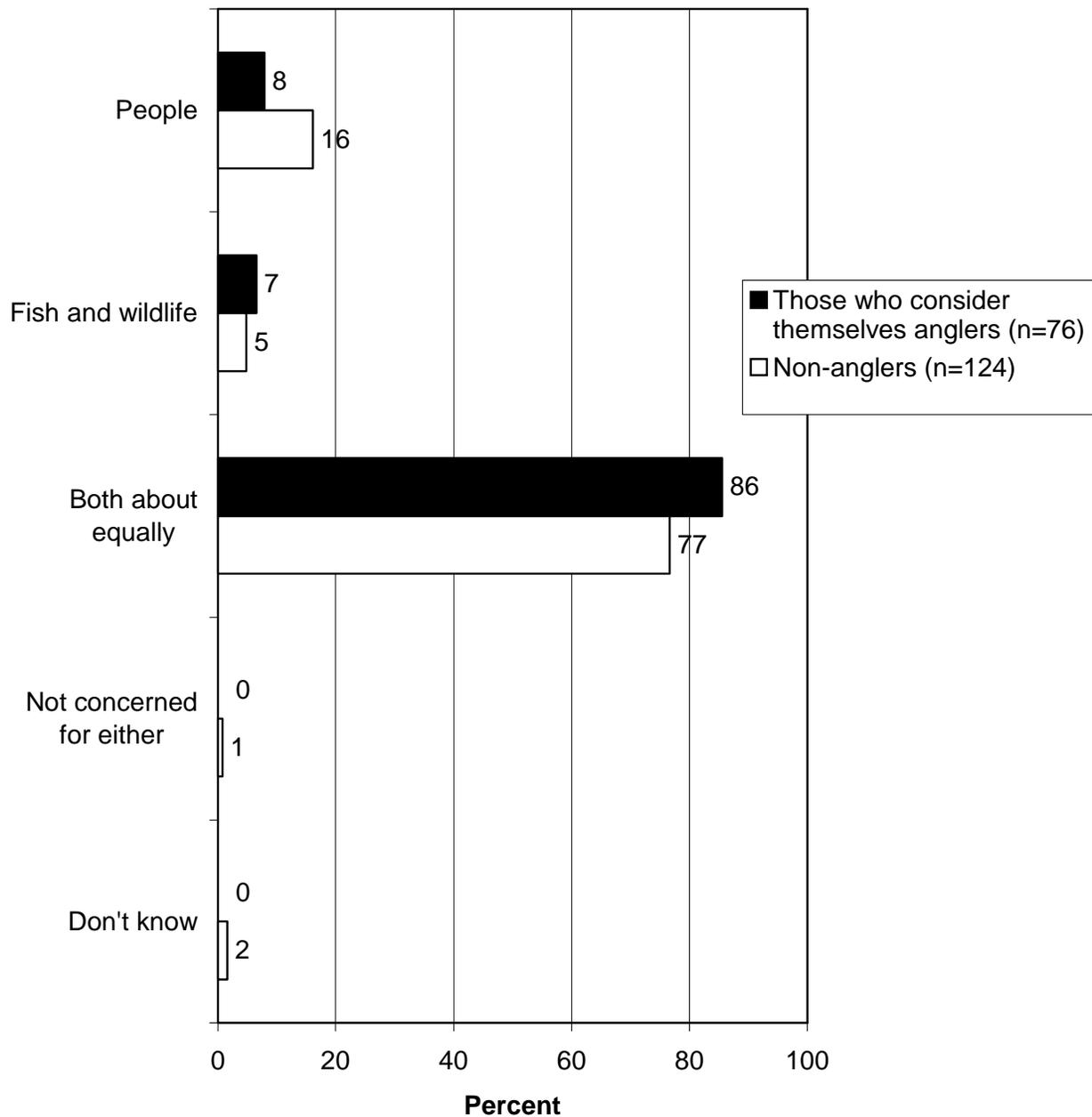
Q52. Are you more concerned about water resources in North Carolina for people, for fish and wildlife, or both about equally?



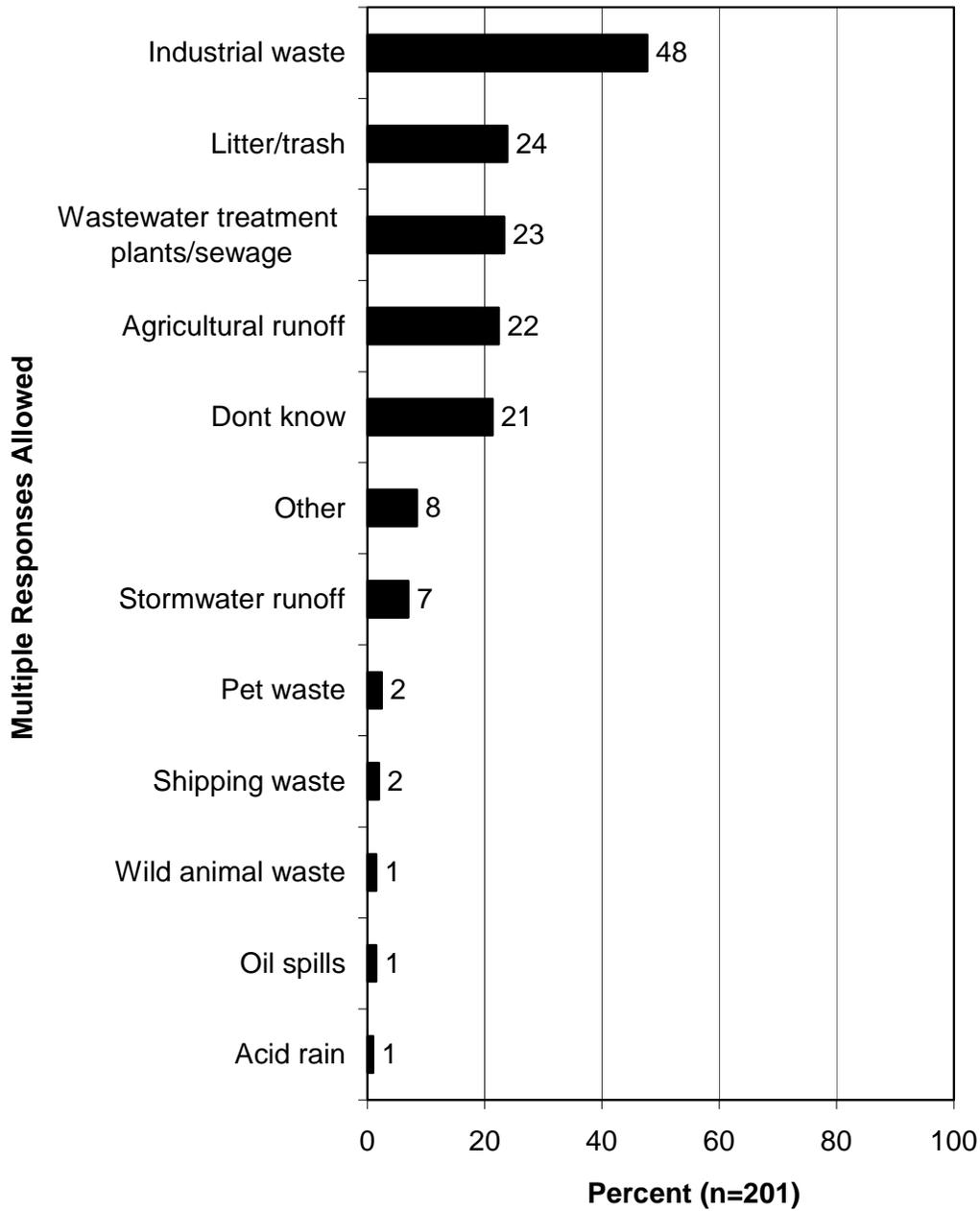
Q52. Are you more concerned about water resources in North Carolina for people, for fish and wildlife, or both about equally?



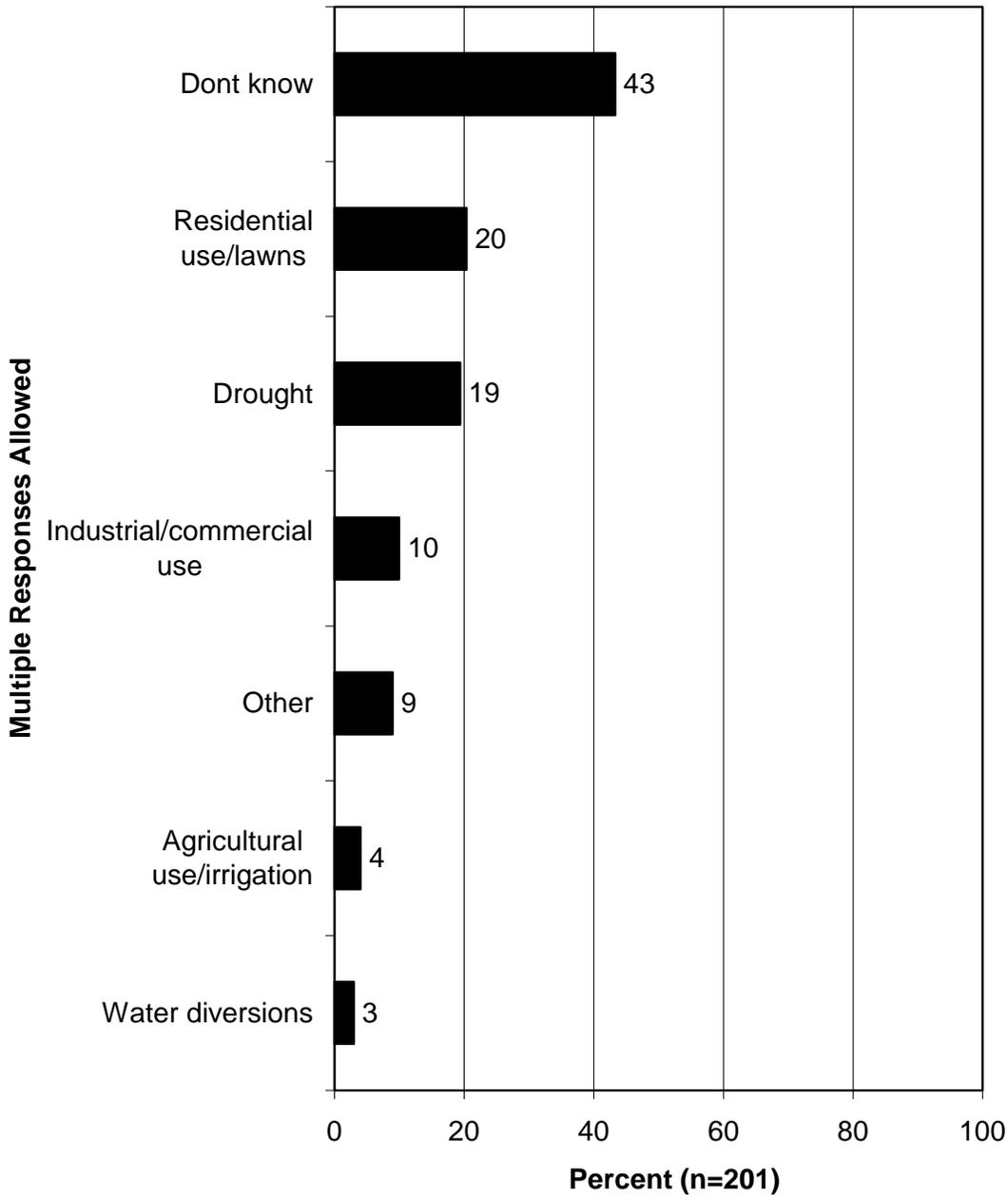
Q52. Are you more concerned about water resources in North Carolina for people, for fish and wildlife, or both about equally?



Q54. What do you feel are the major factors contributing to water quality in North Carolina?



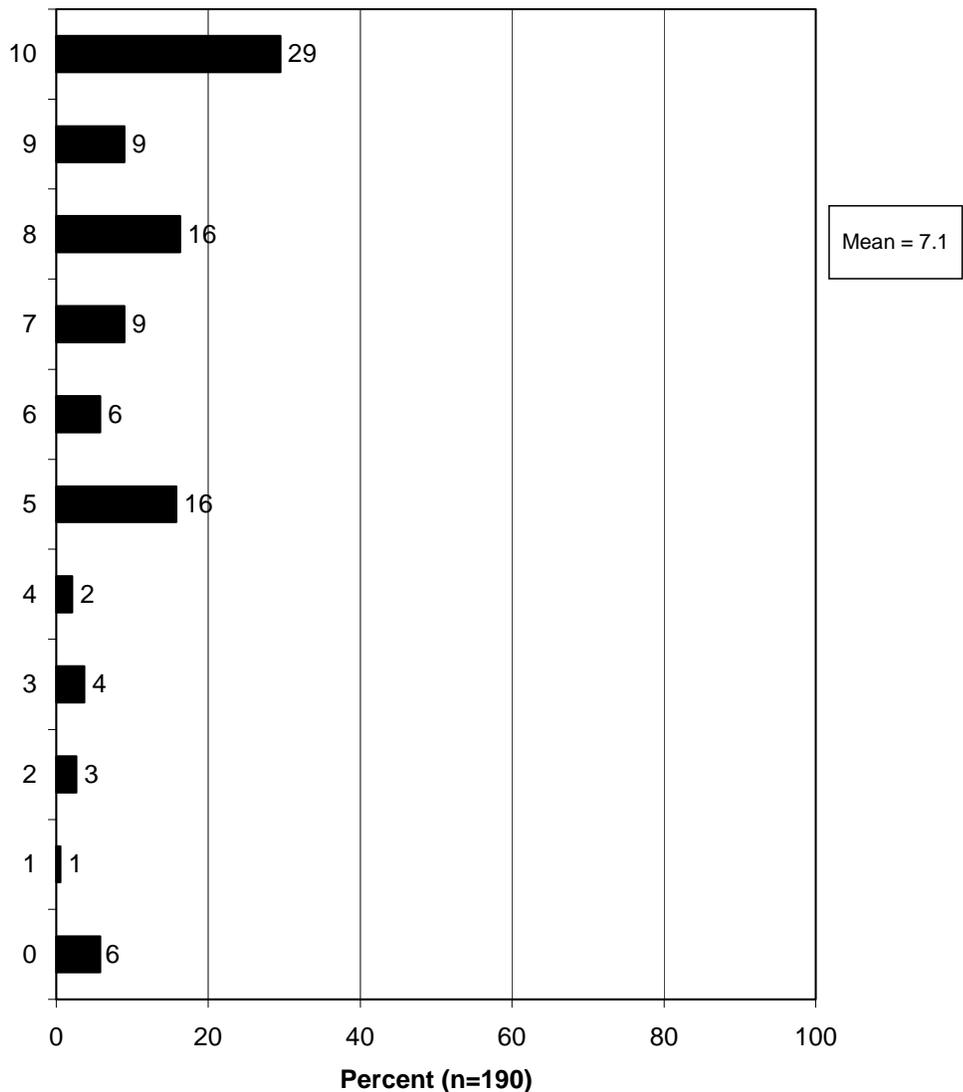
Q57. What do you feel are the major factors contributing to water quantity issues in North Carolina?



OPINIONS ON THREATENED AND ENDANGERED WILDLIFE

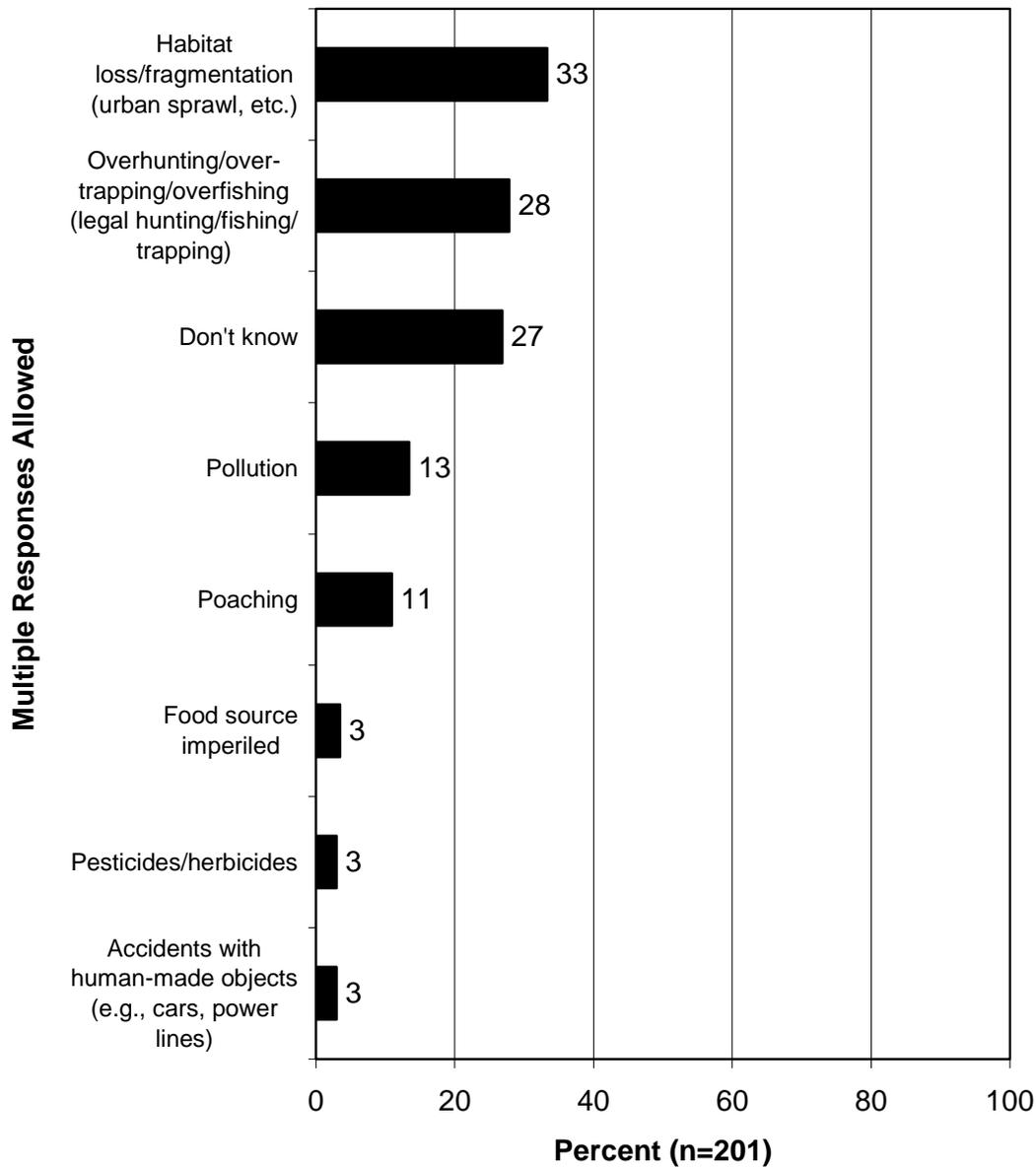
➤ A majority of North Carolina residents (55%) rated their concern for threatened or endangered species at 8 or higher on a scale from 0 to 10; the mean was 7.1. The major factors that residents feel contribute to species becoming threatened or endangered in North Carolina are habitat loss and/or habitat fragmentation, including urban sprawl and overdevelopment (33% gave one or more of those answers), overhunting/overtrapping/overfishing (28%), pollution (13%), and poaching (11%).

Q59. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about threatened and endangered species in North Carolina?



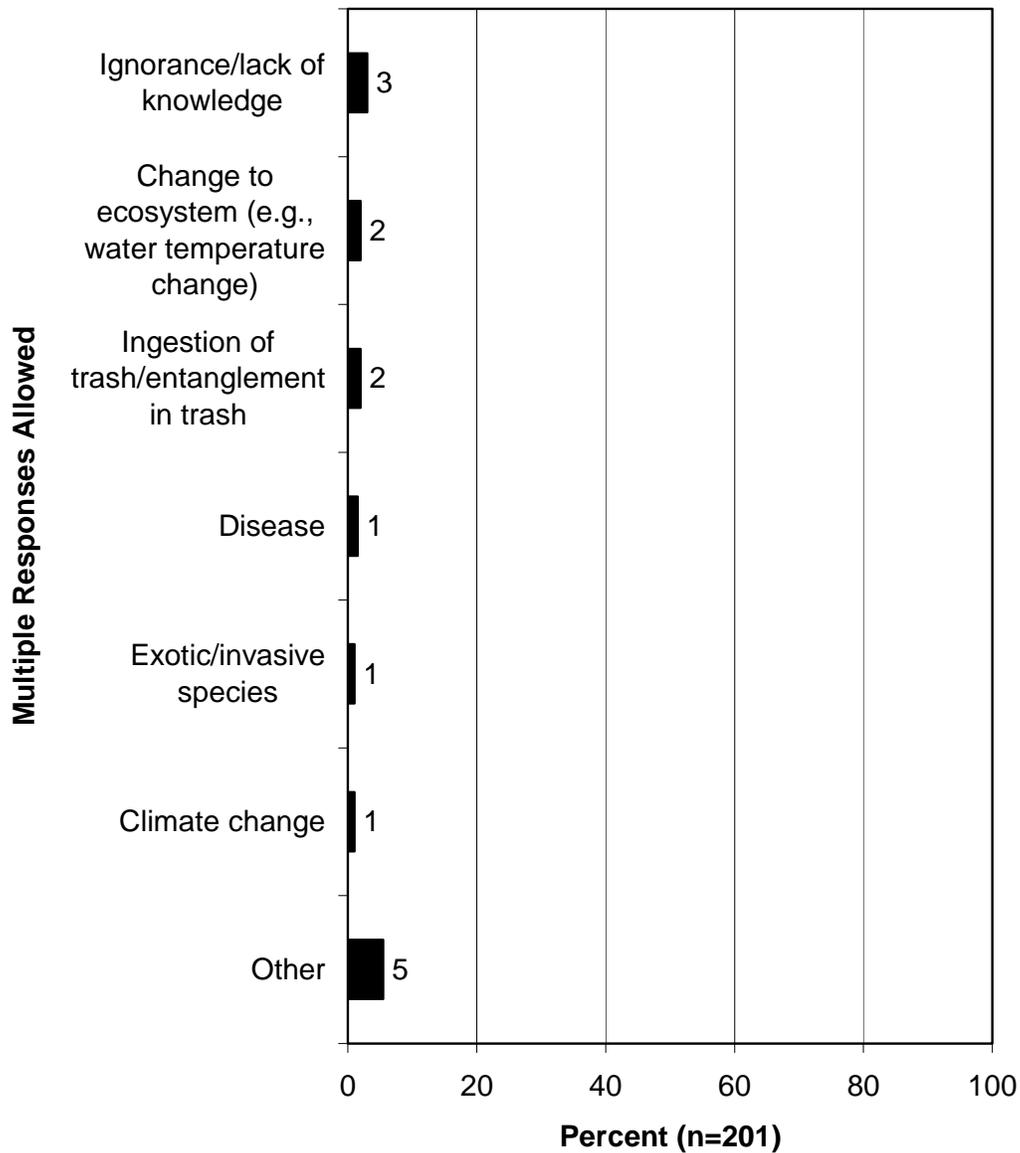
Q61. What do you feel are the major factors contributing to species becoming threatened or endangered in North Carolina?

Part 1.



Q61. What do you feel are the major factors contributing to species becoming threatened or endangered in North Carolina?

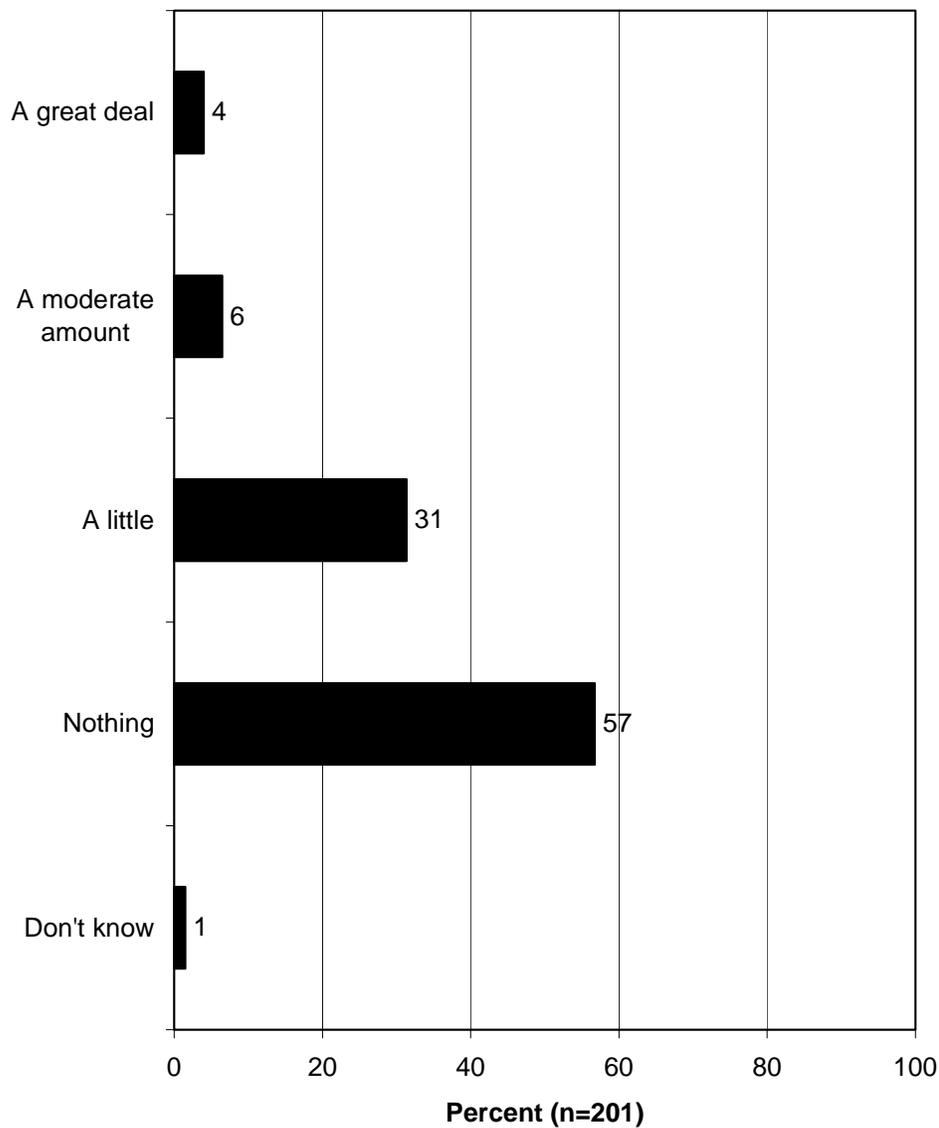
Part 2.



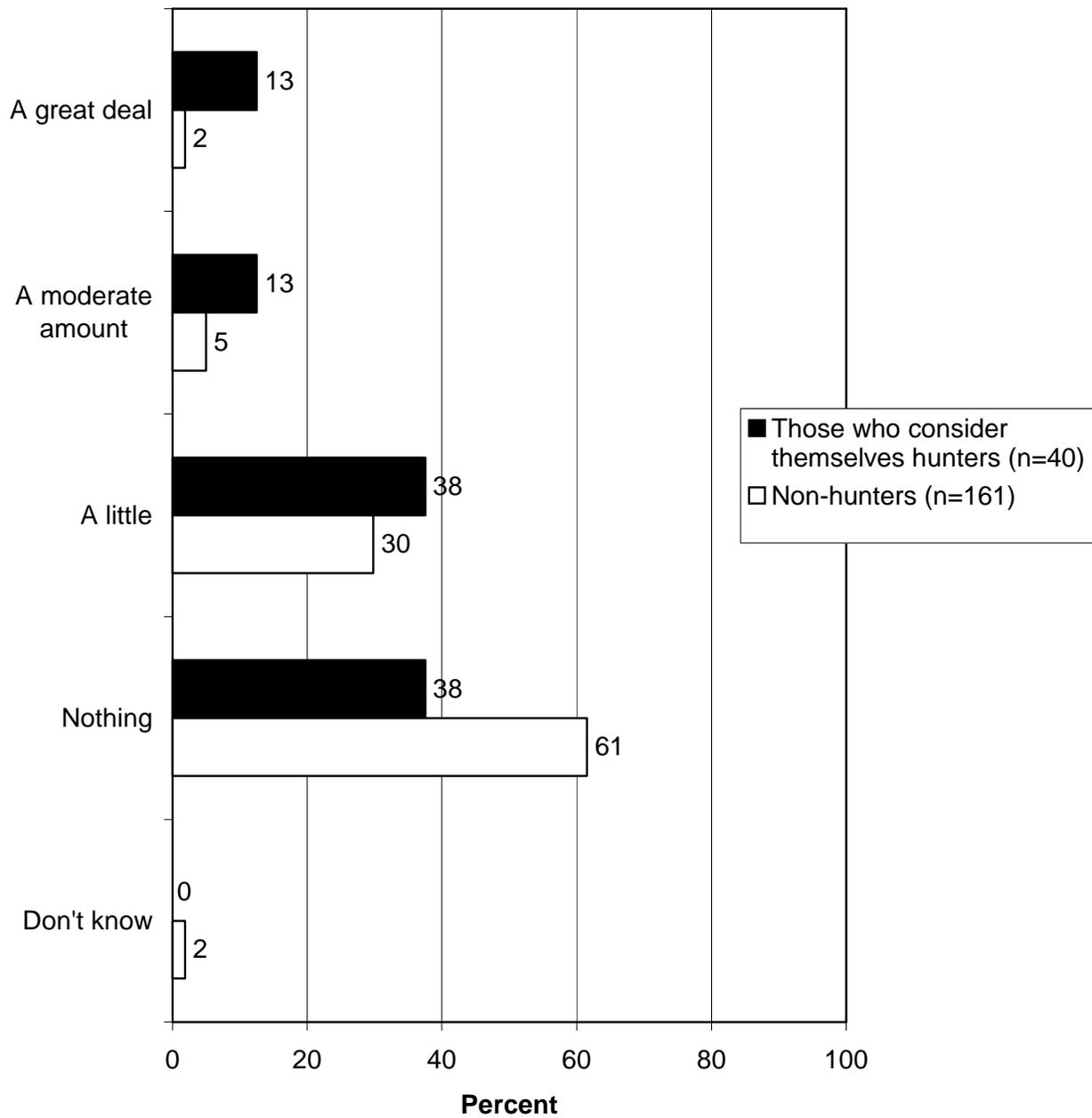
CHRONIC WASTING DISEASE

- A majority (57%) of North Carolina residents have heard nothing about Chronic Wasting Disease (CWD) in the past year; only 10% have heard a great deal or moderate amount about CWD. Hunters were more likely than non-hunters to have heard about CWD.

Q63. In the past year, would you say you've heard a great deal, a moderate amount, a little, or nothing about Chronic Wasting Disease (CWD)?



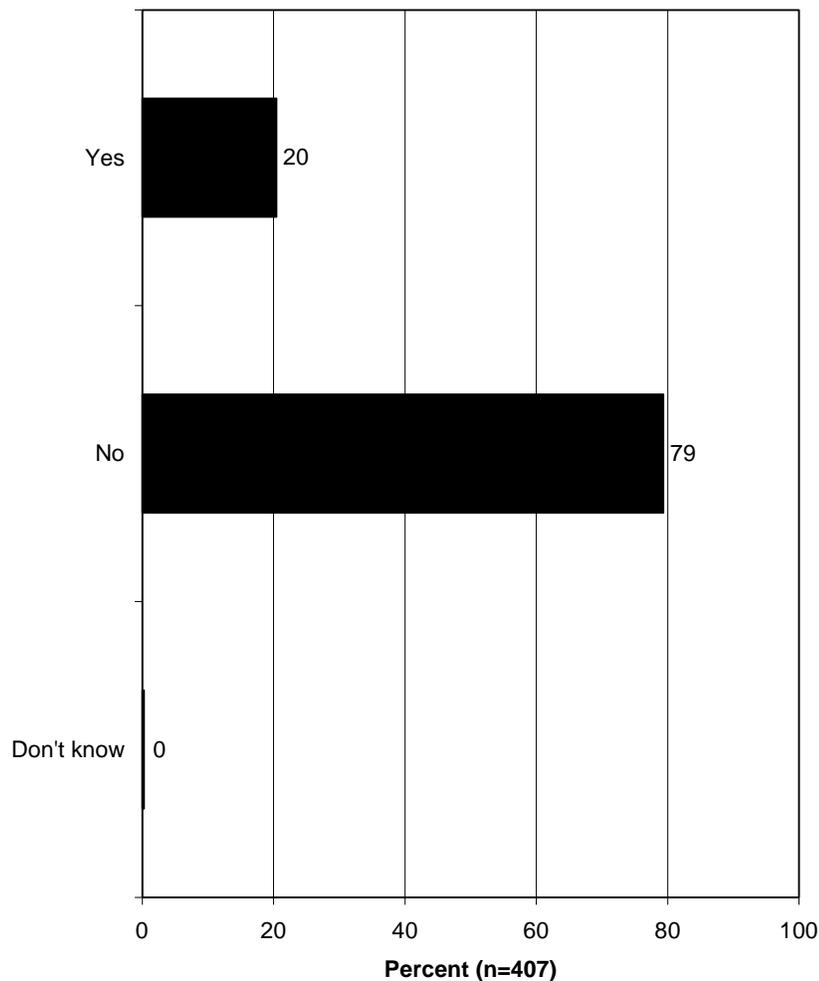
Q63. In the past year, would you say you've heard a great deal, a moderate amount, a little, or nothing about Chronic Wasting Disease (CWD)?



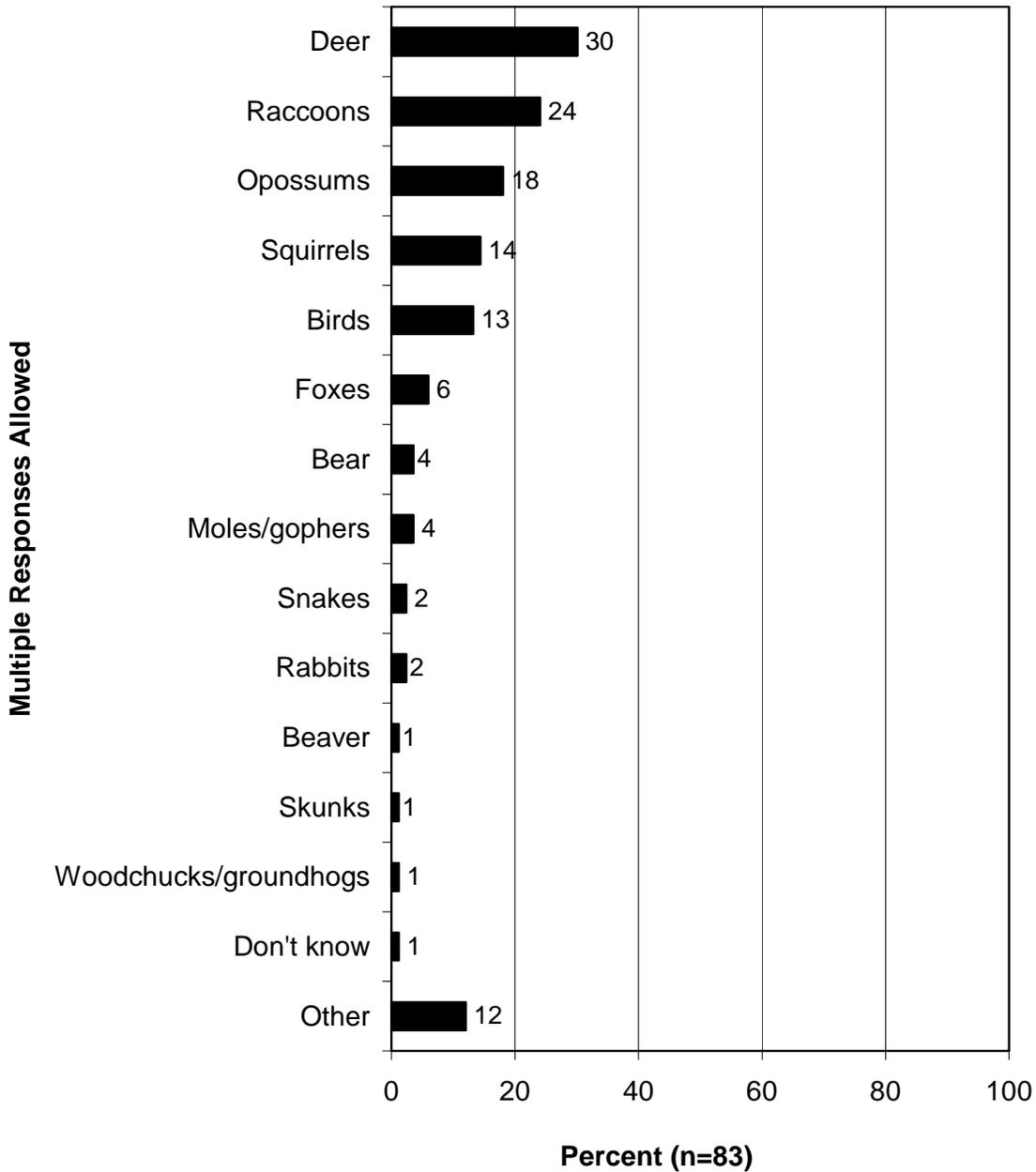
NUISANCE WILDLIFE AND DEER-VEHICLE COLLISIONS

- One-fifth of respondents (20%) have had problems with wild animals, including birds, in the past 2 years, and most commonly the problems were caused by deer, raccoons, opossums, squirrels, and birds. Most commonly, the problems were with gardens, yards, pets, or garbage, although substantial percentages of those who had problems named structural damage to their home.
- An overwhelming majority (94%) of North Carolina residents have *not* experienced a vehicle-deer collision in the past 12 months, either as driver or passenger; 5% have experienced a collision while driving.

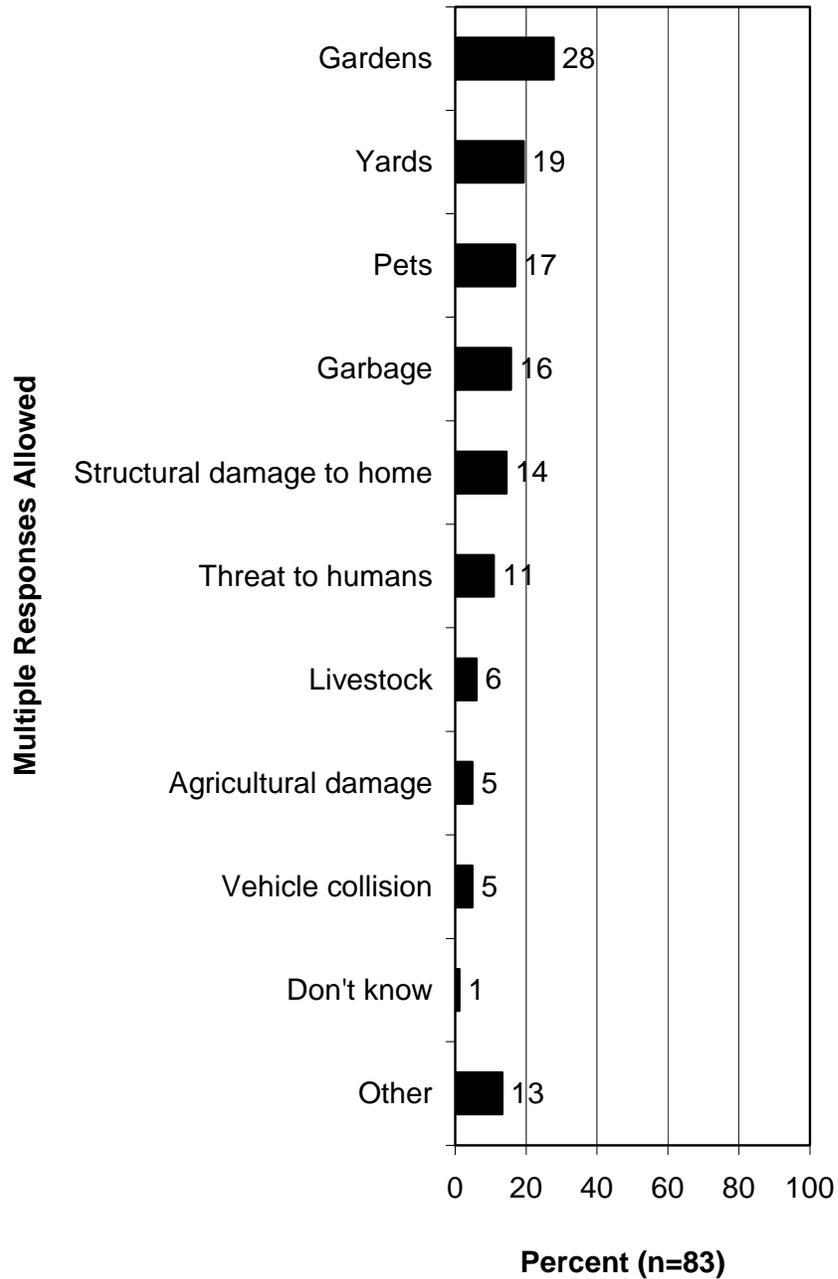
Q64. Sometimes people have problems with wildlife in their neighborhoods or around their homes. Have you had any problems with any wild animals or birds within the past 2 years?



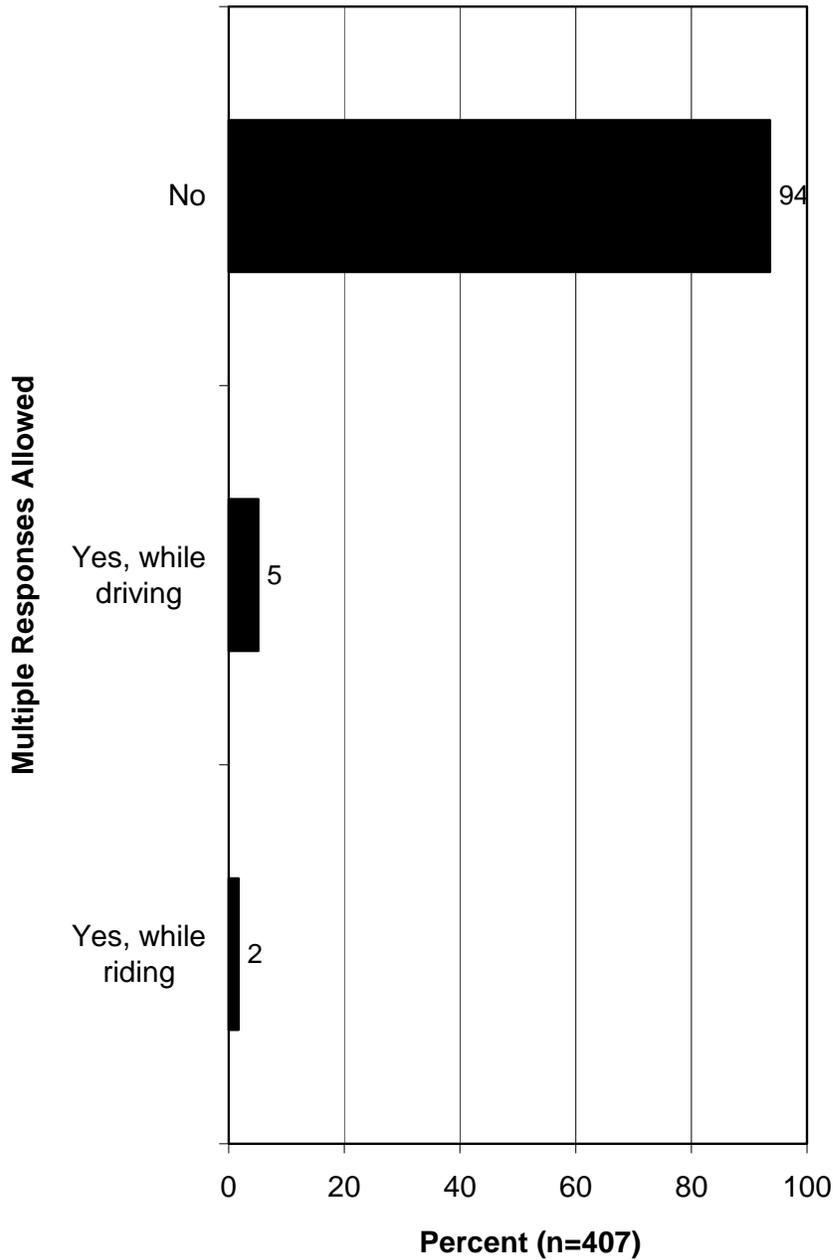
Q66. Which wild animals have caused you problems? (Asked of those who had problems with wild animals and/or birds within the past 2 years.)



**Q69. What kind of problems did the wildlife cause?
(Asked of those who had problems with wild
animals and/or birds within the past 2 years.)**



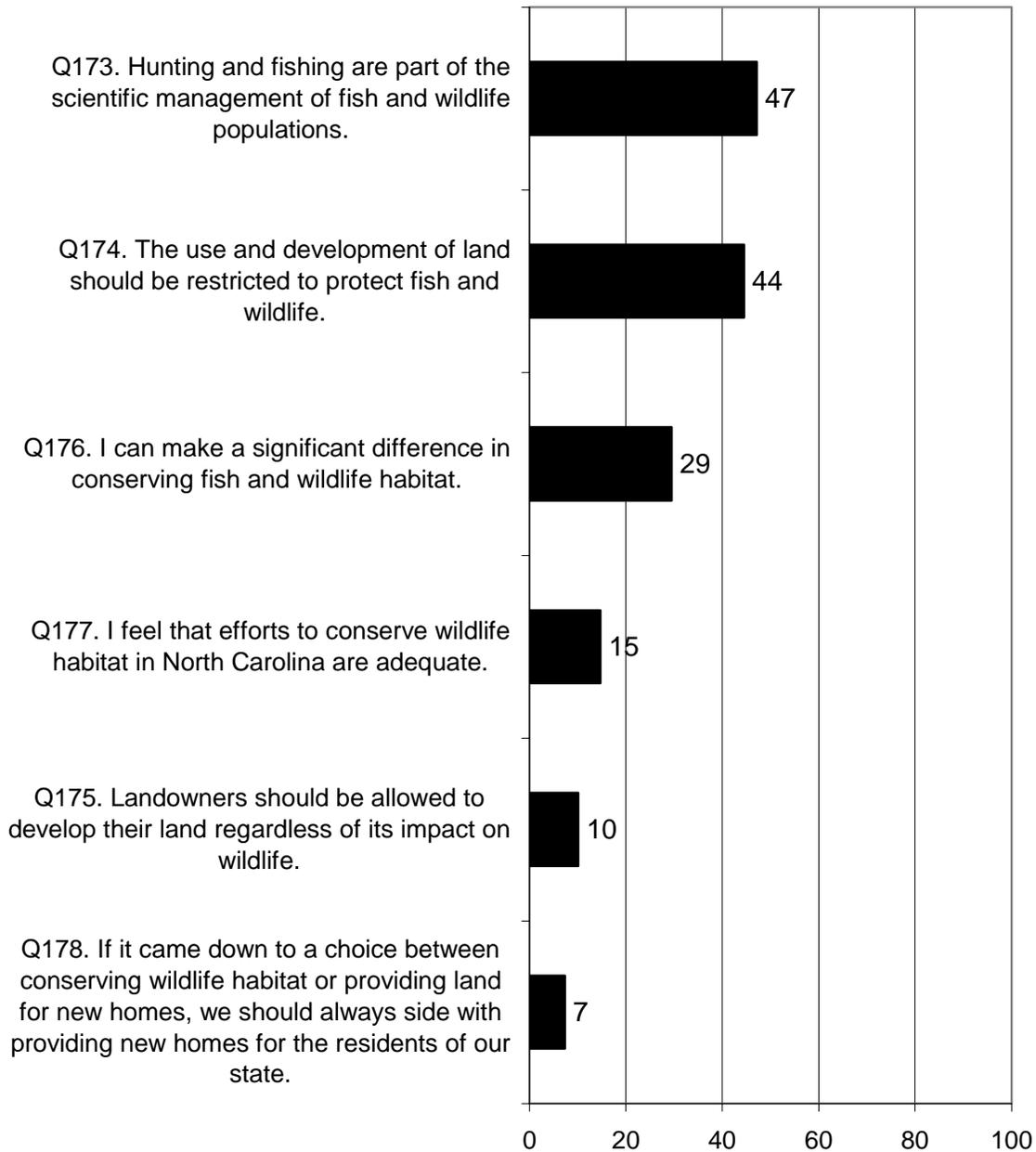
Q72. In the past 12 months, have you personally had a vehicle collision with a deer while riding or driving on North Carolina's roads or highways?



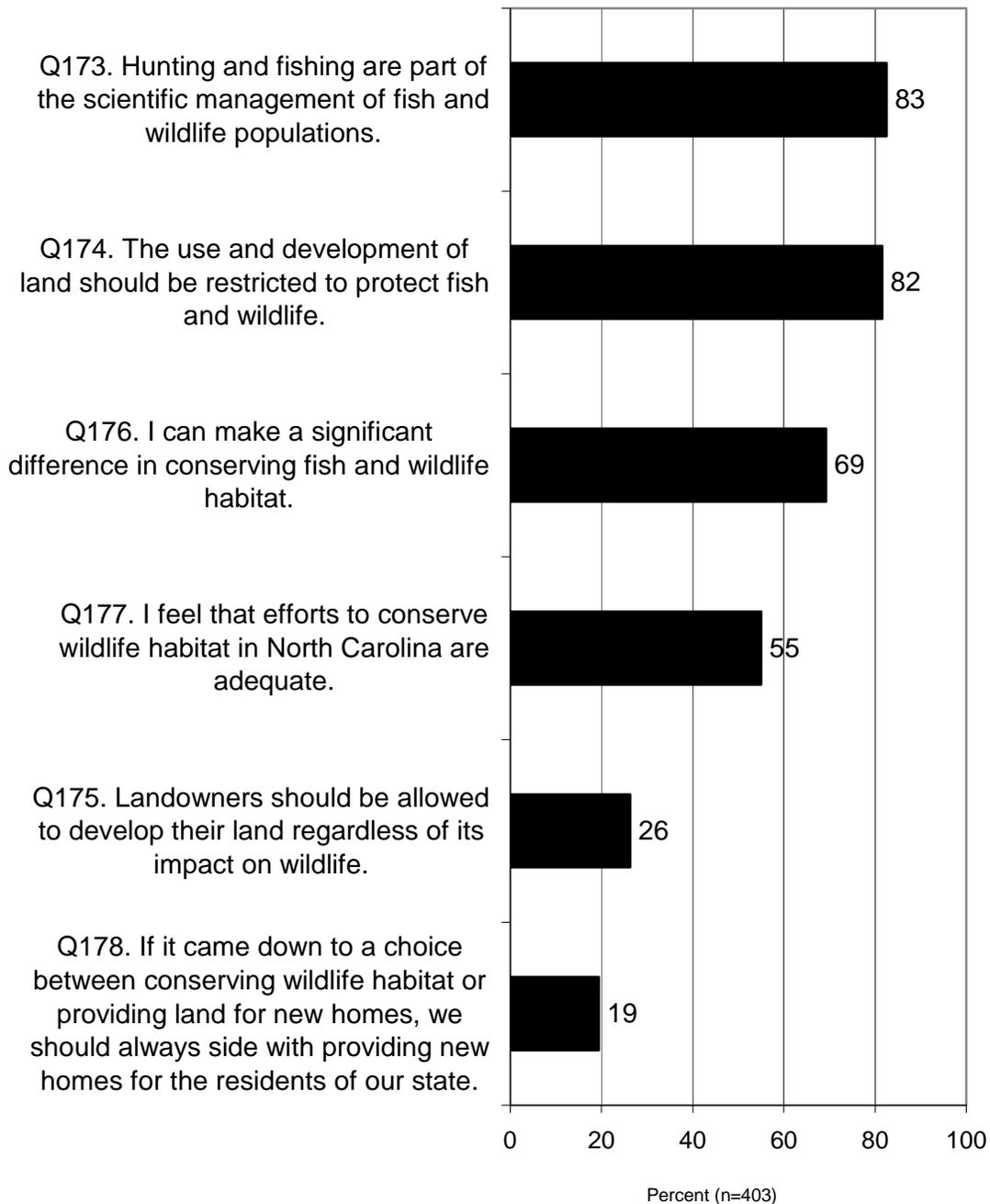
OPINIONS ON LAND USE AND FISH AND WILDLIFE MANAGEMENT

- North Carolina residents were asked about their opinion on six questions regarding land use and fish and wildlife management. The statement with the most agreement is that hunting and fishing are part of scientific management of fish and wildlife populations. Additionally, North Carolina residents showed deference for fish and wildlife habitat over human use of land: more respondents thought that the use and development of land should be restricted to protect fish and wildlife (44% strongly agreed) than thought either that landowners should be allowed to develop their land regardless of its impact on wildlife (10% strongly agreed) or that development for new home sites should take precedence over preserving wildlife habitat (7% strongly agreed).
- A large majority (83%) of North Carolina residents agree that hunting and fishing are part of the scientific management of fish and wildlife populations, with slightly more strongly agreeing than moderately agreeing.
- While a large majority (82%) of North Carolina residents agree that the use and development of land should be restricted to protect fish and wildlife, the agreement is divided about equally between strong agreement and moderate agreement.
- North Carolina residents are more likely to disagree than to agree that landowners should be allowed to develop their land regardless of its impact on wildlife: 65% disagree, although a substantial percentage (26%) agree.
- A large majority (69%) of North Carolina residents agree that they can make a significant difference in conserving fish and wildlife habitat
- A majority (55%) agree that efforts to conserve wildlife habitat in North Carolina are adequate, although a substantial percentage (25%) disagree.
- A large majority (70%) of North Carolina residents disagree with always giving precedence to building new homes for residents of North Carolina over conserving wildlife habitat in a choice between the two; 19% agree.

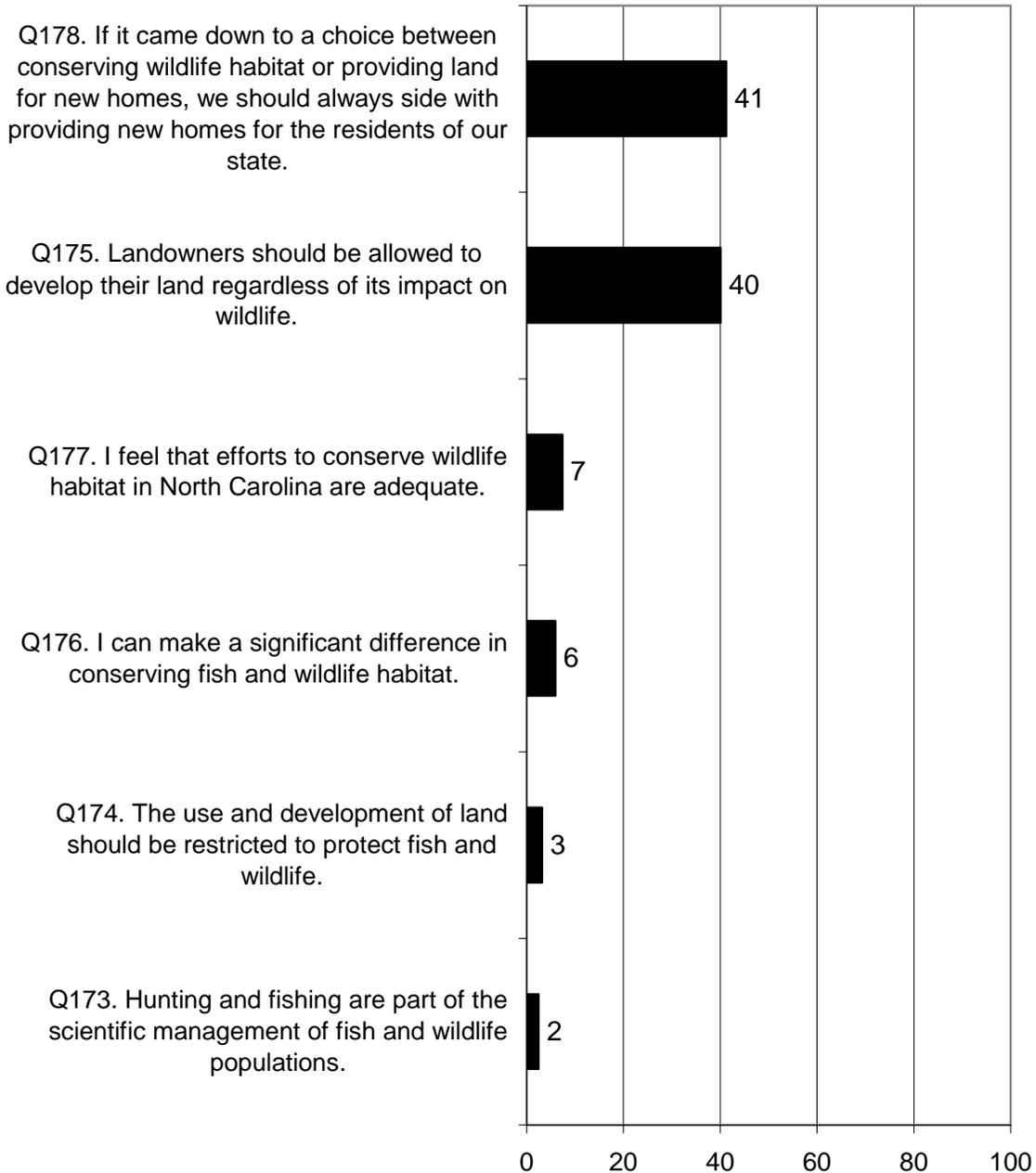
Q173-Q178. Percent who strongly agree with the following statements.



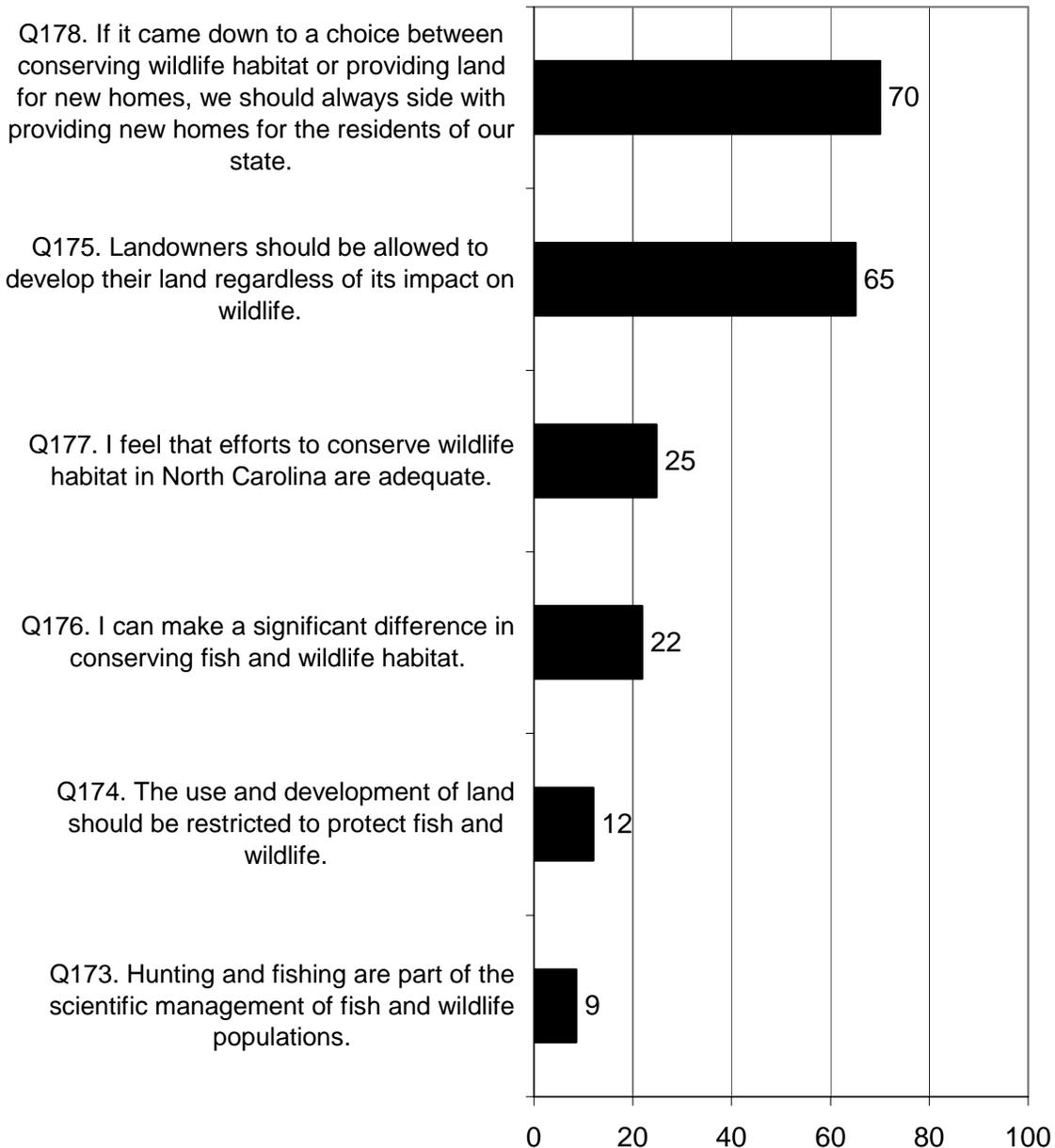
Q173-Q178. Percent who strongly or moderately agree with the following statements.



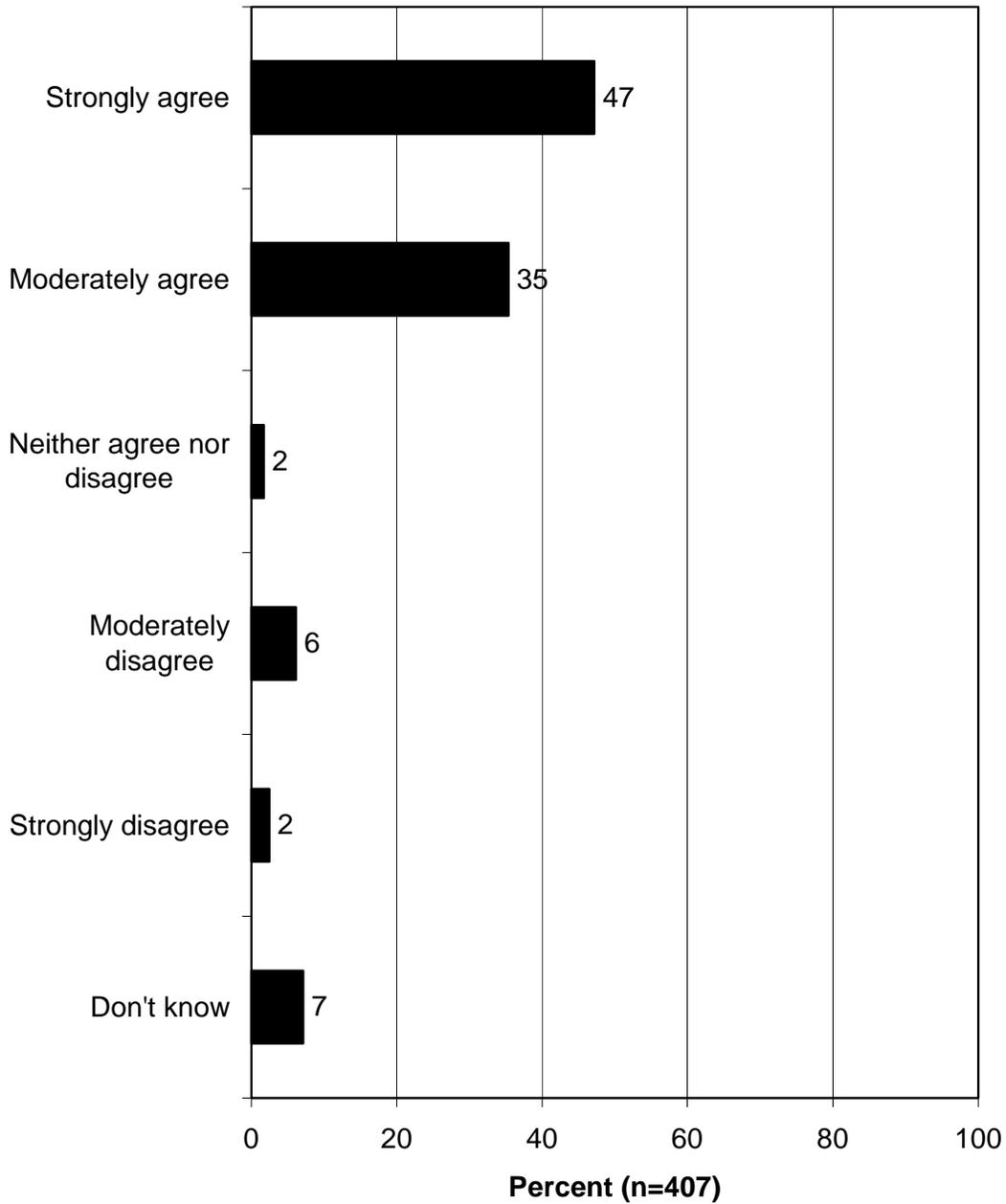
Q173-Q178. Percent who strongly disagree with the following statements.



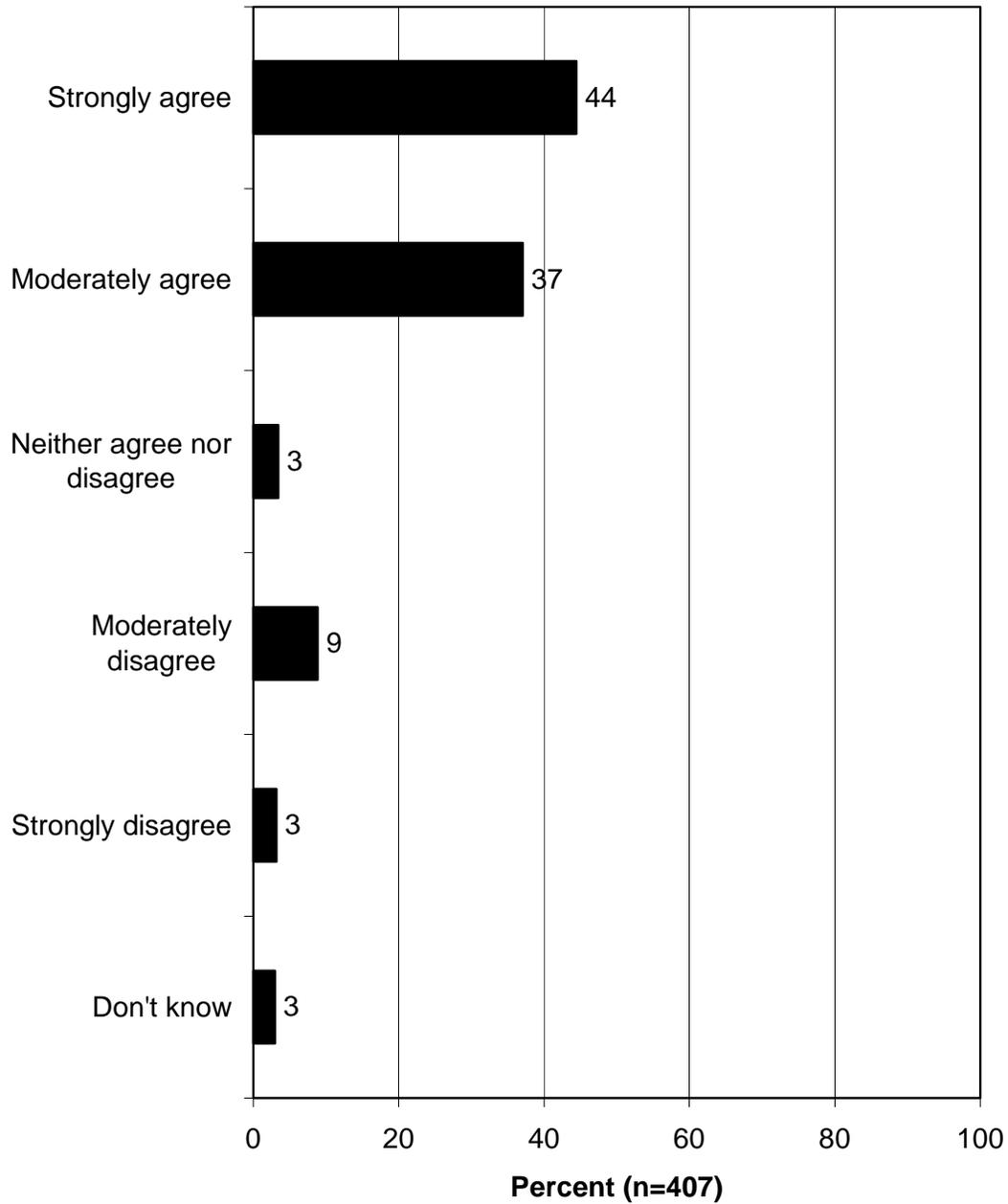
Q173-Q178. Percent who strongly or moderately disagree with the following statements.



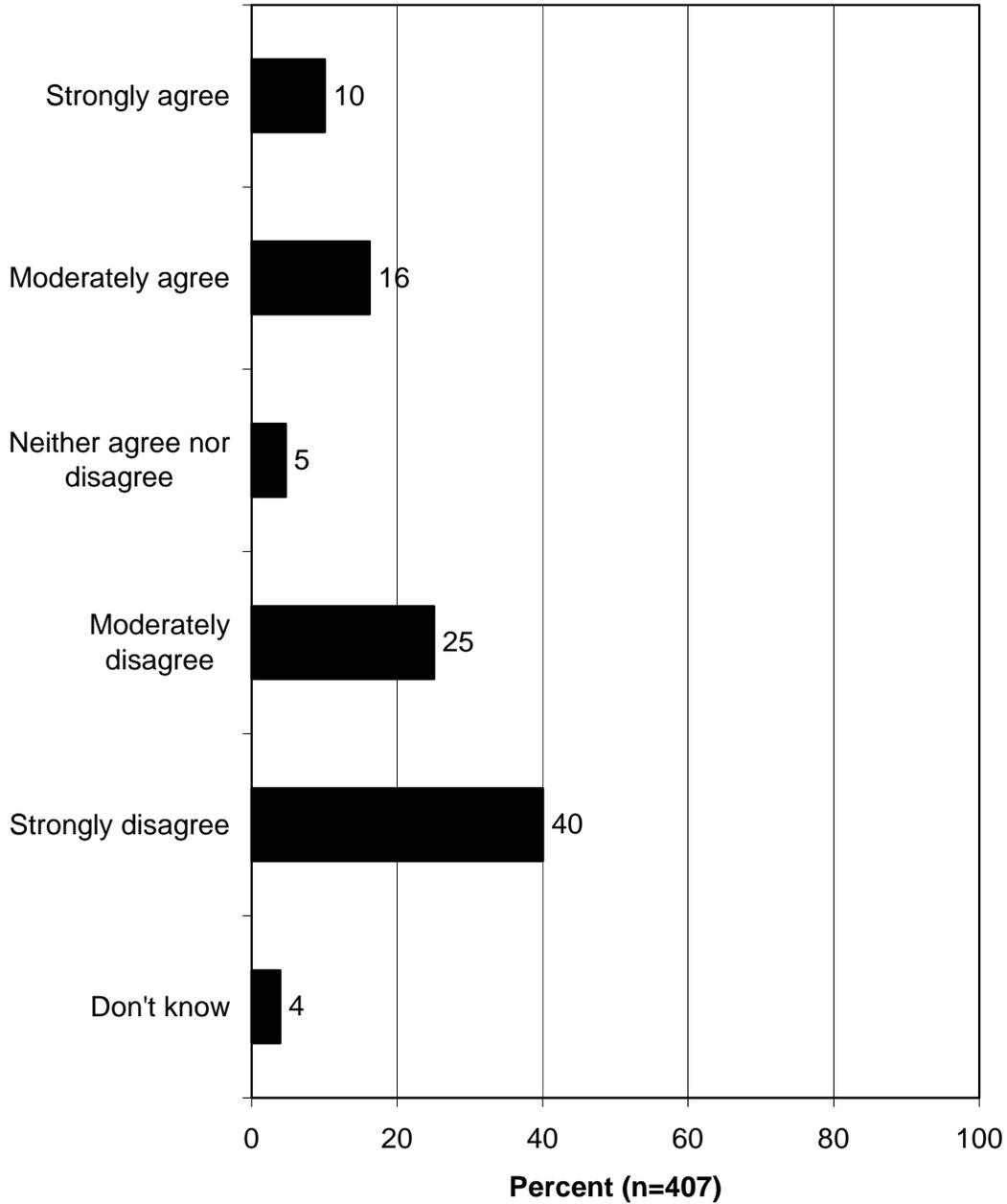
Q173. Hunting and fishing are part of the scientific management of fish and wildlife populations. Do you agree or disagree with this statement?



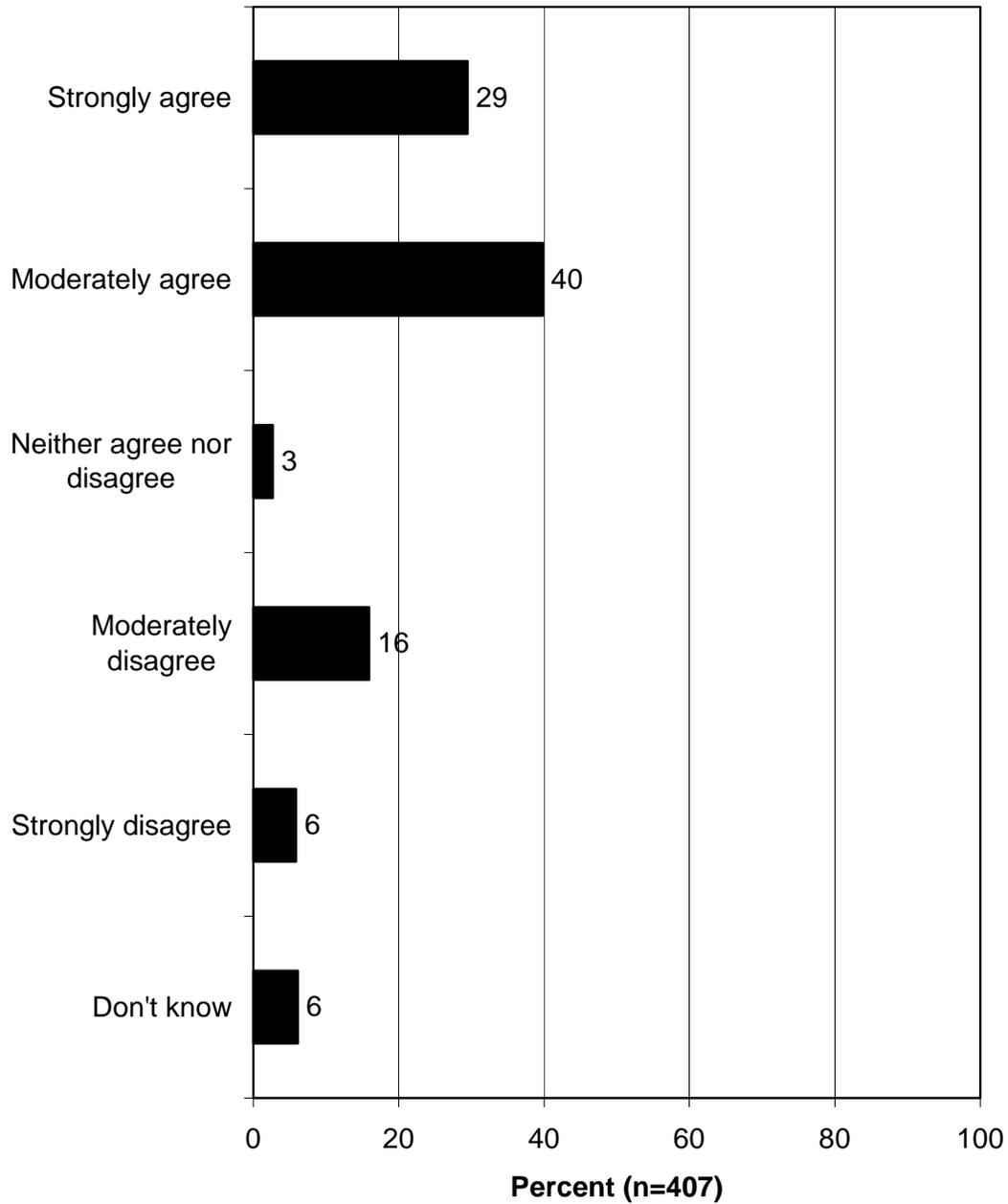
Q174. The use and development of land should be restricted to protect fish and wildlife. Do you agree or disagree with this statement?



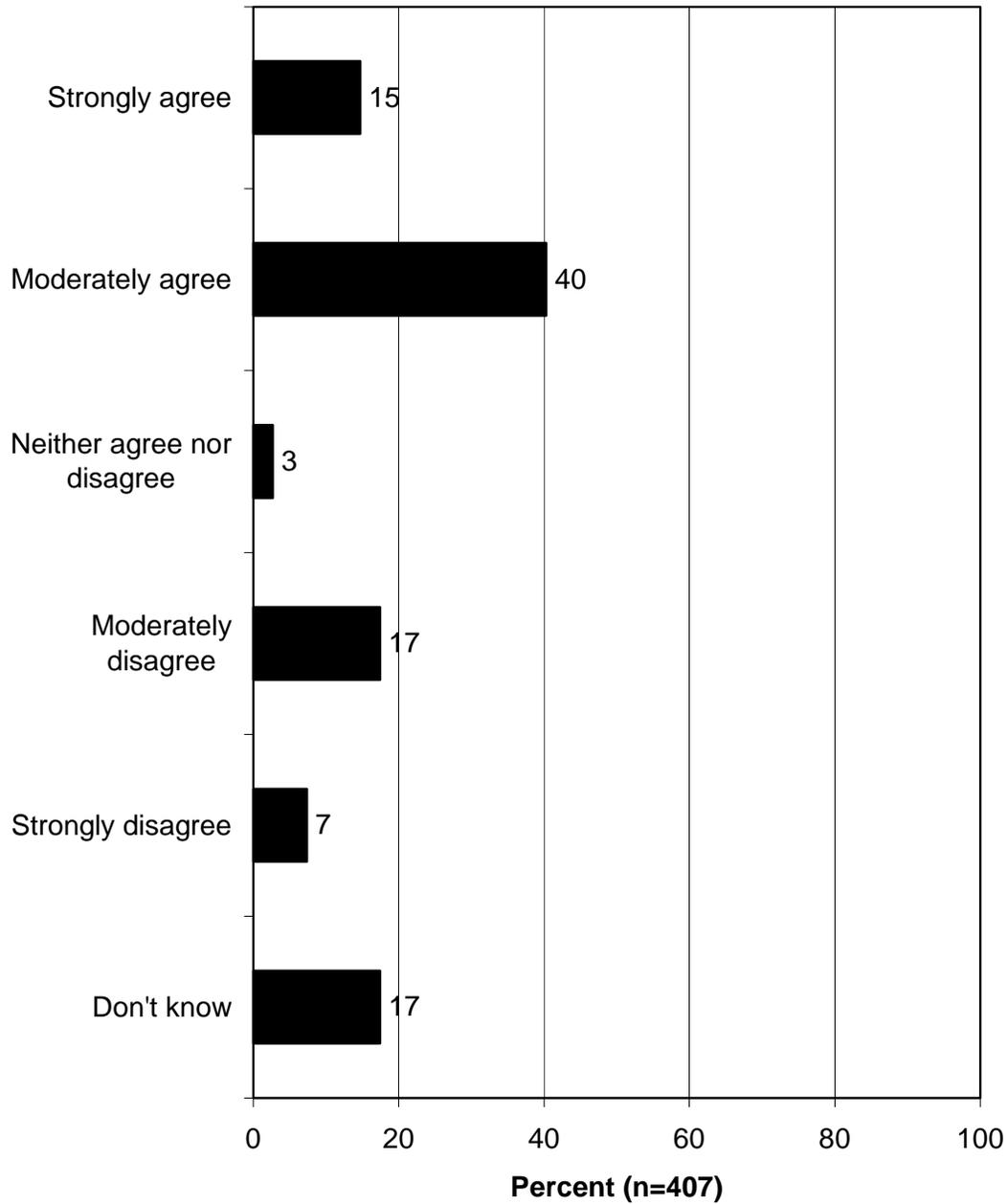
Q175. Landowners should be allowed to develop their land regardless of its impact on wildlife. Do you agree or disagree with this statement?



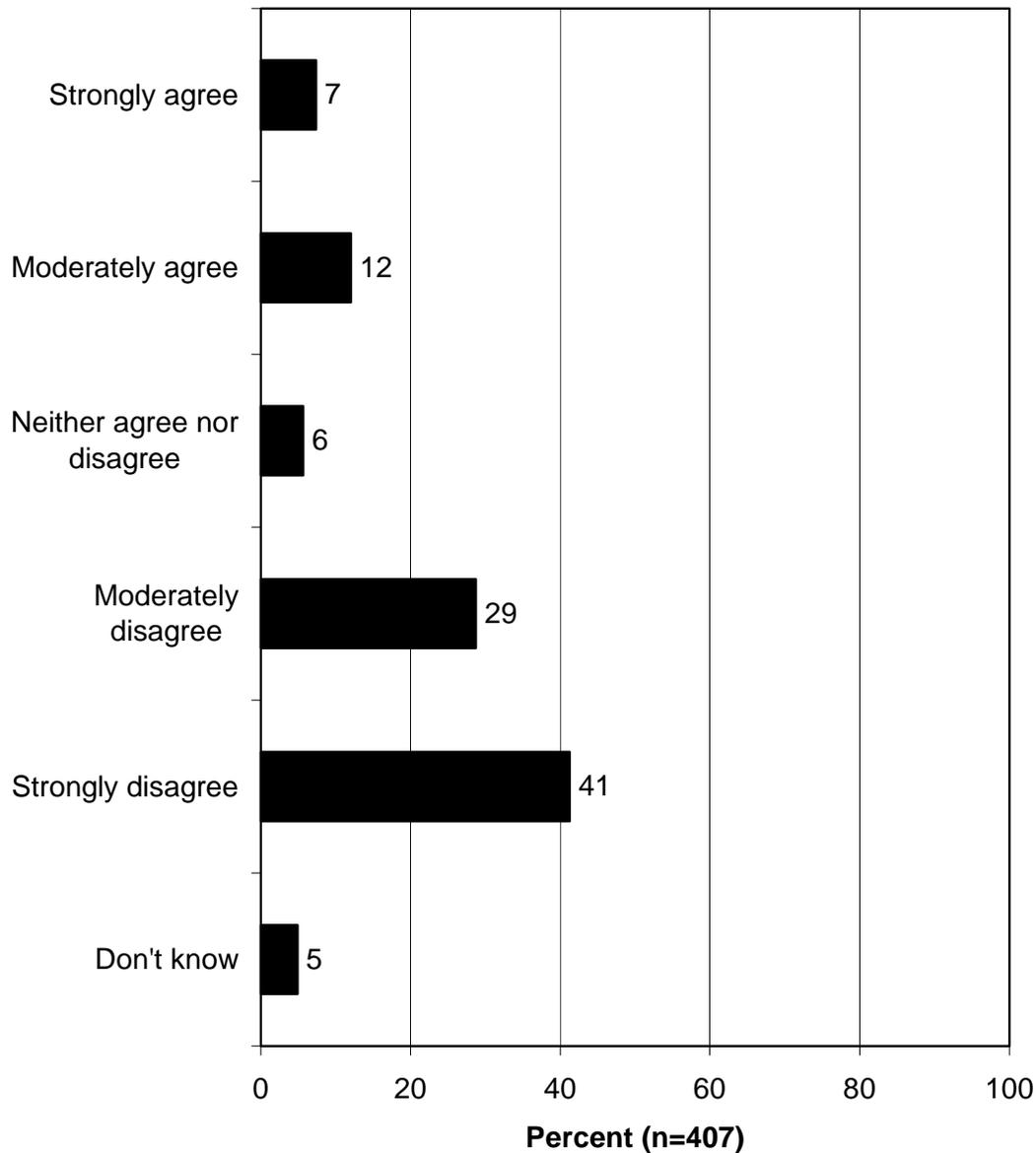
Q176. I can make a significant difference in conserving fish and wildlife habitat. Do you agree or disagree with this statement?



Q177. I feel that efforts to conserve wildlife habitat in North Carolina are adequate. Do you agree or disagree with this statement?



Q178. If it came down to a choice between conserving wildlife habitat or providing land for new homes, we should always side with providing new homes for the residents of our state. Do you agree or disagree with this statement?



SOURCES OF INFORMATION ON FISH AND WILDLIFE AND CREDIBILITY OF SOURCES

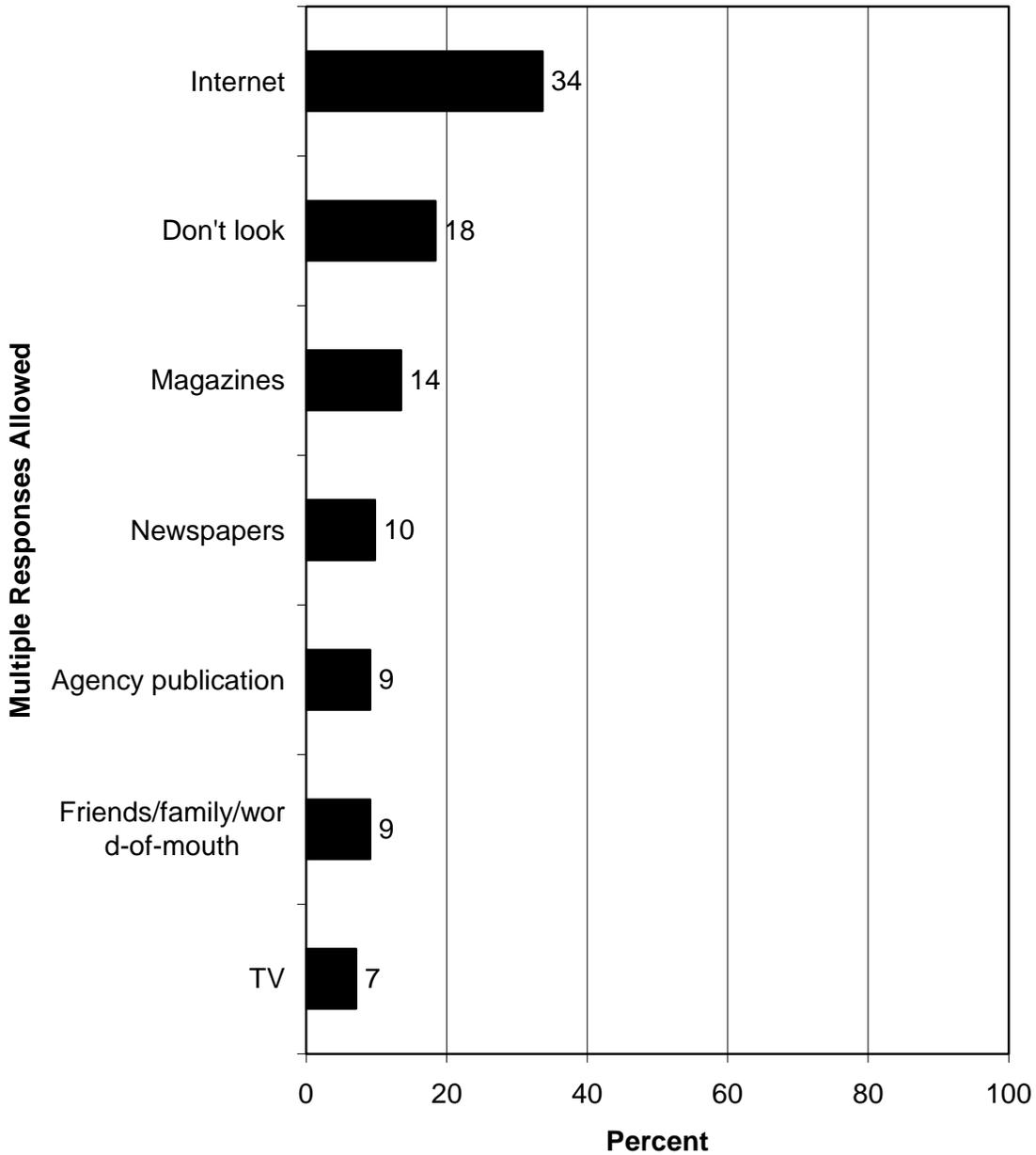
- Most commonly, North Carolina residents look for information on fish, wildlife, hunting, fishing, wildlife watching, and other forms of wildlife-related outdoor recreation on the Internet (34%), in magazines (14%), and in newspapers (10%). A majority (66%) of North Carolina residents said they access the Internet daily or sometimes.

- North Carolina residents were asked about the credibility of eleven different possible sources of information on fish and wildlife, and then the results were ranked. With the exception of the National Wildlife Federation, governmental agencies and representatives had higher credibility than not-for-profit advocacy organizations, such as sportsmen's groups, environmental groups, or People for the Ethical Treatment of Animals (PETA). The highest scores for *not* credible by a majority were for PETA, The American Society for the Prevention of Cruelty to Animals (ASPCA), and local sportsmen's organizations.

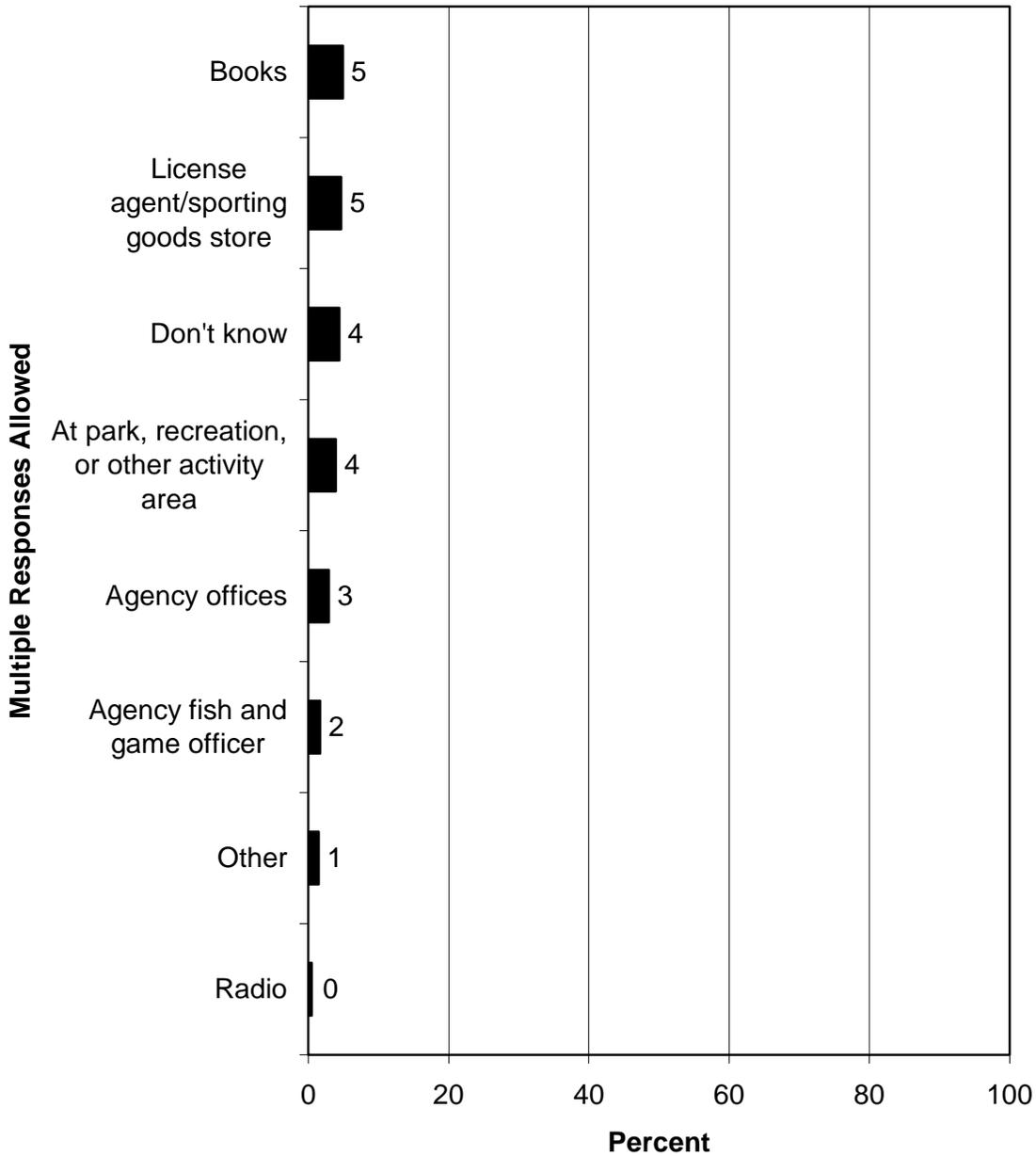
- Hunters were more likely than non-hunters to consider the Commission and local sportsmen's organizations as very credible sources of information on fish and wildlife. They were less likely to consider a professor of biology or natural resources at North Carolina State University, the ASPCA, and PETA to be credible.

- Anglers were similar to non-anglers in their perceptions of credibility of sources of fish and wildlife information, with two exceptions: they were more likely to consider local sportsmen's organizations credible, and they were less likely to consider that state's environmental agency credible.

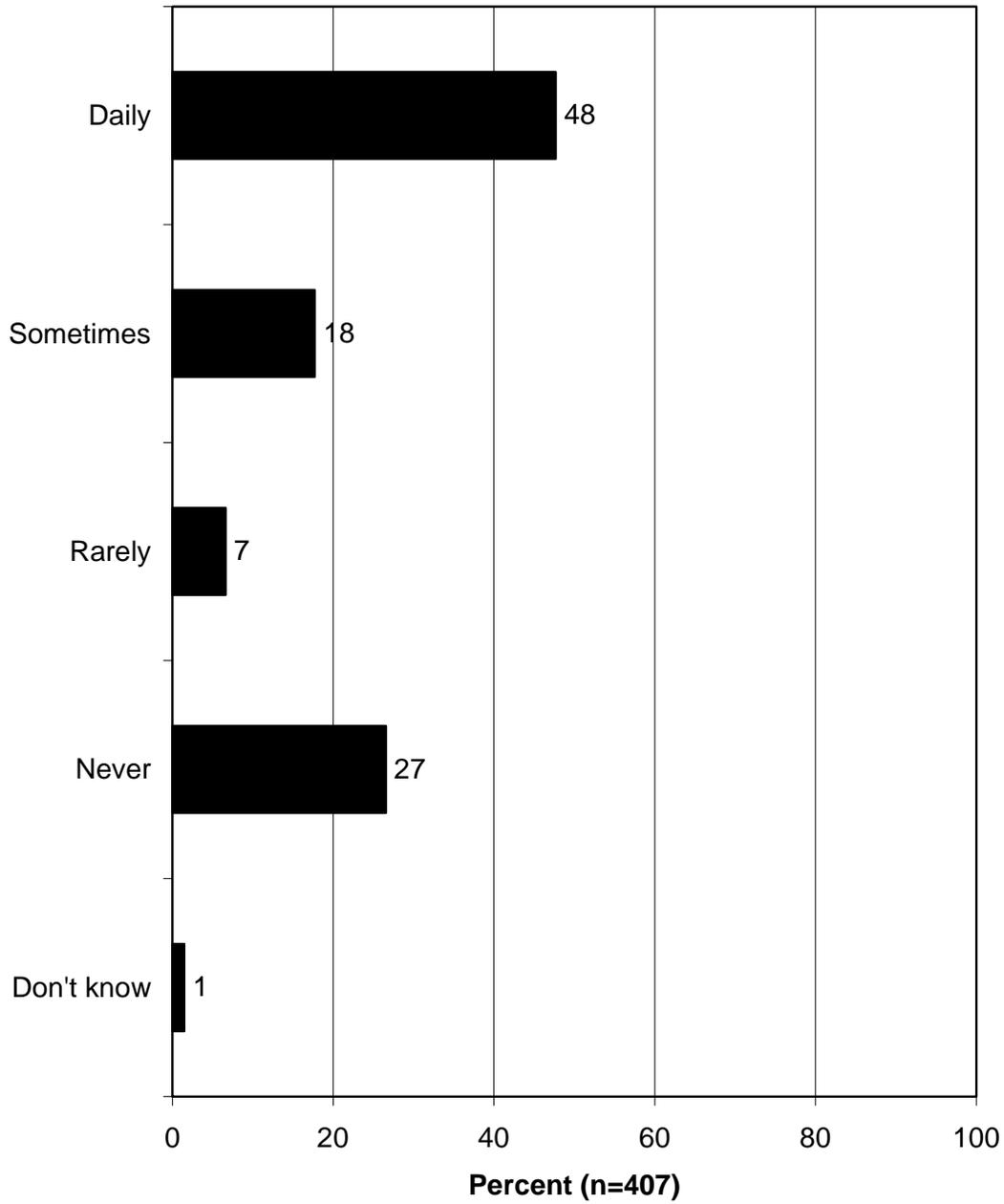
Q156. In general, where do you look for information on fish, wildlife, hunting, fishing, wildlife watching or other forms of wildlife-related outdoor recreation? (Part 1.)



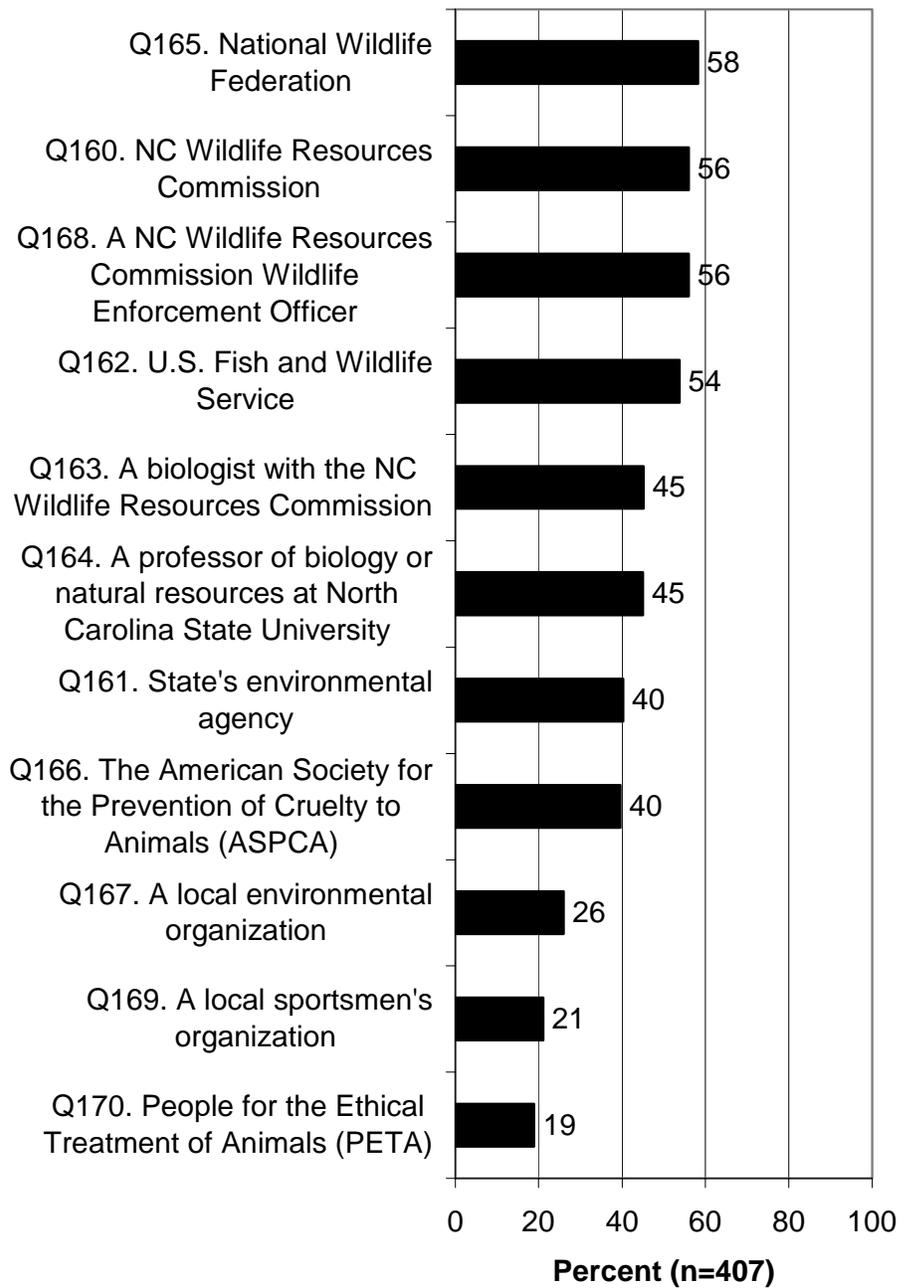
Q156. In general, where do you look for information on fish, wildlife, hunting, fishing, wildlife watching or other forms of wildlife-related outdoor recreation? (Part 2.)



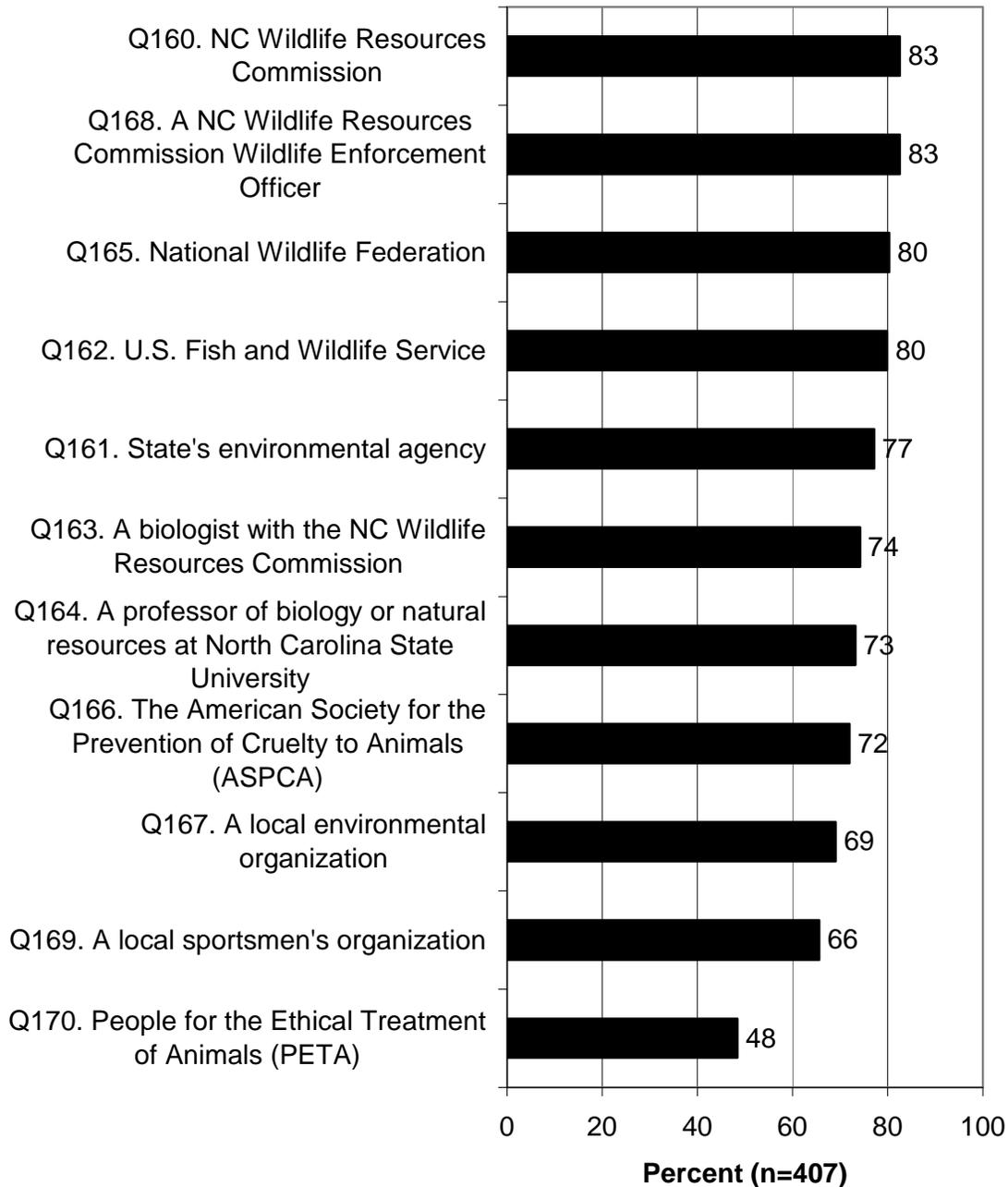
Q205. Do you access the Internet daily, sometimes, rarely, or never?



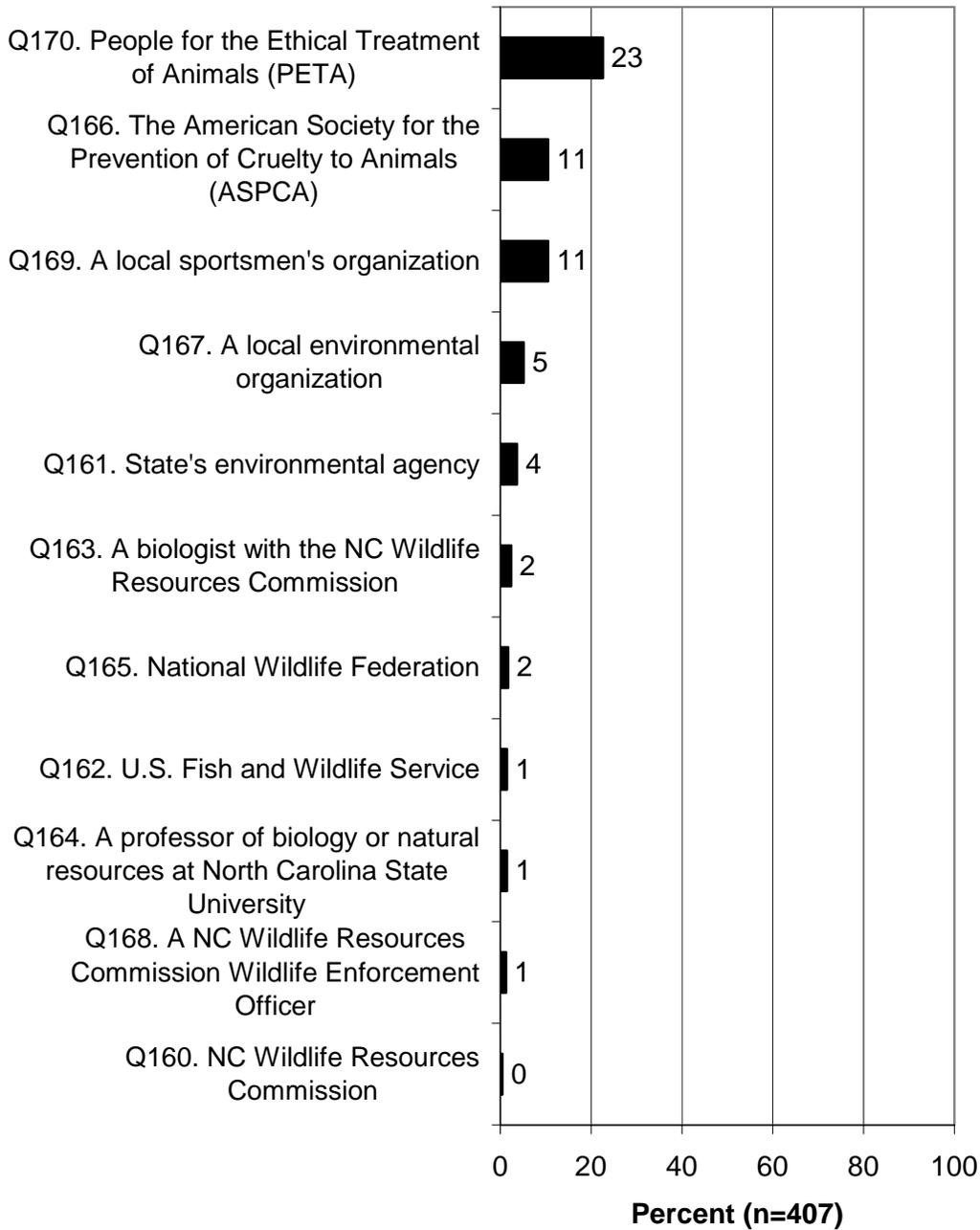
Q160-Q170. Percent who think the following are very credible as a source of information on fish and wildlife.



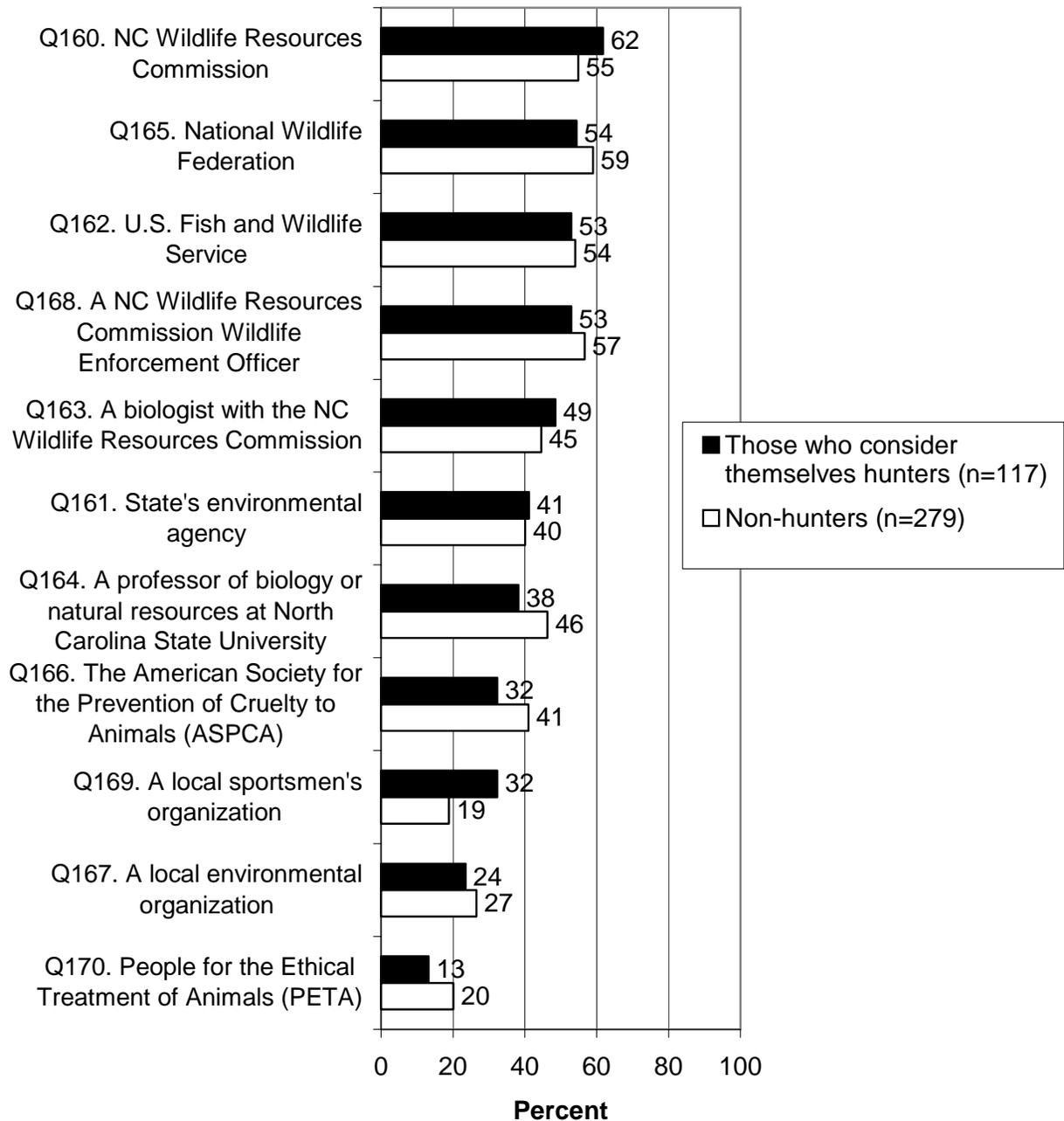
Q160-Q170. Percent who think the following are very or somewhat credible as a source of information on fish and wildlife.



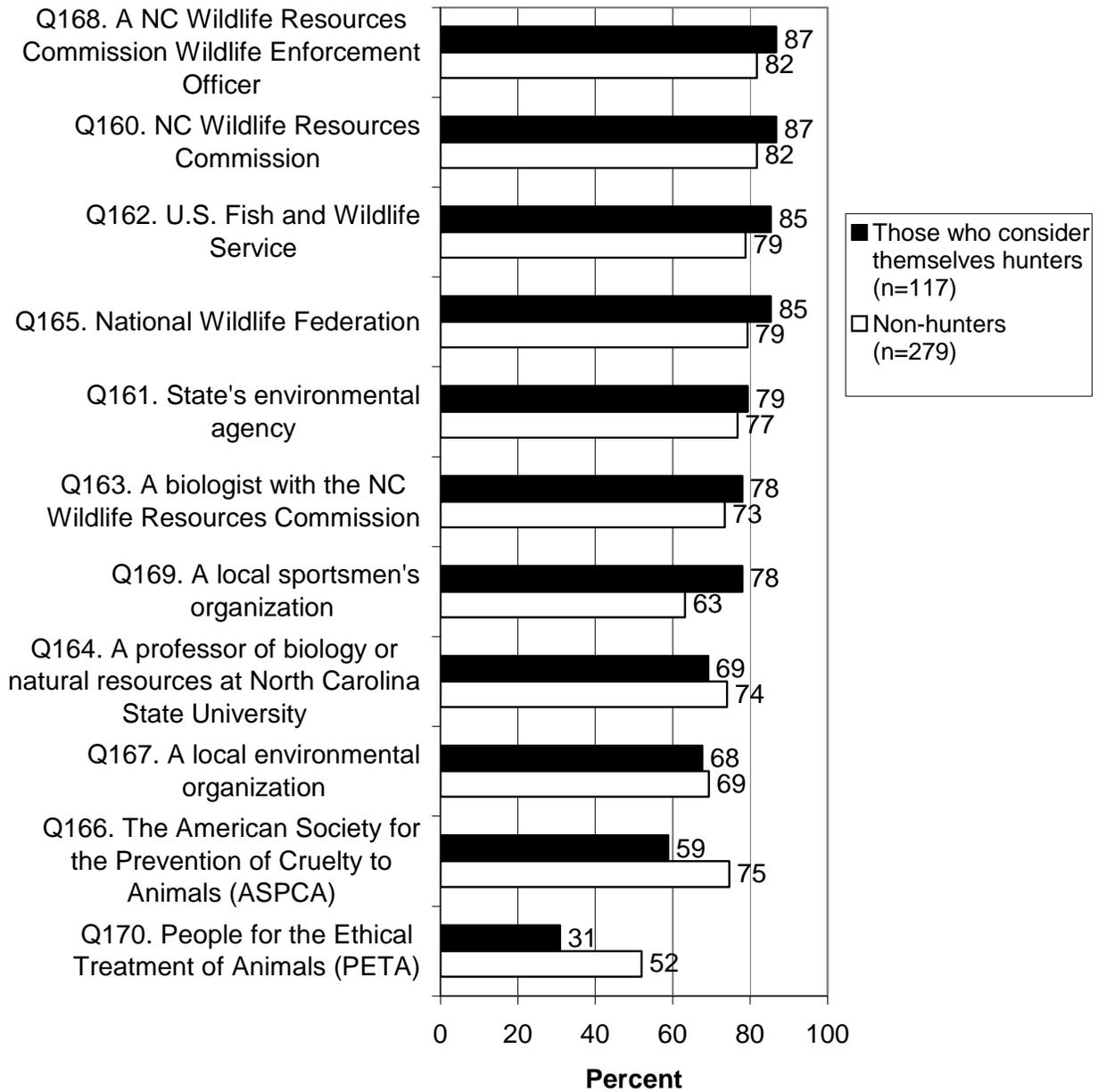
Q160-Q170. Percent who think the following are not credible as a source of information on fish and wildlife.



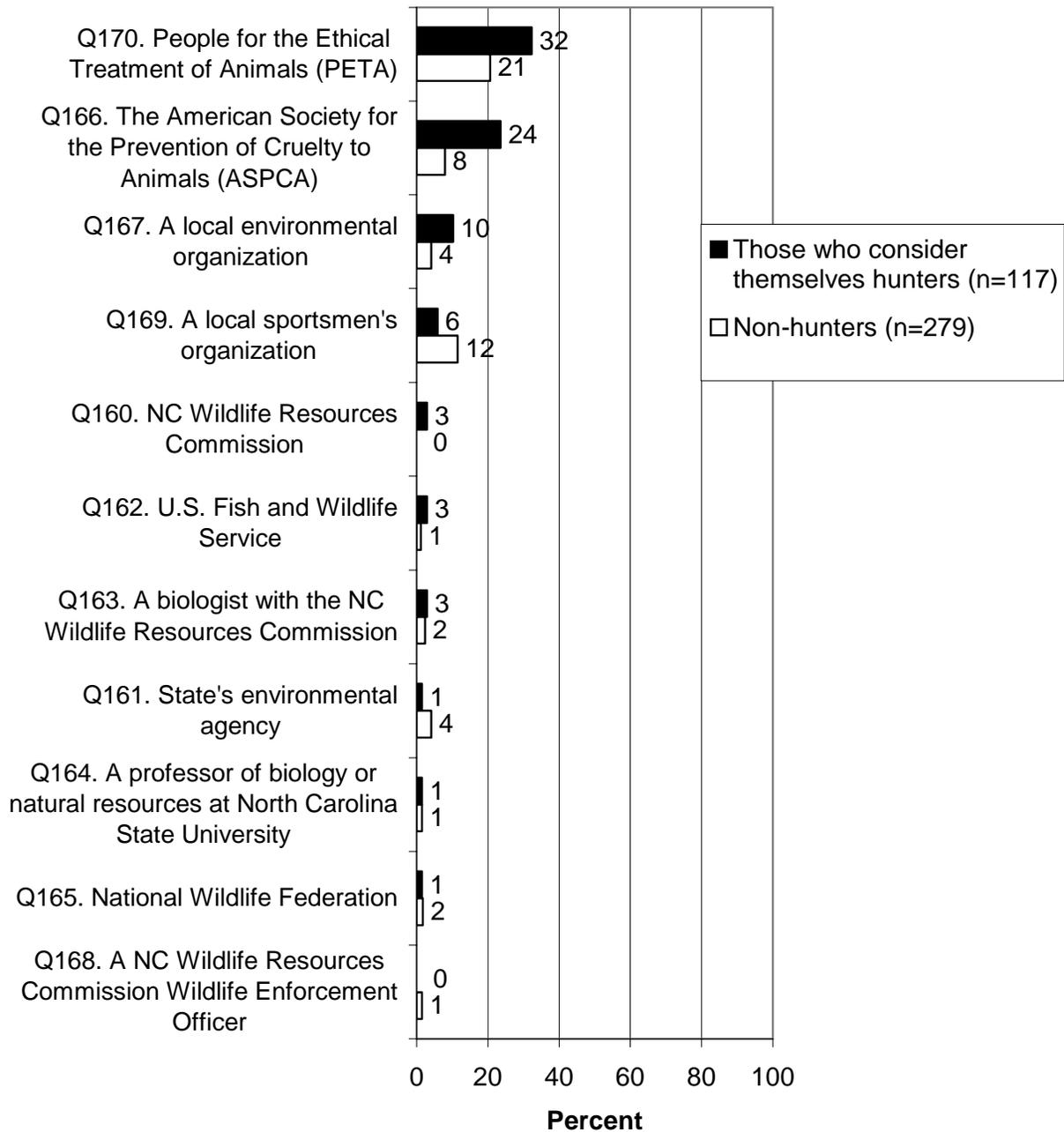
Q160-Q170. Percent who think the following are very credible as a source of information on fish and wildlife.



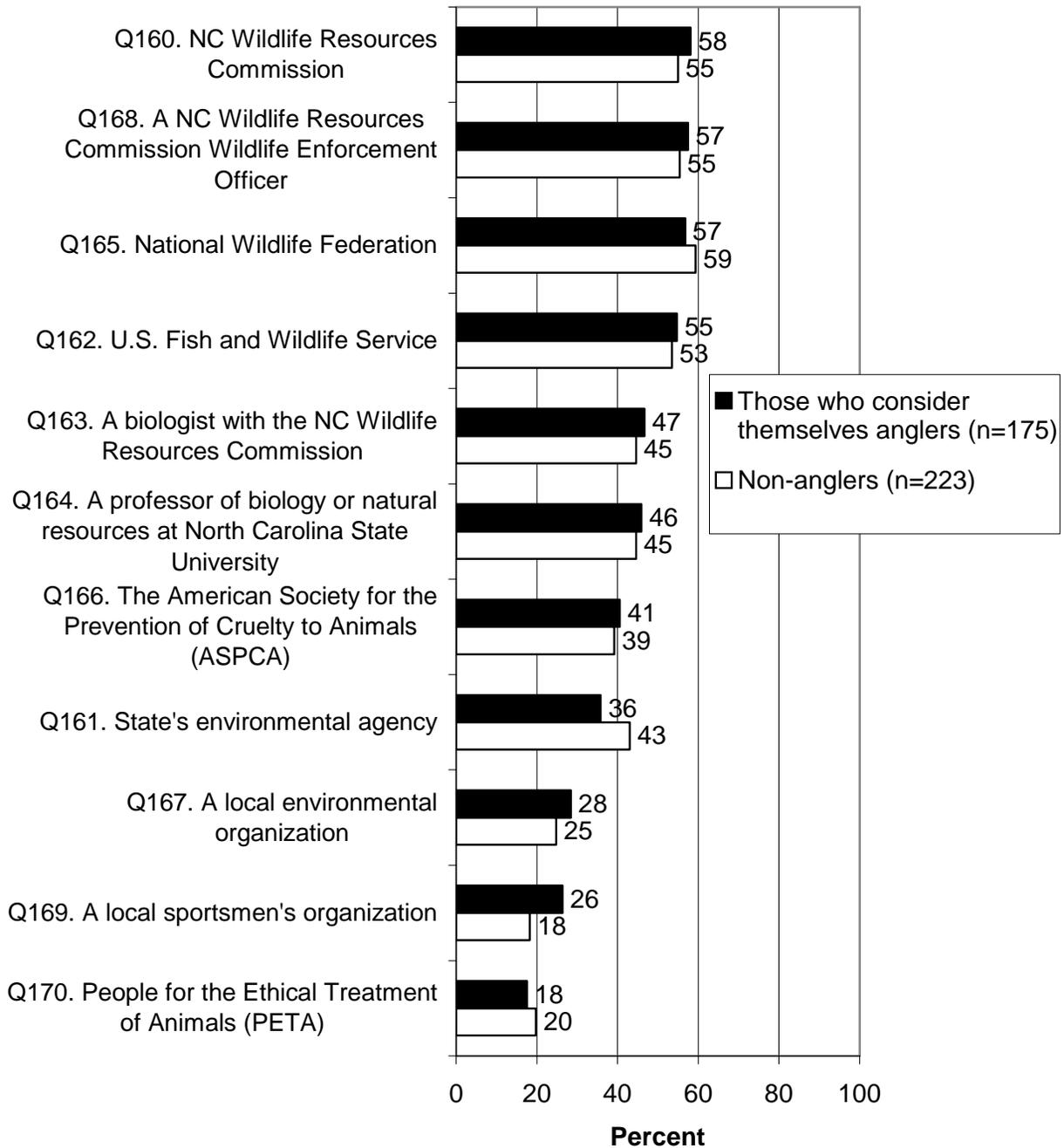
Q160-Q170. Percent who think the following are very or somewhat credible as a source of information on fish and wildlife.



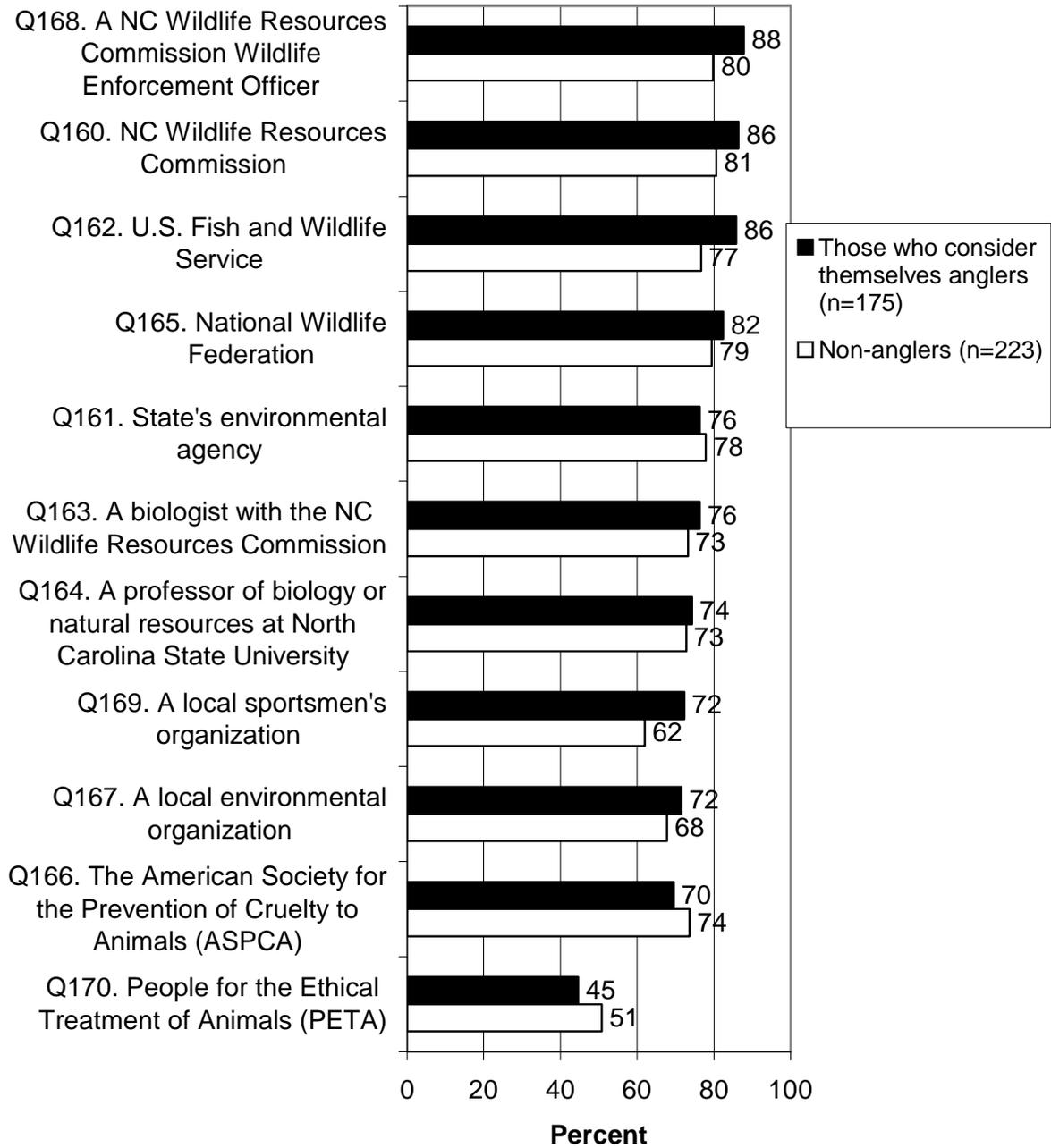
Q160-Q170. Percent who think the following are not credible as a source of information on fish and wildlife.



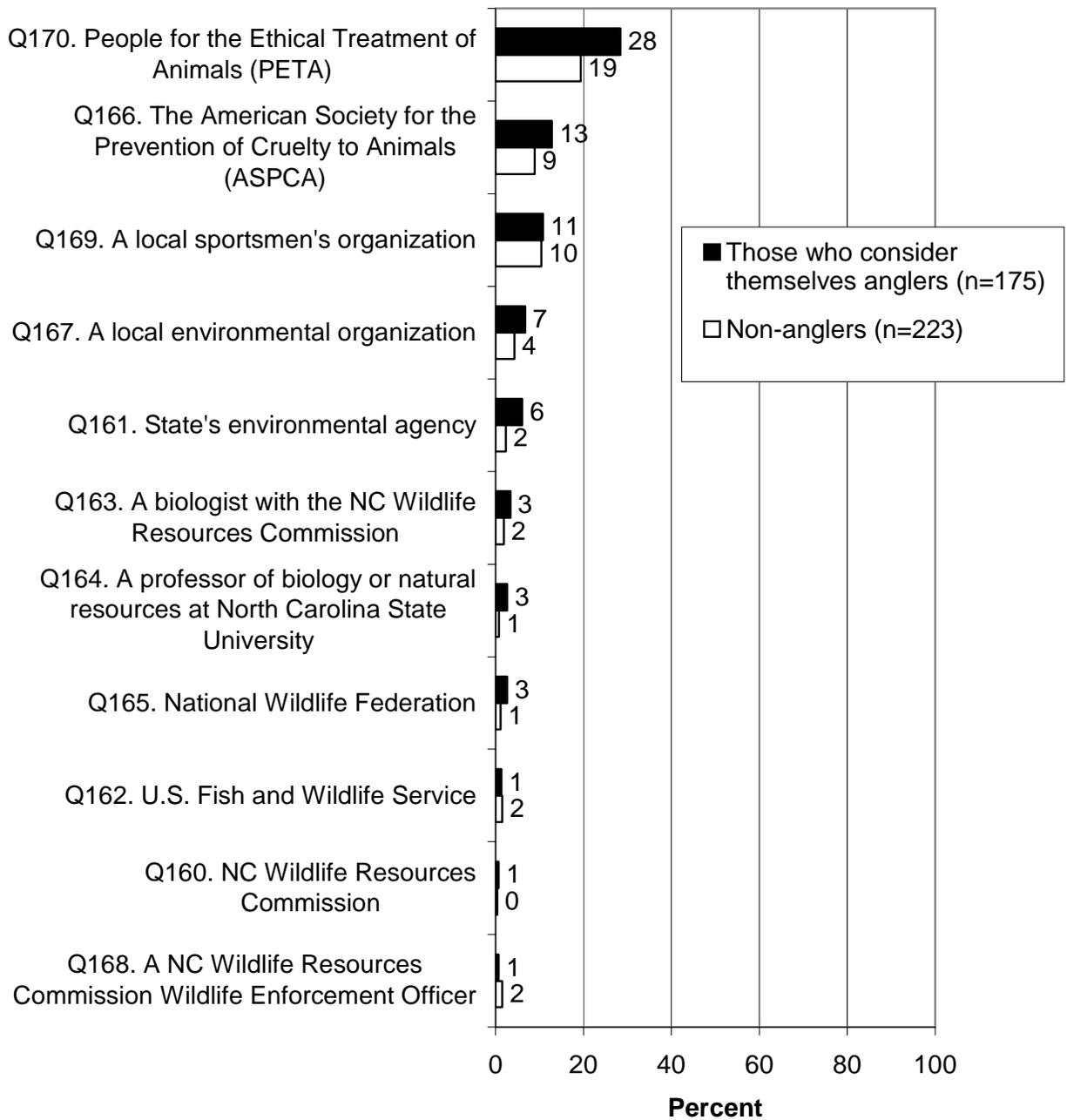
Q160-Q170. Percent who think the following are very credible as a source of information on fish and wildlife.



Q160-Q170. Percent who think the following are very or somewhat credible as a source of information on fish and wildlife.



Q160-Q170. Percent who think the following are not credible as a source of information on fish and wildlife.



PARTICIPATION IN OUTDOOR ACTIVITIES

- Residents were asked about their participation in 20 outdoor recreation activities in the past 12 months. A majority of residents of North Carolina fed birds or other wildlife on a regular basis (60%), and half visited a state or national park (50%). Other outdoor recreation activities that have relatively high participation rates are closely observing/trying to identify birds and/or wildlife within a mile of home (44%) and freshwater fishing (41%).

- Those who went camping were asked about the type of camping that they did. A majority (57%) of all campers had camped in a tent in a campground; 20% had participated in wilderness camping, and 19% had camped in a recreational vehicle (RV). The rates of participation out of all respondents is also shown for each type of camping.

- Those who had hunted were asked how many days they had hunted in the past year. Half (50%) had hunted for less than 2 weeks total. The mean was 28.3 days; the median was 11 days.

- Those who had freshwater or saltwater fished were asked how many days they had fished in the past year: 43% had fished for less than a week total, and a majority (59%) had fished for less than 2 weeks total. The mean was 19.9 days; the median was 10 days.

- Those who had taken trips to view wildlife were asked how many days they had taken wildlife viewing trips in the past year: 47% had done so for less than 1 week. The mean was 12.1 days; the median was 7 days.

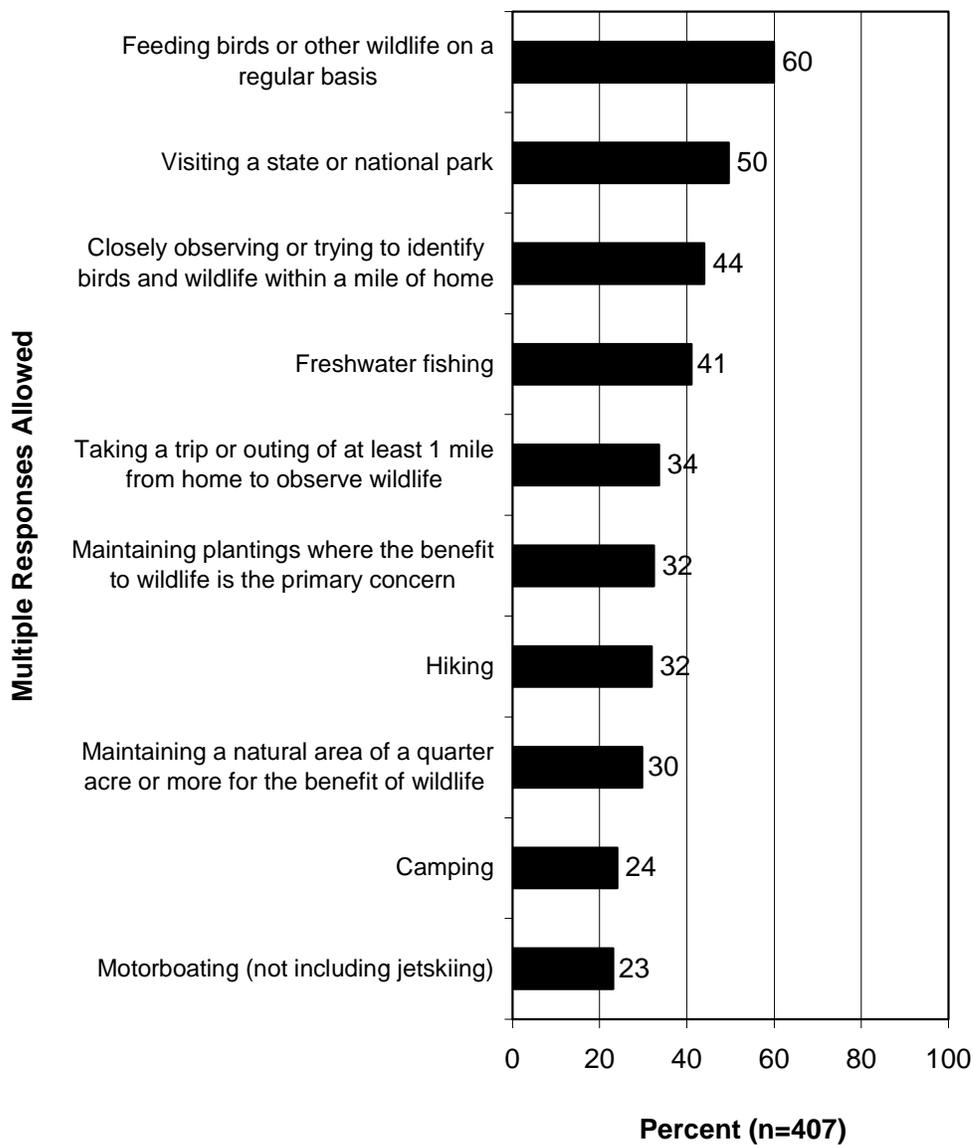
- Just over a quarter of households (28%) have a member who went hunting in the past 5 years in North Carolina. A large majority of households (67%) have a member who went fishing in the past 5 years in North Carolina.

- Almost half of households (46%) have a member who took a trip of at least a mile to view fish and/or wildlife in the past 12 months in North Carolina.

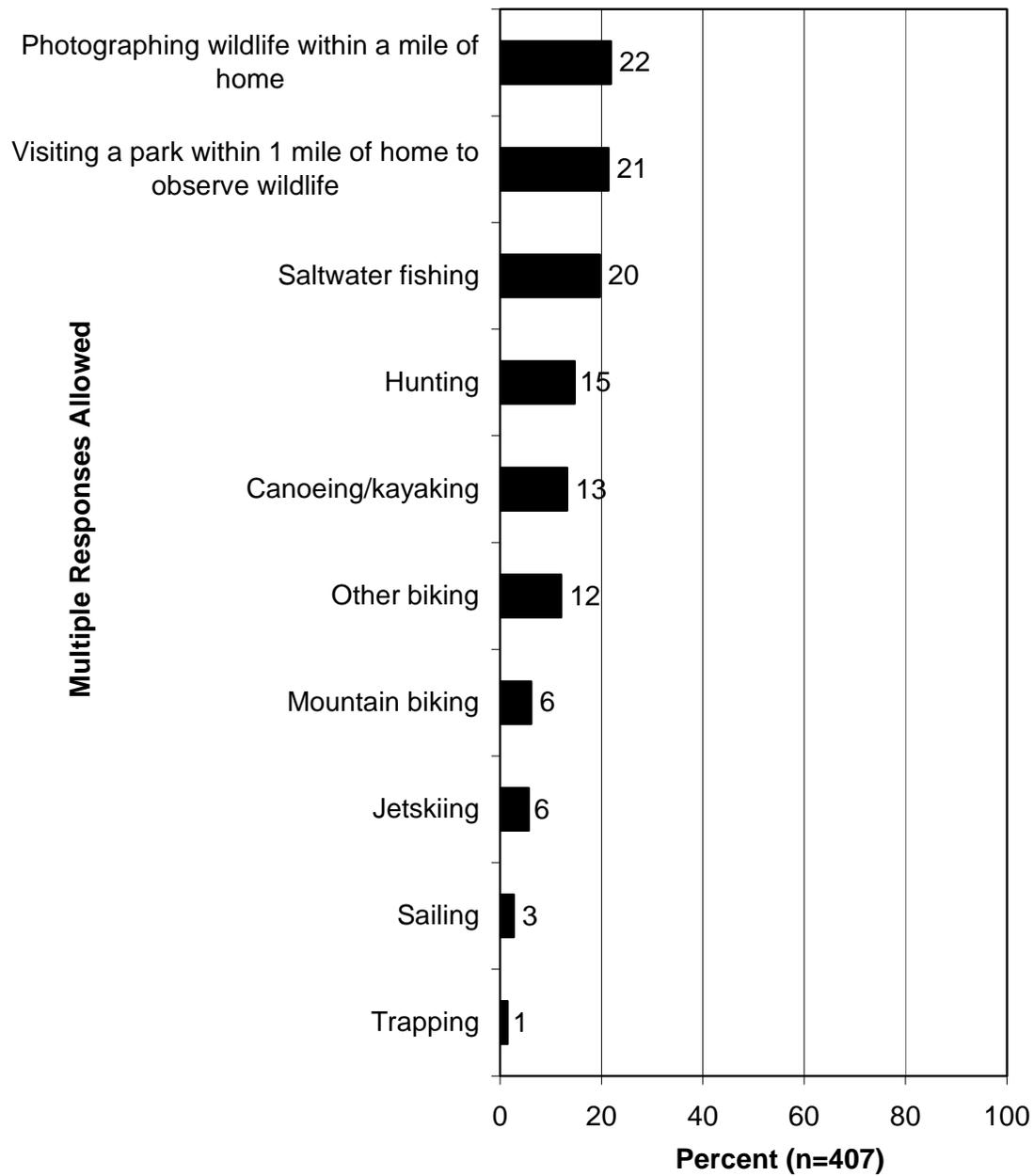
- About a third of respondents (34%) have attended an educational program that dealt with fish or wildlife. Hunters and anglers were more likely than non-hunters and non-anglers to have attended an educational program that dealt with fish or wildlife.

Q11/13. First, I'm going to read a list of outdoor activities, and I would like to know if you've participated in each in the past 12 months. Have you participated in...?

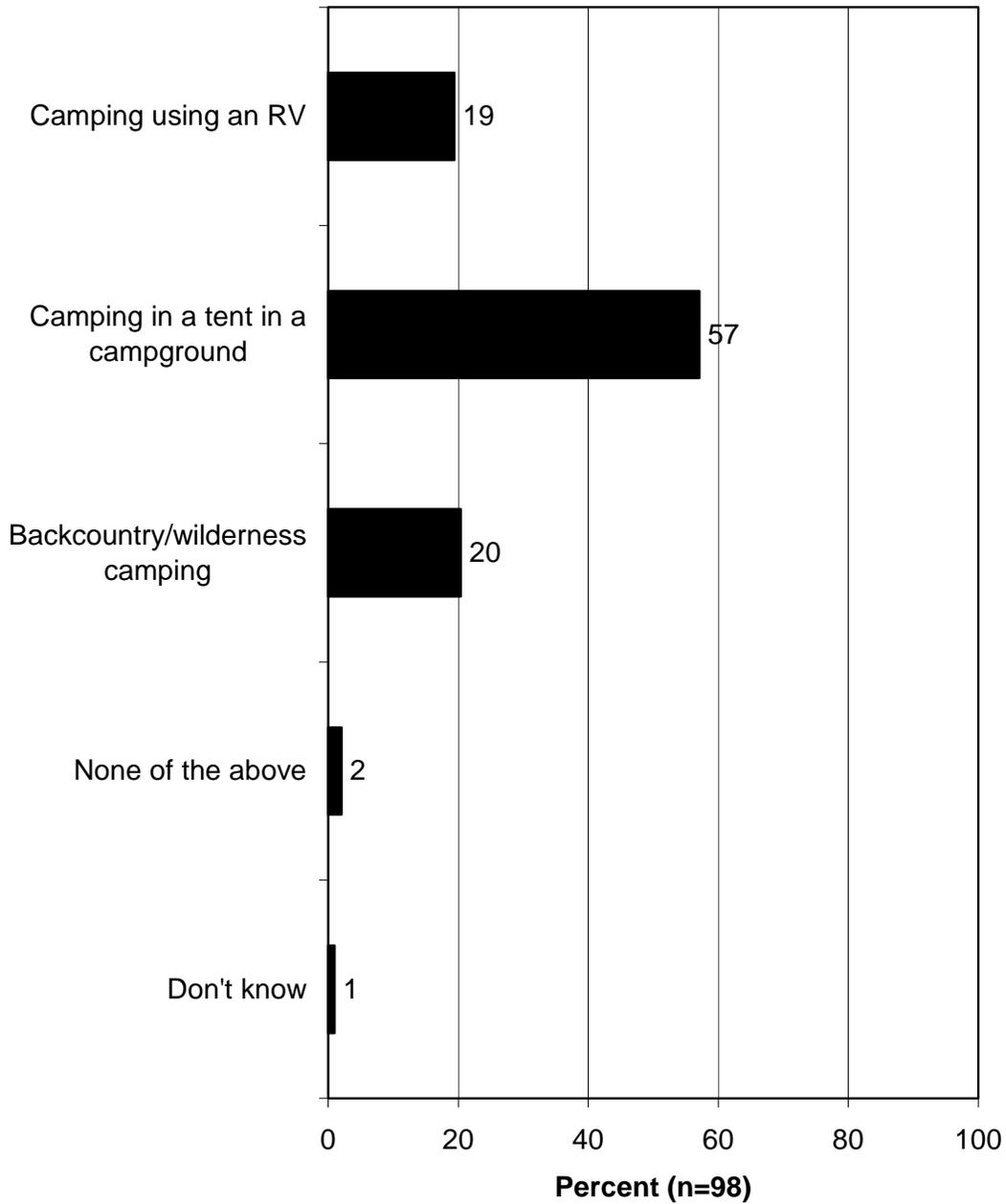
Part 1.



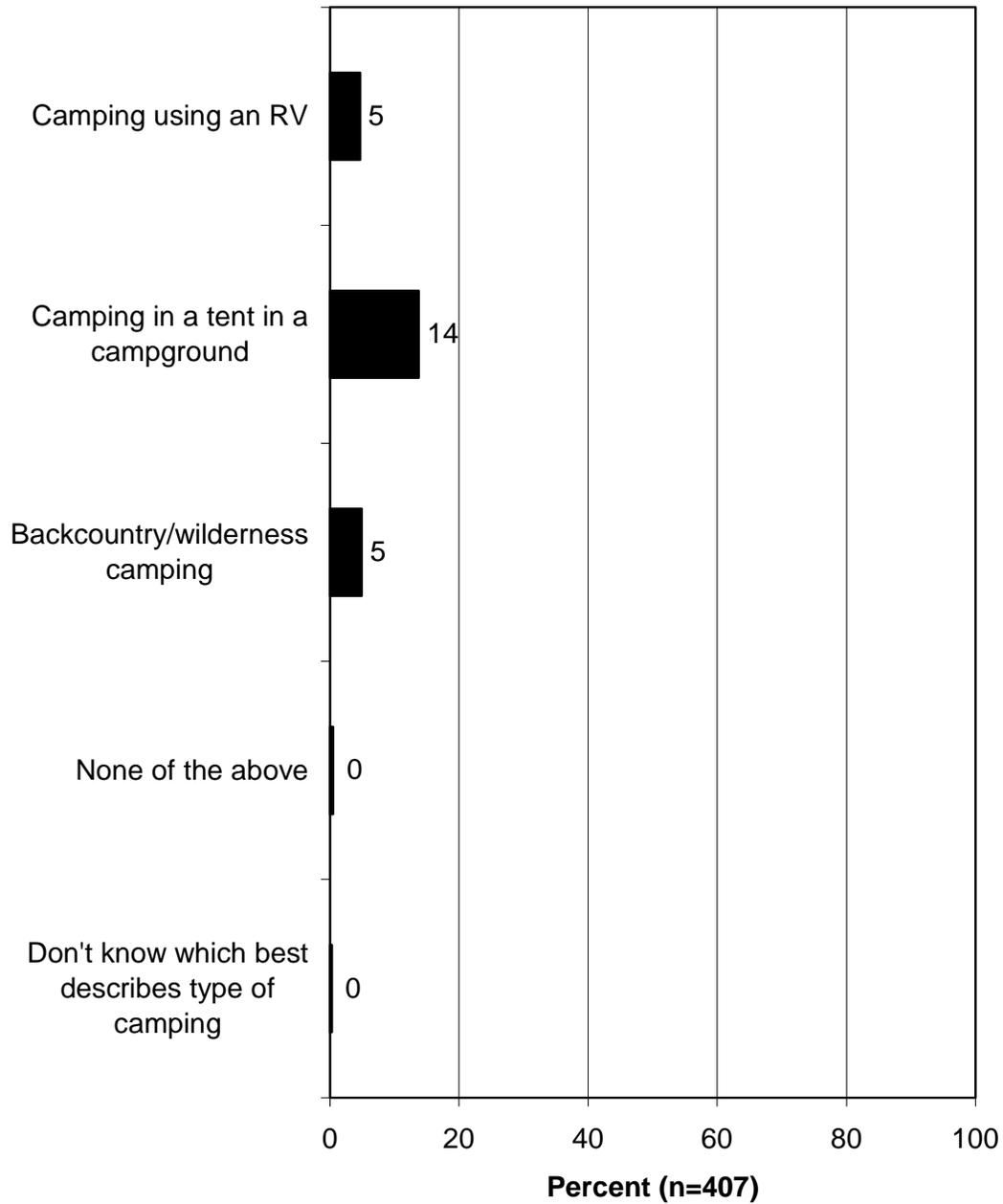
**Q11/13. First, I'm going to read a list of outdoor activities, and I would like to know if you've participated in each in the past 12 months. Have you participated in...?
Part 2.**



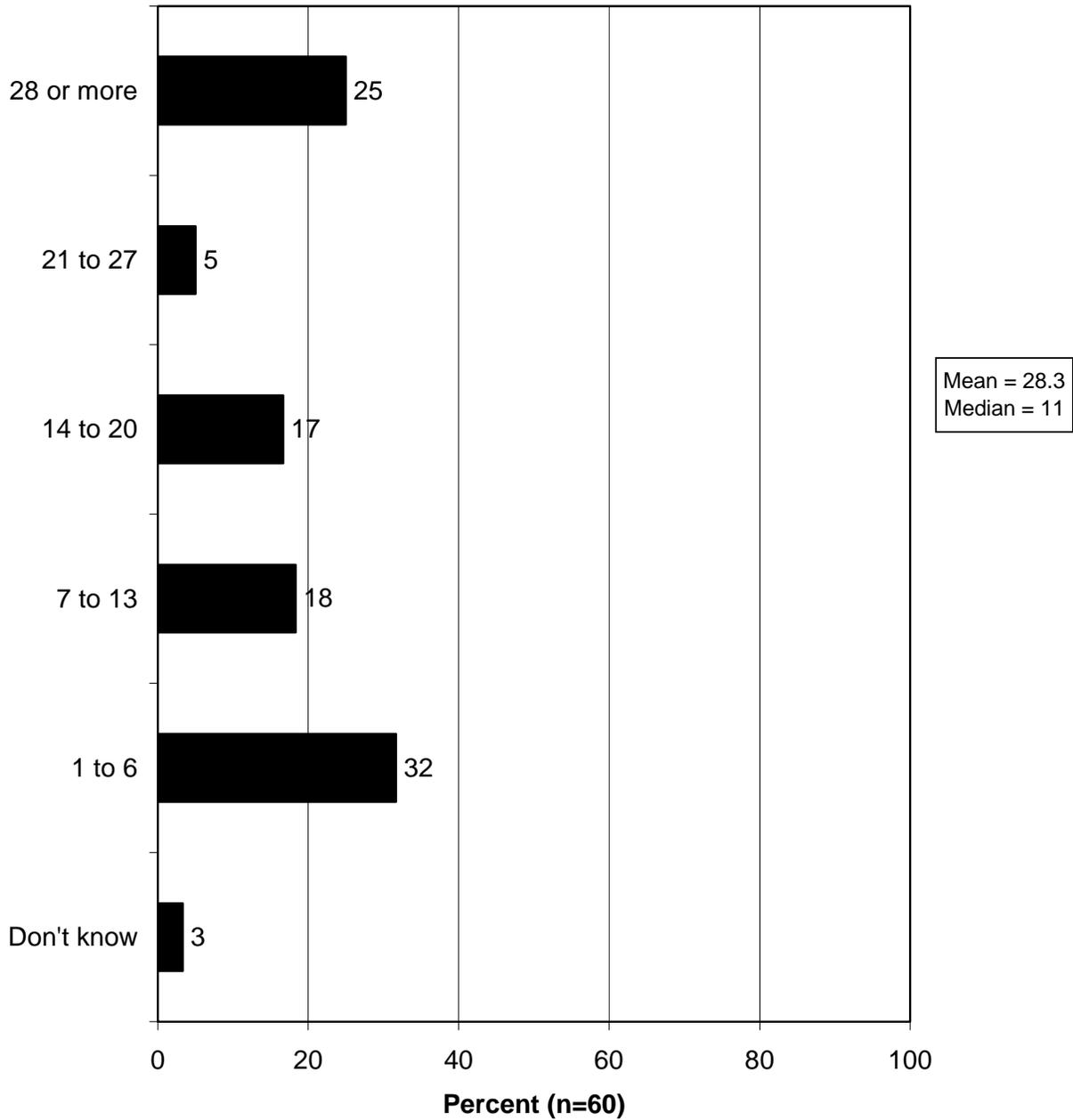
Q14. Which best describes the camping that you have done in the past 12 months? (Asked of those who camped in the past 12 months.)



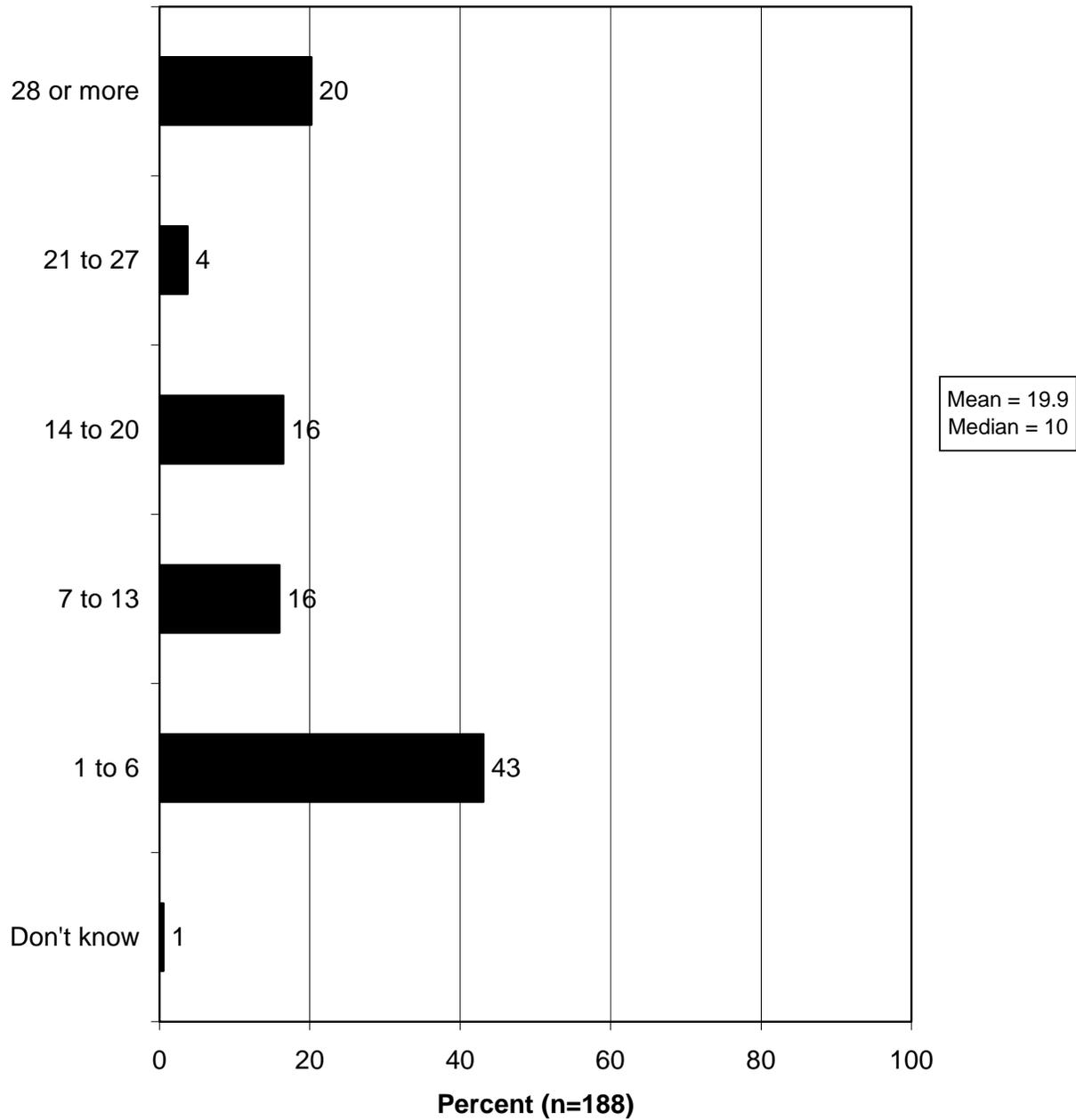
Q14. Which best describes the camping that you have done in the past 12 months? (Out of all respondents.)



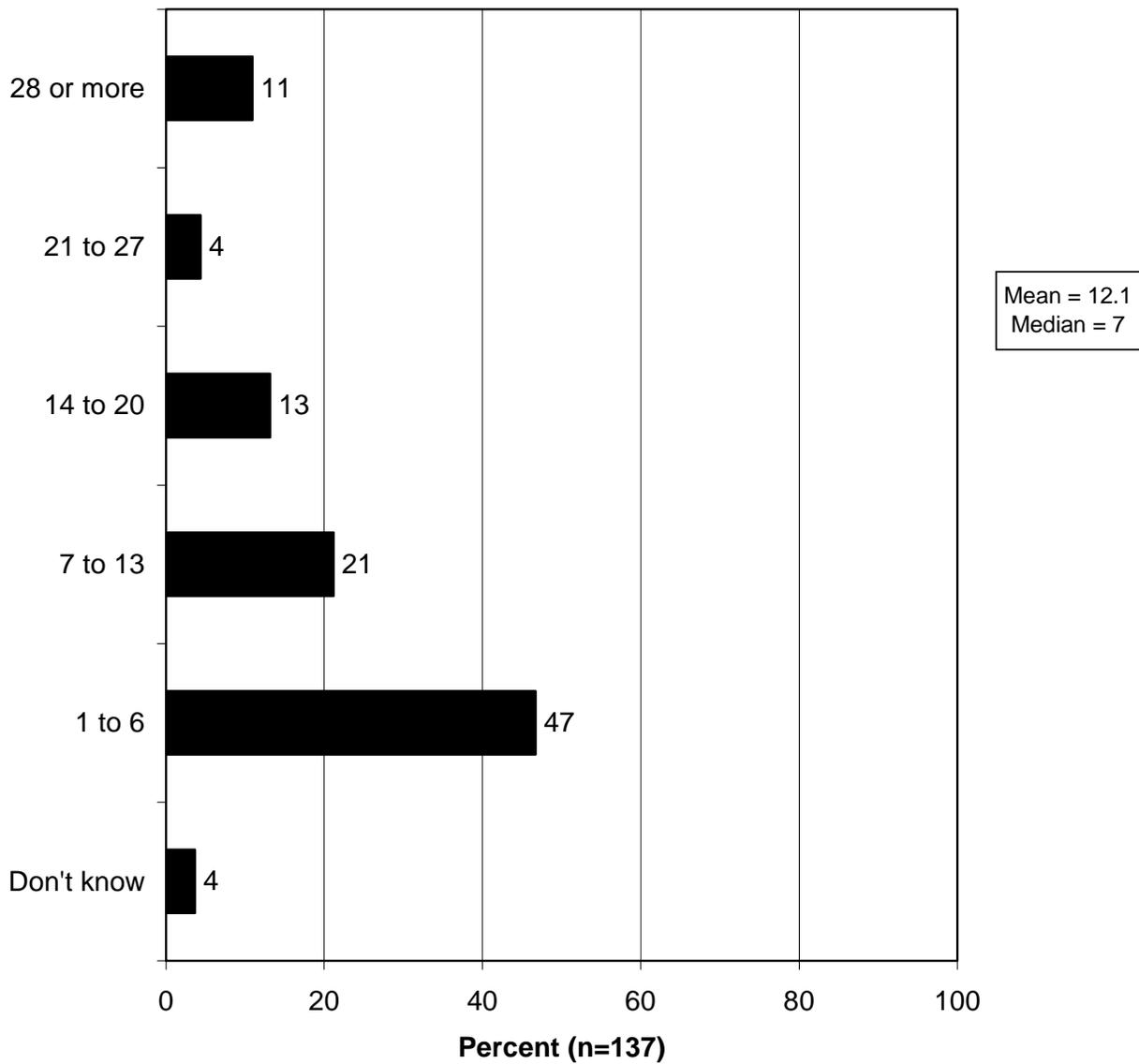
Q16. About how many days did you go hunting in the past year? (Asked of those who hunted in the past 12 months.)



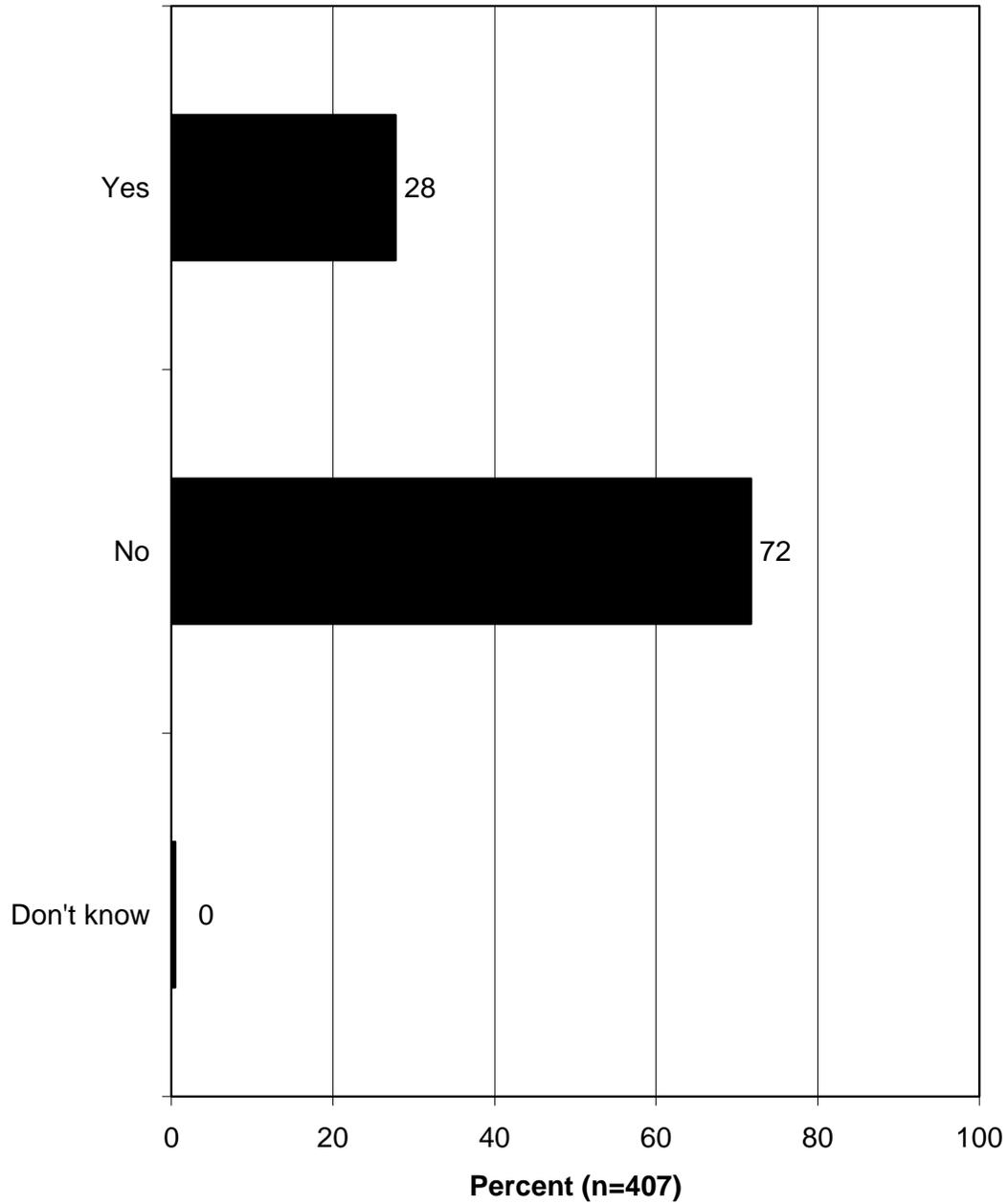
Q15. About how many days did you fish in the past year? (Asked of those who fished in the past 12 months.)



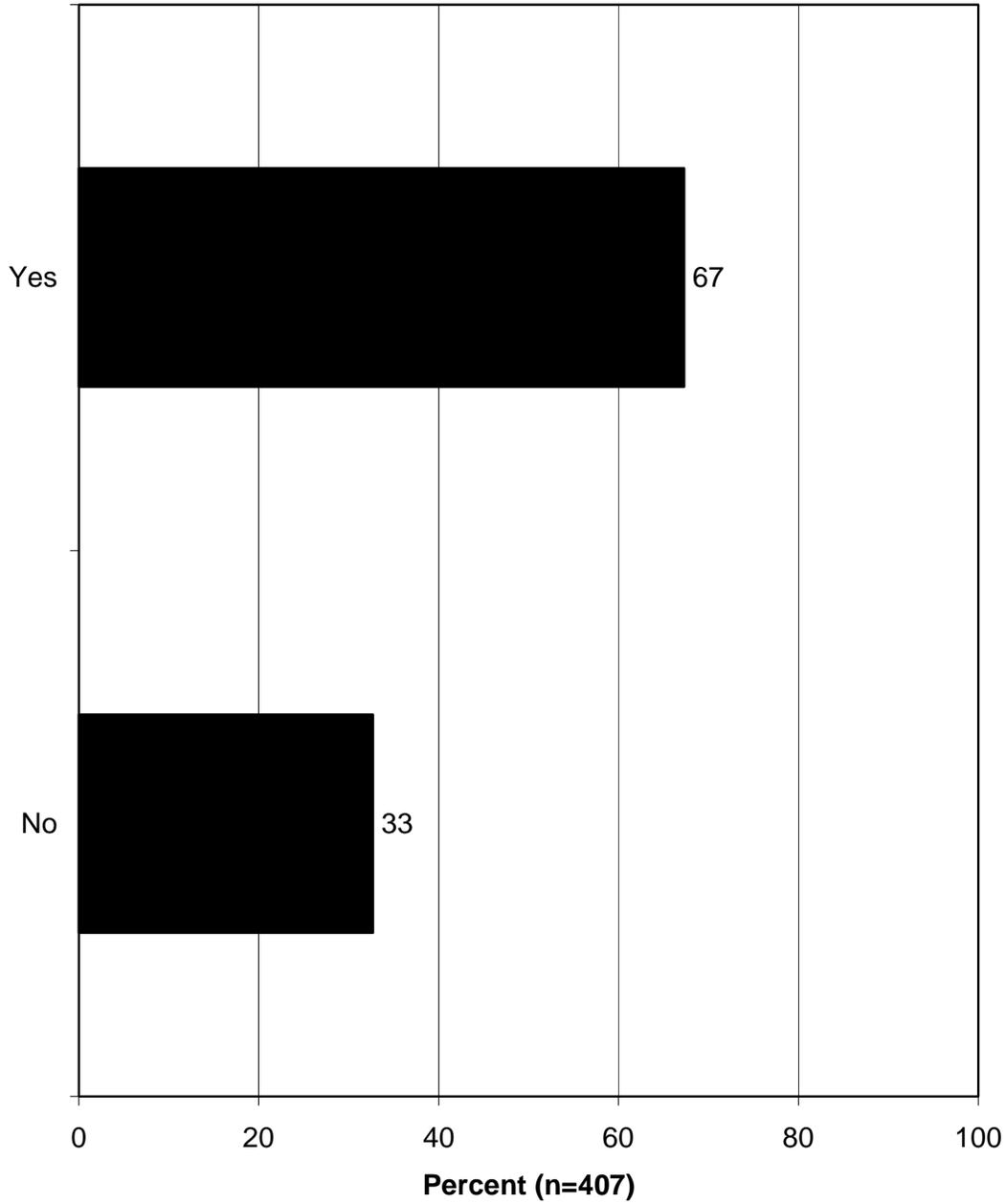
Q17. About how many days did you take a trip or outing of at least 1 mile from home for the primary purpose of observing, feeding, or photographing fish and/or wildlife? (Asked of those who participated in the activity in the past 12 months.)



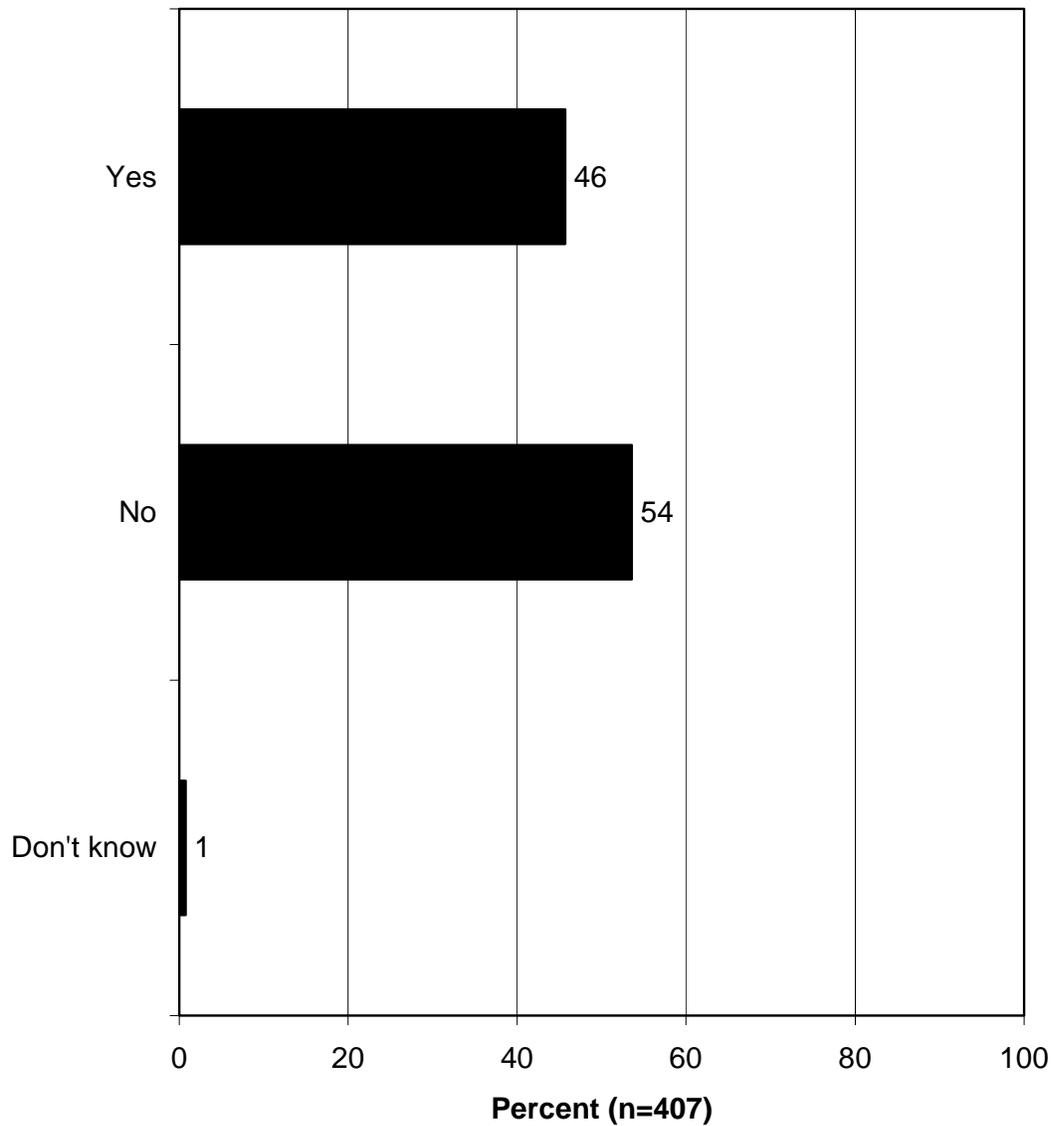
Q195. In the past 5 years have you or any member of your household gone hunting in North Carolina?



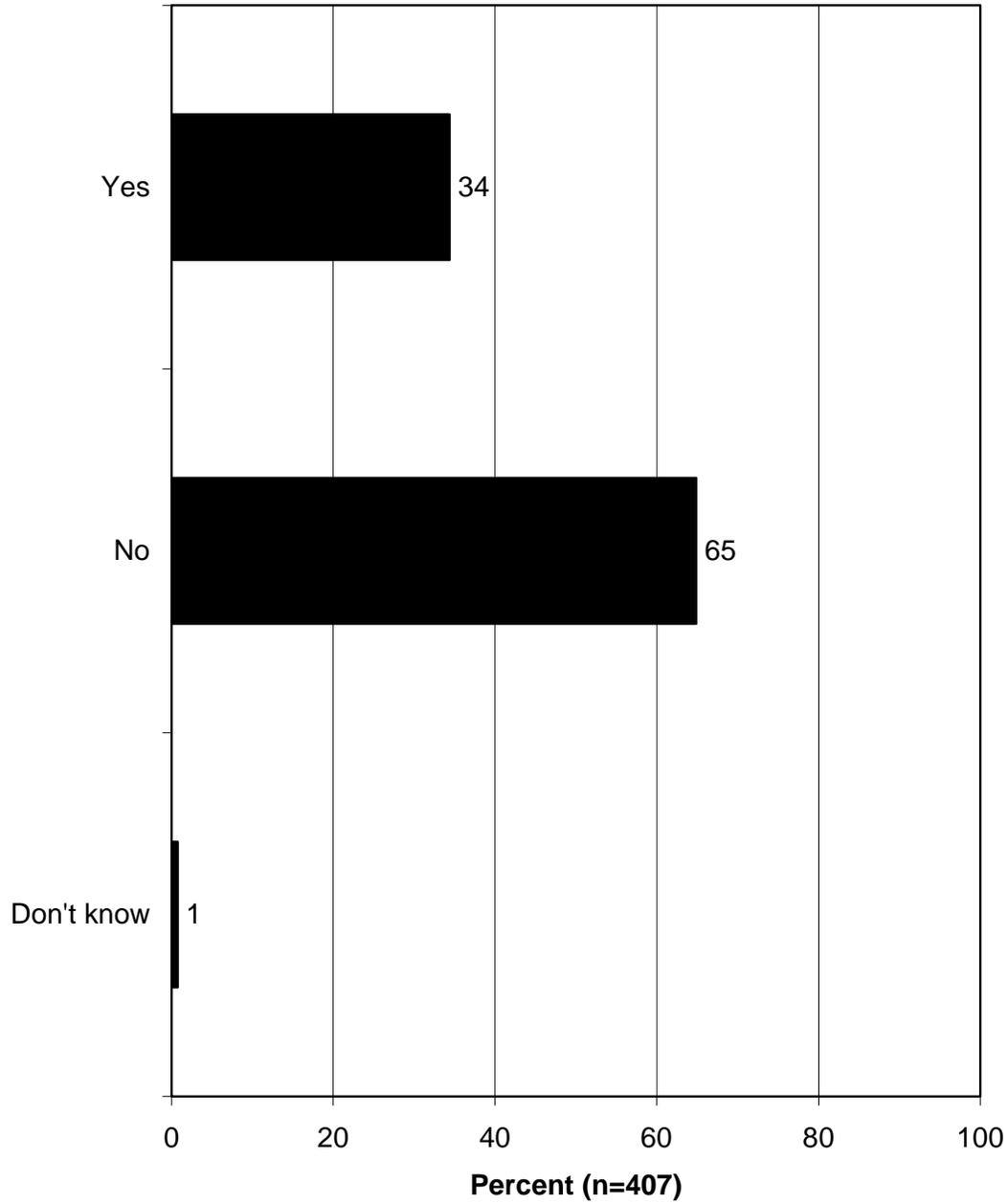
Q193. In the past 5 years have you or any member of your household gone fishing in North Carolina?



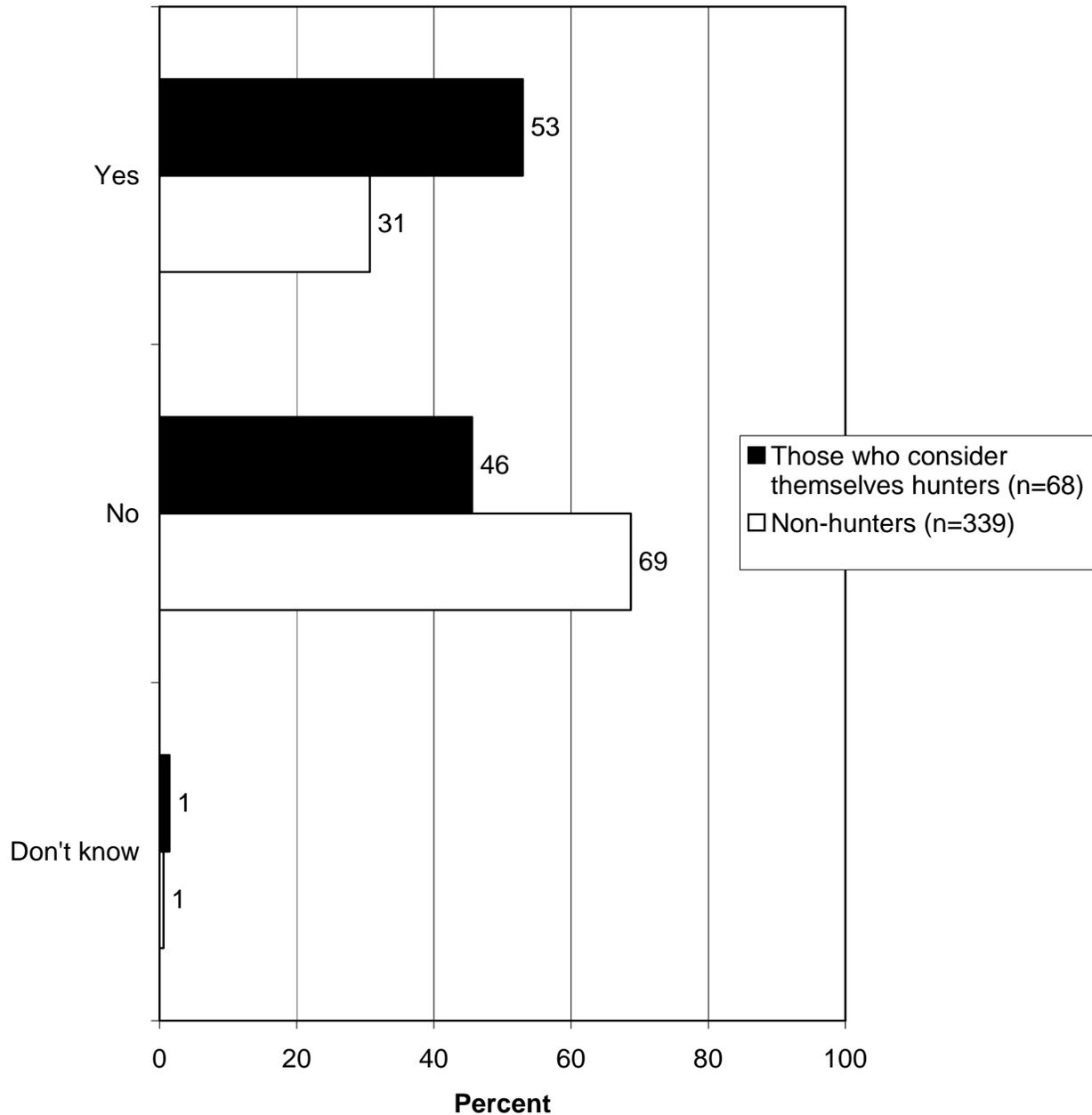
Q196. In the past 12 months have you or any member of your household taken a trip or outing of at least 1 mile from home for the primary purpose of observing, feeding, or photographing fish and/or wildlife in North Carolina?



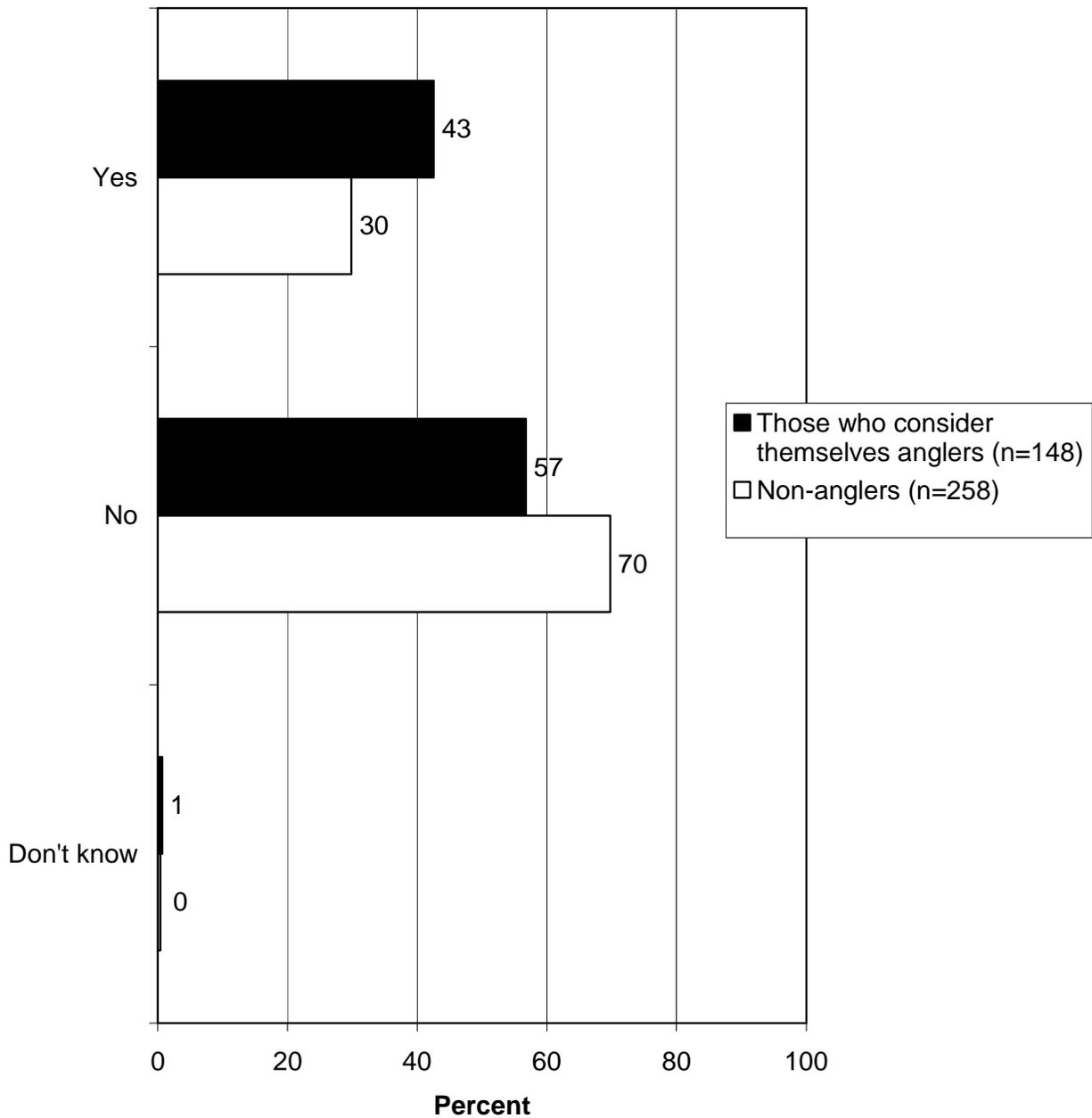
Q197. Have you ever attended an educational program that dealt with fish or wildlife, such as a class, wildlife demonstration, or talk?



Q197. Have you ever attended an educational program that dealt with fish or wildlife, such as a class, wildlife demonstration, or talk?



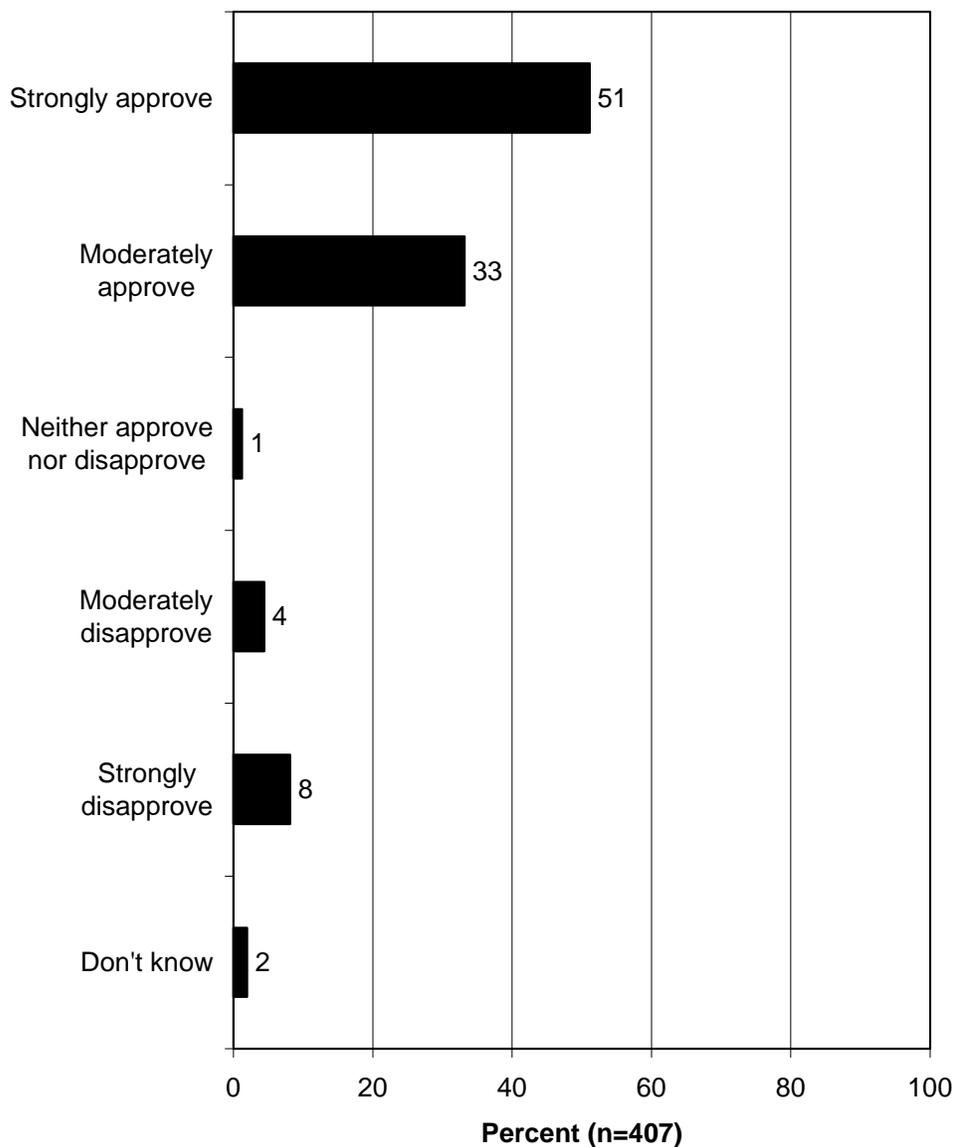
Q197. Have you ever attended an educational program that dealt with fish or wildlife, such as a class, wildlife demonstration, or talk?



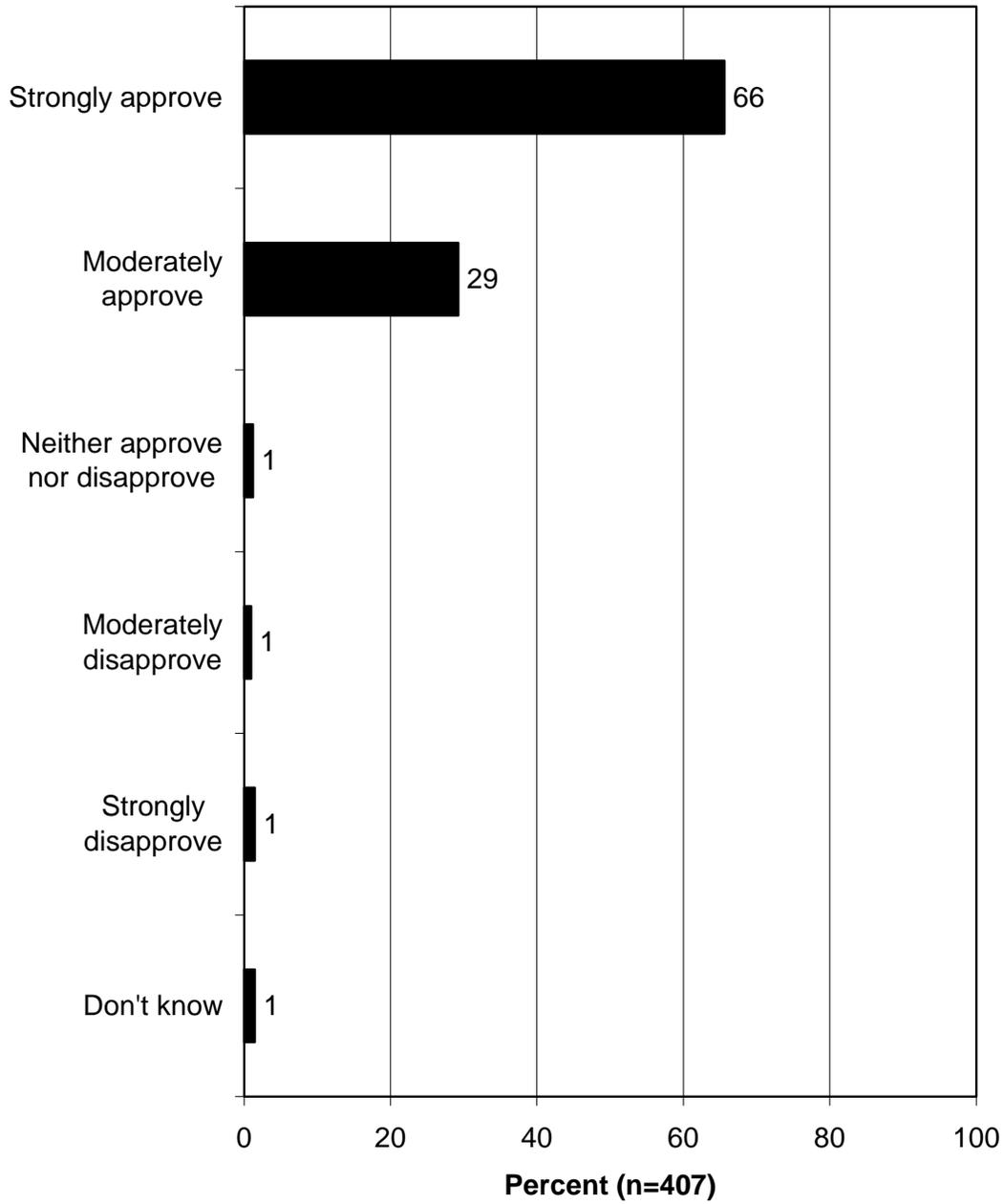
APPROVAL/DISAPPROVAL OF HUNTING, FISHING, AND TRAPPING

- A majority of North Carolina residents (84%) approve of legal hunting; a majority (95%) approve of legal, recreational fishing. Residents are split on legal, regulated trapping: 46% approve, but 41% disapprove.

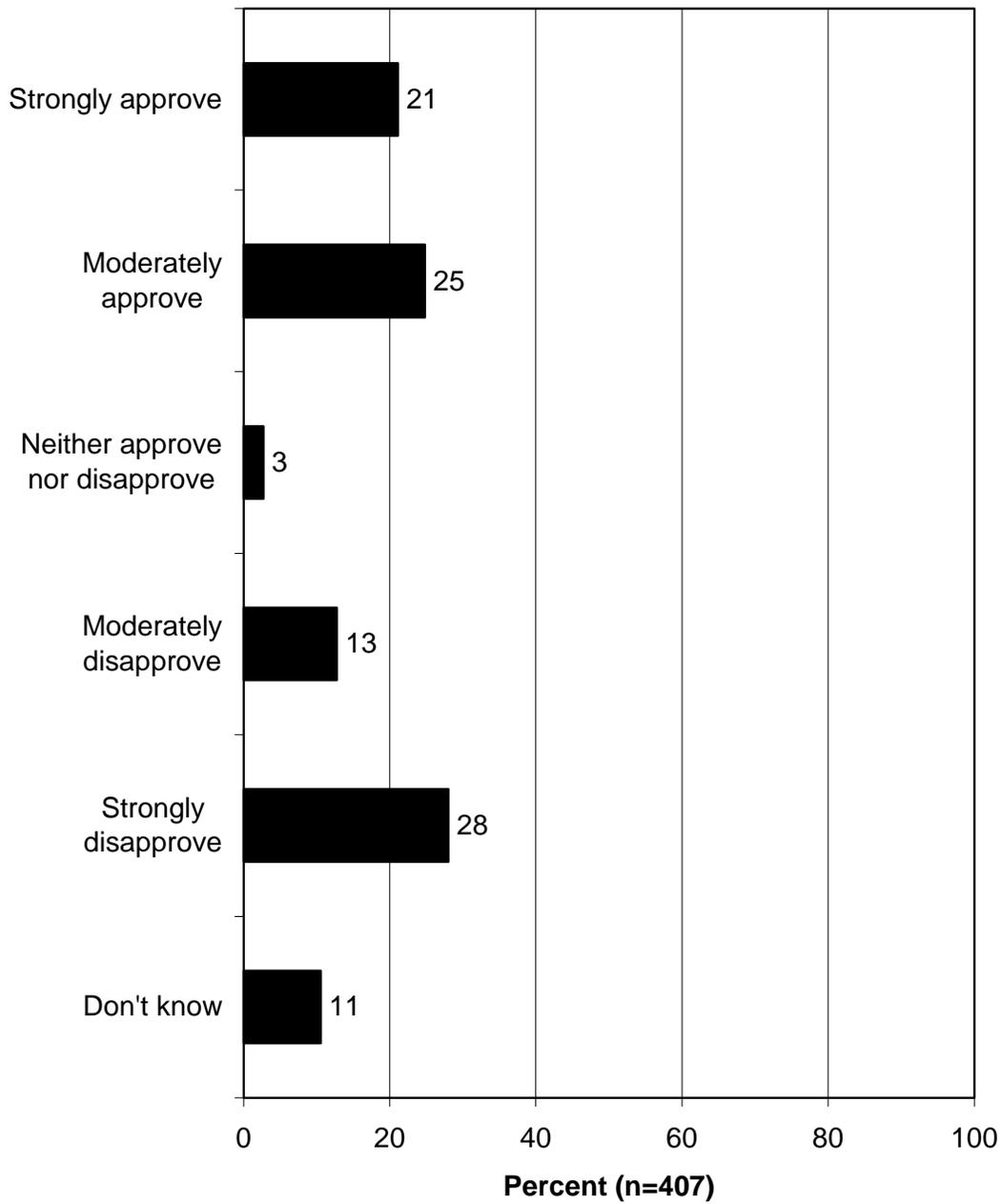
Q180. In general, do you approve or disapprove of legal hunting?



Q181. In general, do you approve or disapprove of legal recreational fishing?



Q182. In general, do you approve or disapprove of legal, regulated trapping?

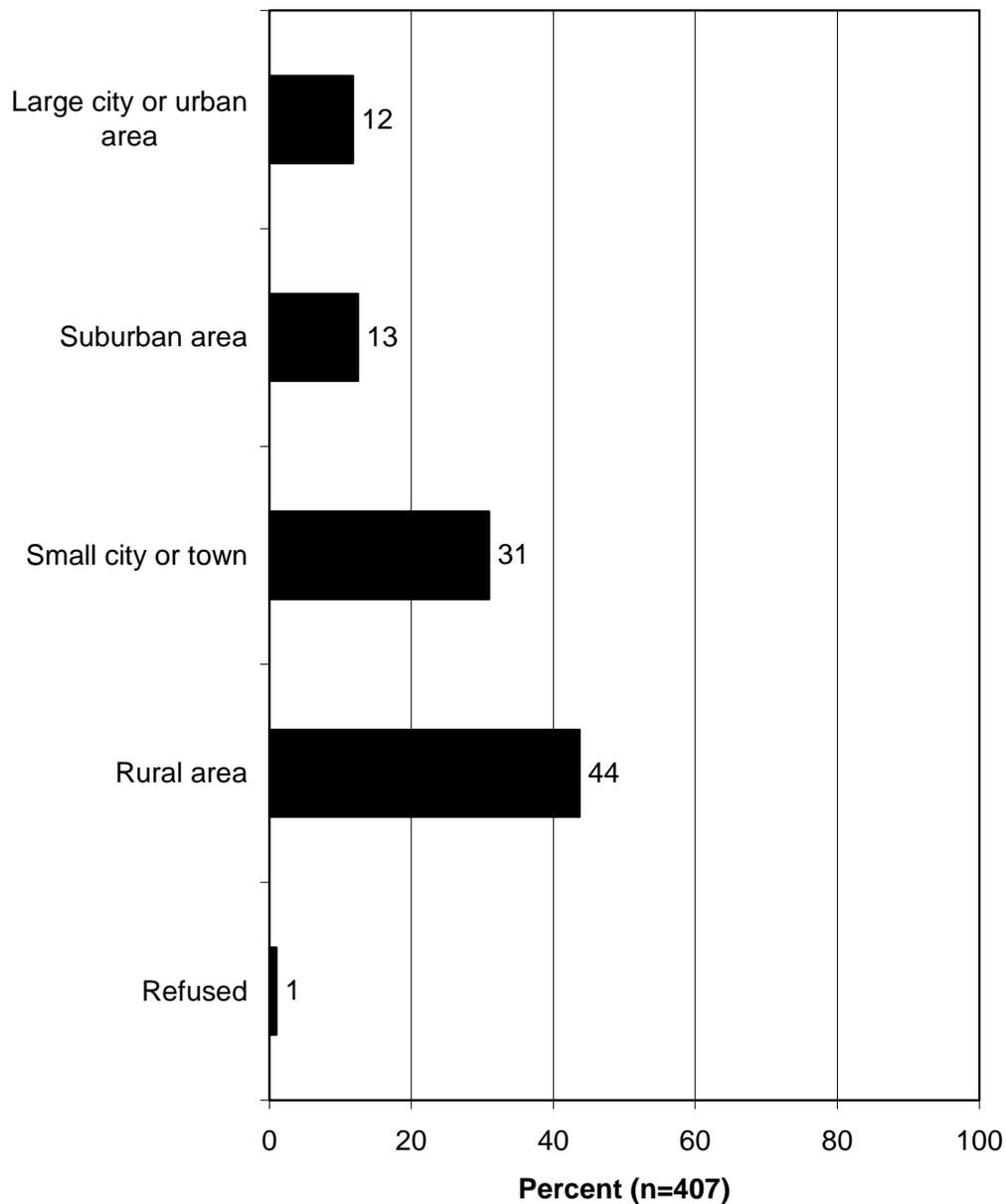


DEMOGRAPHIC DATA

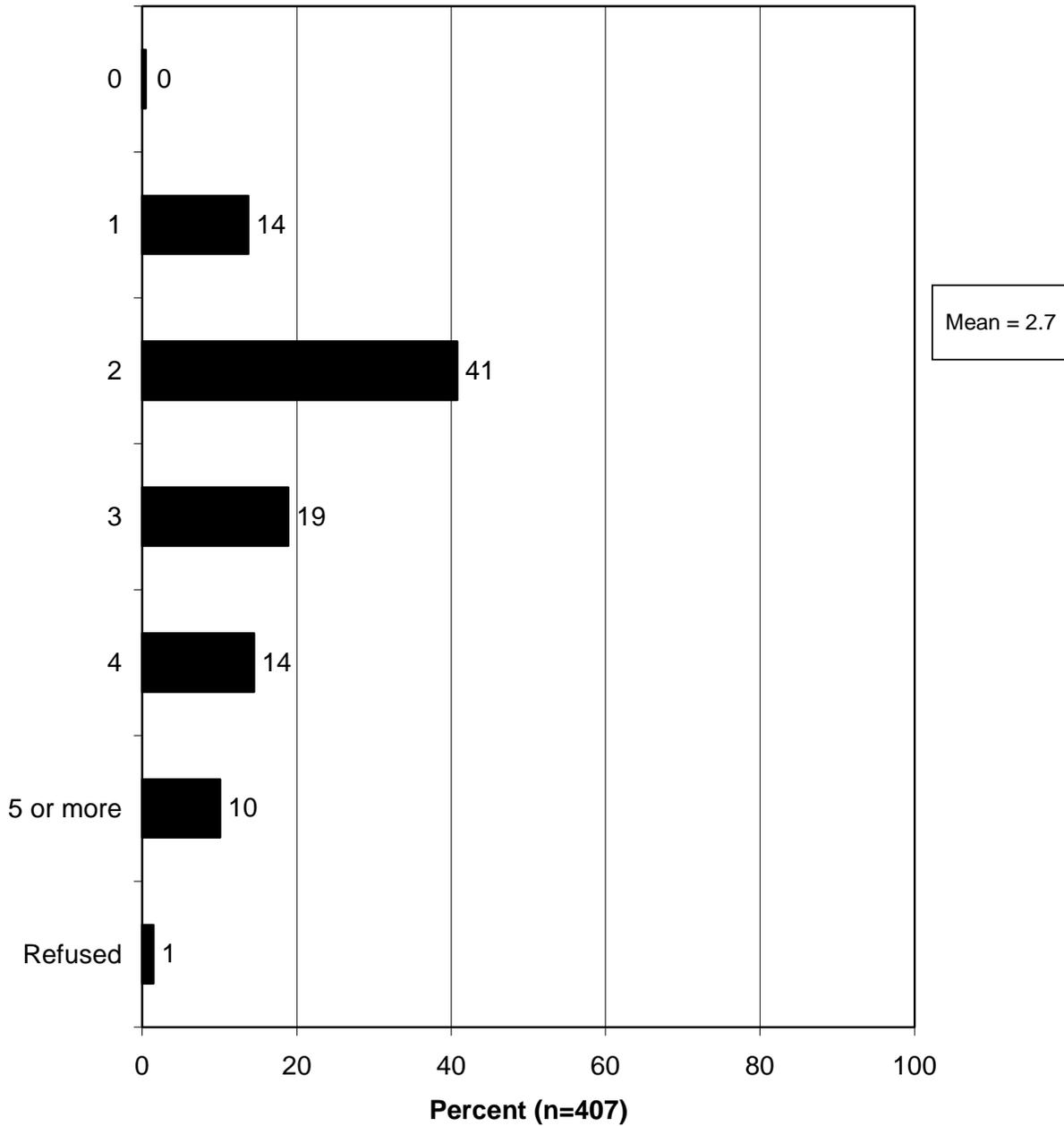
- North Carolina residents primarily consider their place of residence to be in a rural area (44%) or small city or town (31%); 13% said they consider their place of residence to be in a suburban area, and 12% said a large city or urban area.
- The most common household size in North Carolina is 2 people. The mean household size is 2.7 people.
- The majority (61%) of North Carolina residents have no children 17 or younger living in their household; 37% have one or more children living in their household. The mean is 0.7 children.
- An overwhelming majority (80%) of North Carolina residents own their current place of residence.
- A majority (54%) of North Carolina residents have lived in their community for 10 years or more. The mean is 17.0 years. Also, 56% of residents have lived in North Carolina for 30 years or more, and the mean is 33.5 years.
- A majority (65%) of North Carolina residents are married; about a quarter (27%) are single.
- While 43% of North Carolina residents have gone no further than high school, with or without getting a diploma, a majority (53%) have attended college, with or without getting a degree. Also, 37% have obtained at least an Associate or trade school degree.
- Household incomes are fairly widely spread, as shown in the graph.
- In general, the age of respondents follow a bell curve, with the peak in the 45 to 54 years old category. The mean age is 48.6 years.
- There were slightly more females than males that answered the survey questions.

- In addition to the graphs of demographic characteristics of the sample, graphs are included comparing selected demographic characteristics of the sample with the demographic characteristics of the general population of North Carolina from the U.S. Census.

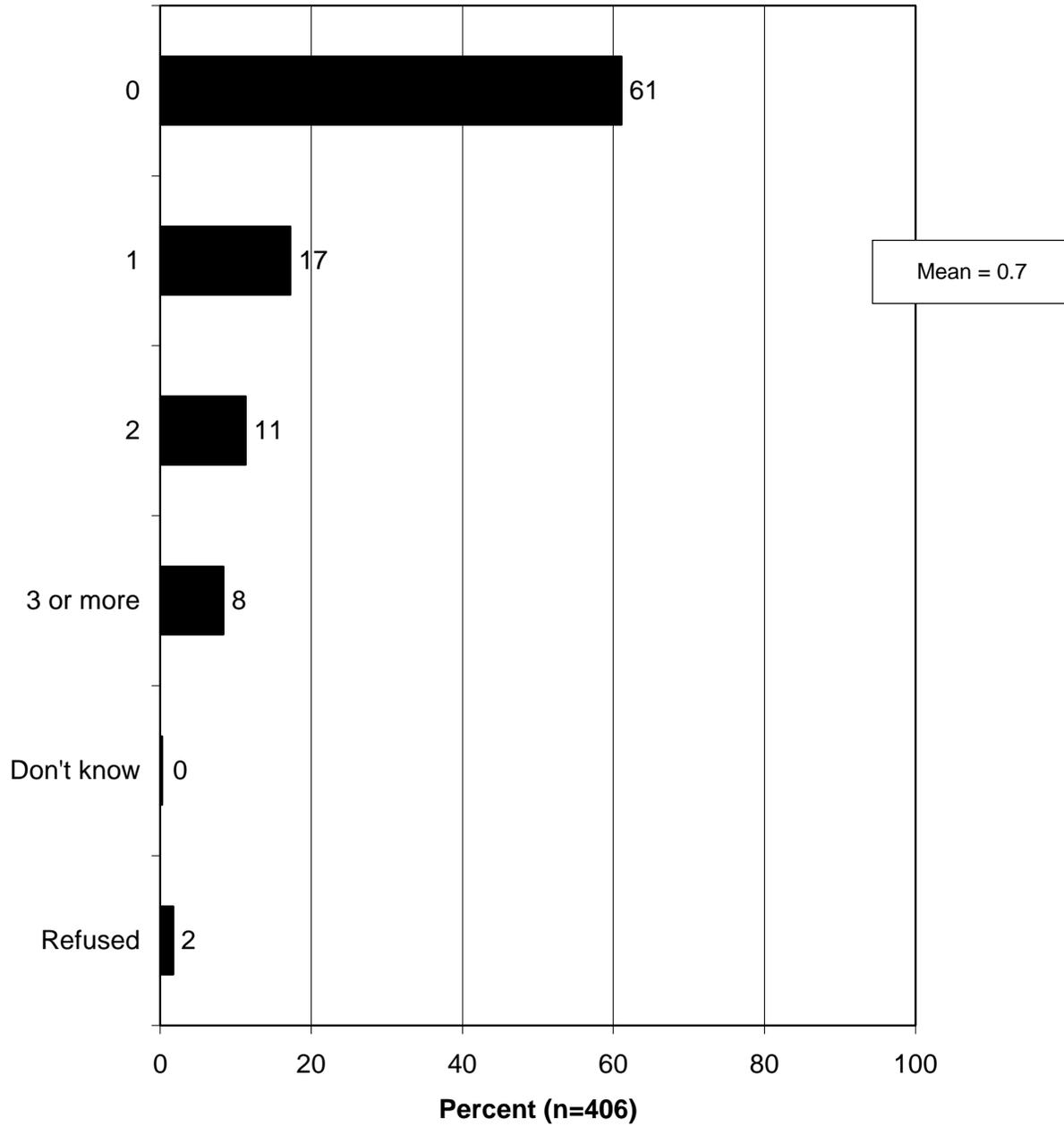
Q199. Do you consider your place of residence to be in a large city or urban area, a suburban area, a small city/town, or a rural area?



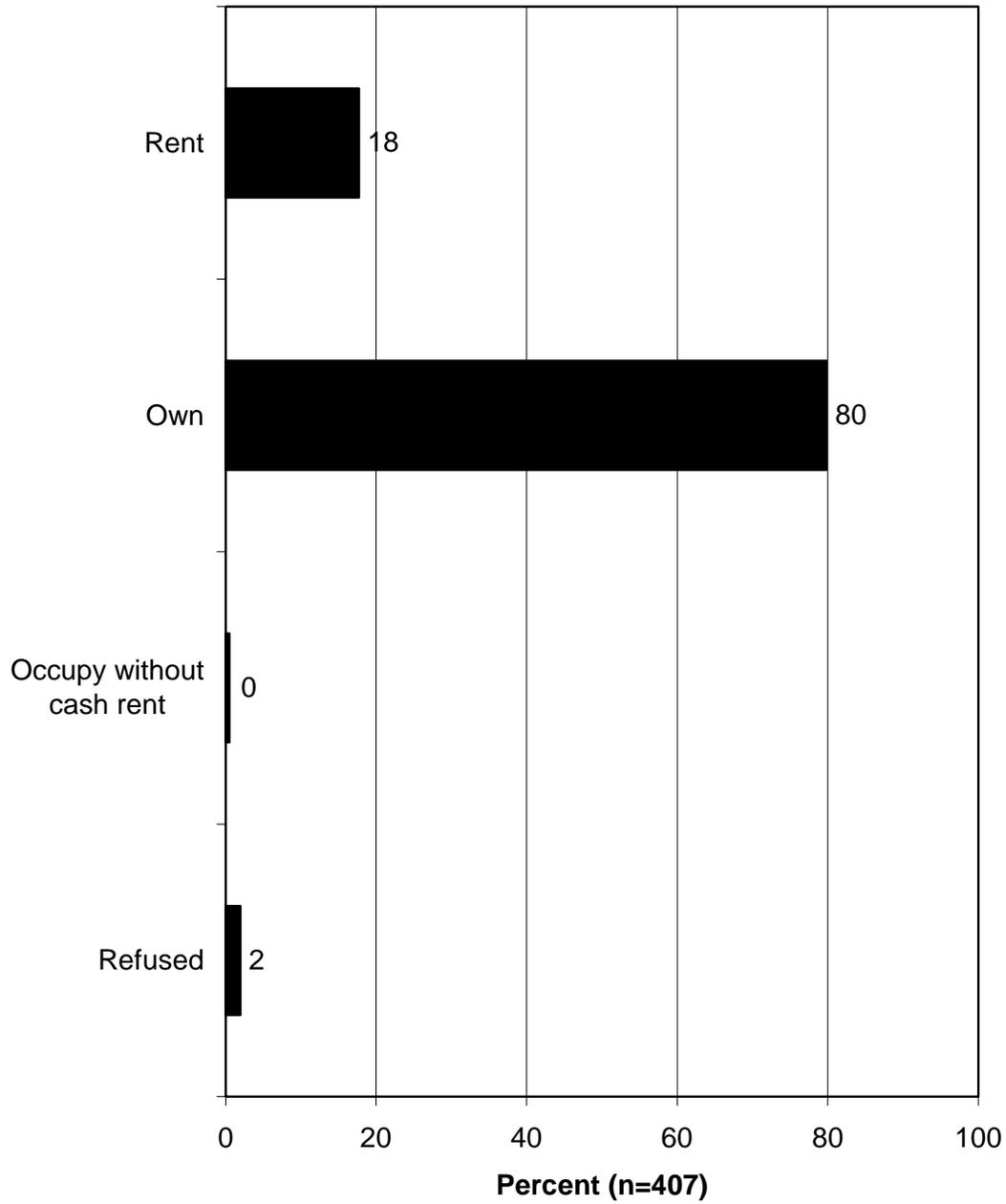
Q200. What is the total number of people living in your household, including yourself?



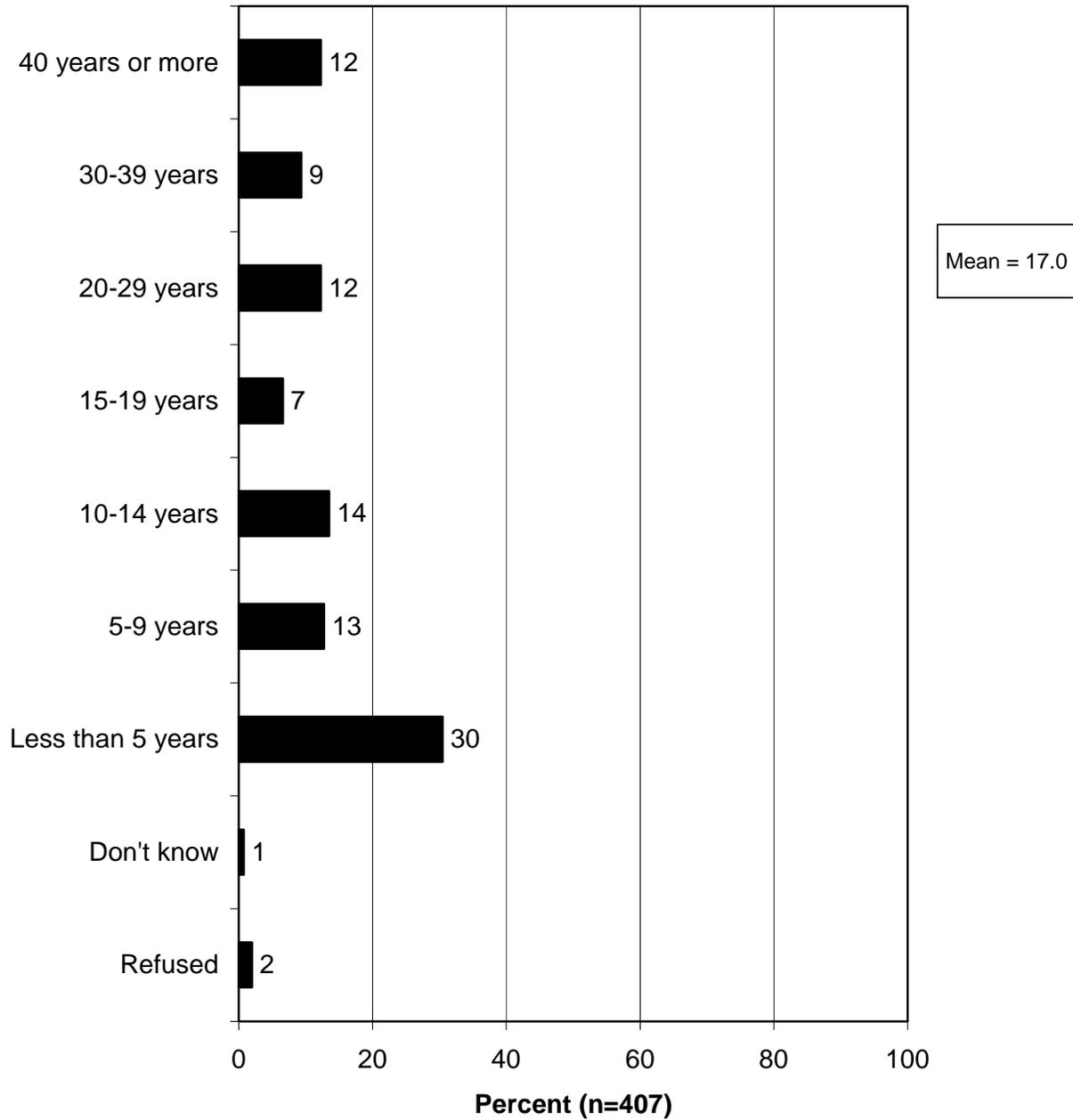
Q201. How many children, age 17 or younger, do you have living in your household?



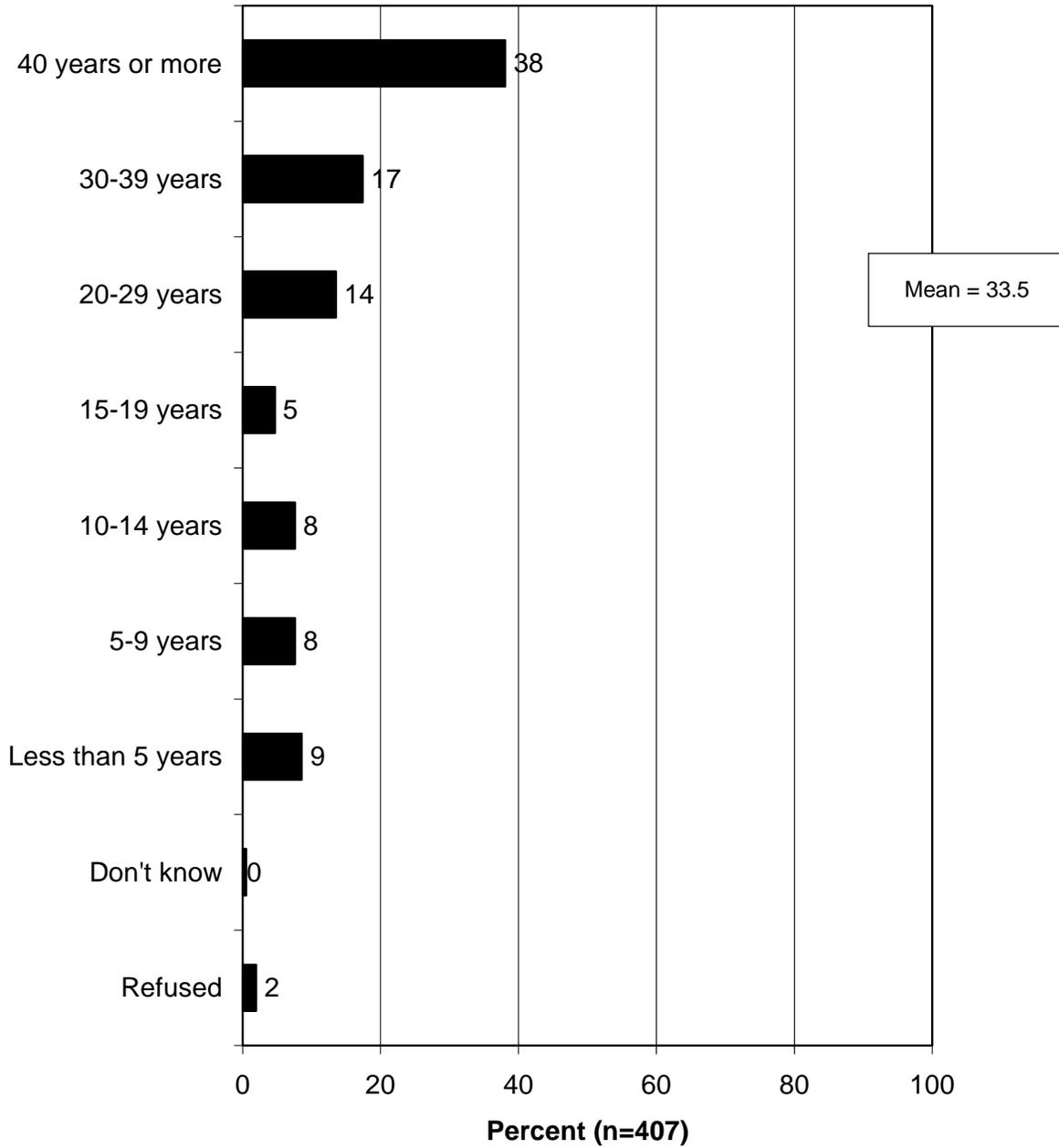
Q202. Do you rent or own your current place of residence?

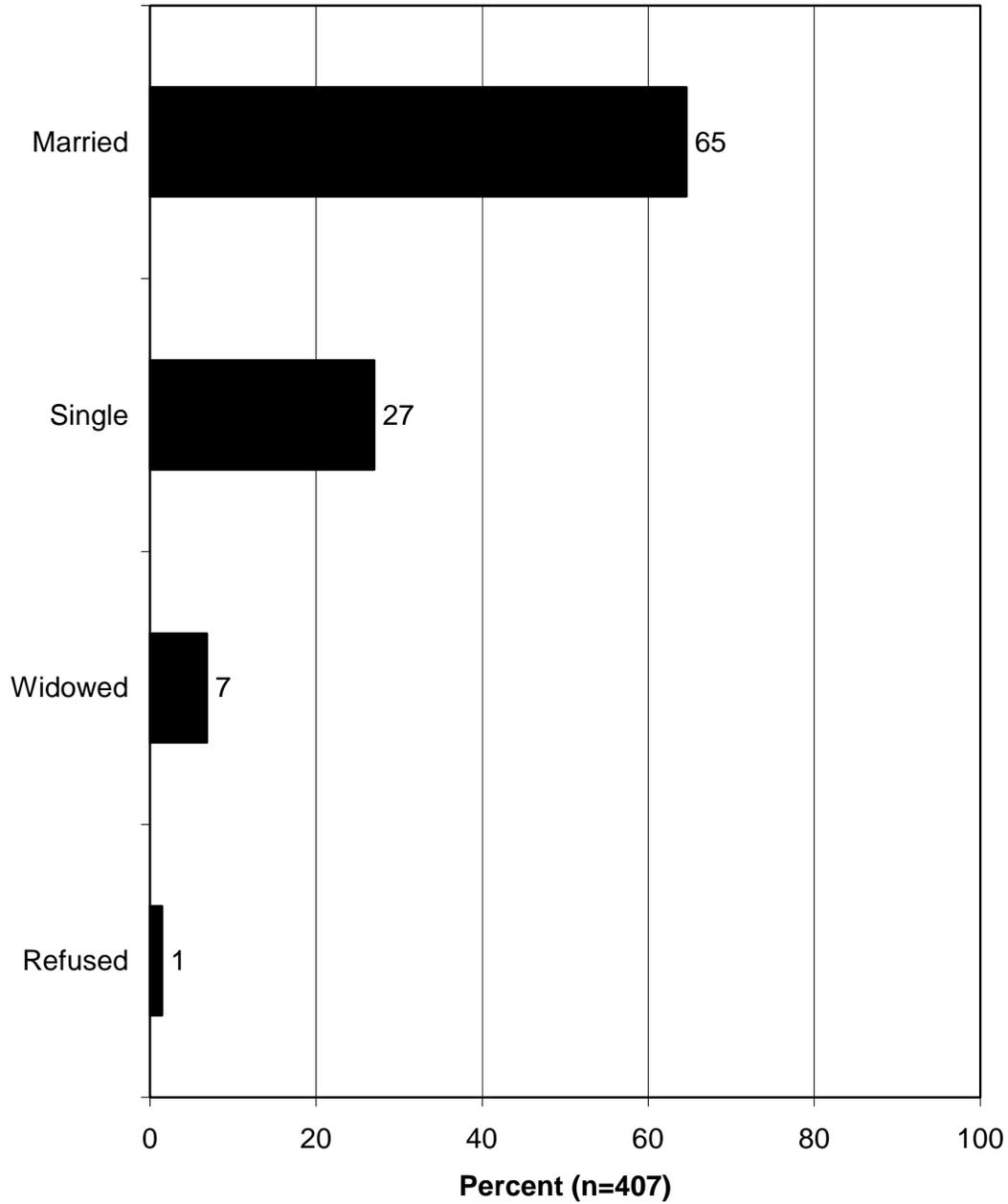


Q203. How many consecutive years have you lived in your community?

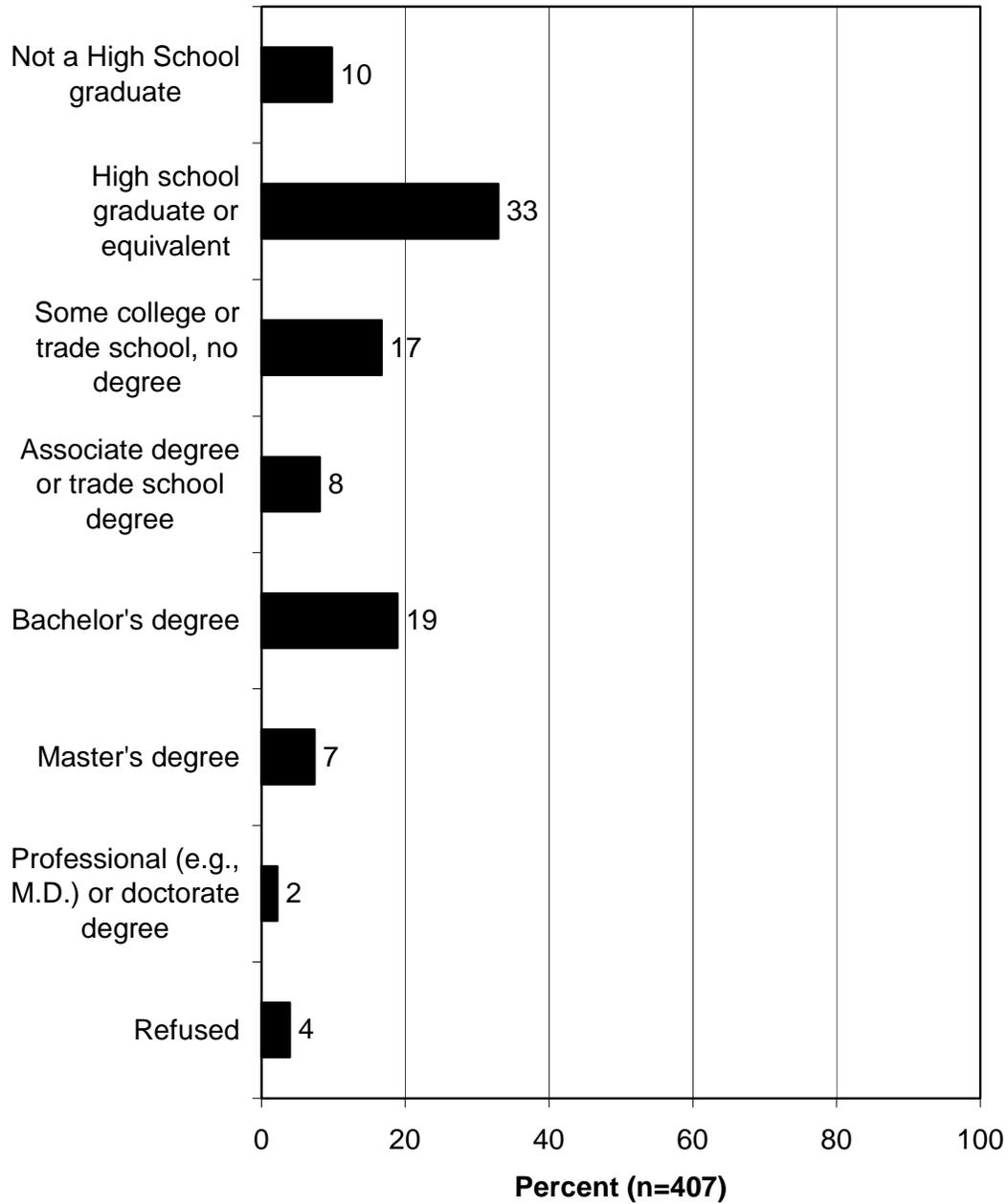


Q204. How many consecutive years have you lived in North Carolina?

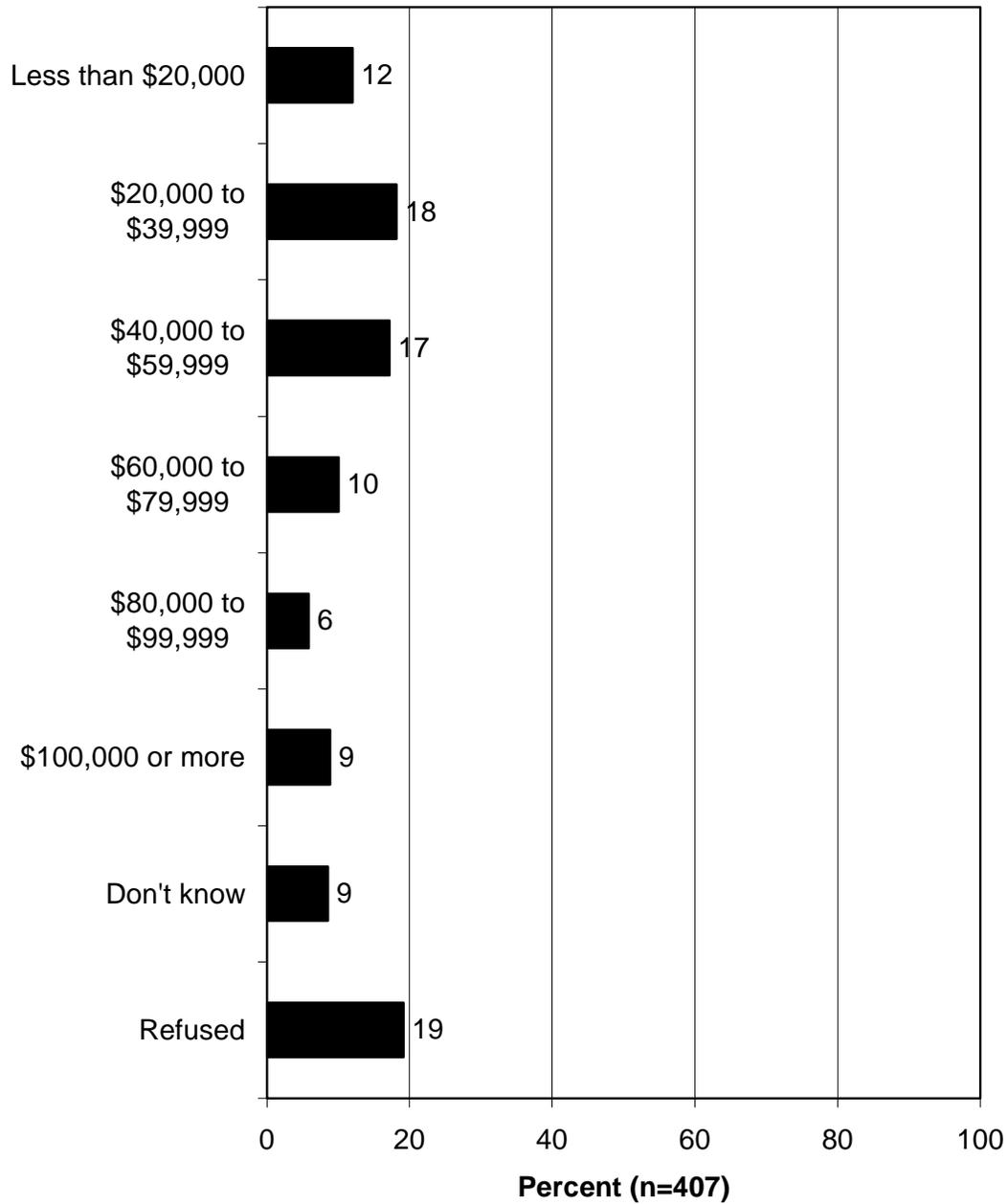


Q206. What is your marital status?

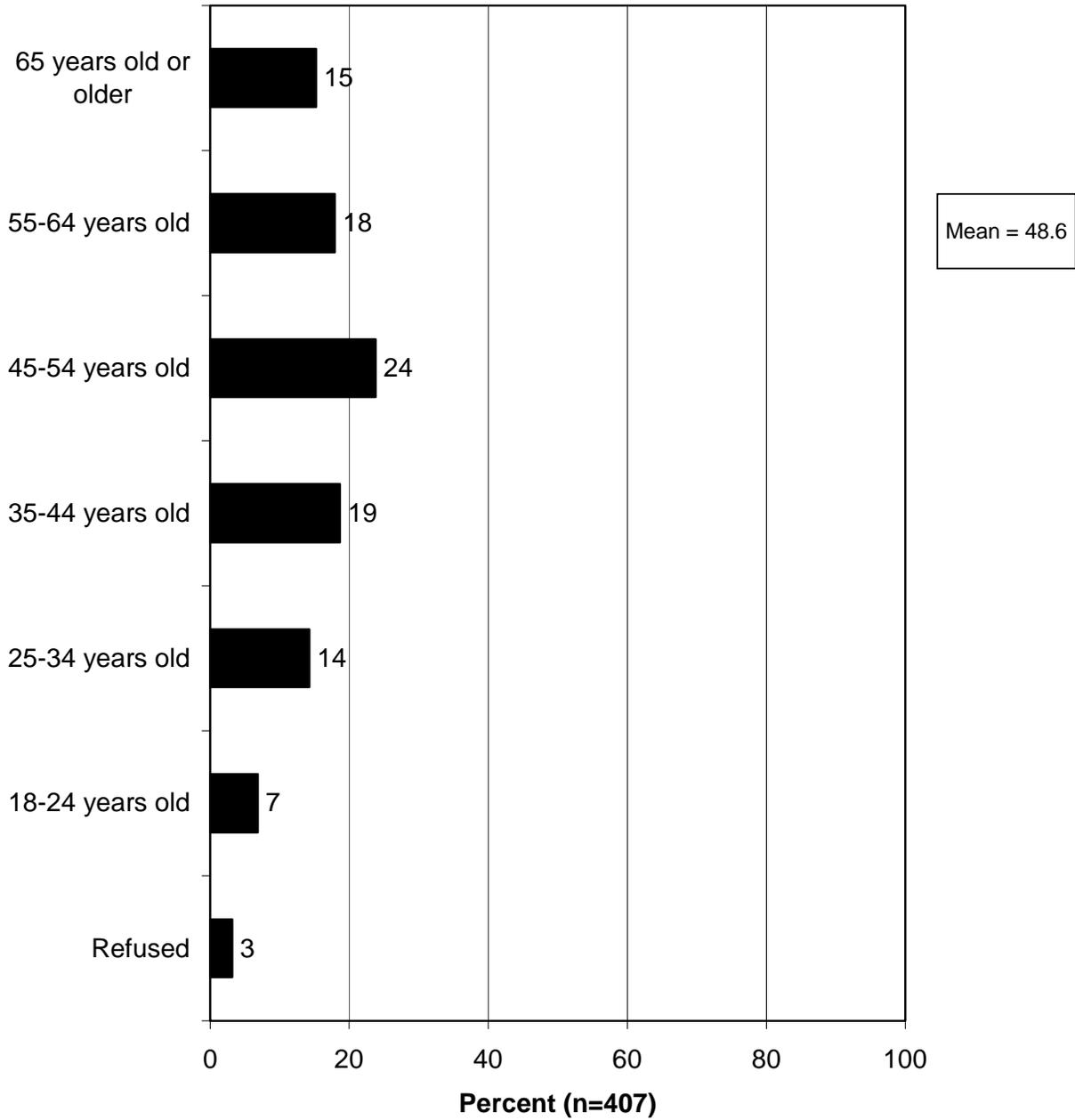
Q207. What is the highest grade level you have completed in school?



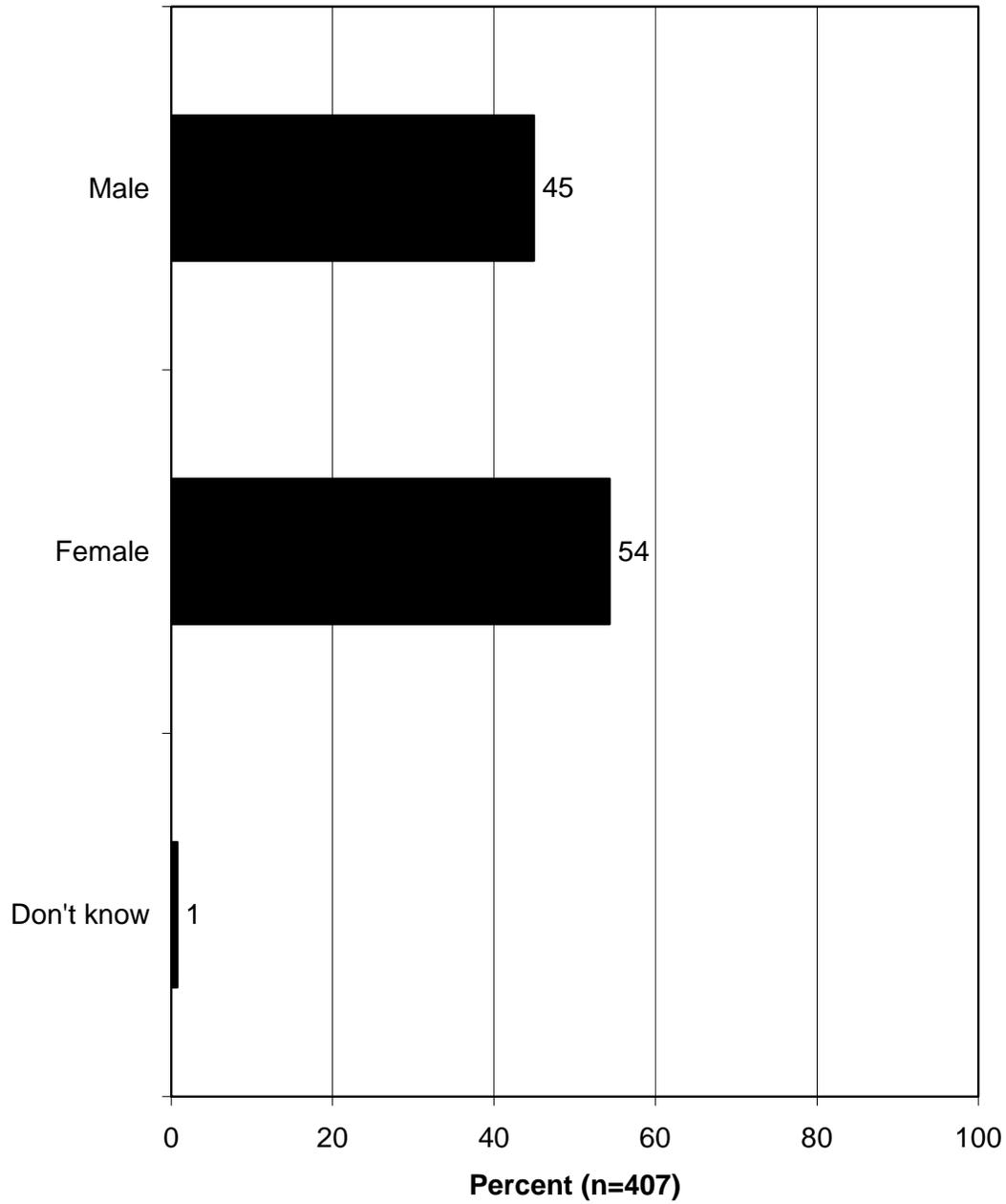
Q208. Which of these categories best describes your total household income before taxes last year?



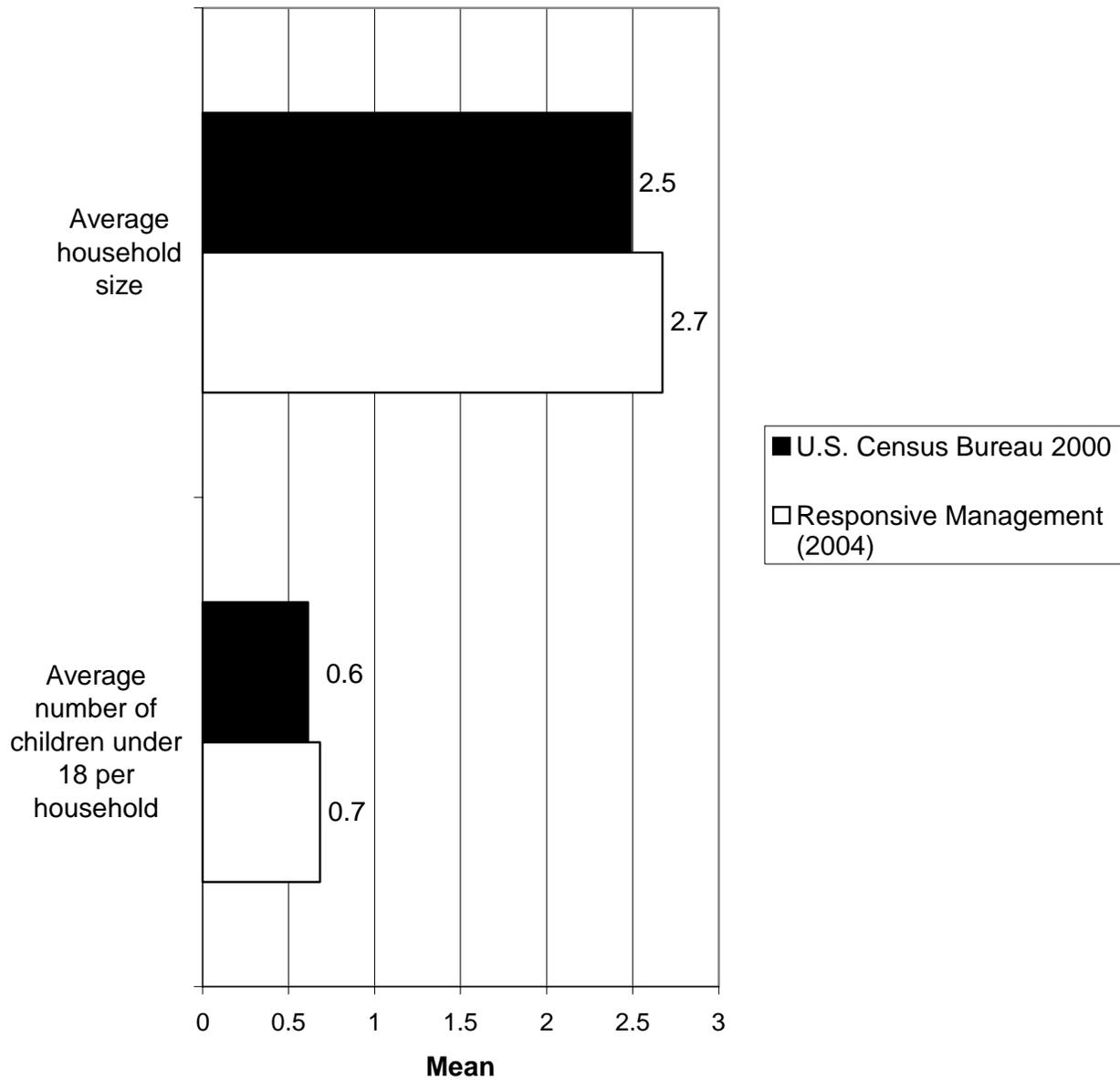
Q209. May I ask your age?



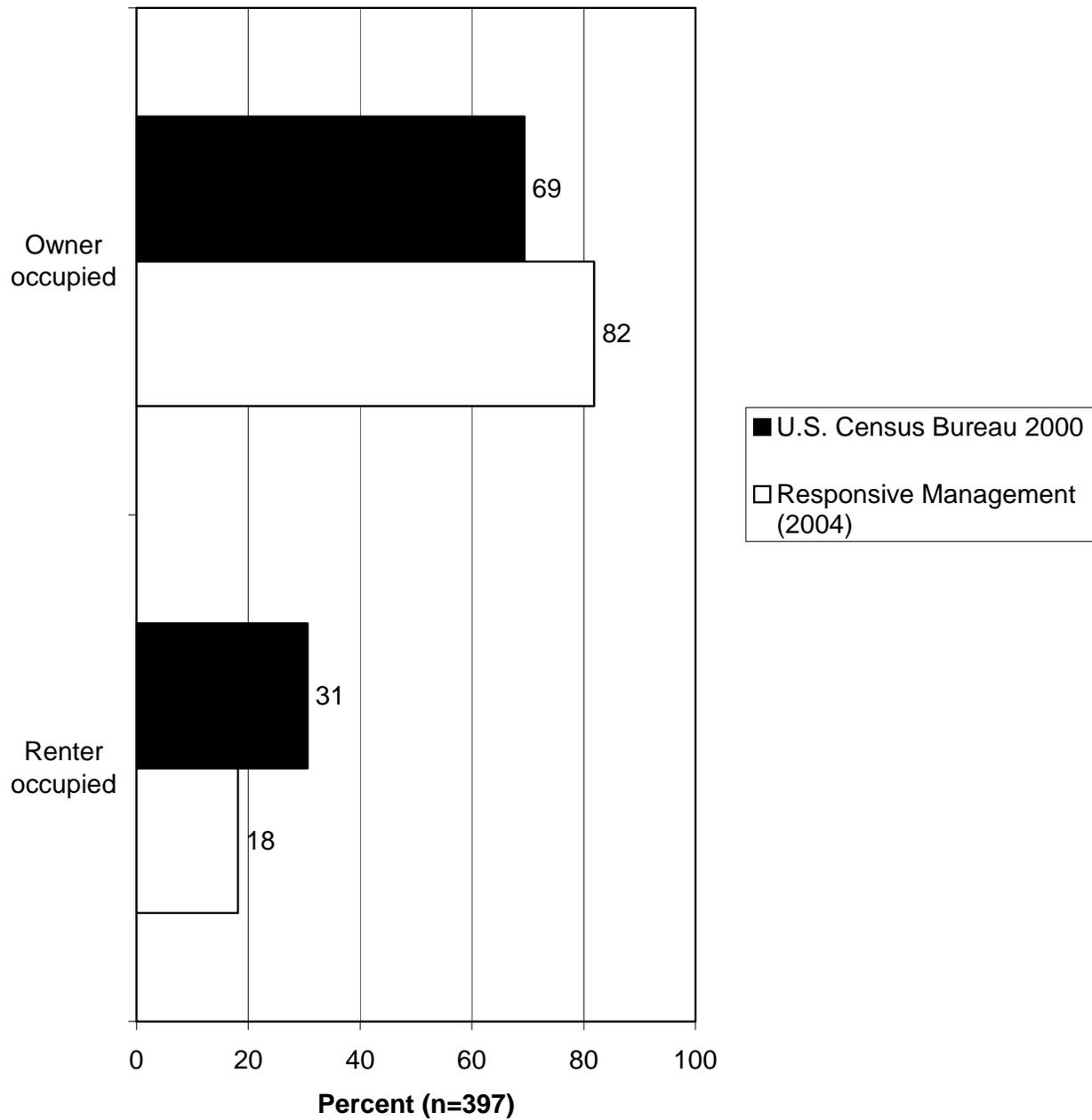
Q211. Respondent's gender (not asked, but observed by interviewer).



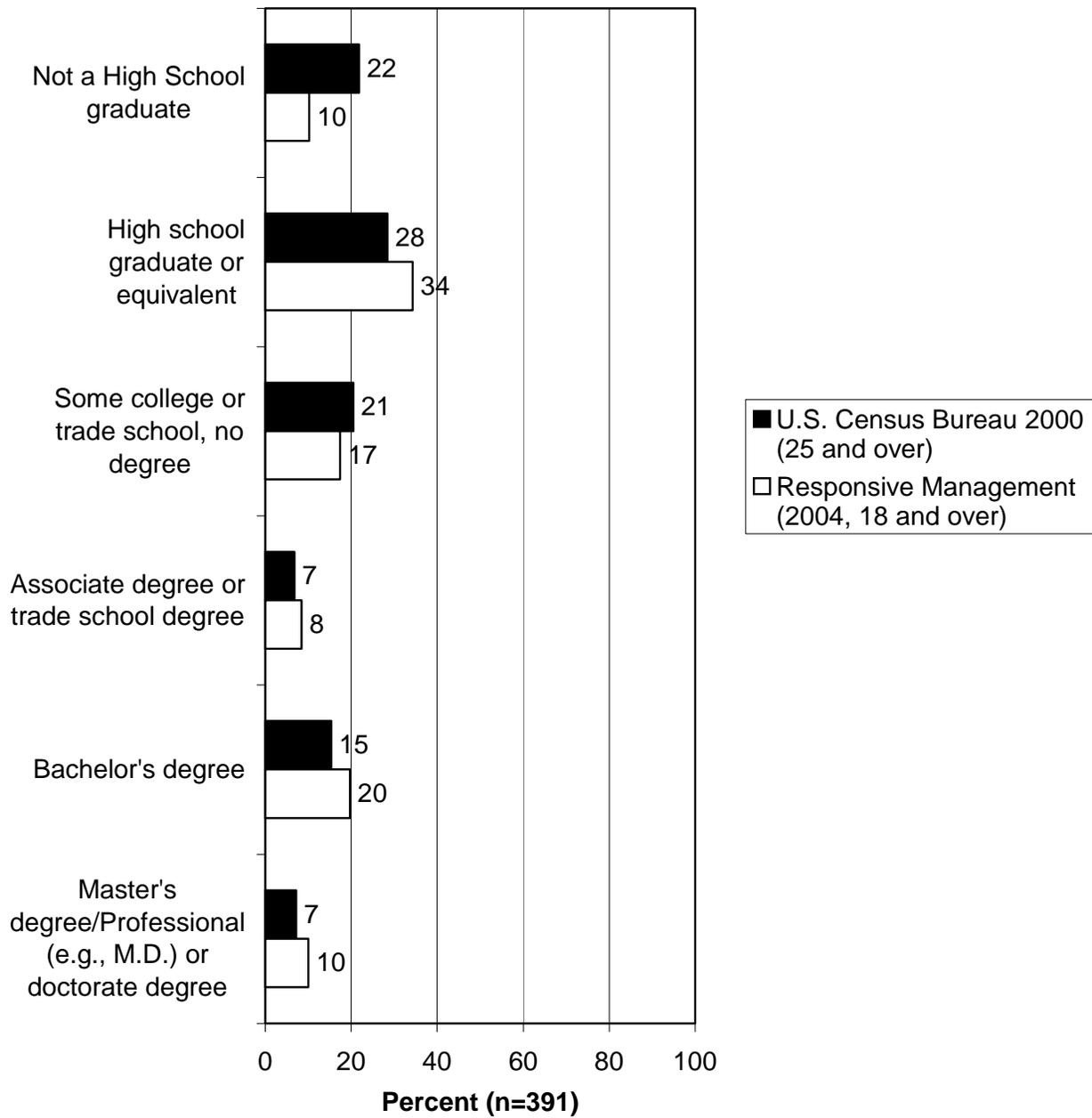
Q200.-Q201. Mean number of people/children in the household



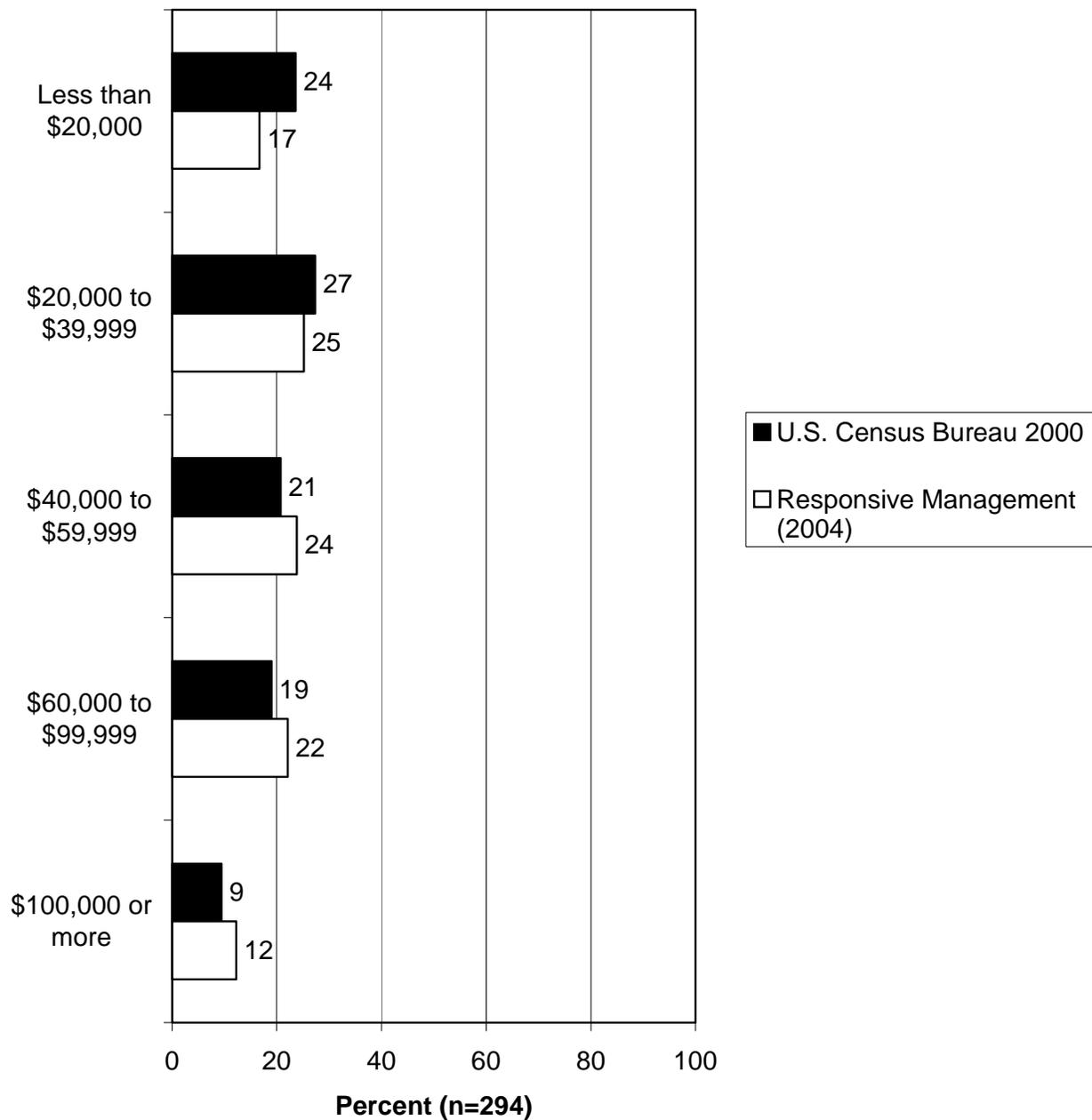
Q202. Do you rent or own your current place of residence? (Refused responses and "occupy without cash rent" not included when calculating percentages.)



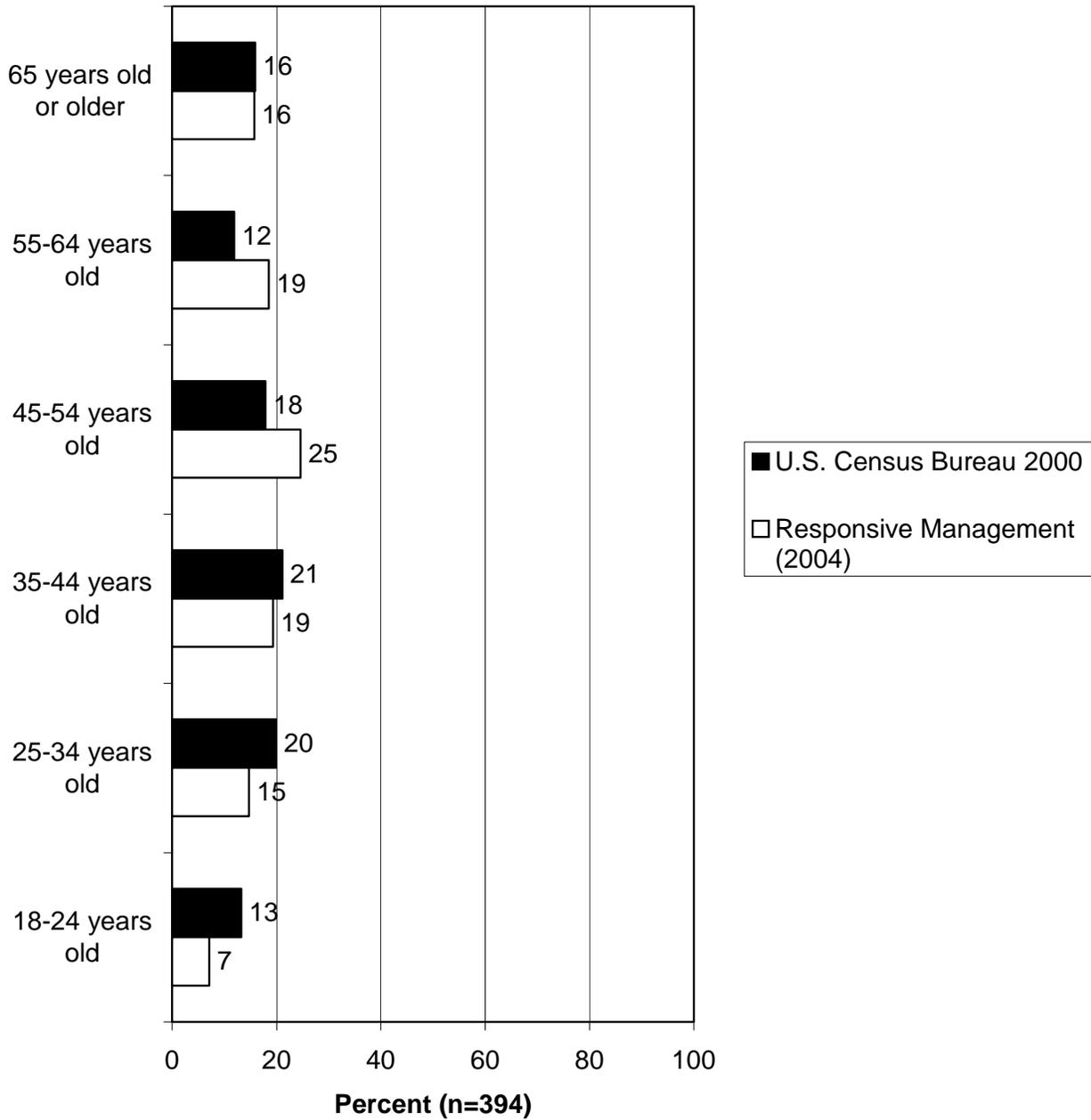
Q207. What is the highest grade level you have completed in school? (Refused responses not included when calculating percentages.)



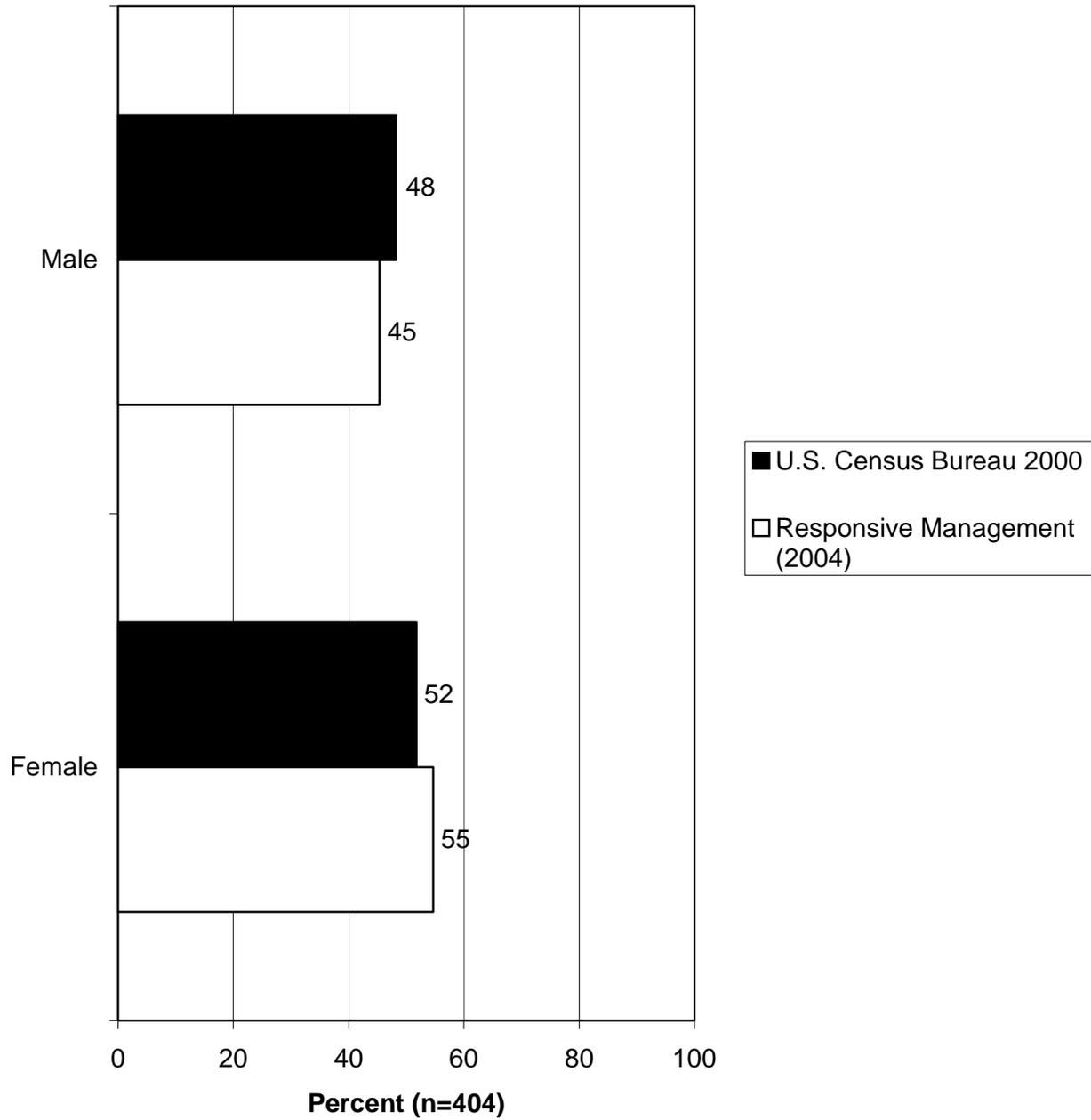
Q208. Which of these categories best describes your total household income before taxes last year?
(Refused responses not included when calculating percentages.)



**Q209. May I ask your age?
(Refused responses not included when calculating percentages.)**



Q211. Respondent's gender (not asked, but observed by interviewer).



ADDITIONAL COMMENTS

I am concerned that under this administration we will see too much development and not enough protection.
The Commission desperately needs more funding.
I disagree with the saltwater fishing license.
I do not agree with the saltwater fishing license.
I do not get enough information on these subjects.
I am concerned about erosion from logging.
I would like to see the deer season extended.
I frequently run into bikers who utilize public land, which is also open for hunting. They don't wear any orange during hunting seasons and have had a couple close calls in which one of them could have been seriously injured during hunting [season].
I had an extremely hard time contacting the agency through the phone.
Litter and road kill not being cleaned up is a big problem.
I love the nature centers.
I am concerned about the mercury levels in water.
I would like more law enforcement, conservation of habitats, and better control over the quality of water, especially near the coast.
I would like more state-run public fishing areas.
The Commission needs to organize hunts to manage the deer population.
There needs to be more safety education.
There is not enough information out to the public.
There are exceptional cases when they need to do something about wildlife that damages property, such as removing the wildlife. We had a bear in the backyard that destroyed my dog pen, fence, and part of my house.
There needs to be more enforcement on the pollution which is dumped upstream and is carried down to where I live.
There needs to be regulation in zoning in terms of urban sprawl. Davidson, North Carolina, has good zoning laws; they don't let you build crappy developments. There needs to be zoning regulations across the state. [Development] takes up beautiful open land. [We need to] leave some of it undeveloped.
They could do a much better job, and politics should not play a part in conservation. I see water pollution and dead fish in the water in Pembroke, as well as dead animals around, and wetlands are being ripped up to build homes.
They need to stay on funding and use resources to protect wildlife.
I am upset about netting in saltwater.
I am upset that a wetland was turned into a marina (Lake Adger). I also feel that senior citizens should have a one-time fishing license.
I am worried about drinking water.

SURVEY INSTRUMENT

2004 SEAFWA Constituent Attitudes Survey

1. PRESS RETURN WHEN INTERVIEW BEGINS START
 TIMER STARTS AFTER THIS SCREEN
2. Time when interview began TIME1 1:1-5
 |_|_|_|_|_|_|_|_|
3. SURVEY NAME SNAME 1:6
 (CHECK ONLY ONE ANSWER)
 |_|_| 1. SEAFWA
4. ENTER STATE FROM CALLSHEET. STATE 1:7-8
 (CHECK ONLY ONE ANSWER)
- |_|_| 1. Invalid answer. Select another. (GO TO QUESTION 4)
 |_|_| 2. Alabama
 |_|_| 3. Arkansas
 |_|_| 4. Florida
 |_|_| 5. Georgia
 |_|_| 6. Kentucky
 |_|_| 7. Louisiana
 |_|_| 8. Maryland
 |_|_| 9. Mississippi
 |_|_| 10. Missouri
 |_|_| 11. North Carolina
 |_|_| 12. Oklahoma
 |_|_| 13. South Carolina
 |_|_| 14. Tennessee
 |_|_| 15. Texas
 |_|_| 16. Virginia
 |_|_| 17. West Virginia

5. IDENTIFICATION OF APPROPRIATE STATE AGENCY.

STATEAG 1:9-10

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another.
- 2. AL Wildlife & Freshwater Fisheries Division
- 3. AR Game & Fish Commission
- 4. FL Fish & Wildlife Conservation Commission
- 5. GA Wildlife Resources Division
- 6. KY Department of Fish & Wildlife Resources
- 7. LA Department of Wildlife & Fisheries
- 8. MD Department of Natural Resources
- 9. MS Department of Wildlife, Fisheries & Parks
- 10. MO Department of Conservation
- 11. NC Wildlife Resources Commission
- 12. OK Department of Wildlife Conservation
- 13. SC Department of Natural Resources
- 14. TN Wildlife Resources Agency
- 15. TX Parks & Wildlife Department
- 16. VA Department of Game & Inland Fisheries
- 17. WV Division of Natural Resources

COMPUTE IF (#4 = 1) 1
COMPUTE IF (#4 = 2) 2
COMPUTE IF (#4 = 3) 3
COMPUTE IF (#4 = 4) 4
COMPUTE IF (#4 = 5) 5
COMPUTE IF (#4 = 6) 6
COMPUTE IF (#4 = 7) 7
COMPUTE IF (#4 = 8) 8
COMPUTE IF (#4 = 9) 9
COMPUTE IF (#4 = 10) 10
COMPUTE IF (#4 = 11) 11
COMPUTE IF (#4 = 12) 12
COMPUTE IF (#4 = 13) 13
COMPUTE IF (#4 = 14) 14
COMPUTE IF (#4 = 15) 15
COMPUTE IF (#4 = 16) 16

6. IDENTIFICATION OF APPROPRIATE STATE UNIVERSITY.

STATEEDU 1:11-12

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another.
- 2. Auburn University
- 3. The University of Arkansas
- 4. A state-supported Florida university
- 5. The University of Georgia
- 6. The University of Kentucky
- 7. Louisiana State University
- 8. The University of Maryland
- 9. The University of Mississippi
- 10. The University of Missouri
- 11. North Carolina State University
- 12. The University of Oklahoma
- 13. Clemson University
- 14. The University of Tennessee
- 15. Texas A&M University
- 16. Virginia Tech
- 17. West Virginia University

COMPUTE #4

7. IDENTIFICATION OF LAW ENFORCEMENT OFFICER TITLE.

OFFICER 1:13-14

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another.
- 2. Conservation Officer
- 3. Wildlife Officer
- 4. Law Enforcement Officer
- 5. Conservation Ranger
- 6. Law Enforcement Officer
- 7. Wildlife Enforcement Agent
- 8. Natural Resources Police Officer
- 9. Conservation Officer
- 10. Conservation Agent
- 11. Wildlife Enforcement Officer
- 12. Game Warden
- 13. Law Enforcement Officer
- 14. Wildlife Officer
- 15. Game Warden
- 16. Game Warden
- 17. Conservation Officer

COMPUTE #4

8. Hello, my name is _____, and I'm not selling anything. I'm calling for the state of #4 under a grant from the U.S. Fish & Wildlife Service to ask you some questions about wildlife and outdoor recreation in #4. Do you have time to answer some questions for me, please? (IF YES, ARE YOU 18 OR OVER?) Thank you very much for your time. (START SURVEY.)

CONPER 1:15-16

(CHECK ONLY ONE ANSWER)

- 1. Correct person, good time to do survey (GO TO QUESTION 11)
- 2. Bad time/schedule recall (CB - do not save) (GO TO QUESTION 9)
- 3. AM, NA, BZ (do not save)
- 4. TM
- 5. RF
- 6. NE
- 7. DS
- 8. BG
- 9. DL
- 10. Bad Number (missing digit, begins with zero, etc.)

SKIP TO QUESTION 215

=====

9. When would be a more convenient time to call you back?
Thank you for your time.

WHENCALL

ENTER DAY AND TIME ON CALLSHEET (CB)

SKIP TO QUESTION 215

=====

10. YOU DID NOT USE SPACE BAR

NOSPAC1

PRESS ENTER TO TRY AGAIN

11. First, I'm going to read a list of outdoor activities, and I would like to know if you've participated in each in the past 12 months. Have you participated in...?
(READ LIST; CHECK IF YES)

ACTIV 1:17-29

(CHECK ALL THAT APPLY)

- 1. Hiking
- 2. Camping
- 3. Closely observing or trying to identify birds and wildlife
- 4. within a mile of home (GO TO QUESTION 11)
- 5. Photographing wildlife within a mile of home
- 6. Feeding birds or other wildlife on a regular basis
- 7. Maintaining a natural area of a quarter acre or more where
- 8. the benefit to wildlife is the primary concern (GO TO QUESTION 11)
- 9. Maintaining plantings where the benefit to wildlife is the
- 10. primary concern (GO TO QUESTION 11)
- 11. Visiting a park within 1 mile of home for the primary purpose
- 12. of observing, feeding, or photographing wildlife (GO TO QUESTION 11)
- 13. (DNR: None of these)

IF (#11 = 0) GO TO #10

SKIP TO QUESTION 13

=====

12. YOU DID NOT USE SPACE BAR

NOSPAC1A

PRESS ENTER TO TRY AGAIN

13. What about...? (Have you participated in the following in the past 12 months?) (READ LIST; CHECK IF YES)

ACTIV2 1:30-45

(CHECK ALL THAT APPLY)

13)

- 1. Taking a trip or outing OF AT LEAST 1 MILE from home for the primary purpose of observing, feeding, or photographing (GO TO QUESTION 13)
2. fish and/or wildlife. This does not include in zoos, (GO TO QUESTION 13)
3. museums, aquariums, circuses, or amusement parks. (GO TO QUESTION 13)
4. Mountain biking
5. Other biking
6. Visiting a state or national park
7. Motorboating (NOT including jetskiing)
8. Jetskiing
9. Sailing
10. Canoeing/kayaking
11. Freshwater fishing
12. Saltwater fishing
13. Hunting
14. Trapping
15. (DNR: None of these)

IF (#13 = 0) GO TO #12
IF (#11 @ 2) GO TO #14
IF (#13 @ 12) GO TO #15
IF (#13 @ 13) GO TO #15
IF (#13 @ 14) GO TO #16
IF (#13 @ 1) GO TO #17

SKIP TO QUESTION 18

=====

14. Which best describes the camping that you have done in the past 12 months?

CAMPTYPE 1:46

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 14)
2. Camping using an RV
3. Camping in a tent in a campground
4. Backcountry/wilderness camping
5. None of the above
6. Don't know

IF (#13 @ 12) GO TO #15
IF (#13 @ 13) GO TO #15
IF (#13 @ 14) GO TO #16
IF (#13 @ 1) GO TO #17

SKIP TO QUESTION 18

=====

15. About how many days did you fish in the past year? (Part of a day counts as 1 day.)
(ENTER ? FOR DON'T KNOW)

DAYSFISH 1:47-49

|_|_|_| days

LOWEST VALUE = 1
HIGHEST VALUE = 365

IF (#13 @ 14) GO TO #16
IF (#13 @ 1) GO TO #17

SKIP TO QUESTION 18

16. About how many days did you go hunting in the past year? (Part of a day counts as 1 day.)
(ENTER ? FOR DON'T KNOW)

DAYSHUNT 1:50-52

|_|_|_| days

LOWEST VALUE = 1
HIGHEST VALUE = 365

IF (#13 @ 1) GO TO #17

SKIP TO QUESTION 18

17. About how many days did you take a trip or outing of at least 1 mile from home for the primary purpose of observing, feeding, or photographing fish and/or wildlife?
(Part of a day counts as 1 day.)
(ENTER ? FOR DON'T KNOW)

DAYSVIEW 1:53-55

|_|_|_| days

LOWEST VALUE = 1
HIGHEST VALUE = 365

18. Which one government agency would you say is most responsible for managing and conserving fish and wildlife in #4? (IF ASKED, WILDLIFE REFERS TO ANIMALS IN A NATURAL, UNDOMESTICATED STATE) (DO NOT READ LIST)

NAMEAG 1:56

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 18)
- 2. Correct state agency (REFER TO LIST OF STATE AGENCIES)
- 3. Essentially correct derivative of state agency
- 4. Incorrect answer
- 5. Don't know

19. The #5 is responsible for managing and conserving fish and wildlife in #4.

Before this survey, would you say you knew a great deal, a moderate amount, a little, or nothing about the #5?

(READ SCALE AS NECESSARY)

AGKNOW 1:57

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 19)
- 2. A great deal
- 3. A moderate amount
- 4. A little
- 5. Nothing
- 6. Don't know

2004 SEAFWA Constituent Attitudes Survey

Page 9

20. Now I would like to ask about your opinions regarding the #5.

Overall, are you satisfied or dissatisfied with the #5 as a governmental agency in #4?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

DEPTSAT 1:58

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 20)
- 2. Very satisfied
- 3. Somewhat satisfied
- 4. Neither satisfied nor dissatisfied
- 5. Somewhat dissatisfied
- 6. Very dissatisfied
- 7. Don't know

SKIP TO QUESTION 22

=====

21. YOU DID NOT USE
YOUR SPACE BAR

NOSPAC2

PRESS ENTER TO TRY AGAIN

22. What do you see as the benefits the #5 provides you with?

(DNR LIST; CHECK ALL THAT APPLY)

BENEFT 1:59-74

(CHECK ALL THAT APPLY)

- 1. There are no benefits
- 2. Opportunity to hunt
- 3. Opportunity to fish
- 4. Opportunity to boat
- 5. Opportunity to view wildlife
- 6. Conserving/protecting wildlife
- 7. Conserving/protecting natural resources
- 8. Conserving/protecting habitat
- 9. Conserving/protecting threatened or endangered species
- 10. Conserving/protecting the environment
- 11. Enforcing fish and wildlife laws
- 12. Enforcing boating laws
- 13. Making hunting safer
- 14. Making boating safer
- 15. Don't know
- 16. Other

IF (#22 = 0) GO TO #21
IF (#22 @ 16) GO TO #23

SKIP TO QUESTION 24

=====

23. ENTER OTHER BENEFIT OF AGENCY.

BENEFTST 2:1-240

24. Now I'm going to read a list of statements, and I'd like to know if you agree or disagree with each one.

AGPRCPT

PRESS ENTER TO CONTINUE

25. RANDOMIZATION FOR AGENCY ATTITUDES QUESTIONS

AGNCYRND 2:241

(CHECK ONLY ONE ANSWER)

- 1. Q1 (GO TO QUESTION 26)
- 2. Q2 (GO TO QUESTION 27)
- 3. Q3 (GO TO QUESTION 28)
- 4. Q4 (GO TO QUESTION 29)
- 5. Q5 (GO TO QUESTION 30)
- 6. Q6 (GO TO QUESTION 31)

SKIP TO QUESTION 37

=====

26. The #5

primarily serves the interests of hunters and anglers.
 (IF ASKED, ANGLERS REFERS TO FISHERMEN.)

Do you agree or disagree with this statement?
 (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

INTEREST 2:242

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 26)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#25 = 2 AND #4 = 15) GO TO #33

IF (#25 = 2) GO TO #37

27. The #5
effectively balances the interests of anglers, hunters,
conservation groups, and the general public.
(IF ASKED, ANGLERS REFERS TO FISHERMEN.)

Do you agree or disagree with this statement?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

BALANCE 2:243

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 27)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#25 = 3 AND #4 = 15) GO TO #33
IF (#25 = 3) GO TO #37

28. The work of the
#5
is primarily influenced by environmental and/or conservation
groups.

Do you agree or disagree with this statement?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

INFLUENC 2:244

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 28)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#25 = 4 AND #4 = 15) GO TO #33
IF (#25 = 4) GO TO #37

29. The work of the
#5
is primarily influenced by politics.

Do you agree or disagree with this statement?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

POLITICS 2:245

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 29)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#25 = 5 AND #4 = 15) GO TO #33

IF (#25 = 5) GO TO #37

30. Scientific fish and wildlife methods serve
as the primary guide for the work of the
#5.

Do you agree or disagree with this statement?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

METHODS 2:246

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 30)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#25 = 6 AND #4 = 15) GO TO #33

IF (#25 = 6) GO TO #37

31. The #5 is doing enough to conserve our state's fish and wildlife populations.

Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

ENOUGH 2:247

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 31)
2. Strongly agree
3. Moderately agree
4. Neither agree nor disagree
5. Moderately disagree
6. Strongly disagree
7. Don't know

IF (#25 = 1 AND #4 = 15) GO TO #33
IF (#25 = 1) GO TO #37

SKIP TO QUESTION 26

32. RESERVED FOR TEXAS STATE-SPECIFIC QUESTION

SKIP TO QUESTION 37

36. YOU DID NOT USE YOUR SPACE BAR

NOSPAC3

PRESS ENTER TO TRY AGAIN

37. What would you say are the MOST important fish or wildlife issues facing #4 today? (DNR LIST; CHECK ALL THAT APPLY)
ISSUE 3:30-47

(CHECK ALL THAT APPLY)

- 1. There are none (no important issues)
- 2. Habitat loss
- 3. Habitat fragmentation
- 4. Wildlife health
- 5. Development/urban sprawl
- 6. Low nongame wildlife populations
- 7. Low game populations
- 8. Low fish populations
- 9. Poaching/fish and wildlife violations
- 10. Not enough water/water quantity
- 11. Polluted water/water quality
- 12. Air pollution/air quality
- 13. Threatened or endangered species
- 14. Exotic/invasive species
- 15. Too many users
- 16. Protection of greenspace
- 17. Don't know
- 18. Other

IF (#37 = 0) GO TO #36
IF (#37 @ 18) GO TO #38

SKIP TO QUESTION 39

38. ENTER OTHER ISSUE.

ISSUEST 4:1-240

39. RANDOMIZE GROUPS.

RANIMP 4:241

(CHECK ONLY ONE ANSWER)

- 1. rank1
- 2. rank2 (GO TO QUESTION 49)

40. People associate several different values with natural resources and outdoor recreation. I'd like to know if each of the following values is important or unimportant to you.

VALUES

Press ENTER to continue

41. Is it important or unimportant to you that wildlife exists in #4?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

WLDEXIST 4:242

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 41)
- 2. Very important
- 3. Somewhat important
- 4. Neither important nor unimportant
- 5. Somewhat unimportant
- 6. Very unimportant
- 7. Don't know

42. Is it important or unimportant to you that fish and wildlife populations are being properly managed and conserved in #4?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

GIVMGT 4:243

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 42)
- 2. Very important
- 3. Somewhat important
- 4. Neither important nor unimportant
- 5. Somewhat unimportant
- 6. Very unimportant
- 7. Don't know

43. Is it important or unimportant to you that people have the opportunity to FISH recreationally in #4?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE) KNOWFISH 4:244
(CHECK ONLY ONE ANSWER)
- 1. Invalid answer. Select another. (GO TO QUESTION 43)
 - 2. Very important
 - 3. Somewhat important
 - 4. Neither important nor unimportant
 - 5. Somewhat unimportant
 - 6. Very unimportant
 - 7. Don't know
44. Is it important or unimportant to you that people have the opportunity to HUNT in #4?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE) KNOWHUNT 4:245
(CHECK ONLY ONE ANSWER)
- 1. Invalid answer. Select another. (GO TO QUESTION 44)
 - 2. Very important
 - 3. Somewhat important
 - 4. Neither important nor unimportant
 - 5. Somewhat unimportant
 - 6. Very unimportant
 - 7. Don't know
45. Is it important or unimportant to you that people have the opportunity to VIEW WILDLIFE in #4?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE) VIEWWILD 4:246
(CHECK ONLY ONE ANSWER)
- 1. Invalid answer. Select another. (GO TO QUESTION 45)
 - 2. Very important
 - 3. Somewhat important
 - 4. Neither important nor unimportant
 - 5. Somewhat unimportant
 - 6. Very unimportant
 - 7. Don't know

46. Is it important or unimportant to you that ECOLOGICALLY IMPORTANT HABITATS AND LANDS in #4 are being conserved?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

LANDS 4:247

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 46)
2. Very important
3. Somewhat important
4. Neither important nor unimportant
5. Somewhat unimportant
6. Very unimportant
7. Don't know

47. Is it important or unimportant to you that natural areas exist in #4 for ENJOYING AND EXPERIENCING NATURE?

EXP NAT 4:248

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 47)
2. Very important
3. Somewhat important
4. Neither important nor unimportant
5. Somewhat unimportant
6. Very unimportant
7. Don't know

48. Is it important or unimportant to you that #4's WATER RESOURCES are safe and well protected?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

H2O 4:249

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 48)
2. Very important
3. Somewhat important
4. Neither important nor unimportant
5. Somewhat unimportant
6. Very unimportant
7. Don't know

SKIP TO QUESTION 64

=====

49. Do you think #4's waters, that is rivers, lakes, streams, and underground aquifers, are healthy or unhealthy?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

H2OHLTH 4:250

(CHECK ONLY ONE ANSWER)

- |__| 1. Invalid answer. Select another. (GO TO QUESTION 49)
 |__| 2. Very healthy
 |__| 3. Somewhat healthy
 |__| 4. Neither healthy nor unhealthy
 |__| 5. Somewhat unhealthy
 |__| 6. Very unhealthy
 |__| 7. Don't know

50. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about WATER QUALITY in #4? (ENTER ? FOR DON'T KNOW)

QUANCRN 5:1-2

|__|__|

LOWEST VALUE = 0
 HIGHEST VALUE = 10

51. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about WATER QUANTITY, that is, the amount of water, in #4? (ENTER ? FOR DON'T KNOW)

QUALCRN 5:3-4

|__|__|

LOWEST VALUE = 0
 HIGHEST VALUE = 10

52. Are you more concerned about water resources in #4 for people, for fish and wildlife, or both about equally?

WHYCNCRN 5:5

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 52)
- 2. People
- 3. Fish and wildlife
- 4. Both about equally
- 5. DNR: Not concerned for either
- 6. DNR: Don't know

SKIP TO QUESTION 54

=====

53. YOU DID NOT USE YOUR SPACE BAR

NOSPAC99

PRESS ENTER TO TRY AGAIN

54. What do you feel are the major factors contributing to WATER QUALITY issues in #4?

(DNR LIST; CHECK ALL THAT APPLY)

MPACT 5:6-16

(CHECK ALL THAT APPLY)

- 1. Agricultural runoff
- 2. Industrial waste
- 3. Wastewater treatment plants/sewage
- 4. Stormwater runoff
- 5. Litter/trash
- 6. Pet waste
- 7. Wild animal waste
- 8. Shipping waste
- 9. Acid rain
- 10. Oil spills
- 11. Other

IF (#54 = 0) GO TO #53

IF (#54 @ 11) GO TO #55

SKIP TO QUESTION 57

=====

55. ENTER OTHER FACTOR.

MPACTST 6:1-240

SKIP TO QUESTION 57

=====

56. YOU DID NOT USE
YOUR SPACE BAR

NOSPAC98

PRESS ENTER TO TRY AGAIN

57. What do you feel are the major factors contributing to WATER
QUANTITY issues in #4?
(DNR LIST; CHECK ALL THAT APPLY)

USEM 6:241-246

(CHECK ALL THAT APPLY)

- 1. Agricultural use/irrigation
- 2. Industrial/commercial use
- 3. Residential use/lawns
- 4. Drought
- 5. Water diversions
- 6. Other

IF (#57 = 0) GO TO #56

IF (#57 @ 6) GO TO #58

SKIP TO QUESTION 59

=====

58. ENTER OTHER FACTOR.

USEMST 7:1-240

59. On a scale of 0 to 10, where 0 is not concerned and 10 is extremely concerned, how concerned are you about THREATENED AND ENDANGERED SPECIES in #4? (ENTER ? FOR DON'T KNOW)

TNECNCRN 7:241-242

|_|_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

SKIP TO QUESTION 61
=====

60. YOU DID NOT USE SPACE BAR

NOSPAC71

PRESS ENTER TO TRY AGAIN

61. What do you feel are the major factors contributing to species becoming THREATENED or ENDANGERED in #4? (DNR LIST; CHECK ALL THAT APPLY)

TNFCTR 8:1-15

(CHECK ALL THAT APPLY)

- 1. Habitat loss/fragmentation (urban sprawl, etc.)
2. Food source imperiled
3. Change to ecosystem (e.g., water temperature change)
4. Natural causes
5. Disease
6. Pollution
7. Pesticides/herbicides
8. Ingestion of trash/entanglement in trash
9. Accidents with human-made objects (e.g., cars, power lines)
10. Exotic/invasive species
11. Climate change
12. Overhunting/over-trapping/overfishing (legal hunting/fishing/trapping)
13. Poaching
14. Don't know
15. Other

IF (#61 = 0) GO TO #60
IF (#61 @ 15) GO TO #62

SKIP TO QUESTION 63
=====

62. ENTER OTHER MAJOR CONTRIBUTING FACTORS.

TNEFACST 8:16-135

63. In the past year, would you say you've heard a great deal, a moderate amount, a little, or nothing about Chronic Wasting Disease (CWD)? (READ SCALE AS NECESSARY)

HEARCWD 8:136

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 63)
- 2. A great deal
- 3. A moderate amount
- 4. A little
- 5. Nothing
- 6. Don't know

64. Sometimes people have problems with wildlife in their neighborhoods or around their homes. Have you had any problems with any wild animals or birds within the past 2 years?

WILDPROB 8:137

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 64)
- 2. Yes (GO TO QUESTION 66)
- 3. No
- 4. Don't know

SKIP TO QUESTION 72

=====

65. YOU DID NOT USE SPACE BAR

NOSPAC4

PRESS ENTER TO TRY AGAIN

66. Which wild animals have caused you problems?
(DNR LIST; CHECK ALL THAT APPLY)

WHATAN 8:138-153

(CHECK ALL THAT APPLY)

- 1. Squirrels
- 2. Deer
- 3. Bear
- 4. Raccoons
- 5. Opossums
- 6. Beaver
- 7. Birds
- 8. Bats
- 9. Skunks
- 10. Woodchucks/groundhogs
- 11. Muskrats
- 12. Reptiles/amphibians
- 13. Armadillos
- 14. Moles/gophers
- 15. Don't know
- 16. Other

IF (#66 = 0) GO TO #65
IF (#66 @ 16) GO TO #67

SKIP TO QUESTION 69

=====

67. ENTER OTHER TYPE OF ANIMAL CAUSING PROBLEMS.

WHATANST 9:1-120

SKIP TO QUESTION 69

=====

68. YOU DID NOT USE SPACE BAR

NOSPAC5

PRESS ENTER TO TRY AGAIN

69. What kind of problems did the wildlife cause?
(DNR LIST; CHECK ALL THAT APPLY)

WHTPRB 9:121-131

(CHECK ALL THAT APPLY)

- 1. Garbage
- 2. Yards
- 3. Gardens
- 4. Agricultural damage
- 5. Vehicle collision
- 6. Pets
- 7. Livestock
- 8. Structural damage to home
- 9. Threat to humans
- 10. Don't know
- 11. Other

IF (#69 = 0) GO TO #68
IF (#69 @ 11) GO TO #70

SKIP TO QUESTION 72

70. ENTER OTHER TYPE OF PROBLEMS CAUSED BY WILDLIFE.

WHTPRBST 10:1-120

SKIP TO QUESTION 72

71. YOU HAVE SELECTED INCOMPATIBLE ANSWERS
OR YOU DID NOT USE YOUR SPACE BAR

NOSPAC54

PRESS ENTER TO TRY AGAIN

72. In the past 12 months, have you personally had a vehicle collision with a deer while riding or driving on #4's roads or highways?

(READ LIST; CHECK ALL THAT APPLY)

HITDER 10:121-124

(CHECK ALL THAT APPLY)

- 1. Yes, while driving
2. Yes, while riding
3. No
4. Don't know

IF (#72 = 0) GO TO #71
IF (#72 @ 1 AND #72 @ 3) GO TO #71
IF (#72 @ 2 AND #72 @ 3) GO TO #71
IF (#72 @ 1 AND #72 @ 4) GO TO #71
IF (#72 @ 2 AND #72 @ 4) GO TO #71
IF (#72 @ 3 AND #72 @ 4) GO TO #71

73. Now I'm going to read a list of fish and wildlife programs. Please rate how important each program should be to the #5 on a scale of 0 to 10, with 0 being not at all important and 10 being extremely important.

PROGRAMS

PRESS ENTER TO CONTINUE

74. RANDOMIZATION FOR PROGRAM PRIORITIES

ISSUERND 10:125-126

(CHECK ONLY ONE ANSWER)

- 1. Q1 (GO TO QUESTION 75)
2. Q2 (GO TO QUESTION 76)
3. Q3 (GO TO QUESTION 77)
4. Q4 (GO TO QUESTION 78)
5. Q5 (GO TO QUESTION 79)
6. Q6 (GO TO QUESTION 80)
7. Q7 (GO TO QUESTION 81)
8. Q8 (GO TO QUESTION 82)
9. Q9 (GO TO QUESTION 83)
10. Q10 (GO TO QUESTION 84)
11. Q11 (GO TO QUESTION 85)
12. Q12 (GO TO QUESTION 86)
13. Q13 (GO TO QUESTION 87)
14. Q14 (GO TO QUESTION 88)

SKIP TO QUESTION 90

=====

75. Please rate the importance of PROTECTING THREATENED AND ENDANGERED SPECIES as a #5 program.
(On a scale of 0 to 10.)

PROTTNE 10:127-128

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 9) GO TO #90

76. Please rate the importance of RESTORING NATIVE FISH AND WILDLIFE SPECIES to the state as a #5 program.
(On a scale of 0 to 10.) (IF ASKED, NATIVE REFERS TO SPECIES THAT WOULD BE NATURALLY OCCURRING WITHIN THE AREA AS PART OF THEIR HISTORIC RANGE.)

RESTORE 10:129-130

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 10) GO TO #90

77. Please rate the importance of CONSERVING FISH AND WILDLIFE HABITAT as a #5 program.
(On a scale of 0 to 10.)

PROTHAB 10:131-132

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 11) GO TO #90

- 78. Please rate the importance of ENFORCING FISH AND GAME LAWS as a #5 program.
(On a scale of 0 to 10.)

ENFLAWS 10:133-134

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 12) GO TO #90

- 79. Please rate the importance of MANAGING FISH POPULATIONS OVERALL as a #5 program.
(On a scale of 0 to 10.)

FISHPOP 10:135-136

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 13) GO TO #90

- 80. Please rate the importance of MANAGING WILDLIFE POPULATIONS as a #5 program.
(On a scale of 0 to 10.)

WILDPOP 10:137-138

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 14) GO TO #90

- 81. Please rate the importance of PROTECTING RESIDENTS AGAINST DISEASES from wild animals such as Lyme disease and rabies as a #5 program.
(On a scale of 0 to 10.)

RESHLTH 10:139-140

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 1) GO TO #90

82. Please rate the importance of PROTECTING RESIDENTS FROM HARM from wildlife that may be dangerous as a #5 program.
(On a scale of 0 to 10.)

RESPROT 10:141-142

|_|_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 2) GO TO #90

83. Please rate the importance of PROVIDING OPPORTUNITIES FOR THE GENERAL PUBLIC TO VIEW WILDLIFE as a #5 program.
(On a scale of 0 to 10.)

VIEWOPP 10:143-144

|_|_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 3) GO TO #90

84. Please rate the importance OF PROVIDING OPPORTUNITIES FOR RECREATIONAL (i.e., not commercial) FISHING as a #5 program.
(On a scale of 0 to 10.)

FISHOPP 10:145-146

|_|_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 4) GO TO #90

85. Please rate the importance OF PROVIDING OPPORTUNITIES FOR LEGAL HUNTING as a #5 program.
(On a scale of 0 to 10.)

WILDOPP 10:147-148

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 5) GO TO #90

86. Please rate the importance of PROVIDING EDUCATIONAL PROGRAMS ON THE STATE'S FISH AND WILDLIFE as a #5 program.
(On a scale of 0 to 10.)

EDPROG 10:149-150

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 6) GO TO #90

87. Please rate the importance of PROVIDING OPPORTUNITIES FOR BOATING SAFETY EDUCATION as a #5 program.
(On a scale of 0 to 10.)

BTSAFEP 10:151-152

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 7) GO TO #90

88. Please rate the importance of PROVIDING OPPORTUNITIES FOR HUNTING SAFETY EDUCATION as a #5 program.
(On a scale of 0 to 10.)

HNTSAFEP 10:153-154

|_|_|_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#74 = 8) GO TO #90

SKIP TO QUESTION 75

89. YOU DID NOT USE
YOUR SPACE BAR

NOSPAC6

PRESS ENTER TO TRY AGAIN

90. Now I'd like to ask you some questions about funding for the #5.

How do you think the
#5
is funded? (DNR LIST; CHECK ALL THAT APPLY)

HOWFND 10:155-168

(CHECK ALL THAT APPLY)

- |_| 1. Taxes (nothing specific)
|_| 2. Hunting licenses
|_| 3. Fishing licenses
|_| 4. Excise taxes on hunting equipment
|_| 5. Excise taxes on fishing equipment
|_| 6. Taxes on motorboat fuel
|_| 7. General state taxes
|_| 8. General federal taxes
|_| 9. State income tax check-off/nongame donations
|_| 10. Portion of dedicated state sales tax
|_| 11. Fines
|_| 12. State Wildlife Grants
|_| 13. Don't know
|_| 14. Other (GO TO QUESTION 91)

IF (#90 = 0) GO TO #89

SKIP TO QUESTION 92

91. ENTER OTHER SOURCE OF FUNDING.

HOWFNDST 11:1-240

92. Overall, do you think the current fees for hunting licenses are too high, too low, or about the right price in #4?

HUNTFEES 11:241

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 92)
- 2. Too high
- 3. About the right price
- 4. Too low
- 5. Don't know

93. Overall, do you think the fees for fishing licenses are too high, too low, or about the right price in #4?

FISHFEES 11:242

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 93)
- 2. Too high
- 3. About the right price
- 4. Too low
- 5. Don't know

94. Would you support or oppose increases in user fees, such as hunting and fishing licenses, to cover the costs of conserving and managing fish and wildlife?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

FEEMANAG 11:243

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 94)
- 2. Strongly support
- 3. Moderately support
- 4. Neither support nor oppose
- 5. Moderately oppose
- 6. Strongly oppose
- 7. Don't know

95. Would you support or oppose increases in user fees, such as hunting and fishing licenses, if it meant more opportunities for these activities? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

MOREOPP 11:244

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 95)
- 2. Strongly support
- 3. Moderately support
- 4. Neither support nor oppose
- 5. Moderately oppose
- 6. Strongly oppose
- 7. Don't know

96. Do you agree or disagree that costs for managing fish and wildlife should be paid for primarily with specific user fees, such as hunting and fishing licenses?

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

USERFEES 11:245

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 96)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

97. Now I'd like you to rate the performance of the #5 in each of the following areas. For each area, please rate the agency's performance on a scale of 0 to 10, with 0 being a poor job and 10 being an excellent job.

EFFCTIV

PRESS ENTER TO CONTINUE

98. DETERMINE QUESTION ORDER BASED ON PREVIOUS RANDOMIZATION. MATCHING 11:246-247

(CHECK ONLY ONE ANSWER)

- 1. Q1 (GO TO QUESTION 99)
2. Q2 (GO TO QUESTION 100)
3. Q3 (GO TO QUESTION 101)
4. Q4 (GO TO QUESTION 102)
5. Q5 (GO TO QUESTION 103)
6. Q6 (GO TO QUESTION 104)
7. Q7 (GO TO QUESTION 105)
8. Q8 (GO TO QUESTION 106)
9. Q9 (GO TO QUESTION 107)
10. Q10 (GO TO QUESTION 108)
11. Q11 (GO TO QUESTION 109)
12. Q12 (GO TO QUESTION 110)
13. Q13 (GO TO QUESTION 111)
14. Q14 (GO TO QUESTION 112)

COMPUTE #74

SKIP TO QUESTION 113

=====

99. Please rate the performance of the agency in PROTECTING THREATENED AND ENDANGERED SPECIES. (On a scale of 0 to 10.) TNEJOB 11:248-249

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 9) GO TO #113

100. Please rate the performance of the agency in RESTORING NATIVE FISH AND WILDLIFE SPECIES to the state. (On a scale of 0 to 10.) NATIVJOB 12:1-2

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 10) GO TO #113

101. Please rate the performance of the agency in CONSERVING FISH AND WILDLIFE HABITAT. (On a scale of 0 to 10.)

HABJOB 12:3-4

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 11) GO TO #113

102. Please rate the performance of the agency in ENFORCING FISH AND GAME LAWS. (On a scale of 0 to 10.)

LAWJOB 12:5-6

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 12) GO TO #113

103. Please rate the performance of the agency in MANAGING FISH POPULATIONS OVERALL. (On a scale of 0 to 10.)

FISHJOB 12:7-8

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 13) GO TO #113

104. Please rate the performance of the agency in MANAGING WILDLIFE POPULATIONS. (On a scale of 0 to 10.)

WILDJOB 12:9-10

|_||_||

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 14) GO TO #113

105. Please rate the performance of the agency in PROTECTING RESIDENTS AGAINST DISEASES from wild animals such as Lyme disease and rabies. (On a scale of 0 to 10.)

CTZLNJOB 12:11-12

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 1) GO TO #113

106. Please rate the performance of the agency in PROTECTING RESIDENTS FROM HARM from wildlife that may be dangerous. (On a scale of 0 to 10.)

HARMJOB 12:13-14

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 2) GO TO #113

107. Please rate the performance of the agency in PROVIDING OPPORTUNITIES FOR THE GENERAL PUBLIC TO VIEW WILDLIFE. (On a scale of 0 to 10.)

VIEWJOB 12:15-16

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 3) GO TO #113

108. Please rate the performance of the agency in PROVIDING RECREATIONAL FISHING OPPORTUNITIES. (On a scale of 0 to 10.)

FISHNJOB 12:17-18

|__|__|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 4) GO TO #113

109. Please rate the performance of the agency in PROVIDING LEGAL HUNTING OPPORTUNITIES. (On a scale of 0 to 10.)

HUNTNJOB 12:19-20

|_||_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 5) GO TO #113

110. Please rate the performance of the agency in PROVIDING EDUCATIONAL PROGRAMS REGARDING FISH AND WILDLIFE. (On a scale of 0 to 10.)

EDJOB 12:21-22

|_||_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 6) GO TO #113

111. Please rate the performance of the agency in PROVIDING OPPORTUNITIES FOR BOATING SAFETY EDUCATION. (On a scale of 0 to 10.)

BTJOB 12:23-24

|_||_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 7) GO TO #113

112. Please rate the performance of the agency in PROVIDING OPPORTUNITIES FOR HUNTING SAFETY EDUCATION. (On a scale of 0 to 10.)

HNTJOB 12:25-26

|_||_|

LOWEST VALUE = 0
HIGHEST VALUE = 10

IF (#98 = 8) GO TO #113

SKIP TO QUESTION 99

=====

113-155. RESERVED FOR STATE SPECIFIC QUESTIONS.

STATESPC 12:27-28

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another.
- 2. Alabama (GO TO QUESTION 114)
- 3. Arkansas (GO TO QUESTION 117)
- 4. Florida (GO TO QUESTION 121)
- 5. Georgia (GO TO QUESTION 123)
- 6. Kentucky (GO TO QUESTION 125)
- 7. Louisiana (GO TO QUESTION 127)
- 8. Maryland (GO TO QUESTION 129)
- 9. Mississippi (GO TO QUESTION 132)
- 10. Missouri (GO TO QUESTION 135)
- 11. North Carolina (GO TO QUESTION 138)
- 12. Oklahoma (GO TO QUESTION 141)
- 13. South Carolina (GO TO QUESTION 143)
- 14. Tennessee (GO TO QUESTION 145)
- 15. Texas (GO TO QUESTION 156)
- 16. Virginia (GO TO QUESTION 148)
- 17. West Virginia (GO TO QUESTION 152)

COMPUTE #4

SKIP TO QUESTION 156

=====

156. In general, where do you look for information on fish, wildlife, hunting, fishing, wildlife watching or other forms of wildlife-related outdoor recreation?

(PROBE where else do you look?) (DNR LIST; CHECK ALL THAT APPLY)
GETINF 14:3-18

(CHECK ALL THAT APPLY)

- 1. Agency Web site
- 2. Internet / WWW (Other than Agency Web site)
- 3. Newspapers
- 4. TV
- 5. Radio
- 6. Books
- 7. Magazines
- 8. Agency offices
- 9. Agency publication
- 10. Agency fish and game officer
- 11. License agent/sporting goods store
- 12. Friends/family/word-of-mouth
- 13. At park, recreation, or other activity area
- 14. Don't look
- 15. Don't know
- 16. Other (GO TO QUESTION 157)

IF (#156 = 0) GO TO #155

SKIP TO QUESTION 158

157. ENTER OTHER SOURCE OF INFORMATION.

GETINFST 15:1-240

158. Now I'm going to read a list of sources of information on fish and wildlife, and I'd like to know if you think the source is very credible, somewhat credible, or not at all credible as a source of information on fish and wildlife?

CREDIBLE

PRESS ENTER TO CONTINUE

159. RANDOMIZATION FOR CREDIBILITY OF SOURCES

CREDRAND 15:241-242

(CHECK ONLY ONE ANSWER)

- 1. Q1 (GO TO QUESTION 160)
- 2. Q2 (GO TO QUESTION 161)
- 3. Q3 (GO TO QUESTION 162)
- 4. Q4 (GO TO QUESTION 163)
- 5. Q5 (GO TO QUESTION 164)
- 6. Q6 (GO TO QUESTION 165)
- 7. Q7 (GO TO QUESTION 166)
- 8. Q8 (GO TO QUESTION 167)
- 9. Q9 (GO TO QUESTION 168)
- 10. Q10 (GO TO QUESTION 169)
- 11. Q11 (GO TO QUESTION 170)

SKIP TO QUESTION 171

=====

160. Do you think the #5 is

very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)

(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

FANDWSC1 15:243

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 160)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 2) GO TO #171

161. Do you think the State's environmental agency is very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

DEPSCI 15:244

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 161)
 2. Very credible
 3. Somewhat credible
 4. Not at all credible
 5. Don't know

IF (#159 = 3) GO TO #171

162. Do you think the U.S. Fish and Wildlife Service is very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

FWSSCI 15:245

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 162)
 2. Very credible
 3. Somewhat credible
 4. Not at all credible
 5. Don't know

IF (#159 = 4) GO TO #171

163. Do you think a biologist with the #5 is very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

BIOLGIST 15:246

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 163)
 2. Very credible
 3. Somewhat credible
 4. Not at all credible
 5. Don't know

IF (#159 = 5) GO TO #171

164. Do you think a professor of biology or natural resources at #6 is very credible, somewhat credible, or not at all credible? (IMPORTANT: As a source of information on fish and wildlife) (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

EDUSCI 15:247

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 164)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 6) GO TO #171

165. Do you think the National Wildlife Federation is very credible, somewhat credible, or not at all credible? (IMPORTANT: As a source of information on fish and wildlife) (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

NWF 15:248

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 165)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 7) GO TO #171

166. Do you think The American Society for the Prevention of Cruelty to Animals (ASPCA) is very credible, somewhat credible, or not at all credible? (IMPORTANT: As a source of information on fish and wildlife) (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

ASPCA 15:249

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 166)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 8) GO TO #171

167. Do you think a local environmental organization is very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

ENVORG 15:250

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 167)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 9) GO TO #171

168. Do you think a #5 #7 is very credible, somewhat credible, or not at all credible? (IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

WARDEN 16:1

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 168)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 10) GO TO #171

169. Do you think a local sportsmen's organization is very credible, somewhat credible, or not at all credible?
(IMPORTANT: As a source of information on fish and wildlife)
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

SPORTORG 16:2

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 169)
- 2. Very credible
- 3. Somewhat credible
- 4. Not at all credible
- 5. Don't know

IF (#159 = 11) GO TO #171

170. Do you think People for the Ethical Treatment of Animals (PETA) is very credible, somewhat credible, or not at all credible? (IMPORTANT: As a source of information on fish and wildlife)
 (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

PETA 16:3

(CHECK ONLY ONE ANSWER)

- |__| 1. Invalid answer. Select another. (GO TO QUESTION 170)
- |__| 2. Very credible
- |__| 3. Somewhat credible
- |__| 4. Not at all credible
- |__| 5. Don't know

IF (#159 = 1) GO TO #171

SKIP TO QUESTION 160

171. Now I'd like to ask some questions about your opinions on fish and wildlife and natural resources. I'm going to read several statements, and I'd like to know if you agree or disagree with each one.

WILDOP

PRESS ENTER TO CONTINUE

172. RANDOMIZATION FOR WILDLIFE VALUES.

WLDOPRND 16:4

(CHECK ONLY ONE ANSWER)

- |__| 1. Q1 (GO TO QUESTION 173)
- |__| 2. Q2 (GO TO QUESTION 174)
- |__| 3. Q3 (GO TO QUESTION 175)
- |__| 4. Q4 (GO TO QUESTION 176)
- |__| 5. Q5 (GO TO QUESTION 177)
- |__| 6. Q6 (GO TO QUESTION 178)

SKIP TO QUESTION 179

173. Hunting and fishing are part of the scientific management of fish and wildlife populations. Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)
SCIMGMT 16:5

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 173)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 2) GO TO #179

174. The use and development of land should be restricted to protect fish and wildlife. Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

LANDUSE 16:6

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 174)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 3) GO TO #179

175. Landowners should be allowed to develop their land regardless of its impact on wildlife. Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

DEVLAND 16:7

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 175)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 4) GO TO #179

176. I can make a significant difference in conserving fish and wildlife habitat. Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)
DFFRNC 16:8

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 176)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 5) GO TO #179

177. I feel that efforts to conserve wildlife habitat in #4 are adequate. Do you agree or disagree with this statement? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)
EFFORTS 16:9

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 177)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 6) GO TO #179

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178. If it came down to a choice between conserving wildlife habitat or providing land for new homes, we should always side with providing new homes for the residents of our state. Do you agree or disagree with this statement?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

NEWHOMES 16:10

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 178)
- 2. Strongly agree
- 3. Moderately agree
- 4. Neither agree nor disagree
- 5. Moderately disagree
- 6. Strongly disagree
- 7. Don't know

IF (#172 = 1) GO TO #179

SKIP TO QUESTION 173

179. RANDOMIZATION FOR HUNTING/FISHING/TRAPPING

OPRAND 16:11

(CHECK ONLY ONE ANSWER)

- 1. Hunting (GO TO QUESTION 180)
- 2. Fishing (GO TO QUESTION 181)
- 3. Trapping (GO TO QUESTION 182)

SKIP TO QUESTION 183

180. In general, do you approve or disapprove of LEGAL hunting?
(READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

HUNTOP 16:12

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 180)
- 2. Strongly approve
- 3. Moderately approve
- 4. Neither approve nor disapprove
- 5. Moderately disapprove
- 6. Strongly disapprove
- 7. Don't know

IF (#179 = 2) GO TO #183

181. In general, do you approve or disapprove of LEGAL RECREATIONAL fishing? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

FISHOP 16:13

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 181)
- 2. Strongly approve
- 3. Moderately approve
- 4. Neither approve nor disapprove
- 5. Moderately disapprove
- 6. Strongly disapprove
- 7. Don't know

IF (#179 = 3) GO TO #183

182. In general, do you approve or disapprove of LEGAL REGULATED trapping? (READ SCALE AS NECESSARY; PROMPT FOR DEGREE)

TRAPOP 16:14

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 182)
- 2. Strongly approve
- 3. Moderately approve
- 4. Neither approve nor disapprove
- 5. Moderately disapprove
- 6. Strongly disapprove
- 7. Don't know

IF (#179 = 1) GO TO #183

SKIP TO QUESTION 180

=====

183. Have you ever contacted the #5 for information or assistance?

CONTACT 16:15

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 183)
- 2. Yes
- 3. No (GO TO QUESTION 191)
- 4. Don't know (GO TO QUESTION 191)

SKIP TO QUESTION 185

=====

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184. YOU DID NOT USE
YOUR SPACE BAR

NOSPAC8

PRESS ENTER TO TRY AGAIN

185. How did you contact the #5?
(DNR LIST; CHECK ALL THAT APPLY)

CNTCT 16:16-20

(CHECK ALL THAT APPLY)

- 1. In-person
- 2. Mail
- 3. Telephone
- 4. E-mail or internet
- 5. OTHER (SPECIFY) (GO TO QUESTION 186)

IF (#185 = 0) GO TO #184

SKIP TO QUESTION 188

=====

186. ENTER OTHER METHOD OF CONTACT.

CNTCTST 17:1-240

SKIP TO QUESTION 188

=====

187. YOU DID NOT USE
YOUR SPACE BAR

NOSPAC9

PRESS ENTER TO TRY AGAIN

188. What type of assistance or information were you seeking?
(DNR LIST; CHECK ALL THAT APPLY)

WHTINF 18:1-14

(CHECK ALL THAT APPLY)

- 1. Information about hunting: places to hunt, hunting season
- 2. Information about fishing: places to fish, fishing season
- 3. Information about boating
- 4. Hunting license information, application
- 5. Fishing license information, application
- 6. Boat registration
- 7. Information about viewing wildlife: locations, opportunities
- 8. Information in general about the wildlife in the state
- 9. Conserving fish and wildlife or fish and wildlife habitat
- 10. Information about nuisance wildlife
- 11. Nuisance wildlife removal
- 12. Reporting a fish or wildlife violation
- 13. Assistance with my land
- 14. Other (SPECIFY) (GO TO QUESTION 189)

IF (#188 = 0) GO TO #187

SKIP TO QUESTION 190

189. ENTER OTHER TYPE OF ASSISTANCE OR INFORMATION.

WHTINFST 19:1-240

190. Overall, would you say you were satisfied or dissatisfied with the contact with the #5?

SATCNTCT 19:241

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 190)
- 2. Very satisfied
- 3. Somewhat satisfied
- 4. Neither satisfied nor dissatisfied
- 5. Somewhat dissatisfied
- 6. Very dissatisfied
- 7. Don't know

191. How likely are you to contact the
#5
for information or assistance in the future?

FUTURE 19:242

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 191)
- 2. Very likely
- 3. Somewhat likely
- 4. Not at all likely
- 5. Don't know

192. Do you consider yourself an angler or fisherman?
(IF ASKED: ANGLER REFERS TO FISHERMAN.)

DOFISH 19:243

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 192)
- 2. Yes
- 3. No
- 4. Don't know

193. In the past 5 years have you OR ANY MEMBER OF YOUR HOUSEHOLD
gone fishing in #4?

GOFISH 19:244

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 193)
- 2. Yes
- 3. No
- 4. Don't know

194. Do you consider yourself a hunter?

DOHUNT 19:245

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 194)
- 2. Yes
- 3. No
- 4. Don't know

195. In the past 5 years have you OR ANY MEMBER OF YOUR HOUSEHOLD gone hunting in #4?

GOHUNT 19:246

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 195)
- 2. Yes
- 3. No
- 4. Don't know

196. In the past 12 months have you OR ANY MEMBER OF YOUR HOUSEHOLD taken a trip or outing OF AT LEAST 1 MILE from home for the primary purpose of observing, feeding, or photographing fish and/or wildlife in #4?. (This does not include in zoos, museums, aquariums, circuses, or amusement parks.)

GOVIEW 19:247

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 196)
- 2. Yes
- 3. No
- 4. Don't know

197. Have you ever attended an educational program that dealt with fish or wildlife, such as a class, wildlife demonstration, or talk?

ATTENDED 19:248

(CHECK ONLY ONE ANSWER)

- 1. Invalid answer. Select another. (GO TO QUESTION 197)
- 2. Yes
- 3. No
- 4. Don't know

198. Great! We are just about through. The final questions are for background information and help us analyze the results.

DEMO

PLEASE PRESS ENTER TO CONTINUE...

199. Do you consider your place of residence to be in a large city or urban area, a suburban area, a small city/town, or a rural area?

RESIDE 19:249

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 199)
 2. Large city or urban area
 3. Suburban area
 4. Small city or town
 5. Rural area
 6. DNR: REFUSED

200. What is the total number of people living in your household, including yourself? (ENTER 88 FOR REFUSED)

NUMLIVE 20:1-2

|_|_|

HIGHEST VALUE = 98

201. How many children, age 17 or younger, do you have living in your household? (ENTER 88 FOR REFUSED)

NUMKIDS 20:3-4

|_|_|

HIGHEST VALUE = 98

202. Do you rent or own your current place of residence?

RENTOWN 20:5

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 202)
 2. Rent
 3. Own
 4. Occupy without cash rent
 5. DNR: REFUSED

203. How many consecutive years have you lived in your community? (ENTER 888 FOR REFUSED)

YRSCOMM 20:6-8

|_|_|_|

HIGHEST VALUE = 888

204. How many consecutive years have you lived in #4?
(ENTER 888 FOR REFUSED)

YRSSTATE 20:9-11

|_|_|_|

HIGHEST VALUE = 888

205. Do you access the Internet daily, sometimes,
rarely, or never? (READ SCALE AS NECESSARY)

WWWACC 20:12

(CHECK ONLY ONE ANSWER)

- |_| 1. Invalid answer. Select another. (GO TO QUESTION 205)
- |_| 2. Daily
- |_| 3. Sometimes
- |_| 4. Rarely
- |_| 5. Never
- |_| 6. Don't know

206. What is your marital status?

STATUS 20:13

(CHECK ONLY ONE ANSWER)

- |_| 1. Invalid answer. Select another. (GO TO QUESTION 206)
- |_| 2. Married
- |_| 3. Single
- |_| 4. Widowed
- |_| 5. DNR: REFUSED

207. What is the highest grade level you have completed in school?
(READ LIST AS NECESSARY)

LEVED 20:14

(CHECK ONLY ONE ANSWER)

- |_| 1. (DNR: Invalid answer. Select another.) (GO TO QUESTION 207)
- |_| 2. Not a High School graduate
- |_| 3. High school graduate or equivalent
- |_| 4. Some college or trade school, no degree
- |_| 5. Associate degree or trade school degree
- |_| 6. Bachelor's degree
- |_| 7. Master's degree
- |_| 8. Professional (e.g., M.D.) or doctorate degree
- |_| 9. (DNR: REFUSED)

208. Which of these categories best describes your total
HOUSEHOLD income before taxes last year?
(READ SCALE)

INCOME 20:15

(CHECK ONLY ONE ANSWER)

1. (DNR: Invalid answer. Select another.) (GO TO QUESTION 208)
 2. Less than \$20,000
 3. \$20,000 to \$39,999
 4. \$40,000 to \$59,999
 5. \$60,000 to \$79,999
 6. \$80,000 to \$99,999
 7. \$100,000 or more
 8. (DNR: DON'T KNOW)
 9. (DNR: REFUSED)

209. And finally, may I ask your age?
(ENTER ? FOR DON'T KNOW; ENTER 888 FOR REFUSED)

AGE 20:16-18

|_|_|_|

LOWEST VALUE = 1

210. That's the end of the questionnaire, thank you very much for your
time and cooperation!

(ENTER ANY ADDITIONAL COMMENTS; IN FIRST PERSON; 240 CHARACTERS)

END 21:1-240

211. OBSERVE AND RECORD RESPONDENT'S GENDER

GENDER 21:241

(CHECK ONLY ONE ANSWER)

1. Invalid answer. Select another. (GO TO QUESTION 211)
 2. Male
 3. Female
 4. Don't know

212. TIME INTERVIEW WAS COMPLETED

ENDTIME 21:242-246

|_|_|_|_|_|

213. Please enter your initials in LOWERCASE ONLY!
INTVPRINT 21:247-249

|_|_|_|_|

214. Enter the area code and telephone number of number dialed.
TELEPHON 22:1-10

|_|_|_|_|-|_|_|_|_|-|_|_|_|_|_|

LOWEST VALUE = 1

215. SAVE OR ERASE INTERVIEW.
DO NOT ERASE A COMPLETED INTERVIEW!
FINISH 22:11

(CHECK ONLY ONE ANSWER)

- |_| 1. Save answers (GO TO QUESTION 217)
- |_| 2. Erase answers
- |_| 3. Review answers (GO TO QUESTION 8)

216. ARE YOU SURE YOU WANT TO ERASE THIS INTERVIEW?
ONLY ERASE IF: CB, AM, NA, BZ
MAKESURE 22:12

(CHECK ONLY ONE ANSWER)

- |_| 1. No, do not erase the answers (GO TO QUESTION 215)
- |_| 2. Yes, erase this interview

217. Date call was made
INTVDATE 22:13-20

|_|_|_|_|-|_|_|_|-|_|_|_|
Year Month Day

SAVE IF (#215 = 1)

ABOUT RESPONSIVE MANAGEMENT

Responsive Management is a nationally recognized public opinion and attitude survey research firm specializing in natural resource and outdoor recreation issues. Its mission is to help natural resource and outdoor recreation agencies and organizations better understand and work with their constituents, customers, and the public.

Utilizing its in-house, full-service, computer-assisted telephone and mail survey center with 65 professional interviewers, Responsive Management has conducted more than 1,000 telephone surveys, mail surveys, personal interviews, and focus groups, as well as numerous marketing and communications plans, need assessments, and program evaluations on natural resource and outdoor recreation issues.

Clients include most of the federal and state natural resource, outdoor recreation, and environmental agencies, and most of the top conservation organizations. Responsive Management also collects attitude and opinion data for many of the nation's top universities, including the University of Southern California, Virginia Tech, Colorado State University, Auburn, Texas Tech, the University of California—Davis, Michigan State University, the University of Florida, North Carolina State University, Penn State, West Virginia University, and others.

Among the wide range of work Responsive Management has completed during the past 15 years are studies on how the general population values natural resources and outdoor recreation, and their opinions on and attitudes toward an array of natural resource-related issues. Responsive Management has conducted dozens of studies of selected groups of outdoor recreationists, including anglers, boaters, hunters, wildlife watchers, birdwatchers, park visitors, historic site visitors, hikers, and campers, as well as selected groups within the general population, such as landowners, farmers, urban and rural residents, women, senior citizens, children, Hispanics, Asians, and African-Americans. Responsive Management has conducted studies on environmental education, endangered species, waterfowl, wetlands, water quality, and the reintroduction of numerous species such as wolves, grizzly bears, the California condor, and the Florida panther.

Responsive Management has conducted research on numerous natural resource ballot initiatives and referenda and helped agencies and organizations find alternative funding and increase their memberships and donations. Responsive Management has conducted major agency and organizational program needs assessments and helped develop more effective programs based upon a solid foundation of fact. Responsive Management has developed Web sites for natural resource organizations, conducted training workshops on the human dimensions of natural resources, and presented numerous studies each year in presentations and as keynote speakers at major natural resource, outdoor recreation, conservation, and environmental conferences and meetings.

Responsive Management has conducted research on public attitudes toward natural resources and outdoor recreation in almost every state in the United States, as well as in Canada, Australia, the United Kingdom, France, Germany, and Japan. Responsive Management routinely conducts surveys in Spanish and has also conducted surveys and focus groups in Chinese, Korean, Japanese, and Vietnamese.

Responsive Management's research has been featured in most of the nation's major media, including CNN's *Crossfire*, ESPN, *The Washington Post*, *The Washington Times*, *The New York Times*, *Newsweek*, *The Wall Street Journal*, and on the front page of *USA Today*.