

*Education, Shooting and Archery Committee*  
**Meeting Agenda**



**April 21, 2021**  
**10:30 – 12:00 pm**

**Commission Room/Webinar Meeting**  
**Centennial Campus, Raleigh**

**Welcome/Open Meeting**

**Kelly Davis**

- Roll Call
- R3 Marketing Plan Overview
- Wildlife Education Division Evaluation & Planning  
Short-Term / Long-Term Improvement Plan
- *Wildlife in North Carolina Magazine*  
Marketing Plan Overview

Margo Minkler

Travis Casper

Travis Casper &  
Carrie Ruhlman

Fairley Mahlum

**Additional Topics**

**Kelly Davis**

**Adjourn**