



## EDUCATION & COMMUNICATION

### COMMITTEE MEMBERS

Kelly Davis, Chair  
John Stone  
J.C. Cole

Jim Ruffin, Vice-Chair  
Ray Clifton  
Tom Haislip

**July 13, 2022**

**10:00 – 11:00 am**

**Commission Room / Zoom**

**Centennial Campus, Raleigh**

### **Welcome/Open Meeting**

- **Roll Call** Margo Minkler
- **“Why Hunter Education Graduates Aren’t Buying Hunting Licenses”** Travis Casper
- **Pathway to Wildlife Relevancy Update** Travis Casper
- **Wildlife in North Carolina** Fairley Mahlum
- **Marketing** Jamie Hall

### **Additional Topics**

### **Adjourn**