

Internship at the Wildlife Resources Commission

All supplies and equipment are supplied by the Wildlife Resources Commission. All work-related travel expenses are paid by the Wildlife Resources Commission. All interns are paid overtime in accordance with the Fair Labor Standards act and agency policy. Please note that housing is the responsibility of the intern.

Project Name:

Wildlife Videography and Communications

Objective:

The Wildlife Education Division has many opportunities for undergraduates aspiring to work in the field of wildlife and conservation management. An undergraduate can experience all the components of an effective communications program from writing media articles and social media posts to capturing engaging wildlife video footage. These aspects of the division provide the opportunity to develop career related skills and network with professionals while at the same time expanding a student's understanding and working knowledge of the agency responsible for managing North Carolina's wildlife resources. The intern in this position will have the opportunity to work on both public-facing projects with our communications team and internal staff development initiatives with our Staff Development Specialist.

The Intern will be working on a wide variety of projects to document and communicate the work of multiple divisions. The intern will be provided with extensive networking opportunities and exposure to the Wildlife Resources Commission and how the agency works to conserve wildlife. They will also provide wildlife-based programs to the people of North Carolina. By including both outreach/communications and field videography in this opportunity, the intern will be able to add breadth of field and communications experience to their resume. In today's work environment, having experience in a variety of programs related to a natural resources agency's operating model is invaluable.

During a ten-week timeframe, an undergraduate student gathers video footage of wildlife and agency work and edits footage for a variety of public outreach materials and staff development programs; assists with social media marketing, with emphasis on growing our YouTube channel; writes draft media articles, posts and blogs, and drafts educational species profiles for staff and public use.

Project Location:

County: Wake

Location: Raleigh

Location Description: N.C. Wildlife Resources Commission headquarters on NCSU Centennial Campus

Academic Majors:

Fisheries/wildlife and conservation biology, biology, social sciences, communications, zoology, parks and recreation, environmental science, science education or other natural resource curriculum.

Knowledge, Skills and Abilities Required:

Videography capture and editing experience (classroom or informal).

Ability to operate photo/video equipment

Experience with video editing software (Adobe Premiere preferred).

Basic knowledge of social sciences, the scientific method, and wildlife management or natural resources.

Familiarity with journalist style writing.

Familiarity with various social media platforms.

Basic computer skills for writing and editing.

Dependable, hard-working, organized, and able to work outdoors in all conditions.

Ability to communicate effectively both verbally and in writing.

Valid driver's license required

Tasks and Duties:

Capture videos of wildlife and fieldwork.

Edit video footage for a variety of agency uses such as public outreach and staff *Nature Breaks*.

Media article and blog writing.

Drafting copy for marketing materials.

Drafting species profiles.

Managing and increasing the reach of the agency's YouTube channel.
<i>Travel Required:</i> Travel from WRC headquarters to field locations across the state.
<i>Resources Provided:</i> Desk space, Computer, field tools, WRC t-shirts and office supplies.
<i>Work Schedule:</i> Monday - Friday, 8am to 5pm (40 hours/week)
<i>Work Evaluation:</i> Weekly with supervisor
<i>Knowledge Gained:</i> Field videography experience; journalist style writing; videography and editing; social media marketing; wildlife education outreach and communications.
<i>Additional Comments:</i>