Benefits of Green Growth

www.ncwildlife.org/greengrowth

What is Green Growth? Conserving wildlife, habitat and other valuable natural resources as communities continue to grow and develop. It also means encouraging growth in towns and cities.

Why Green Growth? Over one third of our 1,000 wildlife species in North Carolina are declining, largely due to habitat fragmentation and loss. To ‘keep common species common’ and off of endangered species lists, the N.C. Wildlife Resources Commission developed the Green Growth Toolbox.

✓ The University of Colorado studied 205 residential developments in five Colorado counties. They found that on average homes in conservation developments sold for 25 percent more. Conserving 2/3 of the land doubled the premium on sale price.¹

✓ Homes in conservation subdivisions can sell up to 5 months faster than homes in conventional developments.²

✓ Developers save from $7,500 to $10,000 per lot in conservation subdivisions.³,⁴

✓ Ten conservation subdivision case studies in South Carolina showed average costs savings of 36% over conventional development.⁵

✓ Homes within walking distance of natural park land can sell for 20 to 33 percent more. Larger parks increase premiums on sale price.⁶,⁷

“An environmental assessment at the beginning of the development review process has reduced time to development approval from two months to 21 days.” Jason Sullivan, Chatham

Up to $10,000 cheaper per lot to build

More than a 25% premium on home values

36% cheaper to build than conventional development

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² Ibid.
⁵ Ibid.